



BACHELOR OF SCIENCE IN MANAGEMENT BUSINESS ADMINISTRATION

KCTCS transfer plan

KCTCS AS General Education

Course	Course Title	Semester Hours
ENG101	Intro to College Writing I	3
ENG102	Writing in the Disciplines II	3
COM181	Public Speaking	3
Heritage	Choose <u>one</u> course from this category	3
Humanities	Choose <u>one</u> course from this category	3
ECO201	Microeconomics	3
ECO202	Macroeconomics	3
Social and Behavioral Science	Choose <u>one</u> course from this category other than ECO	3
Natural Science w/Lab	Choose <u>one</u> course from this category	4
Natural Science	Choose <u>one</u> course from this category	3
MAT150	College Algebra	3
STA220	Statistics	3
Quantitative Reasoning or Natural Science	Choose <u>two</u> courses from any of these categories	6
	TOTAL	43

Additional KCTCS Classes Required for this Major

BAS110	Worksheets in Business Applications	3
BAS260	Professional Development and Protocol	2
BAS267	Introduction to Business Law	3
BAS270	Business Employability Seminar	1
BAS282	Principles of Marketing	3
BAS283	Principles of Management	3
ACC201	Financial Accounting	3
ACC202	Managerial Accounting	3
	TOTAL	21

WKU Classes Required for this Major

BA 220	Special Topics in Business Administration	1
ECON 399	Career Readiness in Economics	1
ECON 499	Senior Assessment in Economics	1
BDAN 250	Introduction to Analytics	3
FIN 330	Principles of Financial Management	3
ECON 302	Microeconomic Theory	3
ECON 303	Macroeconomic Theory	3
ECON 306 or ECON 307	ECON 306 Statistical Analysis or ECON 307 Financial Data Modeling	3
ECON 375 or ECON 390 or ECON 434	ECON 375 Moral Issues of Capitalism or ECON 390 Economics, Law, and Public Choice or ECON 434 The Economics of Poverty and Discrimination	3
ECON 414	Managerial Economics	3
ECON 465	Regression and Econometric Analysis	3
ECON Electives	300-400 level ECON Electives Please speak with your advisor to decide your electives.	12
Business Electives	300-400 level business course Please speak with your advisor to decide your electives.	6
TOTAL		45

Additional Electives to meet the 120 total hours for this Degree

Degree Electives	Classes previously taken or free choice of student	11
TOTAL PROGRAM HOURS		120

Program Notes

To make an advising appointment:
WKU in Elizabethtown go to wkuadvising.as.me
WKU in Glasgow go to wkug.as.me
WKU in Owensboro go to wkuo.as.me

Updated 12/15/2022