



School of Kinesiology
Recreation & Sport
**Strategic Plan
2022-2028**

Vision Statement: To offer student-centered academic programs known for innovative teaching, research, and service activities related to improving wellness and overall quality of life in a global society.

Mission Statement: To provide high quality educational experiences and engagement opportunities for future professionals seeking knowledge in disciplines related to human movement, leisure services, and sport management.

KRS Core Values: Student-centered, integrity, engagement, excellence, passion

Strategic Priorities:

- **Use innovative techniques to recruit & retain** a diverse student body, staff, and faculty.
 - *Objectives:*
 - *Continue to create and implement high impact teaching practices in the classroom and field-based learning opportunities. Present and/or publish findings related to instructional design.*
 - *Review promotional materials (website, etc.) annually to determine if language and images reflect the diverse community we serve.*
 - *Create graduate “highlight” videos that showcase recent graduates, their program of study, and current positions obtained by way of their degree. Professionally made videos where the graduate talks about their KRS program, faculty, learning experiences, fellow classmates, and overall Hilltopper experience.*
 - *Elevate visibility and impact of scholarship while providing research involvement for KRS students.*
 - *Financially support undergraduate and graduate students traveling to conferences to present student-led projects.*

- *Create opportunities for KRS program Leadership Training, or “Future Leaders” training. Identify potential student leaders in each program to participate in state/regional/national leadership opportunities.*
- **Encourage inquiry, critical thinking, and curiosity through academic excellence** to prepare students for a global learning community.
 - *Objectives:*
 - *Create applied learning opportunities both in and outside the classroom.*
 - *Produce students who have both tangible and intangible skills needed to enter and be successful in the field.*
 - *Develop and foster relationships with community stakeholders to sustain opportunities for field-based learning, such as internships and practicums that have a positive impact on both parties.*
 - *Continue hosting community engagement opportunities (e.g., job fairs, site visits).*
 - *Provide students with opportunities for professional development (e.g., higher education, club activity, interviewing skills, professional organization involvement).*
 - *Deliver annual training (through CITL) to encourage faculty implementation of high-impact practices in the classroom (e.g., writing-intensive courses, e-portfolios, service learning, etc.).*
- **Enhance diversity and inclusion** by creating equitable and accessible opportunities for all members of the KRS community.
 - *Objectives*
 - *Identify designated service-learning opportunities for students, faculty, and staff to participate in annually.*
 - *Increase school-level participation in diversity, equity, and inclusion development and activities.*
 - *Maintain KRS representation on CHHS and WKU diversity, equity, and inclusion initiatives and workgroups (e.g., at least one KRS faculty or staff member serves on the College’s DEI committee each year).*
 - *Intentionally integrate inclusive language and images in instructional materials.*
- **Promote life-long learning & wellness** across all eight dimensions: emotional, physical, occupational, social, spiritual, intellectual, environmental, and financial.

- Objectives
 - Name a wellness coordinator for KRS to serve as a promoter of health and wellbeing to the school.
 - Promote and facilitate wellness activities within the school and college across multiple dimensions.
 - Create and deliver wellness-driven social media posts to be shared on KRS and program platforms.
 - Direct students to CHHS and KRS wellness-related resources by posting pertinent information (wellness coordinator contact info, the Counseling Center information, etc.) in all KRS course syllabi.