

**MINUTES
OF THE BOARD OF REGENTS
WESTERN KENTUCKY UNIVERSITY**

July 29, 2011

• **CALL TO ORDER**

Required statutory notice having been given, the third quarterly meeting of the Board of Regents of Western Kentucky University was held in the *Cornelius A. Martin Regents Room* of the Mass Media and Technology Hall on the Western Kentucky University campus. The meeting was called to order by Chair Freddie Higdon at approximately 8:00 a.m., (CDT).

• **INVOCATION**

The invocation was provided by Dr. Richard C. Miller, Vice Provost & Chief Diversity Officer.

• **ROLL CALL**

The following Regents were present:

Mr. Freddie Higdon, Chair
Mr. J. David Porter, Vice Chair
Dr. Melissa B. Dennison, Secretary
Ms. Yevette Haskins
Mr. Jim Johnson

Mr. James Kennedy, Staff Regent
Mr. Jim Meyer
Dr. Patricia Minter, Faculty Regent
Mr. Billy Stephens, Student Regent
Mr. Larry Zielke

Regents not in attendance:

Mr. Rob Wilkey

Others in attendance included the following:

Dr. Gary A. Ransdell, President
Mr. Howard Bailey, Vice President for Student Affairs
Mr. Ross Bjork, Director of Athletics
Dr. Randy Capps, Parliamentarian
Ms. Kathryn R. Costello, Vice President for Development & Alumni Relations
Dr. A. Gordon Emslie, Provost and Vice President for Academic Affairs
Ms. Julia McDonald, Senior Administrative Assistant
Ms. Ann Mead, Vice President for Finance and Administration

Dr. Richard Miller, Associate Vice President for Academic Affairs and
Chief Diversity Officer
Mr. John Osborne, Vice President for Campus Services and Facilities
Dr. Robert Owen, Vice President for Information Technology
Ms. Robbin Taylor, Vice President for Public Affairs
Ms. Deborah Wilkins, Chief of Staff / General Counsel

**In keeping with the policy of the Board, the agenda for
the meeting and information and materials pertinent
to items thereon had been mailed in advance of the
meeting by the President to members of the Board.**

- **APPROVAL OF MINUTES – ACTION ITEM**

The minutes of the April 29, 2011 meeting were presented for adoption.

ACTION TAKEN: **Approved** **Disapproved** **Other** _____

- **2011-2012 BOR COMMITTEES AND MEETING DATES – ACTION ITEM**

Chair Higdon presented the following 2011-2012 committee appointments:

EXECUTIVE COMMITTEE

Mr. Freddie Higdon, Chair
Mr. J. David Porter, Vice Chair
Dr. Melissa B. Dennison
Mr. Jim Johnson
Mr. Jim Meyer, *Ex-Officio*

ACADEMIC AFFAIRS COMMITTEE

Dr. Melissa B. Dennison, Chair
Mr. Jim Meyer
Dr. Patti Minter
Mr. Billy Stephens
Mr. Rob Wilkey

FINANCE AND BUDGET COMMITTEE

Mr. J. David Porter, Chair
Ms. Yvette Haskins
Mr. James Kennedy
Mr. Rob Wilkey
Mr. Larry Zielke

STUDENT AFFAIRS COMMITTEE

Mr. Jim Johnson, Chair
Mr. James Kennedy
Dr. Patti Minter
Mr. Billy Stephens

Chair Higdon noted the following proposed meeting dates for 2011-2012:

First Quarterly Meeting	January 20
Committee Meetings	March 30
Second Quarterly Meeting	April 27
Special Budget Approval	June 22
<i>(and Committee meetings)</i>	
Retreat	July 26
Third Quarterly Meeting	July 27
Committee Meetings	September 28
Fourth Quarterly Meeting	October 26

ACTION TAKEN: **Approved** **Disapproved** **Other** _____

DISCUSSION:

Chair Higdon: We had a very good Board Retreat yesterday, I appreciate everyone's time and input. We just learned from the Governor's Office late yesterday that Regent Haskins will be leaving us after today and I wanted to take this opportunity to recognize her for a tremendous six years of service. Yevette, thank you very much.

Regent Haskins: I am so honored to have served this great University with such wonderful people. This is no doubt "the best University in this State." We have made great accomplishments, even in challenging times. I appreciate all of you and I look forward to seeing the growth of WKU in the future.

Chair Higdon: I also want to recognize Regent Meyer. He has served as Chair for the last two years and left very big shoes to fill. He will continue to serve on the Board the remainder of his term. I appreciate his insights and support as I begin my term as Chair. Jim, thank you.

Regent Meyer: I have enjoyed serving on this Board and serving as Chair. We have great people, and a great University.

• **INTRODUCTIONS OF NEW APPOINTMENTS**

The following individuals were introduced and recognized:

Dr. Jeffrey P. Katz – Dean, Gordon Ford College of Business
Dr. Brian Meredith – Associate Vice President for Enrollment Management
Mr. Matt Myers – Head Baseball Coach

Ms. Vicky L. Rosa, RN, MHA – Executive Director of Health Services
Dr. Harvey Wallmann – Director of Doctorate in Physical Therapy

Chair Higdon: We welcome each of you to the WKU Family.

1. ACADEMIC AFFAIRS COMMITTEE – ACTION ITEMS *(Dr. Melissa Dennison, Chair)*

1.1 Approval of a Master of Music (MM) degree type

REQUEST:

Approval of a new degree type in Master of Music (MM) offered through the Department of Music in Potter College of Arts and Letters.

FACTS:

The MM is a revision of the existing Master of Arts in Education (MAE) in Music Education Teacher Leader Program and will add two areas of concentration, conducting (teacher licensure rank change/non rank change) and pedagogy. The WKU Department of Music is fully accredited by the National Association of Schools of Music (NASM). The proposed MM degree program aligns with the learned society guidelines.

The Master of Music graduate program will offer four areas of concentration:

1. Music Education/Teacher Leader,
2. Conducting/Teacher Leader,
3. Conducting, or
4. Pedagogy

The program provides continued development of (1) individual students which will result in enrichment of their personal lives and will enable them to preserve and extend cultural and diverse heritages; and (2) professional and scholarly competence in organization, interpretation, evaluation, communication, and dissemination of knowledge in the discipline.

The music education and conducting for teacher licensure rank change option concentrations would further enable the teacher/practitioner to meet certification renewal requirements and rank changes mandated by the Commonwealth of Kentucky. Graduates in the pedagogy specialization would meet requirements for national certification through the Music Teachers National Association (MTNA).

BUDGETARY IMPLICATIONS & IMPLEMENTATION DATE:

Fall 2011, pending accreditation approval. No new faculty or resources are needed for this revision to a new degree type.

RECOMMENDATION:

President Gary A. Ransdell recommends approval of a Master of Music degree type.

MOTION:

Approval to establish a Master of Music degree type.

ACTION TAKEN: Approved Disapproved Other _____

1.2 Approval of a Program name change to Gender and Women’s Studies

REQUEST:

Approval of program name change in the University College, from Women’s Studies to Gender & Women’s Studies.

FACTS:

The proposed change reflects a growing trend among women’s studies programs in the United States to include the categories of gender and/or sexuality in the titles of their programs. Over its forty -year history as an interdisciplinary field of inquiry, women's studies scholarship has established gender and sexuality as fundamental categories of social and cultural analysis. Increasingly, feminist scholarship embraces the study of how ideas about gender and sexuality shape roles, identities, and social norms in a broad range of geopolitical and historical contexts. Consequently, the name “women's studies” is too narrow to describe the contemporary field. A changing theoretical landscape requires a broader naming of the field to include queer theory and critical theorizing on masculinity.

At WKU, the Women's Studies Program has incorporated the growing scholarship on gender and sexuality studies in its curricular offerings. Many of the distribution requirements for the graduate certificate reference “gender” or “sexuality” in the title of the course, for instance, SOCL 546 “Gender, Crime, and Justice.” Likewise, the requirements for the undergraduate minor in women’s studies reference “gender” or “sexuality” in the title of the course: ANTH 343 “Anthropology of Gender,” ENG 360 “Gay and Lesbian Literature,” PHIL 212 “Philosophy and Gender Theory,” and SOCL 355 “Sociology of Gender.” Changing the program name to Gender and Women Studies and the course prefix to GWS conveys the important connotation that identities are not fixed and that marginal identities that do not fit neatly into majority categories are worthy of exploration and research. This name and prefix change will follow the trend in Kentucky as women’s studies programs at University of Kentucky and at Berea College have recently made a similar change.

This proposed change will also include the renaming of the Graduate Certificate and the Undergraduate Minor within the program.

RECOMMENDATION:

President Gary A. Ransdell recommends approval of the program name change to Gender & Women’s Studies, effective July 1, 2011.

MOTION:

Approval of program name change to Gender & Women’s Studies effective July 1, 2011.

ACTION TAKEN: Approved Disapproved Other _____

1.3 Approval of an Undergraduate Minor in Nutritional and Food Chemistry

REQUEST:

Approval of a new undergraduate minor in Nutritional and Food Chemistry offered through the Department of Chemistry in Ogden College of Science and Engineering.

FACTS:

The food processing industry is and will continue to be an important economic driver in the state of Kentucky. WKU partnered with Owensboro to establish lab space at the Center for Business and Research for food science applied research. Given the university's focus on preparing students for engaged and applied research opportunities and serving our constituencies, the minor is designed to accomplish these goals. A nutritional chemistry minor would be unique in the state and amongst our benchmarks to our knowledge. The University of Kentucky does have an undergraduate degree in Food Science through their College of Agriculture.

The minor in nutritional and food chemistry is intended for students who wish to understand nutritional principles from a molecular level. The core courses provide a background in fundamental principles of general chemistry, organic chemistry, and biochemistry. Upon completion of the minor students will:

- Understand the molecular aspects of food and nutrition;
- Master the fundamentals of general chemistry, organic chemistry and biochemistry that are relevant to food and nutrition;
- Gain specific mastery of agricultural, manufacturing or nutritional aspects of chemistry.

The minor in nutritional chemistry will require a minimum of 18 hours, including 12 hours of required courses and at least 6 hours of elective courses to be selected in consultation with an advisor.

BUDGETARY IMPLICATIONS & IMPLEMENTATION DATE:

Fall 2011. No additional courses are required for this minor, and the anticipated enrollment in classes is not expected to increase at a level requiring additional sections. Thus, there should be no budget implications.

RECOMMENDATION:

President Gary A. Ransdell recommends approval of undergraduate minor in Nutritional and Food Chemistry.

MOTION:

Approval to establish an undergraduate minor in Nutritional and Food Chemistry.

ACTION TAKEN: **Approved** **Disapproved** **Other** _____

1.4 Approval of an Undergraduate Minor in Teaching English as a Second Language

REQUEST:

Approval of a new undergraduate minor in Teaching English as a Second Language offered through the Department of English in Potter College of Arts and Letters.

FACTS:

Currently WKU offers an undergraduate endorsement in TESL that must be earned in addition to a major and a

minor. This adds at least a semester to a student's college career. The program is substantial enough to stand as a minor. English and various Education majors will be particularly interested in pursuing this option, though it will be open to all. Students earning teacher certification at any level could strengthen their credentials and their flexibility with this minor. Students not pursuing teacher certification would be credentialed to teach in private schools in the U.S. and in language schools or businesses abroad. Globally, there is a rising need for trained professionals in the field of teaching English as a second or foreign language.

Description: The minor in Teaching English as a Second Language (TESL) will prepare students interested in linguistics and language teaching to pursue teaching opportunities in private corporations or overseas in both corporations and public schools. The minor in Teaching English as a Second Language requires a minimum of 19 credit hours including either ENG 104, 302, or 304 (or the equivalent), and ENG 407, 408, 469, 470, and 471. In addition, all students will be required to complete one year (two semesters) of the same international language classes at the college level. ENG 104, 302, or 304 (or equivalent) is a prerequisite for ENG 407. English 407 is the prerequisite for 408. ENG 471 (Practicum) must be completed at the end of coursework. Students who complete the TESL minor and also qualify for teacher certification may also qualify for the TESL endorsement.

BUDGETARY IMPLICATIONS & IMPLEMENTATION DATE:

Fall 2011. No additional resources are required and thus there are no budget implications.

RECOMMENDATION:

President Gary A. Ransdell recommends approval of undergraduate minor in Teaching English as a Second Language.

MOTION:

Approval to establish an undergraduate minor in Teaching English as a Second Language.

ACTION TAKEN: Approved Disapproved Other _____

1.5 Approval of a Undergraduate Certificate in Drinking Water Operations

REQUEST:

Approval of a new undergraduate certificate in Drinking Water Operations offered through the Department of Architectural and Manufacturing Sciences in Ogden College of Science and Engineering.

FACTS:

The Drinking Water Operation undergraduate certificate program will prepare the recipient for an entry-level position at a water treatment facility or provide additional educational opportunities for the current professional. Those who complete this certificate program will have the competencies required to meet expectations of the water industry. These expectations are based on the certification standards of relevant state agencies and include management skills needed in day-to-day water treatment operations.

Many of the students currently enrolled in Water Resource Management courses are working in the field and are taking courses in order to meet the continuing education units (CEU) required for licensure as water operators. In addition, this certificate program is designed to meet the future needs of the water operations industry, since

35% of the workforce is expected to retire in the next 10 years, and 15,000 new jobs are anticipated to be created in that same timeframe. Therefore, this program is designed to meet current and future needs of the water operations industry. The need for professionals in this area is well documented, and the benefits to Kentucky communities will go beyond the economic impact into a healthier environment for residents.

The Certificate Program in Drinking Water Operations requires 24 credit hours of specific water treatment courses. The courses needed to fulfill the requirements for this certificate are WTTI 200, WTTI 210, WTTI 212, WTTI 220, WTTI 222, WTTI 226, WTTI 230, and AMS 367.

BUDGETARY IMPLICATIONS & IMPLEMENTATION DATE:

Fall 2011. Current faculty and resources are sufficient to meet the needs of this program.

RECOMMENDATION:

President Gary A. Ransdell recommends approval of undergraduate certificate in Drinking Water Operations.

MOTION:

Approval to establish an undergraduate certificate in Drinking Water Operations.

ACTION TAKEN: Approved Disapproved Other _____

1.6 Approval of a Undergraduate Certificate in Data Analysis using SAS

REQUEST:

Approval of a new undergraduate certificate in Data Analysis using SAS® offered through the Department of Mathematics and Computer Science in Ogden College of Science and Engineering.

FACTS:

The mandate for a certificate program in data analysis using SAS comes from an immediate need for students from many disciplines to learn and use statistical methods as implemented in a flexible and powerful computing platform such as SAS. SAS is one of the leading computing software packages used in various disciplines such as business, economics, finance, law, medicine, biology, meteorology, chemistry, physics, engineering, sports, education, sociology, psychology, history, and high-performance computing. With the vast amounts of data that are collected and produced on a daily basis, the demand for people skilled in analytical jobs using statistical methods and SAS is increasing. This certificate will expose students to many important topics in data analysis and SAS and provide them with useful and marketable skills. By design, the certificate program is intended for graduate, undergraduate, and non-degree seeking students as long as they meet the eligibility requirement.

Upon completion of the certificate, students should be able to:

- design and implement commonly used experimental and sampling strategies;
- encode and manage SAS databases for analysis and report generation;
- statistically analyze data using SAS from a wide variety of disciplines;
- interpret SAS output and generate SAS reports understandable to target clients.

The Certificate in Data Analysis using SAS requires a minimum of 15 semester hours. This certificate is designed for a student seeking a career as a statistical programmer/analyst/consultant in a knowledge-based industry or in a research institution.

BUDGETARY IMPLICATIONS & IMPLEMENTATION DATE:

Fall 2011. Current faculty and resources are sufficient to meet the needs of this program.

RECOMMENDATION:

President Gary A. Ransdell recommends approval of undergraduate certificate in Data Analysis using SAS®

MOTION:

Approval to establish an undergraduate certificate in Data Analysis using SAS®

ACTION TAKEN: Approved Disapproved Other _____

1.7 Approval of a Undergraduate Certificate in Long-term Care Administration

REQUEST:

Approval of a new undergraduate certificate in Long-term Care Administration offered through the College of Health and Human Services, Department of Public Health.

FACTS:

The proposed certificate program is expected to address three areas of need in LTC administration and WKU mission, namely market demand and industry expectations, program restructuring, and growth. The market demand for LTC, especially in health services involving the elderly, is growing at a rapid rate. At the same time, the elderly population currently seeking care is relatively knowledgeable of its health care, social, and psychological needs. The LTC certificate program would prepare students in this environment through an effective coursework capable of developing knowledge and skills needed to make them succeed in the national examinations and eventually thrive in the LTC environment. The LTC certificate is one way of spearheading efforts to engage in program restructuring. As part of this process, the committee decided to lay down strategies to distinguish our program from others in the state and elsewhere based on a few, relevant content areas in health administration. LTC was unanimously agreed upon as one of the areas that can lead our program in achieving state and national recognition. Lastly, the LTC certificate program is expected to attract a large number of students, both current and graduates in diverse baccalaureate programs, since its content deals directly with a growing area of need and interest in health care industry.

Objectives of the proposed certificate program:

- Prepare students who have a bachelor's degree for licensure as a Nursing Home Administrator;
- Introduce students to alternative forms of adult health care services (assisted living, adult daycare services, home care);
- Increase student awareness of illnesses commonly associated with the elder adult;
- Introduce students to the needs of different facilities with regards to staffing;
- Give students an overview of federal and state (Kentucky) regulations regarding long-term care provision;
- Explore socio/demographic changes affecting the industry.

The undergraduate certificate in Long-term Care Administration requires 15 credit hours (curriculum outlined in the program proposal below).

BUDGETARY IMPLICATIONS & IMPLEMENTATION DATE:

Fall 2011. The program is offered as a cohort through DELO, which will absorb all budget-related matters.

RECOMMENDATION:

President Gary A. Ransdell recommends approval of undergraduate certificate in Long-term Care Administration.

MOTION:

Approval to establish an undergraduate certificate in Long-term Care Administration.

ACTION TAKEN: Approved Disapproved Other _____

1.8 Approval of University Distinguished Professor Appointments

REQUEST:

Approval of University Distinguished Professor appointments for 2011-2012.

FACTS:

Following a review of nominations and applications received, the University Distinguished Professorship Committee, Provost Gordon Emslie, and President Gary Ransdell are pleased to recommend the appointment of the following faculty members as University Distinguished Professors, effective with the 2011-2012 academic year:

Dr. J. Farley Norman is a Professor of Psychology. He completed his undergraduate degree in Psychology at the University of Texas at Austin, his master's and doctoral degrees at Vanderbilt University, and he joined the WKU faculty in 1996. Dr. Norman has been recognized with several awards including multiple (2000, 2006, 2008, and 2010) awards for Faculty Excellence in Research/Creativity for the College of Education and Behavioral Sciences, and in 2000 the University Award for Faculty Excellence in Research/Creativity at WKU.

Dr. Norman is recognized nationally and internationally as one of the top researchers in the field of perceptual psychology. Through his research, teaching and service Dr. Norman has dedicated himself to engaging and mentoring both graduate and undergraduate students. He is the author of over sixty publications on which no fewer than eighty-four students have served as co-authors. Dr. Norman served for six years as a Consulting Editor for *Perception & Psychophysics* and recently served on a National Science Foundation Perception, Action and Cognition Grant Review Panel. In 2001 Dr. Norman was recognized as the 'Friendliest Professor' by the Psychology Graduate Students at WKU.

Dr. Robyn K. Swanson is a Professor of Music and serves as the Coordinator of Music Education. She received a B.A. in Music Education and Vocal Performance from Simpson College, an M.A. in Music, Vocal Performance and Music Education from Mankato State University, and a Doctor of Music Education from the University of Northern Colorado. Dr. Swanson joined the WKU faculty in 1988. She has received several awards including the Potter College Faculty Award for Public Service in 2001, the KMEA Distinguished

Leadership/Service Award in 2005, the Potter College Award for Teaching in 2006, the WKU Teaching Scholar in 2007, and the KMEA College/University Teacher of the Year in 2008.

Dr. Swanson excels in all three of the traditional faculty roles of teaching, research and service. She is passionate and committed to student success and learning in the classroom and is particularly valuable in her contributions to music education in the lives of students with disabilities, as manifested in her extensive work with Very Special Arts Kentucky and the Kelly Autism Program. She is an outstanding university citizen dedicated to the improvement of WKU and the development of Music Education Policy through service in leadership positions with the Kentucky Music Educators Association, the Kentucky Department of Education, the Kentucky Education Standards Board, and various other associations. Dr. Swanson has a remarkable record of national and international paper presentations, including a presentation on Creative Arts Curriculum to the International Society of Music Educators and to the International Very Special Arts Festival. Her dedicated work in the field of music education has influenced many at WKU, in the state of Kentucky, across the nation, and throughout the world.

RECOMMENDATION:

President Gary A. Ransdell recommends the appointment of Dr. J. Farley Norman and Dr. Robyn K. Swanson as University Distinguished Professors, effective with the 2011-2012 academic year.

MOTION:

Approval of Dr. J. Farley Norman and Dr. Robyn K. Swanson as University Distinguished Professors, effective with the 2011-2012 academic year.

ACTION TAKEN: Approved Disapproved Other _____

1.9 Approval of Emeritus Faculty Appointments

REQUEST:

Approval of faculty emeritus status for recommended individuals.

FACTS:

Listed below are faculty members who have been recommended by the tenured faculty, department head, and college dean to be awarded emeritus/a status. They have served the university for at least ten years and have had distinguished records of achievement and service at the university.

Ogden College of Science and Engineering

Department of Mathematics and Computer Science

Ms. Linda Pulsinelli, Assistant Professor of Mathematics, Emerita

Dr. James Barksdale, Jr., Professor of Mathematics, Emeritus

BUDGETARY IMPLICATIONS:

No funds requested.

RECOMMENDATION:

President Gary A. Ransdell recommends awarding the above individuals faculty emeritus status.

MOTION:

Approval of faculty emeritus status awarded for the recommended individuals.

ACTION TAKEN: Approved Disapproved Other _____

ACADEMIC AFFAIRS – INFORMATION ITEMS:

- **The Enrollment Report was provided by Dr. Brian Meredith.**

Regent Minter: What is up with the Navitas number? It is not what I expected.

Dr. Brian Meredith: Most of those students are not back yet, so it's not easy to track until they return.

Provost Emslie: When they are enrolled in the Pathways Program, they are not officially WKU students until they have completed the Pathways Program. They will show up in our numbers at that time –which is typically in the second year.

Regent Minter: This question is directed to Vice President Howard Bailey. Where are we with housing occupancy? I'm just curious since we are focusing on Retention.

Mr. Howard Bailey: If we open today, we would house all of our students who have submitted applications. Some of those students might be in rooms with Residence Assistants and after the first week we would move them to the no-shows rooms. We are on track and can accommodate any first year student seeking housing on our campus.

- **An overview/summary of the *WKU Faculty Handbook, 18th Edition*, was provided by Provost Gordon Emslie and Dr. Kelly Madole.**

Regent Minter: I would like to take this opportunity to thank and recognize Dr. John Wassom who we recently lost, and Dr. Julie Shadoan for their hard work on the Faculty Handbook Committee. It was a long, four-year process and they both worked extremely hard.

2. EXECUTIVE COMMITTEE – ACTION ITEMS (*Mr. Freddie Higdon, Chair*)

2.1 Approval of Extension to Term of Second Amended Athletic Employment Contract between Western Kentucky University and Mary Taylor Cowles

REQUEST:

The President requests approval of a one (1) year extension to the term of employment provided in the Second Amended Athletic Employment Contract between Western Kentucky University and Mary Taylor Cowles.

FACTS:

WKU wishes to extend the term of employment currently provided in Article III of the Second Amended Athletic Employment Contract between Western Kentucky University and Mary Taylor Cowles for one additional year, through June 30, 2015.

BUDGETARY IMPLICATIONS:

None.

RECOMMENDATION:

President Gary A. Ransdell requests approval of a one (1) year extension to the term of employment provided in the Second Amended Athletic Employment Contract between Western Kentucky University and Mary Taylor Cowles.

MOTION:

To approve a one year extension to Coach Cowles Second Amended Athletic Employment Contract, through June 30, 2015.

ACTION TAKEN: Approved Disapproved Other _____

2.2 Approval of Second Amended Athletic Employment Contract between Western Kentucky University and Ken McDonald

REQUEST:

The President requests approval of a Second Amended Athletic Employment Contract between Western Kentucky University and Ken McDonald.

FACTS:

WKU and Coach McDonald have negotiated an amended Athletic Employment Contract which outlines the terms and conditions of his employment as head coach to be effective April 6, 2011 if approved by the Board. A copy of the Second Amended Athletic Employment Contract is included with this agenda material.

BUDGETARY IMPLICATIONS:

None.

RECOMMENDATION:

President Gary A. Ransdell requests approval of a Second Amended Athletic Employment Contract between Western Kentucky University and Ken McDonald.

MOTION:

To approve the Second Amended Athletic Employment Contract between the University and Ken McDonald.

ACTION TAKEN: Approved Disapproved Other _____

2.3 Approval of Athletic Employment Contract between Western Kentucky University and Matthew Myers

REQUEST:

Approval of the Athletic Employment Contract between Western Kentucky University and Matthew Myers.

FACTS / RECOMMENDATION:

President Gary A. Ransdell and Mr. Ross Bjork have negotiated an Employment Contract which outlines the terms and conditions of Mr. Myer's employment as Head Coach of the baseball program at the University. A copy of the Employment Contract is included with this agenda material.

MOTION:

To approve the Athletic Employment Contract between the University and Matthew Myers.

ACTION TAKEN: Approved Disapproved Other _____

2.4 Authorization and Approval to Proceed with Acquisition of Real Property – 1210 Bennett Lane

REQUEST:

Authorization and approval to proceed with the purchase of real property located at 1210 Bennett Lane, Bowling Green, Warren County, Kentucky.

FACTS:

This property was identified in the appraisal as being a 24.15 acre tract that lies at the extreme east end of Bennett Lane off Nashville Road (US Highway 31W South) and directly adjacent to the WKU farm. This tract is improved with a 1.5 story older frame dwelling, attached garage, cottage, log house and a wood/metal panel storage barn. The fair market value of the property was determined by a state

approved appraiser. This amount (\$365,000) is the proposed purchase price. The land and structures will be utilized by the Ogden and Potter Colleges for agriculture, tourism, craftsmanship and new arts programs.

Acquisition of this property is in keeping with the University's Campus Master Plan and this tract is contiguous (see attached) to the WKU farm.

BUDGETARY IMPLICATIONS:

Source of funds for this acquisition is University Reserve.

RECOMMENDATION:

President Gary A. Ransdell requests authorization and approval to purchase property at 1210 Bennett Lane for the sum of \$365,000 plus closing costs.

MOTION:

Authorization and approval to proceed with the purchase of real property located at 1210 Bennett Lane, Bowling Green, Warren County, Kentucky.

DISCUSSION:

Regent Minter: Are you comfortable doing this in these challenging times?

President Ransdell: Well, we cannot control when these items become available to us and we would be making a major mistake if we let this fall into someone else's hands. So, we must act accordingly. That's why we have a University reserve fund.

ACTION TAKEN: Approved Disapproved Other _____

2.5 Approval of Campus Diversity Plan

REQUEST:

The President recommends approval of the *Western Kentucky University Diversity Plan*.

FACTS:

The Council on Postsecondary Education worked collaboratively with Kentucky's public postsecondary institutions, as well as numerous higher education stakeholders across the Commonwealth, to develop the *Kentucky Public Postsecondary Education Diversity Policy and Framework for Institution Diversity Plan Development* approved by the CPE on September 12, 2010. The statewide policy will be implemented through a Kentucky Administrative Regulation, to be approved by the Legislative Research Commission.

Institutional diversity plans are expected to comply with the requirements of both the statewide Diversity Policy and the KAR, which direct institutions to develop diversity plans that set forth specific strategies that promote diversity; measurable goals that describe diversity and equal opportunity for students, faculty, administrators, and staff; and strategies that address the campus environment.

The plans are to focus on four areas:

- 1) Student Body Diversity that reflects the diversity of the Commonwealth or the institution's service area (both undergraduate and graduate).
- 2) Student Success (retention, graduation rate, degrees and credentials).
- 3) Workforce Diversity (faculty, staff, executive/administrative/managerial).
- 4) Campus Climate (environment, strategies, employment retention, and promotion).

The institutional plans are intended to provide a general four-year roadmap for the activities that will be undertaken by the institutions, CPE's Committee on Equal Opportunities and other key stakeholders to insure progress toward the policy objectives of the statewide diversity policy and the Postsecondary 2011-15 Strategic Agenda.

The institutional plans are "campus level" plans that are narrowly tailored and which reflect institutional demographics in comparison to population. All plans will be recognized by the Council as the institution's response to the statewide policy and the Kentucky Administrative Regulation. WKU's plan is compliant with these requirements.

BUDGETARY IMPLICATIONS:

The fiscal implications related to the WKU Diversity Plan will likely evolve over time, but for the immediate future will include continued support for the WKU Minority Faculty Hiring Plan, and funds to continue support for the academic support programs for at-risk students. The Office of the Provost and Vice President for Academic Affairs, in collaboration with the Office of the Chief Diversity Officer is in the process of developing a budget plan to address these two areas.

MOTION:

That the WKU Diversity Plan be approved.

ACTION TAKEN: Approved Disapproved Other _____

2.6 First Reading of Proposed Revisions to Bylaws of the Board of Regents

REQUEST:

That the Board approve the first reading of proposed amendments to the Bylaws of the Board of Regents.

FACTS:

During the retreat, the Board approved moving forward with revisions to the Bylaws.

BUDGETARY IMPLICATIONS:

No funds requested.

RECOMMENDATION:

President Gary A. Ransdell recommends that the Board approve the first reading of proposed amendments to the Bylaws of the Board of Regents.

MOTION:

Approval of the first reading of the proposed amendments to the Bylaws of the Board of Regents.

DISCUSSION:

Regent Meyer: As follow-up from our discussion at the Retreat yesterday regarding Regent term limits, I might ask that you entertain the idea of a further recommendation on term limits for our Staff and Faculty Regents.

Regent Zielke: What are you referring to Jim?

Regent Meyer: During the retreat yesterday, we had a conversation at length regarding the fact that the appointed Regents have a two-year term limit; however, the elected Regents do not have term limits. The question arose if the elected Regents' term limits should coincide with the rest of the Board?

Regent Zielke: Isn't that State mandated? We don't control that, do we David?

Regent Porter: No, it's not covered under State law. They are elected internally by their respective committees.

Regent Minter: We are elected through the democratic process set forth by our constituencies.

Regent Meyer: Please be advised that I'm not making a motion on anything and if I did, I would move that the current Regents are grandfathered. I am only asking that we review the matter further.

Regent Minter: I was glad to see that per our discussion yesterday, that there is an addition to the Bylaws regarding an automatic five-year review of the Bylaws.

Regent Minter: I thought reviewing the Bylaws was an outstanding exercise since we had not reviewed them in a few years. We just saw the summary of revisions to the Faculty Handbook, which are the governing policies for faculty. I would urge that going forward, Administrative Council send this to the Board so that it goes the distance. I think it is very important that governing policies affecting faculty receive the stamp of approval of this Board of Regents in order to create as much integrity and credibility with faculty as it possibly can.

President Ransdell: Given the University Senate's prerogative to have this as an on-going document that would receive revisions from time-to-time, I think this is something that the Board should be aware of, but it could be a very consuming process for this Board. If the Senate is going to update the handbook from time-to-time, I think the Board should trust the role of the University Senate and I'm not sure that the role of the Board of Regents is to be that specific in the work of the faculty.

ACTION TAKEN: **Approved** **Disapproved** **Other** _____

Chair Higdon: The Chair recognizes Mr. Meyer's comments and I ask that President Ransdell makes a recommendation/appointment of an appropriate faculty-staff group to review this issue and report back to the Board at the next meeting.

EXECUTIVE COMMITTEE – INFORMATION ITEM:

- **A Construction Progress update was provided by Mr. John Osborne and Mr. Bryan Russell.**

3. FINANCE AND BUDGET COMMITTEE – ACTION ITEM *(Mr. J. David Porter, Chair)*

3.1 Approval of Personnel Actions

REQUEST:

Approval of faculty and staff personnel actions which have been approved through administrative channels and executed through the human resources information system during the period 3/11/2011 – 7/12/2011.

FACTS:

This request includes a variety of customary actions pertaining to people and positions including FY 2011/12 salary increases for eligible employees. Each action is identified by "type" and "funding

source". Salary increases equal to or greater than \$5,000 and not associated with a personnel transfer are noted with a detailed explanation.

BUDGETARY IMPLICATIONS:

Funding is provided as indicated for each transaction.

RECOMMENDATION:

President Gary A. Ransdell recommends approval of all faculty and staff personnel actions as referenced above and as individually displayed in attached report.

MOTION:

Approve faculty and staff personnel actions.

ACTION TAKEN: **Approved** **Disapproved** **Other** _____

4. PRESIDENT’S REPORT – INFORMATION ITEMS (*Dr. Gary A. Ransdell*)

- The Year-End Athletic Report was provided by Mr. Ross Bjork.
- The Year-End Campaign update was provided by Ms. Kathryn Costello.

5. OTHER BUSINESS (*Mr. Freddie Higdon, Chair*)

2011 calendar dates:

- President’s Opening Convocation – **August 22 @ 8:00 am (Van Meter Auditorium)**
- CPE Trusteeship Conference – **September 22-23 (Marriott Griffin Gate Resort – Lexington)**
- Committee Meetings – **September 30**
- Fourth Quarterly Meeting – **October 21**
- Homecoming – **October 22**
- Graduate Commencement – **December 16**
- Undergraduate Commencement – **December 17**

MOTION FOR EXECUTIVE/CLOSED SESSION:

Regent Porter: I move that the Board go into closed session as provided in KRS 61.810(1) to discuss proposed or pending litigation against or on behalf of the University. Motion was seconded by Mr. Larry Zielke, and unanimously approved.

EXECUTIVE SESSION began at approximately 10:00 a.m., CDT.

RETURN TO OPEN SESSION:

The meeting returned to open session at approximately 10:50 a.m., CDT.

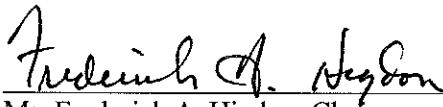
Chair Higdon: The Board has now returned to open session. The discussions and deliberations during the closed session were restricted to those stated in the motion, and no formal action was taken by the Board in closed session.

6. ADJOURNMENT (Mr. Freddie Higdon, Chair)

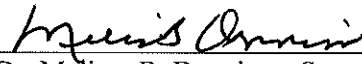
With no further business, the meeting adjourned at approximately 10:55 a.m., (CDT).

CERTIFICATION OF SECRETARY

I hereby certify that the minutes herein above set forth an accurate record of votes and actions taken by the Board of Regents of Western Kentucky University in the third quarterly meeting held July 29, 2011 in the Cornelius A. Martin Regents Room in the Mass Media and Technology Hall on the Western campus, and further certify that the meeting was held in compliance with KRS 61.810, 61.815, 61.820, and 61.825 (enacted as Sections 2, 3, 4 and 5 of House Bill 100, 1974 Regular Session, General Assembly).



Mr. Frederick A. Higdon, Chair
WKU Board of Regents
Approved on 10/21/11



Dr. Melissa B. Dennison, Secretary
WKU Board of Regents
Approved on 10/21/11