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Englebright selected as WKU Alumni Ambassador

By Times Leader Staff
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Emerson Englebright, of Princeton, was selected as one of 30 new Western Kentucky University's Student Alumni Ambassadors. The Alumni Ambassadors recently welcomed 30 new members, bringing the membership total to 41 for fall 2022.

Ambassadors serve as the bridge between alumni and students through the programs of the WKU Alumni Association. Ambassadors play a role directly engaging with alumni through outreach and engagement initiatives. Additionally, the ambassadors help students maximize opportunities to connect with alumni and educate them on the impact that alumni engagement and philanthropy have on their college experience.

"The students in our program will form lifelong relationships with alumni and other students — that's a given," said Zach Marcum, Assistant Director of Alumni Engagement and Philanthropy and adviser to SAA.

"What I hope for is that they also develop the discernment and skills necessary to nurture those relationships to maintain a network of Hilltoppers dedicated to ensuring one another's success."

Englebright is a junior majoring in interior design.

"We had 106 applicants this year and interviewed more than 70 exceptional people," Marcum said of the recruitment process. "Each of them offered a unique perspective and skill set, so it was very difficult to narrow the final cohort down to 30 Hilltoppers."

The SAA Executive Team is excited for the potential these new members bring to the organization.

"Next year's new members are incredible," said Joe Lewis, Secretary of Membership for SAA. "Every single person who is coming in showed amazing love for WKU and alumni."

"We cannot wait to watch them thrive within SAA and continue to make lasting impressions both inside and out of our Hilltopper family," echoed Secretary of Public Relations, Sofia Clements.



