



WESTERN KENTUCKY UNIVERSITY
Board of Regents
July 30, 2010 ~ 8:30 am (CDT)

REVISED AGENDA – 7/30/10

- Call to Order (*Mr. Jim Meyer, Chair*)
 - Invocation (*Dr. Richard Miller, Associate VP for Academic Affairs and Chief Diversity Officer*)
 - Oath of Office – Mr. Colton Jessie, Student Regent (*Mr. Jim Meyer, Chair*)
 - ❖ Special Recognition / Presentation (*President Gary A. Ransdell*)
 - Roll Call (*Mr. J. David Porter, Secretary*)
 - Approval of Minutes
 - ❖ Second Quarterly Meeting - April 22, 2010
 - 2010-11 Committee Appointments (*Mr. Jim Meyer, Chair*)
 - 2011 Board of Regents Meeting Schedule (*Mr. Jim Meyer, Chair*)
-

EXECUTIVE SESSION

1. ACADEMIC AFFAIRS COMMITTEE (*Ms. Yevette Haskins, Chair*)

Action Items:

- 1.1 Approval of the Minor in Applied Statistics [pp 1-4]
- 1.2 Approval of the Minor in Digital Advertising [pp 5-8]
- 1.3 Approval of the Undergraduate Certificate in Citizenship and Social Responsibility [pp 9-13]
- 1.4 Approval of the Undergraduate Certificate in Cross Cultural Communication in Health Care [pp 14-18]
- 1.5 Approval of Emeritus Faculty Appointments [p 19]
- 1.6 Approval of University Distinguished Professor Appointment – Dr. Chris Groves [p 20]
- 1.7 Approval to Purchase 514 Regents Avenue [pp 21-23]

Information Items:

- Enrollment Report (*Mr. Dale Brown*) [distributed at the meeting]
 - DNP Update (*Dr. Gordon Emslie*) [p 24]
 - Honors College 5-year Report (*Dr. Craig Cobane*) [separate document attached]
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2. EXECUTIVE COMMITTEE (*Mr. Jim Meyer, Chair*)

Action Items:

- 2.1 Approval of First Addendum to Employment Contract for Track & Field Head Coach - Mr. Erik Jenkins [pp 25-30]
- 2.2 Authorization and Approval to Proceed with Acquisition of Real Property 503 Regents Avenue [pp 31-33]

Information Items:

- Construction Progress Update (*Mr. John Osborne*) [pp 34-36]
 - Sustainability Report (*Mr. John Osborne*)
-

3. FINANCE AND BUDGET COMMITTEE (*Mr. J. David Porter, Chair*)

Action Items:

- 3.1 Approval of Personnel Actions [pp 37-47]
 - Faculty Report [pp 37-41 NOTE: p 40 revised copy]
 - Staff Report [pp 42-47]
-

4. PRESIDENT'S REPORT

Information Items:

- Update on Position Searches (*President Gary A. Ransdell*)
 - Year-End Athletics Update (*Mr. Ross Bjork*) [distributed at the meeting]
 - Year-End Campaign Update (*Mr. John Paul Blair*) [pp 48-55]
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5. STUDENT AFFAIRS COMMITTEE (*Mr. Jim Johnson, Chair*)

Information Item:

- Housing Update (*Mr. Howard Bailey*)
-

6. OTHER BUSINESS

Upcoming Committee and Board Meeting Dates

- CPE Trusteeship Conference – **September 12-13, 2010** [separate document attached]
 - ❖ Marriott Cincinnati Airport (hosted by Northern Kentucky University)
 - Committee Meetings – **September 24, 2010**
 - Fourth Quarterly Board Meeting - **October 22, 2010**
 - Homecoming – **October 30, 2010**
 - Commencement – **December 18, 2010**
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7. ADJOURNMENT

MINUTES
OF THE BOARD OF REGENTS
WESTERN KENTUCKY UNIVERSITY

July 30, 2010

• **CALL TO ORDER**

Required statutory notice having been given, the third quarterly meeting of the Board of Regents of Western Kentucky University was held in the *Cornelius A. Martin Regents Room* of the Mass Media and Technology Hall on the Western Kentucky University campus. The meeting was called to order by Chair Jim Meyer at approximately 8:30 a.m., CDT.

• **INVOCATION**

The invocation was provided by Dr. Richard Miller, Associate Vice President for Academic Affairs and Chief Diversity Officer.

• **OATH OF OFFICE**

The Constitutional Oath of Office was administered to Mr. Colton Jessie, Student Regent. President Gary Ransdell presented Mr. Jessie with the official Regent's pin which was designed specifically for members of the Board.

• **ROLL CALL**

The following Regents were present:

Mr. Jim Meyer, Chair
Dr. Melissa B. Dennison
Ms. Yvette Haskins, Vice President
Mr. Freddie Higdon
Mr. Colton Jessie, Student Regent

Mr. Jim Johnson
Mr. James Kennedy, Staff Regent
Dr. Patricia Minter, Faculty Regent
Mr. J. David Porter
Mr. Rob Wilkey
Mr. Larry Zielke

Others in attendance included the following WKU Administrative Council members:

Dr. Gary A. Ransdell, President
Mr. Howard Bailey, Vice President for Student Affairs

Mr. Ross Bjork, Director of Athletics
Dr. Gordon Emslie, Provost and Vice President for Academic Affairs
Ms. Ann Mead, Vice President for Finance and Administration
Dr. Richard Miller, Associate Vice President for Academic Affairs &
Chief Diversity Officer
Mr. John Osborne, Vice President for Campus Services and Facilities
Dr. Bob Owen, Vice President for Information Technology
Ms. Robbin Taylor, Vice President for Public Affairs
Ms. Deborah Wilkins, Chief of Staff / General Counsel

In keeping with the policy of the Board, the agenda for the meeting and information and materials pertinent to items thereon had been mailed in advance of the meeting by the President to members of the Board.

- **APPROVAL OF MINUTES**

The minutes of the April 22, 2010 meeting were presented for adoption. Dr. Patricia Minter noted a correction on page 13 (amount should be \$34 instead of \$134):

Dr. Patricia Minter: "I just had a question about the base salary, which is on page 63. At our previous meetings, we had a lengthy discussion about the base salary in Dr. Selig's contract renewal. The compromise was reached that \$135 thousand would stay in the line, funded out of base budget, but \$34 thousand would be privately funded. Now this number is \$185 thousand, so it is \$10 thousand higher from base budget than even Dr. Selig's amount was. We are funding it for more than is in the line, and why aren't we funding this through private money –or are we?"

MOTION/APPROVAL:

Motion to approve the April 22, 2010, minutes with the correction on page 13 was made by Dr. Patricia Minter, seconded by Mr. James Kennedy, and carried unanimously.

- **2010-11 COMMITTEE APPOINTMENTS**

Chair Jim Meyer announced the 2010-11 Board Committee appointments:

EXECUTIVE COMMITTEE

Mr. Jim Meyer, Chair
Ms. Yvette Haskins, Vice Chair
Mr. Jim Johnson
Mr. J. David Porter
AC Rep – Deborah Wilkins

ACADEMIC AFFAIRS COMMITTEE

Ms. Yvette Haskins, Chair
Dr. Melissa B. Dennison
Mr. Colton Jessie
Dr. Patti Minter
Mr. Rob Wilkey
AC Rep – Dr. Gordon Emslie

FINANCE AND BUDGET COMMITTEE

Mr. J. David Porter, Chair
Mr. Freddie Higdon
Mr. James Kennedy
Mr. Rob Wilkey
Mr. Larry Zielke
AC Rep – Ann Mead

STUDENT AFFAIRS COMMITTEE

Mr. Jim Johnson, Chair
Mr. James Kennedy
Mr. Colton Jessie
Dr. Patti Minter
AC Reps – Howard Bailey and John Osborne

• **2011 BOARD OF REGENTS MEETING SCHEDULE**

Chair Jim Meyer announced the 2011 Board of Regents meeting schedule:

	Committee Meetings	Board Meeting
First Quarterly Meeting	NA	January 21 MMTH – Regents Room
Second Quarterly Meeting	April 1	April 22 MMTH – Regents Room
SPECIAL MTG / BUDGET APPROVAL & Committees	June 24	June 24 MMTH – Regents Room
Retreat		July 28 TBD
Third Quarterly Meeting	Committees will meet in conjunction with the special budget meeting on June 24	July 29 MMTH – Regents Room
Fourth Quarterly Meeting	September 30	October 21 MMTH – Regents Room

MOTION/APPROVAL:

Motion to go into Executive/Closed Session for discussion on property matters and current litigation was made by Chair Jim Meyer, seconded by Mr. Larry Zielke, and carried unanimously.

EXECUTIVE/CLOSED SESSION began at approximately 8:40 am (CDT).

BOARD ENTERED BACK INTO OPEN SESSION at approximately 10:10 am (CDT).

1. ACADEMIC AFFAIRS COMMITTEE (*Ms. Yvette Haskins, Chair*)

Ms. Haskins recommended that the Board vote on action items 1.1 - 1.4 as a group, there were no objections.

1.1 Approval of the Minor in Applied Statistics

REQUEST: Approval of a new minor in Applied Statistics offered through the Department of Mathematics and Computer Science in the Ogden College of Science and Engineering.

FACTS: The minor in applied statistics requires a minimum of 19 credit hours. This program is designed for a student seeking a career as a statistical programmer/analyst/consultant in a knowledge-based industry or in a research institution. .

Objectives of the proposed minor:

- Design and implement commonly used experimental design and sampling schemes;
- Recommend a statistical computing platform by which data are stored and analyzed;
- Statistically analyze data from a wide variety of disciplines;
- Interpret computer-generated outputs and generate reports understandable to target clients.

BUDGETARY IMPLICATIONS: No additional funding is requested, as current faculty will teach the courses.

RECOMMENDATION: President Gary Ransdell recommends approval of a new minor in Applied Statistics.

1.2 Approval of the Minor in Digital Advertising

REQUEST: Approval of a new minor in Digital Advertising offered through the School of Journalism and Broadcasting in the Potter College of Arts and Letters.

FACTS: The minor in digital advertising requires 24 credit hours and is appropriate for students

interested in developing a better understanding emerging digital communication technologies. Students in this minor will complete a core group of six classes and then select one concentration from the areas of Branding, Interactive Advertising Design, or Print Advertising Design.

Objectives of the proposed minor program:

- Introduces students to the basic principles of journalism including a respect for diversity, transparency, and ethical behavior.
- Exposes students to new forms of digital communication technologies
- Allows students to apply the first two objectives to real-world situations.

BUDGETARY IMPLICATIONS: No additional funding is requested, as current faculty will teach the courses.

RECOMMENDATION: President Gary Ransdell recommends approval of a new minor in Digital Advertising.

1.3 Approval of the Undergraduate Certificate in Citizenship and Social Responsibility

REQUEST: Approval of a new undergraduate certificate in Citizenship and Social Responsibility offered through the University College.

FACTS: The certificate program in Citizenship and Social Responsibility is an interdisciplinary program focusing on contemporary social issues that prepares students to be effective citizens – civic agents of change for the common good. The certificate program includes both coursework and co-curriculum public work.

Objectives of the proposed certificate program:

- To familiarize students with the tradition and practice of community organizing in the United States and its importance in our democracy.
- To help students come to an understanding of what it means to be “citizen professional” in whatever career path they pursue.
- To familiarize students with critical social issues or problems at the local, state, national, or global level.
- To equip students with a basic understanding of American government and ethical frameworks in which they can understand the duties of a citizen in a democracy.
- To help students to see how their major(s) or minor(s) connect to issues of citizen ship and social responsibility.
- To engage students in public work that serves the common good.

BUDGETARY IMPLICATIONS: No additional funding is requested, as current faculty will teach the courses.

RECOMMENDATION: President Gary Ransdell recommends approval of a new Undergraduate Certificate in Citizenship and Social Responsibility.

1.4 Approval of the Undergraduate Certificate in Cross Cultural Communication in Health Care

REQUEST: Approval of a new undergraduate certificate in Cross Cultural Communication in Health Care offered through the Communication Disorders department in the College of Health and Human Services.

FACTS: The certificate program in Cross Cultural Communication in Health Care requires 15 credit hours. It is designed to meet the needs of both bilingual and monolingual students. Bilingual students will receive preparation for certification as medical interpreters. The program will prepare non-bilingual students to develop and administer language access programs in health care facilities.

Objectives of the proposed certificate program:

- Understand appropriate use of bilingual skills in various health care settings (bilingual track).
- Discuss the main legal and administrative aspects of culturally and linguistically appropriate care.
- Understand diversity from a health care, allied health or public health professional perspective.
- Identify the need for language access resources at the local, regional, state and national level as defined by the National Standards for Culturally and Linguistically Appropriate Care (CLAS) and the guidelines of the Joint Commission on Accreditation of Healthcare Organizations (JCAHO).
- Collaborate with health care and allied health professionals to promote equal access to health care and public health programs for patients who are limited English proficient (LEP).
- Discuss the administrative and development process of a language access programs in health care settings.

BUDGETARY IMPLICATIONS: No additional funding is requested, as current faculty will teach the courses.

RECOMMENDATION: President Gary Ransdell recommends approval of a new Undergraduate Certificate in Cross Cultural Communication in Health Care.

MOTION/APPROVAL:

Motion for approval of action items 1.1 – 1.4 was made by Mr. Larry Zielke, seconded by Mr. Rob Wilkey, and carried unanimously.

1.5 Approval of Emeritus Faculty Appointments – item recommitted to the Academic Affairs Committee

MOTION/APPROVAL:

Motion to recommit the Emeritus Faculty Appointments back to the Academic Affairs Committee for further consideration was made by Mr. Rob Wilkey, seconded by Dr. Patricia Minter, and carried unanimously.

1.6 Approval of University Distinguished Professor Appointment – Dr. Chris Groves

REQUEST: Approval to appointment Dr. Chris Groves as University Distinguished Professor effective with the 2010-2011 academic year.

FACTS: Following a review of nominations and applications received, the University Distinguished Professor Committee, Provost Gordon Emslie and President Gary Ransdell are pleased to recommend the appointment of Dr. Chris Groves as University Distinguished Professor effective with the 2010-2011 academic year.

Dr. Chris Groves is a Professor of Geography and currently serves as the Director of the Hoffman Environmental Research Institute. Dr. Groves also currently serves as the Director for the China Environmental Health Project. He joined the WKU faculty in 1991. He completed his undergraduate degree in Geology and his master's degree in Geography from WKU and his doctoral studies in Environmental Science (Geology) from the University of Virginia. In 2007, Dr. Groves became a part of the Million Dollar Grant Club at WKU, reaching almost \$3M as a Principal Investigator (PI) and over \$1M as a co-PI or faculty mentor on external funding grant opportunities. Dr. Groves has published 19 peer-reviewed papers or book chapters, 1 book, 21 conference proceedings or other published papers, 19 technical reports, 4 reviews and 3 field trip guides. He has also presented 19 international, 65 national and 59 regional conferences presentations; and conducted 33 seminars.

Dr. Groves' passion over the last ten years has been associated with initiating and implementing the programs of the Hoffman Environmental Research Institute. This Institute has seen great success under his leadership. Dr. Groves currently has several major projects underway with the Hoffman Institute: the cooperative enterprise of United Nations Educational, Scientific and Cultural Organization and the International Union of Geological Sciences, Project #513, *Global Study of Karst Aquifers and Water Resources*; Karst Field Studies Program; and the China Environmental Health Project. Under his leadership several other international, national and regional programs are being lead by other faculty from the Department of Geography & Geology. Also, through the Institute, post-doctoral, graduate and undergraduate students are involved in research at the international, national and regional level. Students have been involved with research in China, Vietnam, the Bahamas and Caribbean, Greece, Slovenia, Switzerland and elsewhere. Regionally, Dr. Groves, other faculty and students are involved in continual projects with the Mammoth Cave System.

BUDGETARY IMPLICATIONS: No funds requested.

RECOMMENDATION: President Gary Ransdell recommends the appointment of Dr. Chris Groves as University Distinguished Professors effective with the 2010-2011 academic year.

MOTION/APPROVAL:

Motion for approval was made by Mr. Larry Zielke, seconded by Dr. Patricia Minter, and carried unanimously.

1.7 Approval to Purchase 514 Regents Avenue

REQUEST: Approval of and authorization to purchase 514 Regents Avenue, in Bowling Green, KY. Property is to be utilized to house the WKU Florist & Floral Design Training Center.

FACTS: The property proposed to be acquired will house the WKU Florist & Floral Design Training Center. The property will house a full service floral shop and a training facility for students interested in careers in floral design, interior design, and hotel restaurant management as well as floral shop management. The facility will be extended to campus and off-campus workshops offering a certificate to florists that are interested in advancing their design skills. The property will be purchased from the WKU Real Estate Corporation. The purchase price of the proposed property is \$103,948.43.

BUDGETARY IMPLICATIONS: The funding is being provided by the Division of Academic Affairs with the support of Ogden College of Science and Engineering. Funding is also available to complete the renovations.

RECOMMENDATION: President Gary Ransdell requests authorization and approval to purchase 514 Regents Avenue, in Bowling Green, KY, to be utilized to house the WKU Florist & Floral Design Training Center.

MOTION/APPROVAL:

Motion for approval was made by Mr. Larry Zielke, seconded by Dr. Patricia Minter, and carried unanimously.

ACADEMIC AFFAIRS COMMITTEE INFORMATION ITEM(S)

- Mr. Dale Brown provided the Board with the Enrollment Report.
 - Dr. Gordon Emslie provided the Board with an update on the Doctorate of Nursing Program.
 - Dr. Craig Cobane provided the Board with the Honors College 5-year Report.
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2. EXECUTIVE COMMITTEE ITEMS (Mr. Jim Meyer, Chair)

2.1 Approval of the First Addendum to Employment Contract for Track & Field Head Coach – Mr. Erik Jenkins

REQUEST:

The President requests approval of the First Addendum to the Athletic Employment Contract between Western Kentucky University and Erik Jenkins, Head Coach for Men’s and Women’s Track.

FACTS:

WKU named Erik Jenkins Head Track and Field Coach in January of 2008. Since then, the Hilltoppers have captured Sun Belt Conference championships in 14 of 16 sports under his direction and Jenkins has picked up 11 conference Coach of the Year honors. Jenkins was a four-year Track and Field letterman at WKU while earning a bachelor’s degree in mass communications (2000) and a master’s degree in corporate communications (2002) during his time on the Hill. He was named 2009 Southeast Women's Coach of the Year by the USTFCCCA.

WKU’s women’s track program has captured 14 consecutive titles, winning every cross country, indoor and outdoor title dating back to 2006. The 14 consecutive conference championships are the longest current streak in the nation. Sun Belt Conference Championships under Erik Jenkins:

2007-08 Champions

Men’s Indoor Track
Women’s Indoor Track
Men’s Outdoor Track
Women’s Outdoor Track

2008-09 Champions

Men’s Cross Country
Women’s Cross Country
Women’s Indoor Track
Men’s Outdoor Track
Women’s Outdoor Track

2009-10 Champions

Women’s Cross Country
Men’s Indoor Track
Women’s Indoor Track
Men’s Outdoor Track
Women’s Outdoor Track

BUDGETARY IMPLICATIONS:

Expenses related to this Addendum will be supported by the existing Athletics Department budget.

RECOMMENDATION:

President Gary Ransdell recommends approval of the First Addendum to Athletic Employment Contract in recognition of Coach Jenkins’ success as Head Coach at WKU.

MOTION/APPROVAL:

Motion to approve was made by Mr. Larry Zielke, seconded by Ms. Yvette Haskins, and carried unanimously.

2.2 Authorization and Approval to Proceed with Acquisition of Real Property – 503 Regents Avenue

REQUEST:

Authorization and approval to proceed with the purchase of real property as described below.

FACTS:

WKU proposes to purchase a single family residence in good condition located at 503 Regents Avenue for the sum of \$145,000.00 plus closing costs. Acquisition of property is in keeping with the University's Master Plan and is contiguous to existing property owned by the University.

BUDGETARY IMPLICATIONS:

Source of funds for this acquisition is University Reserve.

RECOMMENDATION:

President Gary Ransdell requests authorization and approval to purchase property at 503 Regents Avenue for the sum of \$145,000 plus closing costs.

MOTION/APPROVAL:

Motion to approve was made by Mr. Larry Zielke, seconded by Mr. Jim Johnson, and carried unanimously.

EXECUTIVE COMMITTEE INFORMATION ITEM(S)

- Construction Progress update was provided by Mr. John Osborne and Mr. Bryan Russell.
- Sustainability Report – tabled until October meeting.

3. FINANCE AND BUDGET COMMITTEE ACTION ITEMS
(Mr. J. David Porter, Chair)

3.1 Approval of Personnel Actions as of July 14, 2010

REQUEST:

President Gary Ransdell requests approval of faculty and staff personnel actions which have previously been approved through administrative channels. Actions include those as of July 14, 2010.

FACTS:

Personnel changes occur throughout the year and for numerous reasons such as new hires, promotions, reclassifications of existing positions, added duties, degree completions, and market adjustments. The personnel report lists personnel actions with source of funds for the respective position and a code associated with each of the actions that include a change in salary.

RECOMMENDATION:

President Gary Ransdell recommends approval of faculty and staff personnel actions.

MOTION/APPROVAL:

Motion to approve was made by Mr. Larry Zielke, seconded by Mr. Jim Johnson, and carried unanimously.

4. PRESIDENT’S REPORT – INFORMATION ITEMS

- President Gary Ransdell provided the Board with an update on the search process for various administrative positions, and recognized the current Administrative Council members.
 - Mr. Ross Bjork provided the Board with the Year-End Athletics Update.
 - Mr. John Paul Blair provided the Board with the Year-End Campaign Update.
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**5. STUDENT AFFAIRS COMMITTEE (*Mr. Jim Johnson, Chair*)
INFORMATION ITEM**

- Ms. Kit Tolbert and Ms. Diane Carver provided the Board with a housing update and presentation.
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OTHER BUSINESS

Chair Jim Meyer noted the upcoming calendar dates:

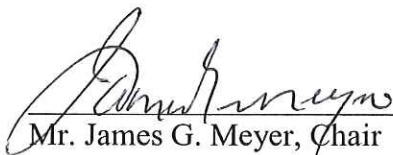
- CPE Trusteeship Conference – **September 12-13, 2010**
 - ❖ Marriott Cincinnati Airport (hosted by Northern Kentucky University)
 - Fourth Quarterly Board Meeting - **October 22, 2010**
 - Homecoming – **October 30, 2010**
 - Graduate Commencement – **December 17, 2010**
 - Undergraduate Commencement – **December 18, 2010**
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ADJOURNMENT


With no further business, motion to adjourn was made by Mr. Jim Johnson, seconded by Ms. Yevette Haskins, and carried unanimously. Meeting adjourned at approximately 12:40 p.m. (CDT).

CERTIFICATION OF SECRETARY

I hereby certify that the minutes herein above set forth an accurate record of votes and actions taken by the Board of Regents of Western Kentucky University in the third quarterly meeting held July 30, 2010, in the Cornelius A. Martin Regents Room in the Mass Media and Technology Hall on the Western campus, and further certify that the meeting was held in compliance with KRS 61.810, 61.815, 61.820, and 61.825 (enacted as Sections 2, 3, 4 and 5 of House Bill 100, 1974 Regular Session, General Assembly).



Mr. James G. Meyer, Chair
WKU Board of Regents
Approved on October 22, 2010



Mr. J. David Porter, Secretary
WKU Board of Regents
Approved on October 22, 2010