

Soard of Regents

COMMITTEE MEETINGS

March 28, 2014~8:30 a.m. (CDT)

Mass Media & Technology Hall Cornelius A. Martin Regents Room



Board of Regents 2013-2014 Committee Membership

EXECUTIVE COMMITTEE

Mr. J. David Porter, Chair
Mr. Frederick A. Higdon, Vice Chair
Dr. Phillip W. Bale
Dr. Melissa B. Dennison
Mr. John W. Ridley

AC Rep – Deborah Wilkins

ACADEMIC AFFAIRS COMMITTEE

Dr. Phillip W. Bale, Chair Ms. Keyana Boka Dr. Melissa B. Dennison Mr. Gillard B. Johnson Dr. Patricia H. Minter AC Rep – Provost Gordon Emslie

FINANCE AND BUDGET COMMITTEE

Mr. John W. Ridley, Chair Mr. Frederick A. Higdon Ms. Cynthia Harris Mr. James Kennedy Mr. Laurence J. Zielke AC Rep – Ann Mead

STUDENT AFFAIRS COMMITTEE

Dr. Melissa B. Dennison, Chair
Ms. Keyana Boka
Ms. Cynthia Harris
Mr. James Kennedy
Dr. Patricia H. Minter

AC Reps – Howard Bailey and John Osborne



Board of Regents - Committee Meetings

Friday, March 28 ~ 8:30 a.m. (CDT)
Cornelius A. Martin Regents Room (MMTH)

AGENDA

FINANCE AND BUDGET COMMITTEE (Mr. John W. Ridley, Chair)

Action Items:

- 1.1 Acceptance of the Accountants' Report on Application of Agreed-Upon Procedures,

 NCAA Compliance Report for year ended June 30, 2013 [p 1 and attached report]
- 1.2 Acceptance of the separate Auditor's Report and Financial Statements

 WKYU-TV and WKYU-FM Radio for the year ended June 30, 2013 [p 2 and attached report]
- 1.3 Acceptance for filing the 2013-14 Second Quarter Statement of Revenues & Expenditures [p 3 and attached report]
- 1.4 Approval of Personnel Actions [p 4 and attached reports]

Information Items:

- Quarterly Internal Audit Report [p 5 and attachment]
- Budget Update

ACADEMIC AFFAIRS COMMITTEE (Dr. Phillip W. Bale, Chair)

Action Items:

- 1.1 Approval of an Associate of Science in Nursing Degree Type [pp 1-4]
- 1.2 Approval of Master of Science in Psychology [pp 5-10]
- 1.3 Approval of a Bachelor of Arts in Diversity & Community Studies [pp 11-18]
- 1.4 Approval of an Undergraduate Certificate in Aging Specialist [pp 19-22]
- 1.5 Approval of an Undergraduate Minor in Classical Studies [pp 23-27]
- 1.6 Approval of Reorganization of University College South Campus Academic Units [pp 28-30]
- 1.7 Approval of Emeritus Faculty Appointments [p 31]

Information Items:

- Enrollment Report (Dr. Brian Meredith)
- Forensics Team (Intercollegiate Speech and Debate, Dr. Jace Lux) [p 32]
- Army ROTC program at WKU (LTC Scott Walker) [p 33]



FINANCE AND BUDGET COMMITTEE

March 28, 2014

Mass Media and Technology Hall Cornelius A. Martin Regents Room

ACCOUNTANTS' REPORT ON APPLICATION OF AGREED-UPON PROCEDURES, NCAA COMPLIANCE REPORT

REQUEST:

Acceptance of the Accountants' Report on Application of Agreed-Upon Procedures, NCAA Compliance Report for the year ended June 30, 2013.

FACTS:

Each year, Western Kentucky University contracts with our external auditing firm to issue a report on agreed-upon procedures to assist the University in complying with the NCAA Bylaw 6.2.3.1. The agreed-upon procedures were completed by Crowe Horwath, LLP for the fiscal year ended June 30, 2013 in accordance with attestation standards established by the American Institute of Certified Public Accountants. The statement of revenues and expenses of intercollegiate athletics operations (included in Exhibit 1 of the report) was prepared by staff in the Office of Athletics Business Affairs who are responsible for compliance with NCAA Bylaw 6.2.3.1. Crowe Horwath, LLP reviewed revenues and expenditures for the Athletics Department, reviewed the internal control structure of, and performed other accounting tests on the financial records of the area. A listing of procedures performed, along with associated findings, is included in Attachment A of the report.

Crowe Horwath, LLP's review does not constitute an audit and, therefore, does not contain an opinion on compliance with NCAA Bylaw 6.2.3.1. It provides information intended for use by the Board of Regents, management of Western Kentucky University, and any authorized representative of the National Collegiate Athletic Association solely for reporting with respect to procedures described within the report.

RECOMMENDATION:

President Gary A. Ransdell recommends that the Board of Regents accept the "Report of Independent Accountants on Applying Agreed-Upon Procedures" as required by NCAA Bylaw 6.2.3.1 for the year ended June 30, 2013.

MOTION:

Accept the Report of Independent Accountants on Applying Agreed-Upon Procedures for NCAA Compliance for the year ended June 30, 2013.

2013-14 SECOND QUARTER STATEMENT OF REVENUES & **EXPENDITURES**

REQUEST:

Accept for filing the 2013-14 Second Quarter Statement of Revenues & Expenditures.

FACTS:

Total realized Educational and General (E&G) revenue, as a percentage of the budget, was comparable to the second quarter revenue of 2012-13. State appropriations are distributed on a quarterly basis, but the distribution for each quarter does not represent 25 percent of the total due to the state's variable allocation schedule. Other revenue includes revenue generated by individual programs such as Athletics, University Farm, and various revenue dependent programs. The amount of revenue and the timing of receipt vary, but program administrators know they must manage expenditures so as to not exceed receipts. It is noted that several programs have significant activity in spring and summer.

Restricted revenues and expenditures for grants and contracts were comparable to second quarter revenues and expenditures of 2012-13. Revenues and expenditures for Auxiliary Enterprises were very similar to second quarter revenues and expenditures of 2012-13. At this point in the fiscal year, revenues and expenses are at expected levels.

RECOMMENDATION:

President Gary A. Ransdell recommends that the Board of Regents accept for filing the 2013-14 Second Quarter Statement of Revenues and Expenditures.

MOTION:

Accept for filing the 2013-14 Second Quarter Statement of Revenues and Expenditures.

PERSONNEL ACTIONS

REQUEST:

Approval of faculty and staff personnel actions which have been approved through administrative channels and executed through the human resources information system during the period 11/12/2013 -02/26/2014. Promotion and tenure recommendations are included in the faculty personnel report. Onetime compensation payments executed through the payroll system cover the period 12/01/2013 -02/28/2014.

FACTS:

This request includes a variety of customary actions pertaining to people and positions, except for those actions specifically delegated to the President. Each action is identified by "type" and "funding source". One-time compensation payments associated with extra duties/special assignments are included in a separate report.

BUDGETARY IMPLICATIONS:

Funding is provided as indicated for each transaction.

RECOMMENDATION:

President Gary A. Ransdell recommends approval of all faculty and staff personnel actions as referenced above.

MOTION:

Approve faculty and staff personnel actions.

Increase Reason

Salary

Explanation for Salary Increases Greater Than \$5,000

is budgeted, and a further \$24,000 is funded from one-time university funds. The remaining 2.7 Yan Cao - Per Dr. Cao's contract, his nine-month base salary is \$120,000 of which only \$60,000 months of effort must be funded from grants and contracts at a cost of \$36,000 per year.

contracts total over \$300,000, so the proportion used to fund Dr. Cao's salary is modest. This across the academic year comes from contract work at ICSET, via index 262501. These \$20,010 has been budgeted as effort during the academic year. A further \$15,990 to fund effort Dr. Cao has a grant from KY Energy & Environmental Cabinet (Index#596679), on which work has been done throughout this fiscal year, and thus the salary should be funded effective

Promotion to Professor – 10% of median Associate Professor salary = \$6,240 Promotion to Associate Professor – 10% of median Assistant Professor salary = Faculty with Rank Changes receive the following promotion increments:

according to Paragraph III.F.1 of Policy 1.5121 For those faculty with calendar year appointments, the salary increase is scaled

Completed Part Time Faculty Personnel Actions Subject to Board Approval Entered November 12, 2013 through February 26, 2014

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James Andrew Wright	Imas Andrew Wright	William Keith Rigdon	William Keith Rigdon	William Arthur Powell	William Arthur Powell	William Arthur Powell	Craig Alan Morehead	Craig Alan Morehead	William Joseph Meadors	Jeff McGill	Jeff McCill	James K. Honaker	In B Uncher	Christopher L. Gaddis	Inaddeus K. Crews	Thomas W. Compton	Anita Kum Biock	Melinda Whitheld Inomas	Eugemos Andreas I alsandes	Exercise Andreas Dateslides	Town, I can Dodley	Terry Lynn Pasiev	Steven B. Parris	Steven P. Luse	Shawn Micheal Brown	Tracy Pendley Wilson	Sherry Adcock West	Michelle Kate Verdiner	Nicole D. Laffin	Elizabeth A. Gilbert	B'Linda Kim Dance	Rebecca Tessann Broyles	Sylvya Rae Boyd	John Phillip Boyd	Dale R. Wicklander	James Redford Turner	Lauren M. Staun	Paula Steen Noffsinger	Heather C. Lashley	Susan Mary Fleschner	Susan Mary Fleschner	Julie Anna Denton-Price	Sabine Chai	Maria Stewart	Timothy Bowman Kitter	! :	Employee
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Completed Part Time Faculty Personnel Actions Subject to Board Approval Entered November 12, 2013 through February 26, 2014

Liberal Arts & Science Liberal Arts & Science Liberal Arts & Science	Leadership Studies	Teadership Studies	Leadership Studies	Leadership Studies	Journalism & Broadcasting	Journalism & Broadcasting	Journalism & Broadcasting	Interdisciplinary Studies	Interdisciplinary Studies	Interdisciplinary Studies	Institutional Research	Institutional Research	Institutional Research	History	History	History	History	History	History	History	Gordon Ford College of Business	Gordon Ford College of Business	Geography & Geology	Geography & Geology	Geography & Geology	Geography & Geology	Geography & Geology	Geography & Geology	Geography & Geology	Folk Studies & Anthropology	Folk Studies & Anthropology	Folk Studies & Andropology	Farm	Family and Consumer Sciences	ramily and Consumer Sciences	Extended Learning & Outreach (DELO)	ESLI		Department				
Andrea Carol Block Dorothy Megan Broadbent Dorothy Megan Broadbent	Thomas W. Weakley	Thomas W. Weakley	Michail Trivizadakis	Michail Trivizadakis	Melissa Leigh Warp	Christopher Kobert Lerry	Jacqueline C. Cavnar	Ronald T. Spears	Ronald T. Spears	Julie Lents-Sutton	Matthew Thomas Bogard	Matthew Thomas Bogard	Matthew Thomas Bogard	Richard L. Troutman	Stephen M. Kershner	Stephen M. Kershner	Samuel Earl Ford	Gary L. Ferguson	Charles J. Bussey	James Thomas Baker	Ahmad M. Hassan	Tao Chen	Eileen F. Starr	Abolfazl Shafaie	Ruth Lancaster	Ruth Lancaster	Joseph L. Islas	Nicholas C. Crawford	Melissa Anne Cary	Alice Anne Shaughnessy-Begay	Theresa May Osborne	Toxice Rennett	Christopher W. Antonsen	Fliner B Markle	Diane I Sprowl	Ann Elizabeth Embry	Lisa Marie Dix	Gloria Ann Carrico			Dawn Marie Winters	Employee	
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Stacey Cames-Reyes	Adrian Dale Buckles	Adrian Dale Buckles	Adrian Dale Buckles	William L. Becker	William L. Becker	Bradford E. Derrick	Rebekah Jane Phillips	Kebekan Jane Phillips	Poten Kurus Kuri	Toron Vineta Duff	William Everett const	Madonna M Freehum	Justin D Dohring	Angelica Burgos	Ismes Lee Brown	Jeffrey Arthur Beard	Wesley Alan Bartlett	Carrie Lynn Barnette	Carrie Lynn Barnette	Carrie Lynn Barnette	Carrie Lynn Barnette	Paula D. Newby	Christa Jane Moore	Gregory Eric Latham	Ronald L. Hopper	Jeffrey Wylie	David Robert Rupsch	April Lynn Murphy	Merry Elizabeth Miller	Laura D. McMillian	Sandra Sarver McClain	Sandra Sarver McClain	Sandra Sarver McClain	Sandra Sarver McClain	Sherry Lynn Litchfield	Dehra I. Hall	Kevin Nathaniel Garvin	Heather Hazelwood Dansman	Rebecca Ann Clark	LeAnn Elizabeth Bruce	Catherine Bowers	Laura Helen Bain-Selbo	David Allen White	Wesley Amos Waddle	Brent M. Vanmeter	Employee	1
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Completed Part Time Faculty Personnel Actions Subject to Board Approval Entered November 12, 2013 through February 26, 2014

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Faculty One Time Payments For the Period December 1, 2013 through February 28, 2014

Employee Title Effective Date Payment Associate Professor Payment Payment Payment Payment Payment Payment Payment Pred Wayne Gibson Associate Professor 22822014 1,000.00 Supplemental Pay Payment Payme
/e Payment Amount 1,500.00 Su 1,000.00 Su 1,000.00 Su 1,000.00 Su 1,000.00 Su 1,000.00 Su 1,000.00 Su 500.00 Su 500.00 Su 500.00 Su 600.00 Su 600.00 Su 600.00 Su 750.00 Su

Faculty One Time Payments For the Period December 1, 2013 through February 28, 2014

Faculty One Time Payments
For the Period December 1, 2013 through February 28, 2014

Winter Session	Winter Session	Winter Session	Winter Session	Winter Session	Willer Session	Winter Consider	Winter Session	Winter Session	Winter Session	Winter Session	Winter Session	Winter Session	Winter Session	Winter Session	winter Session	Winter Session	Willer Session	Winter Session	Willet Session	Winter Session	Winter Session	Winter Session	Willer Session	Winter Session	Winter Session	Winter Session	Winter Session	Winter Session	Winter Session	Winter Session	Winter Session	Winter Session	Winter Session	Winter Session	Winter Session	Winter Session	Winter Session	Winter Session	Winter Session	Winter Session	Winter Session	Winter Session	Winter Session		Department	
Aaron Wilson Hughey	Jerod Hollyfield	Quentin Maurice Hollis	Michelle Sharmaine Hollis	Michelle Sharmaine Hollis	William T. Hey	Donna Lynn Hey	Donna I van Hav	Anne I awson Heintzman	Darbi Jean Haynes-Lawrence	Scott Allen Grubbs	Stephen Boggs Groce	Frederick G. Grieve	Mary Kimberly Green	Victoria Anice Gordon	Linda Brown Gonzales	Vijay Golla	Fred Wayne Gibson	Said Ghezal	Mary Jane Gardner	Marilyn M. Gardner	Lloren A. Foster	Lukas Forbes	Barbara Ann Fiehn	Colin Farrell	Frank Wensheng Fan	John Richard Faine	Gina Sobrero Evans	Keri A. Esslinger	F. T. Esslinger	Dana Fave Emberton-Tining	Chandrakanth Emani	Cranone Ann Elder	Cindy Lou Ehresman	Joshua David Durkee	Lisa C. Duffin	Lesa Beth Dill	Pitt Derryberry	Roger L. Dennis	Randall Edward Deere	Terry R. Dean	Susann Davis	Gernard K. Daday	Dana Mischelle Cosby	Liikiojee	Employee	
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Faculty One Time Payments For the Period December 1, 2013 through February 28, 2014

	Winter Session	Willer Session	Winter Consider	Department																																									
	Judith Szerdahelyi	Robyn K. Swanson	I adayuki Suzuki	Francesca D. Sunkin	Brian Sullivan	Claudia Wood Strow	Claudia VV. Straubei	Michael Kent Stokes	Rebecca K. Stobaugh	Rebecca K. Stobaugh	Inomas Bradley Stinnett	Fred E. Stickle	Tammie Lynn Stenger-Ramsey	Mark Andrew Staynings	Michael Shane Spiller	Steven L. Spencer	Chad A. Snyder	Michael E. Smith	James D. Smith	Elizabeth Ann Sholar	Deborah Carr Linville Shivel	Nilesh Chandra Sharma	Matthew Clinton Shake	David Anthony Serafini	Cris E. Scudder	Marshall L. Scott	Ian Paul Schnee	Mark Anthony Schafer	Jill Duba Sauerheber	Naomi Smith Rowland	Paula Wurth Potter	Alexander B. Poole	Raymond Arthur Poff	Judy S. Pierce	Virginia Anne Pfohl	Nielsen Pareira	Ispells Anna Booler	Venneth David Barra	Share M. Polyments	Evelyn Monteal Oregon	Terry L. Obee	Michael Anthony Nichols	Amy Tracy Nemon		Employee
•	Part-Time Faculty	Fair-Time Faculty	Part Time Faculty	Fair-Lime Facuity	Part-1 ime Faculty	Part-1 ime Faculty	Part-Time Faculty	Part-Time Faculty	Part-Time Faculty	Part-Time Faculty		Title																																	
	1/31/2014	1/31/2014	1/31/2014	1/31/2014	1/31/2014	1/31/2014	1/31/2014	1/31/2014	1/31/2014	1/31/2014	1/31/2014	1/31/2014	1/31/2014	1/31/2014	1/31/2014	1/31/2014	1/31/2014	1/31/2014	1/31/2014	1/31/2014	1/31/2014	1/31/2014	1/31/2014	1/31/2014	1/31/2014	1/31/2014	1/31/2014	1/31/2014	1/31/2014	1/31/2014	1/31/2014	1/31/2014	1/31/2014	1/31/2014	1/31/2014	1/31/2014	1/31/2014	1/31/2014	1/31/2014	1/31/2014	1/31/2014	1/31/2014	1/31/2014	Date	Effective
•	4,500.00 Winter Teaching Pay	2,400.00 Winter Teaching Pay	3,000.00 Winter Teaching Pay	6,000.00 Winter Teaching Pay	6,000.00 Winter Teaching Pay	4,500.00 Winter Teaching Pay	4,500.00 Winter Teaching Pay	1,500.00 Winter Teaching Pay	4,500.00 Winter Teaching Pay	4,500.00 Winter Teaching Pay	3,600.00 Winter Teaching Pay	4,500.00 Winter Teaching Pay	4,500.00 Winter Teaching Pay	2,400.00 Winter Teaching Pay	4,500.00 Winter Teaching Pay	3,150.00 Winter Teaching Pay	4,500.00 Winter Teaching Pay	4,500.00 Winter Teaching Pay	5,100.00 Winter Teaching Pay	3,000.00 Winter Teaching Pay	3.900.00 Winter Teaching Pay	3.900.00 Winter Teaching Pay	4.500.00 Winter Teaching Pay	4.500.00 Winter Teaching Pay	2 136 00 Winter Teaching Pay	4 500 00 Winter Teaching Fay	4 500 00 Whiter Teaching Pay	3 000 00 Winter Teaching Pay	4,500.00 Winter Leaching Pay	2,250.00 Winter Teaching Pay	1,500.00 Winter Teaching Pay	4,500.00 Winter Teaching Pay	4,500.00 Winter Teaching Pay	3,000.00 Winter Teaching Pay	3,150.00 Winter Teaching Pay	3,750.00 Winter Teaching Pay	4,500.00 Winter Teaching Pay	3,750.00 Winter Teaching Pay	Amount	Payment Payment Type					
	E	R B	R U	RD	RD	RD	RD	RD	RU	RD	RU	RJ D	RJ U	R	E	R U	RU U		P	7	2	2	R U	.	r i	RJ (RJ (CS (R 6	₹ E	3 5	3 8	3 8	₹ E	70	RD	RD	RU	RB B	RD	RU U	RD	RU U	Source	Funding

Department

Employee

Title

Effective Date

Current Proposed Rate/Salary Rate/Salary

Type Action

Funding Source

Salary Increase Reason

Completed Staff Personnel Actions Subject to Board Approval Entered November 12, 2013 through February 26, 2014

Kentucky Climate Center - POD	Neillucky Climate Center - POD	Kentucky Climate Center - POD	Reflucky Climate Center - POD	ra readership pocholal Flogram	Ed podembio Doctorol Doctorol	Cyber Deletise Lab Professional Serv	who Despot of Deserving	WIXT1 - Classes	Iniversity Contest	Registrate Office	Police .	Polico	Police Dolice	Plant Operations	Physics & Astronomy	Office of Research	Men's Football	Men's Engthall	Men's Football	Men's Football	Men's Football	Men's Football	Men's Football	Library Technical Services	International Student Office	International Enrollment Mgmt	International Enrollment Mgmt	Institute for Rural Health	Information I echnology	Extended Learning & Outreach (DELO)	Environment, Health & Safety	Distance Learning	District I wajor Gitts	Dovolopmost Mojor Oito	Rockstoro	21st Century Media - POD
Eric Rappin	Andrew D. Quilligan	David Wayne Pedigo	Dana M. Grabowski	Courtney Austin Kepple	Brian C. Becker	Melinda Whittield Thomas	Katelyn C. Pace	renatee Charleigh Coleman	Jessica Faith Humphrey	Ryan Michael Petty	Scott M. Harmon	vedad Hadzikadunic	Craig Lee Austin	Adam C. Emberton	Paul Boisvert	La l'avis l'ayior	Glegoly Hollias Nord	Cross Thomas News	Instin Datrick I goot	Tyeon Turner Helton	lackson Bryan Ellis	Kenneth Delgado	David Consiglio	Tea Lacic	Stephanie Sieggreen	Jennifer A Mcquady	Amy C Hoffman	Tracey Renee Osborne	Anthony Joesph Gilbert	Jane Tinsley Massey	Ashley Renae Birdwell	Rita Joyce Samaras	Cynthia Cherie Kelley	Sara Kay Moore	Carlous B Yates	Jenna Lane Warrenfeltz
Research Scientist	Systems Administrator II	Electronics/Field Technician	Lead Meteorology/Electronics Tech	Office Associate	Assistant Development Director	Manager, CDL Training/RSO	Office Associate	Coordinator, Evening Program	Student Records Associate	Police Officer	Police Officer	Police Officer	Electrician	Engineer, Electrical	Executive Dir, KY BioAlliance	Assistant Director, Football Operations	Assistant Coach	roowall strength coach	Easthall Standth Coordinator	And Handloff and Country Control	Coordinator Officerity October	Assistant Coach	Assistant Coach	Senior Catalog Assistant	Director, International Student Office	Coordinator, International Recruitment	International Admissions Officer	Registered Nurse	IVS Technician	Marketing Specialist	Health and Safety Specialist	Distance Learning Specialist	Office Coordinator	Accounting Associate	Director, Student Support Programs	Director (Image West)
02/15/2014	01/01/2014	01/01/2014	01/01/2014	01/01/2014	01/01/2014	02/01/2014	02/13/2014	12/02/2013	02/10/2014	11/11/2013	12/30/2013	01/31/2014	02/24/2014	11/01/2013	01/16/2014	01/28/2014	01/28/2014	01/22/2014	01/15/2014	01/24/2014	01/22/2014	04/02/044	02/10/2014	02/24/2014	02/03/2014	11/13/2013	12/02/2013	11/11/2013	11/25/2013	12/02/2013	01/10/2014	01/06/2014	12/02/2013	01/23/2014	11/25/2013	01/06/2014
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				28,008.00 Reappointment	50,004.00 Reappointment	72,000.00 Reappointment	24,984.00 Initial Appointment	39,000.00 Initial Appointment	24,816.00 Initial Appointment	28,392.00 Initial Appointment	31,488.00 Initial Appointment	31,488.00 Initial Appointment	35,100.00 Initial Appointment	40,008.00 Initial Appointment	93,000.00 Initial Appointment	40,008.00 Initial Appointment	58,500.00 Initial Appointment	80,004.00 Initial Appointment		26,004.00 Initial Appointment	_	_									38,700.00 Initial Appointment	31,608.00 Initial Appointment	36,000.00 Initial Appointment	23,088.00 Initial Appointment	53,004.00 Initial Appointment	53,004.00 Initial Appointment
E&G	Sp.	E&G	E&G	Grant	E&G	Split	E&G	Aux	E&G	E&G	E&G	E&G	E&G	E&G	Grant	E&G	E&G	E&G	E&G	E&G	E&G	E&G	r &G	ı ç	ת מ מ מ	ת מ מ מ	п г 60 с	п г С	E %G	23 13	E %G	23	E&G	Aux	E&G	Split

Saiary Increase Reason

Completed Staff Personnel Actions Subject to Board Approval Entered November 12, 2013 through February 26, 2014

Department	Employee	Title	Effective Date	Current Proposed Rate/Salary Rate/Salary	Proposed Rate/Salary	Type Action	Funding Source	Saiary Increase Reason
Police	Terry Rodney Steff	Police Officer	01/09/2014	28,392.00	31,488.00 Salary Increase	ıcrease	E&G	OTHSI
University College	Merrall Price	Professor	07/01/2014	97,920.00	105,552.00 Rank Change	ange	E&G	
College of Health & Human Services	Danita M. Kelley	Professor	07/01/2014	103,824.00	111,456.00 Rank Change	nange	E&G	

* EDR-End Date Renewable

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Claude Neil Callaway Sala

Nicholas Holt

Coach Holt's salary was increased due to reorganization in football and additional duties being added

Donald Feagan Dunn

within the existing football budget. positions have added and/or amended duties. No new funds; all adjustments are funded from reallocation Salary adjustments are the result of Coach Brohm's overall reorganization / restructuring of the football staff,

Sean Wesley Pugh

within the existing football budget. positions have added and/or amended duties. No new funds; all adjustments are funded from reallocation Salary adjustments are the result of Coach Brohm's overall reorganization / restructuring of the football staff

William J. Hook

within the existing football budget. positions have added and/or amended duties. No new funds; all adjustments are funded from reallocation Salary adjustments are the result of Coach Brohm's overall reorganization / restructuring of the football staff;

Douglas D. Rohrer

Baylis. Total increase plus fringe to be paid from KSTC funding. Mr. Hook will receive an annual salary increase from \$82,190 to \$89,190 effective January 1, 2014, per Gordon

Gordon Baylis. Total increase plus fringe to be paid from KSTC funding. Mr. Rohrer will receive an annual salary increase from \$122,400 to \$131,400 effective January 1, 2014 per

Staff One Time Payments For the Period December 1, 2013 through February 28, 2014

Department	Employee	Title	Effective	Payment Payment Tyno
Communication	Denise C. Garner	Part-Time Faculty	12/13/2013	524 00 Family
Communication	Denise C. Garner	Part-Time Faculty	2/28/2014	534 00 Faculty Part Time
Communication	Denise Murrell Hardesty	Part-Time Faculty	12/13/2013	460 00 Faculty Part Time
Communication	Denise Murrell Hardesty	Part-Time Faculty	2/28/2014	A60 00 Faculty Part Time
Communication	Jace Thomas Lux	Part-Time Faculty	12/13/2013	534 OO Faculty Fait Lille
Communication	Lynn McIvor Minton	Part-Time Faculty	12/13/2013	A23 00 Faculty Part Time
Communication	Kayla M. Riley	Part-Time Faculty	12/13/2013	423.00 Faculty Fart Time
Communication .	Kayla M. Riley	Part-Time Faculty	2/28/2017	423.00 Faculty Part Lime
Communication	Jessica Gayle Staten	Fait-Time Faculty	2/28/2014	423.00 Faculty Part Time
Communication Sciences & Disorders	Janice S. Sandidge	Part_Time Faculty	12/13/2013	423.00 Faculty Part Time
Communication Sciences & Disorders	Isnice C. Candidge	rail-Time Faculty	12/13/2013	712.00 Faculty Part Time
Communication Sciences & Disorders	Tenion & Soudistant	Part-1 ime Faculty	12/13/2013	712.00 Faculty Part Time
Communication Sciences & Disorders	Janice S. Sandidge	Part-Time Faculty	2/28/2014	534.00 Faculty Part Time
Commutat Science	Janice S. Sandidge	Part-Time Faculty	2/28/2014	534.00 Faculty Part Time
Computer Science	Gopi Chand Nutakki	Part-Time Faculty	2/28/2014	750.00 Faculty Part Time
Counseling and Student Affairs	Joelle Davis Carter	Part-Time Faculty	2/28/2014	570 00 Faculty Part Time
Dean CHHS	Stacey A. Forsythe	Part-Time Faculty	12/13/2013	230 00 Faculty Part Time
Dean CHHS	Stacey A. Forsythe	Part-Time Faculty	12/13/2013	230.00 Faculty
Dean CHHS	Lynn Michelle Hazlett Sherry	Part-Time Faculty	12/13/2013	534 00 Faculty Part Time
Dean CHHS	Marsha D. Hopper	Part-Time Faculty	12/13/2013	267 00 Faculty Part Time
Dean CHHS	Marsha D. Hopper	Part-Time Faculty	12/13/2013	267 00 Faculty Part Time
Dean CHHS	Kristeen Ann Owens	Part-Time Faculty	12/13/2013	423 00 Faculty Part Time
Dean Chihis	Sara Elliotte Pitts	Part-Time Faculty	12/13/2013	460.00 Faculty Part Time
Dean CHHS	Sara Elliotte Pitts	Part-Time Faculty	2/28/2014	460.00 Faculty Part Time
Dean CHHS	Amanda Jayne Skinner	Part-Time Faculty	12/13/2013	460.00 Faculty Part Time
Dean Gordon Ford College Business	Candice Brenn Tope-Phillips	Part-Time Faculty	12/13/2013	460.00 Faculty Part Time
Dear Condent Ford College Business	Benjamin W. Harmon	Part-Time Faculty	12/13/2013	423.00 Faculty Part Time
Dear College Business	Gladys Patricia Jordan	Part-Time Faculty	12/13/2013	570.00 Faculty Part Time
Deall Gordon Ford College Business	. Katherine Ann Mead	Part-Time Faculty	12/13/2013	570.00 Faculty Part Time
Dean Gordon Ford College Business	April O'Neil Schleig	Part-Time Faculty	12/13/2013	423.00 Faculty Part Time
Dean Gordon Ford College Business	Judith Lynn Scott	Part-Time Faculty	12/13/2013	423.00 Faculty Part Time
Dean Gordon Ford College Business	Bethany Nanette Smith	Part-Time Faculty	12/13/2013	570.00 Faculty Part Time
Dean Gordon Ford College Business	Bethany Nanette Smith	Part-Time Faculty	2/28/2014	570.00 Faculty Part Time
Dean Potter College	Jennifer C. Markin	Part-Time Faculty	12/13/2013	423.00 Faculty Part Time
Department of Marketing & Sales	Cody James Turner	Part-Time Faculty	12/13/2013	677 00 Faculty Part Time
Department of Marketing & Sales	Cody James Turner	Part-Time Faculty	2/28/2014	677 00 Faculty Part Time
Dept. of Kinesiology, Recr. & Sport	Alissa Denise Arnold	Part-Time Faculty	2/28/2014	356 00 Faculty I
Dept. of Kinesiology, Recr. & Sport	Lucas O'Rourke Bartlett	Part-Time Faculty	12/13/2013	712 00 Equily Fait Time
Dept. of Kinesiology, Recr. & Sport	Lucas O'Rourke Bartlett	Part-Time Faculty	2/20/2014	712.00 Faculty Part 1 ime
Dept. of Kinesiology, Recr. & Sport	Lacee Chavonne Carmon-Iohnson	Part Time Faculty	2/20/2014	/12.00 Faculty Part Time
Dept. of Kinesiology, Recr. & Sport	Lacee Chavonne Carmon-Johnson	Part Time Tecnity	12/13/2013	1,602.00 Faculty Part Time
Dept. of Kinesiology, Recr. & Sport	Billy Tyler Educate	Fact Time Faculty	2/28/2014	534.00 Faculty Part Time
Dept. of Kinesiology Rect & Sport	Billy Tyler Edwards	Part-Time Faculty	12/13/2013	750.00 Faculty Part Time
Dent of Kinesiology Recr. & Sport	Street A Total	Part-Time Faculty	2/28/2014	750.00 Faculty Part Time
Dent of Kingsiology, Not., & Spot	Stacey A. Forsythe	Part-Time Faculty	2/14/2014	230.00 Faculty Part Time
Dept. of Kinesiology, Recr. & Sport	Stacey A. Forsythe	Part-Time Faculty	2/28/2014	230 00 Faculty Part Time
			110710717	250.00 Faculty I

Staff One Time Payments
For the Period December 1, 2013 through February 28, 2014

Anita Ann Britt Anita Ann Britt Anita Ann Britt Angelyn Brewer Drexder Ant-Time Faculty Part-Time Faculty Arry Ann Brockman Bokkon Trite Part-Time Faculty

Staff One Time Payments For the Period December 1, 2013 through February 28, 2014

Licket Office James	ces	jiami			3	Student Technology Nathan		Provost/VP Academic Affairs Bradle							lic Services					Championships									lath and Science			rsity ADA	Educational Television Services Joshuz	Educational Television Services Jordan	Distance Learning Naomi	CS	cation							Department
James Matthew Morrison	Ellen C. Gott	K. Allen Kedden	K. Allen Kedden	ii ne	Figning Up	n Dudley Digges-Filiott	Costa	Bradley Allen Wheeler	Charles Louis Pride	Jace Thomas Lux	Gina D. P. Huff	Robert Allen Cobb	Stephen Van Rey	Phillip Hatchett	Krista Shartzer Steenbergen	Krista Shartzer Steenbergen	Krista Shartzer Steenbergen	Sarah E. McMaine-Render	Sarah E. McMaine-Render	Grant L. Stepp	Stephen Van Rey	Billy Tyler Edwards	Jason A. Dailey	Bryant Keen Blodgett	Rachel Manning Goodman	Rachel Manning Goodman	Alissa Denise Arnold	Alissa Denise Arnold	Brimah Mamoud Vonjo	Ian Steven Oliver	John W. Campbell	Huda Nakhal Melky	Joshua Michael Niedwick	Jordan Keith Basham	Naomi Smith Rowland	Alice Lee Williams	Tracy Ford Inman	Terrill Demont Martin	Lois Ann Hall	Melna Katrın Wilson	Marsha L. Wagoner	Danielle Myrl Reeves	Sarah Megan Meador	Employee
Asst Athletic Dir, Ticket Ops	Certification Officer	Staff Physician	Staff Physician	Director	Dimension Lech Consultant	Information Tech Consultant	TV Assistant Chief Engineer	Assistant Vice President	Dir/Student Activities & Orgs	Director, Forensics	Sr Applications Prgrmr Analyst	Prof. Assoc./Applied Research	Director	Head Athletic Coach	Senior Director of Development	Senior Director of Development	Senior Director of Development	Manager, Program (KAP)	Manager, Program (KAP)	Coordinator, Ticket Sales	Director	Assosiate Ath Dir/Training & S	Coord, Facilities & Event Mgmt	Coordinator, Events	Asst Dir/Campus & Comm. Events	Asst Dir/Campus & Comm. Events	Coordinator, Student Wellness	Coordinator, Student Wellness	Residential Counselor	Residential Counselor	Manager, Radio Operations	Director	Associate Producer/Director	Broadcast/Production Engineer	Lab Tech & Coordinator	Asst. Dir/Accntng & Resources	Associate Director	Managing Dir (CI)/Ops Mgr (ICS	Administrative Assistant	Office Coordinator	Degree Certification Officer	Student Records Associate	Scheduling Coordinator	Title
12/13/2013	1/31/2014	2/28/2014	1/31/2014	1/31/2014	2/28/2014	2/20/2014	1/31/2014	1/31/2014	1/31/2014	1/31/2014	1/31/2014	1/31/2014	2/28/2014	12/13/2013	2/28/2014	1/31/2014	12/13/2013	1/31/2014	12/13/2013	1/31/2014	1/31/2014	1/31/2014	1/31/2014	1/31/2014	1/31/2014	12/13/2013	1/31/2014	12/13/2013	1/31/2014	1/31/2014	1/31/2014	2/28/2014	12/13/2013	12/13/2013	2/28/2014	12/13/2013	2/28/2014	12/13/2013	12/13/2013	1/15/2014	2/14/2014	1/15/2014	1/15/2014	Effective Date
2,500.00 Supplemental Pay	192.00 Supplemental Pay	750.00 Supplemental Pay	750.15 Supplemental Pay	1,000.35 Supplemental Pay	300.00 Supplemental Pay	2,227.50 supplementar ay	3 327 50 Supplemental Pay	250.00 Supplemental Pay	250.00 Supplemental Pay	250.00 Supplemental Pay	250.00 Supplemental Pay	250.00 Supplemental Pay	250.00 Supplemental Pay	3,500.00 Supplemental Pay	264.00 Supplemental Pay	99.00 Supplemental Pay	198.00 Supplemental Pay	500.00 Supplemental Pay	500.00 Supplemental Pay	300.00 Supplemental Pay	200.00 Supplemental Pay	250.00 Supplemental Pay	250.00 Supplemental Pay	300.00 Supplemental Pay	32.00 Supplemental Pay	48.00 Supplemental Pay	42.50 Supplemental Pay	85.00 Supplemental Pay	150.00 Supplemental Pay	50.00 Supplemental Pay	1,000.00 Supplemental Pay	3,333.60 Supplemental Pay	400.00 Supplemental Pay	2,000.00 Supplemental Pay	2,750.00 Supplemental Pay	700.00 Supplemental Pay	300.00 Supplemental Pay	5,000.00 Supplemental Pay	500.00 Supplemental Pay	200.00 Supplemental Pay	200.00 Supplemental Pay	200.00 Supplemental Pay	200.00 Supplemental Pay	Payment Payment Type Amount
E&G	E&G	R.	R	RU	E&G	1 200	0.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00	F&G	E&G	E&G	E&G	E&G	E&G	FDN	E&G	E&G	E&G	RJ U	FDN	RJ D	RD	R	RD	RJD	E&G	E&G	E&G	E&G	E&G	E&G	RD	E&G	E&G	E&G	RD .	E&G	Grant	T T	RJD	E&G	E&G	E&G	E&G	Funding Source

QUARTERLY INTERNAL AUDIT REPORT

The Western Kentucky University has entered into a contract with the firm of Grant Thornton LLP for internal audit services. Bailey Jordan, Partner, Business Advisory Services, will attend the Finance and Budget Committee meeting to present the quarterly audit report. For this quarter, Grant Thornton staff has completed the following audits: emergency preparedness plan, football ticket reconciliation and whistleblower procedures. The audit of WKU Store is complete; however, more time is needed for review and preparation of Administration's response to the recommendations. Thus, this audit will be presented at the next Finance and Budget Committee meeting.

WKU has hired a senior staff auditor. Jennifer Miller will start working on April 7th. Her resume is attached.



ACADEMIC AFFAIRS COMMITTEE

March 28, 2014

Mass Media and Technology Hall Cornelius A. Martin Regents Room

DEGREE TYPE ASSOCIATE OF SCIENCE IN NURSING

REQUEST: Approval of a new: Associate of Science in Nursing (ASN) degree type offered through the School of Nursing in the College of Health and Human Services.

FACTS:

In Kentucky, there are 28 schools that offer some type of associate degree in nursing. Of those 28, fifteen are in the Kentucky Community and Technical College System (KCTCS), which offer the technically focused Associates of Applied Science (AAS) degree in nursing. Other universities in Kentucky which still have a 2-year nursing program generally refer to their programs as Associate of Science Nursing (ASN) programs and offer the ASN degree. These Universities include Eastern Kentucky University, Lincoln Memorial University, Midway College, and University of Pikeville. At WKU this degree is currently offered as an Associates of Science (AS) degree with a major in Nursing. WKU seeks to redefine this degree as an ASN degree, bringing it into line with the university's offerings.

All of the schools listed above are accredited by the same agency the Accreditation Commission for Education in Nursing (ACEN). The ASN is the preferred degree for accreditation; refers in the current catalog and other sources to our program as the Associate Degree program or ADN program are not acceptable to our accrediting agency.

<u>BUDGETARY IMPLICATIONS & IMPLEMENTATION DATE</u>: Fall 2014. No cost associated with this new degree type.

<u>RECOMMENDATION</u>: President Gary A. Ransdell recommends approval of the Associate of Science in Nursing (ASN) degree type.

MOTION: Approval to establish an Associate of Science in Nursing degree type.

2.2 Document need for academic degree type for professional certification, program accreditation, licensure, career advancement, and/or higher education in the academic field:

The School of Nursing is seeking clarification and consistency of terminology among the programs. After speaking to the Office of the Registrar, it is necessary formally to create a new academic degree type in order to use Associate of Science in Nursing (ASN) in any and all documents. The ASN abbreviation is the correct description of the program we have at WKU, and will be less likely to be confused with the lower level Associate of Applied Science (AAS). The School of Nursing requests that the Associate of Science in Nursing program be abbreviated ASN. ASN is consistent with the other programs in the School of Nursing, the Bachelor of Science in Nursing (BSN) and the Master of Science in Nursing (MSN). Further, the Associate of Science in Nursing program's next accreditation visit is Spring 2015 making this clarification and consistency of terminology imperative. WKU has one of the few actual Associate of Science in Nursing programs in the State, but this fact is often lost as we keep referring to ourselves by the generic term "Associate Degree Program". This also affects our student's ability to transfer into BSN completion programs, because the AAS does not transfer as many hours as an ASN program.

2.3 List other universities in Kentucky and other states (including programs at benchmark institutions) offering this academic degree type:

In Kentucky, there are 28 schools that offer some type of associate degree in nursing. Of those 28, 15 are in the Kentucky Community and Technical College System (KCTCS), which offer the technically focused AAS degree in nursing. Unlike WKU, other universities in Kentucky which still have a 2 year nursing program refer to their programs as Associate of Science Nursing (ASN) programs and offer the ASN degree. These Universities include Eastern Kentucky University, Lincoln Memorial University, Midway College, and University of Pikeville. The other Universities in Kentucky which offer a nursing degree have moved away from the 2 year nursing degree in favor of the BSN or higher degree nursing programs.

2.4 Evidence that this academic degree type is recognized by relevant professional organization(s), regional accreditor (s), and/or the Department of Education:

All of the schools listed in 2.3 are accredited by the same agency as our Associate of Science with a major in Nursing program, the Accreditation Commission for Education in Nursing (ACEN). This indicates that the ASN is the preferred degree for accreditation. In addition, requests that we clean up our language by our accrediting agencies indicates that while our current degree type of Associate of Science with a major in nursing is a recognized type of nursing degree, the current catalog and other references to this program as the Associate Degree program or ADN program is not acceptable by

MASTER OF SCIENCE PSYCHOLOGY

<u>REQUEST</u>: Approval of a new Master of Science in Psychology through the Psychological Sciences Department in the Ogden College of Science and Engineering.

FACTS:

In November of 2013, the Department of Psychological Sciences was created in Ogden College of Science and Engineering. The creation of this department is the culmination of several years of growth in the number of faculty actively engaged in the practice and teaching of basic and applied research in psychological science. As part of this change, the current masters (MA) program in Psychology, which has three concentrations (Clinical Psychology, Industrial/Organizational Psychology, and Psychological Science), is being divided. The MA in Psychology will maintain the Clinical Psychology concentration and will remain in the Department of Psychology in the College of Education and Behavioral Sciences. The remaining two concentrations will be used to form an MS in Psychology (with concentrations in I/O Psychology and Psychological Science) that will be housed in the Department of Psychological Sciences in the Ogden College of Science and Engineering. Graduate enrollments in both master's programs are not expected to change substantially in the near future and teaching demands should remain essentially unchanged.

The MS degree requires 36-45 credit hours, 27 hours of required core courses (see Table) plus specific program content that depends on the concentration chosen. A thesis based on original research conducted under the direction of a department graduate faculty member is required.

Required	Title	Hours
PSYS 510	Advanced Research Methods in Psychology	3
PSYS 512	Analysis of Variance	3
PSYS 513	Correlation and Regression Analysis	3
PSYS 518	Statistics and Psychometric Theory	3
PSYS 599	Thesis Research	6
Options	Science of Behavior	3
PSYS 581	Professional Issues and Ethics in Psychological Science	3
PSYS 579 or 595	Internship or Practicum	3
TOTAL	Required	27

Two concentrations are available in this program, which include: 1) Industrial-Organizational Psychology, and 2) Psychological Science, with 9 hours of additional coursework.

<u>BUDGETARY IMPLICATIONS & IMPLEMENTATION DATE</u>: Fall 2014. Because a single program is being divided into two programs along existing concentration lines, no additional resource needs are anticipated. Existing resources will be re-allocated to the departments of Psychology and Psychological Science, as appropriate.

RECOMMENDATION: President Gary A. Ransdell recommends approval of the Master of Science in Psychology.

MOTION: Approval to establish a Master of Science in Psychology.

Approximately 20 new students (10 per concentration) will be admitted each year, for a total enrollment of 40 students.

2.3 Relationship of the proposed major program to other programs now offered by the department:

The Department of Psychological Sciences is a new department. We are currently proposing a BS in Psychology that will complement the proposed MS in the same way that the current BA complements the existing MA.

2.4 Relationship of the proposed major program to other university programs:

See 2.1 above. The Department of Psychology will continue to offer an MA in Psychology that will maintain the Clinical Psychology concentration. All other relationships with existing university programs will remain the same.

2.5 Relationship of the proposed major program to similar programs offered elsewhere in Kentucky and in other states (including programs at benchmark institutions):

Relationships with existing programs offered elsewhere in Kentucky will remain unaffected by creating an MS from the existing Psychological Science and Industrial/Organizational concentrations.

2.6 Relationship of the proposed major program to the university mission and objectives:

For at least 3 decades, the graduate program in Psychology has contributed to excellence in research, teaching, and service at WKU. That contribution will continue in the new Master of Science degree.

3. Objectives of the proposed major program:

Essentially, the objectives of the proposed program are the same as the objectives for the current concentrations in Psychological Science and Industrial/Organizational Psychology. New courses have been added to the existing concentrations (Cognitive Neuroscience, Psychology of Language, and Psychopharmacology) and revisions have been made to existing courses (e.g., Conditioning and Learning). These additions and revisions bring the program into better alignment with the American Psychological Association's goal of enhancing psychology's prominence as a core STEM discipline.

A focus area in Clinical Science has been added to the Psychological Science Concentration, which already has focus areas in Cognitive Psychology, Developmental Science, and Biobehavioral Psychology. This new focus area has excellent potential to attract students interested in pursuing careers or doctoral-level study in the scientific study of mental health. In addition, the development of this focus area is consistent with the growing recognition of the need for evidence-based models of mental health.

4. Program description:

4.1 Curriculum:

Degree Requirements-36-45 hours

The program comprises 27 hours of core courses plus specific program content that varies by concentration. A thesis based on original research conducted under the direction of a department graduate faculty member is required. A comprehensive examination is required at the time of thesis defense. A research tool is required in all concentrations. No concentration may have more than 9 hours of 400G-level courses.

Required Core - 27 hours
Methods and Statistics - 12 hours
PSYS 510 Advanced Research Methods in Psychology (3 hrs)
PSYS 512 Analysis of Variance (3 hrs)

*A four-to-six months internship in personnel psychology is encouraged (6 hours); 6 advisor approved graduate credit hours may be substituted for the internship if no internship placement can be obtained.

Psychological Science Concentration (Code XXX) - 36 Hours

This concentration uses a research mentorship approach to prepare students to be competitive applicants for admission into a Ph.D. program and/or for positions where strong research and methodological skills are needed. Students may choose from one of four focus areas allowing specialization in cognitive psychology, developmental science, clinical science, or biobehavioral psychology, or they may design a focus area (9 hours) that best fits their interests (subject to approval by their advisor and the program coordinator). A thesis is required. Applicants should refer to faculty research interests identified on the program web site and must apply specifically to work with one or more faculty members in whose research they have a particular interest. Grades lower than B may not be used to satisfy requirements in the Research Methods and Statistics Core (PSYS, 510, 512, 513, & 518), PSYS 581, and PSYS 595.

Specific Concentration Requirements - 36 hours

Research Methods, Measurement, and Statistics-12 hours

PSYS 510 Advanced Research Methods in Psychology (3 hrs)

PSYS 512 Analysis of Variance (3 hrs)

PSYS 513 Correlation and Regression Analysis (3 hrs)

PSYS 518 Statistics and Psychometric Theory (3 hrs)

Scientific Writing - 6 hours

PSYS 599 Thesis Research and Writing (6 hrs)

Science of Behavior - 3 hours

PSYS 521 Advanced Child Psychology (3 hrs)

PSYS 530 Conditioning and Learning (3 hrs)

PSYS 533 Advanced Topics in Cognition (3 hrs)

PSYS 552 Advanced Social Psychology (3 hrs)

PSYS 567 Advanced Physiological Psychology (3 hrs)

Ethics - 3 hours

PSYS 581 Professional Issues and Ethics in Psychological Science (3 hrs)

Practicum - 3 hours

PSYS 595 Practicum in Psychological Science (3 hrs)

Cognitive Psychology Focus Area - 9 hours

PSYS 533 Advanced Topics in Cognition (3 hrs)

PSYS 565 Cognitive Neuroscience (3 hrs)

PSYS 530 Conditioning and Learning (3 hrs)

OR PSYS 552 Advanced Social Psychology (3 hrs)

OR PSYS 590 Readings/Research in Psychology (3 hrs)

OR PSYS 431G Psychology of Language (3 hrs)

OR PSY 412G Psychology of Motivation and Emotion (3 hrs)

Developmental Science Focus Area - 9 hours (only one 400G course permitted)

3-6 hrs required from among the following:

PSYS 521 Advanced Child Psychology (3 hrs)

PSYS 424G Topics in Developmental Psychology (3 hrs)

PSYS 423G Psychology of Adult Life and Aging (3 hrs)

3-6 hrs required from among the following:

PSYS 533 Advanced Topics in Cognition (3 hrs)

PSYS 552 Advanced Social Psychology (3 hrs)

PSY 540 Behavioral Problems of Childhood and Adolescence (3 hrs)

PSY 545 Child Clinical Psychology: Theory and Practice (3 hrs)

BACHELOR OF ARTS DIVERSITY & COMMUNITY STUDIES

REQUEST: Approval of a new Bachelor of Arts in Diversity & Community Studies offered through the Department of Diversity and Community Studies in the University College.

FACTS:

The Challenging the Spirit plan (to 2018) frames the WKU mission to "prepare students to be productive, engaged, and socially responsible citizen-leaders of a global society" along four broad goals. The first three of these are addressed in this major: "enhancing the quality of our academic programs in ways that will set us apart as an institution"; building "a diverse university community that supports the learning and success of our students"; and working "with our community partners to enhance WKU's positive impact on the quality of life in our region." This major, innovative in its interdisciplinary, theme- and problem-based approach to learning, is not duplicated anywhere in the state, though prestigious institutions throughout the country do offer similar majors. We cannot build a "diverse university community" without addressing diversity across our units and in more academic programs. Finally, the community-based research our students engage in will contribute to WKU's mission to improve the quality of life in our region.

Strategies for social change are among the most challenging to study and to implement, especially given the sense that consumer-oriented systems are unstoppable. For this reason, learning how to problemsolve, take direct action, and identify positive ways of conflict resolution are key for students' success in a wide range of vocations, ranging from social services to governmental and non-profit organizations, at all levels from local to international. This major will be especially appealing to offices of diversity in corporate or university settings and to community-based non-profit organizations. The program aims at transformative knowledge, changing consciousness and shaping leaders who are less susceptible to short-term answers at the expense of long-term sustainability of the environment and communities that must share the world.

The major in diversity and community studies requires a minimum of 33 semester hours and a minor or second major. The following courses are required for the major (15 hours):

Course ID	Course Title	Hrs.
ICSR 200	Introduction to Social Justice	3
ICSR 300	Public Problem-Solving	3
AFAM 190	The African American Experience	3
GWS 200	Introduction to Gender & Women's Studies	3
DCS 400	Capstone in Diversity & Community Studies	3

Also required are 18 hours of electives, selecting six hours from the following categories:

Category I	Formation of Identity and Narratives of Oppression	6
Category II	Advocacy and Social Change	6
Category III	Systems, Local to Global	6

BUDGETARY IMPLICATIONS & IMPLEMENTATION DATE: Fall 2014. Current faculty strength is sufficient to offer the programs for the foreseeable future.

<u>RECOMMENDATION</u>: President Gary A. Ransdell recommends approval of the Bachelor of Arts in Diversity & Community Studies.

MOTION: Approval to establish a Bachelor of Arts in Diversity & Community Studies.

La (AD)	Fall	ICSR 300	3
Junior Year	Spring	6 hours from Category II	6
Senior Year	Fall	6 hours from Category III	6
	Spring	DCS 400	3
Total	Hours for	Major in Diversity & Community Studies	33

2. Rationale:

2.1 Reason for developing the proposed major program:

A random survey completed by 113 undergraduate students in Honors, Gender & Women's Studies, African American Studies, and the Institute for Citizenship & Social Responsibility classes from roughly 42 different disciplines revealed that 57% of students would either pursue or venture to gain knowledge about a major in Diversity and Community Studies. The most common response to a question asking students to describe perceived benefits of the major centered on citizenship skills that would help students personally and professionally after graduation. Students also discussed the interdisciplinary skills that would raise awareness concerning age, race, gender, and community action, which would help prepare them to facilitate progressive and sustainable changes in our communities. Other common responses concluded that the interdisciplinary skills and knowledge created in a DCS major would broaden perspectives, thus making WKU's campus a safer space for diversity and cultural awareness. The majority of responses suggest the Diversity and Community Studies major would help to meet WKU's mission statement by allowing students of "all backgrounds to be productive, engaged, and socially responsible citizen-leaders of a global society."

The name of this major, Diversity & Community Studies, reflects the expertise of the faculty within the department, who are active in a wide range of interdisciplinary fields, including African American Studies, Gender & Women's Studies, Ethnic Studies, and American Studies. Numerous emerging fields and national organizations support interdisciplinary majors that are theme- and problem-based. For instance, American Studies serves as a gathering point for emergent "interdisciplines" such as disability studies, comparative ethnic studies, critical race theory, eco-criticism, and media studies. One of the leading professional organizations for public scholars, the American Studies Association supports a host of majors like this one. For instance, at the University of Southern California, a similar major "investigates the multi-faceted problems of race, immigration, urban geography, culture, power, gender, sexuality and social justice." The ASA also places a great deal of emphasis on civic engagement, having helped to launch Imagining America, a leading professional organization for public scholars, and one that WKU has participated in. The ASA website claims that "The greatest value of the American Studies major is diverse thinking" and that such a major "encourages critical and creative thinking aimed at drawing connections and building bridges between these diverse

racism, sexism, and homophobia, and building of interpersonal skills for working with others across difference, are collectively the kind of preparation students will need as they return to their homes and communities, in Kentucky and around the world.

Finally, this major is effectively helping to enhance the minors and certificates that the department already offers. Students from all majors will benefit from the expanded range of courses and perspectives that this major offers, whether they choose it as their official major, take courses that count toward the Colonnade Program, or select one of the department's minors (African American Studies, Gender & Women's Studies, Gerontology, as well as the certificate in Citizenship & Social Responsibility).

¹http://www.aacu.org/liberaleducation/le-sp13/hartresearchassociates.cfm

- 2.2 Projected enrollment in the proposed major program: Based on current enrollment in WKU minors and on the results of surveys, we anticipate enrollment to grow to 20 within the first five years.
- 2.3 Relationship of the proposed major program to other programs now offered by the department: This is the first major to be offered by the department. It represents a synthesis of three programs—African American Studies, Gender & Women's Studies, and Citizenship & Social Responsibility—as well as an elaboration and expansion of the kinds of topics they address.
- 2.4 Relationship of the proposed major program to other university programs: A number of other majors offered at WKU deal with issues of diversity and/or community, including sociology, folk studies, history, political science, public health, social work, and economics. Some of their courses are included in this major as course electives. While some of those programs approach these topics from more than one disciplinary perspective, their majors are directly tied to their discipline's accrediting bodies. Drawing from the core academic programs housed in the department, the DCS major privileges multidisciplinary approaches in pedagogy and knowledge production and places considerable importance on civic engagement. Thus, this major is compatible but not duplicative. It offers another option for students who prefer a multidisciplinary, themeand problem-based focus.
- 2.5 Relationship of the proposed major program to similar programs offered elsewhere in Kentucky and in other states (including programs at benchmark institutions): Most of the benchmarks offer minors or certificates that are related to this major (or the minors already mentioned). Some offer bachelor's or master's degrees in either women's studies (Eastern Michigan) or African American studies (Indiana State) or Pan-African Studies (U Louisville). Northern Arizona University offers a BA with a concentration in community development and sustainability, and Missouri State offers a degree in intercultural communication and diversity. The range of titles speaks to the flexibility afforded interdisciplinary programs. Nonetheless, it's clear that majors and/or minors in diversity and community studies are plentiful. A DCS major would, therefore, bring WKU in line with major offerings at peer institutions, regionally and nationally.

ICSR 200: Introduction to Social Justice ICSR 300: Public Problem-Solving

AFAM 190: The African American Experience

GWS 200: Introduction to Gender & Women's Studies DCS 400: Capstone in Diversity & Community Studies

Students are required to take an additional 18 hours of electives, selecting at least six hours from the following three categories:

Formations of identity and narratives of oppression (minimum of 6

hours): COMM 463 Intercultural Communication

ENG 360: Gay and Lesbian Literature

ENG 393: African American Literature GWS 375: American

Masculinities

PSY 355: Issues in Cross-Cultural Psychology

SOCL 210: Interaction Self & Society

Advocacy and social change (minimum of 6

hours): AFAM 3XX: Hip Hop and Democracy

DCS 343: Communities of Struggle GWS 301: Art and Social Change

HIST 358: Blacks in American History Before 1877 OR HIST 359: Blacks in American History Since1877

HIST 453: American Women's History ICSR 435: Reimagining Citizenship

PS 373: Minority Politics SOCL 350: Social Inequality

Systems, Local to Global (minimum of 6 hours): DCS 360: Place, Community,

Resilience

ECON 434 The Economics of Poverty and Discrimination

FLK 330: Cultural Connections and Diversity

GEOG 110: World Regional

Geography HIST 446: American Legal

History RELS 408: Religion and

Ecology

SOCL 240: Contemporary Social Problems

SOCL 360: The Community in Rural and Urban Settings SWRK 330: Human Behavior in Social Environments I

4.2 Accreditation, certification, approval and/or licensure: Not applicable.

UNDERGRADUATE CERTIFICATE AGING SPECIALIST

REQUEST: Approval of a new undergraduate certificate in Aging Specialist offered through the Department of Diversity and Community Studies in the University College.

FACTS:

The Aging Specialist Certificate was designed to meet an identified need for the Bachelor of Interdisciplinary Studies program (BIS). The BIS does not allow a minor and academic advisors estimate that students in 4 of the 8 BIS concentrations would find the Certificate useful for their program of study. In addition, the Gerontological Society of America is leading an initiative to accredit gerontology programs and this Certificate would meet proposed standards.

Currently, 45 million people in the United States are ages 60 and older, and this number is projected to more than double to over 90 million by 2050. Numbers of the "oldest old," those ages 85 and older, are projected to rise rapidly over the next 40 years. By 2050, the oldest old will number 19 million, over one-fifth of the total population ages 60 and older. Kentucky mirrors the rest of the country with the growth in the numbers of people age 60 and above projected to reach 26.2% by 2030. Job opportunities related the aging of our population are numerous and the Bureau of Labor Statistics (BLS, 2013) reports that the demand for health care workers to address the needs of an aging population will account for in part for nearly one third of the total projected increase in jobs between 2012 and 2022.

The aging specialist certificate requires 15 credit hours. The following courses are required for the certificate (6 hours total):

GERO 100 (3) Introduction to the Aging Experience; and GERO 485 (3) Seminar in Gerontology

The remaining 9 hours are selected among the following categories or as approved by the Aging Specialist Certificate Coordinator. The categories included identified courses is Biomedical and Health Services; Social and Behavioral Sciences; and Administration, Policy and Management.

<u>BUDGETARY IMPLICATIONS & IMPLEMENTATION DATE</u>: Fall 2014. The new Coordinator of Community Outreach and Advising will provide the support needed for this proposed program, in conjunction with the current Gerontology faculty. Thus, no new resources are anticipated.

<u>RECOMMENDATION</u>: President Gary A. Ransdell recommends approval of the undergraduate certificate in Aging Specialist.

MOTION: Approval to establish an undergraduate certificate in Aging Specialist.

Studies (DCS) was created and the Gerontology programs became one of four focal points for the department. Since then, the Gerontology Minor has grown serving majors in departments across all WKU colleges. In 2010 the Institute for Citizenship and Social Responsibility (ICSR) created an undergraduate certificate in Citizenship and Social Responsibility which is also now part of the DCS.

- Relationship of the proposed certificate program to certificate programs offered in other departments: The Gerontology programs have a strong record of collaborating with units in all WKU colleges. The proposed curriculum for the Aging Specialist certificate reflects the wealth and diversity of knowledge in aging across departments. Currently the Department of Public Health offers a certificate in long term care to prepare students for the KY licensure exam.
- 3.4 Projected enrollment in the proposed certificate program: Based on the enrollment on the current minor program, we anticipate growing to 25 in two years.
- 3.5 Similar certificate programs offered elsewhere in Kentucky and in other states (including programs at benchmark institutions): A 21 credit hour gerontology minor is offered at University of Kentucky, Kentucky State University, and Murray State University, while Northern Kentucky University offers a 21 credit hour aging and society minor. Other benchmark institutions have active undergraduate programs in aging: Florida Atlantic Indiana State University and Ohio University offer a gerontology certificate, Ball State University, Bowling Green State University, Illinois State University and University of North Carolina Charlotte offer a gerontology minor; James Madison University, Northern Illinois University, and University of South Alabama offer both a minor and a certificate in gerontology, Towson University offers both a minor and a BA/BS in gerontology,
- 3.6 Relationship of the proposed certificate program to the university mission and objectives: The Aging Specialist certificate will serve the university mission statement by preparing students "to be productive, engaged, and socially responsible citizen-leaders of a global society." Through coursework and community engagement, the proposed certificate program will attract students who are seeking opportunities for building strong communities responsive to the aging of their communities. In addition, the certificate will address Objective 3.1 of the University Action Plan, (Expand WKU's Economic Impact on the Regions) by providing undergraduate students with appropriate training to develop, lead and deliver services in aging.

4. Curriculum:

The aging specialist certificate requires 15 credit hours.

The following courses are required for the certificate (6 hours total):

GERO 100 (3) Introduction to the Aging Experience

GERO 485 (3) Seminar in Gerontology

The remaining 9 hours are selected among the following categories or as approved by Aging Specialist Certificate Coordinator. Gero 490 Independent Study in Gerontology GERO 495 Topics in Gerontology may be counted towards the Certificate.

Biomedical and health services: (3) hours

BIOL 344 Biology of Aging

CD 489 Geriatric Communication Disorders

UNDERGRADUATE MINOR CLASSICAL STUDIES

REQUEST: Approval of a new undergraduate minor in Classical Studies offered through the Department of Philosophy and Religion in the Potter College of Arts & Letters.

FACTS:

The proposed minor in Classical Studies draws together courses on the history, language, literature, art, archaeology, and philosophy of the ancient Roman and Greek civilizations. This minor will prepare students with interest in the Classical Roman or Greek worlds to understand these foundational western civilizations from multiple methodologies and knowledge bases. The proposed minor requires 21 hours of coursework. At least half the credit hours must be at the 300-level or above.

Category	Credit Hours	Courses by Category	
Category 1: Philosophy	3	Students must take one of the following: PHIL 341: Plato and Aristotle PHIL 342: Hellenistic Philosophy	
Category 2: Ancient Languages	6	Students must take one of the following two-course sequences: RELS 150 and 151: Elementary Latin 1 and 2 RELS/BLNG 384 and 385: Biblical Greek 1 and 2	
Category 3: History	3	Students must take one of the following: HIST 305: Ancient Greece HIST 306: Ancient Rome	
Category 4: Art and Archaeology	3	Students must take one of the following: ANTH 130: Introduction to Archaeology ANTH 335: Old World Prehistory ARTH 105: History of Art to 1300 ARTH 305: Ancient Greek and Roman Art	
Category 5: Electives	6	Students must take two courses from those listed above as electives or other courses approved by the Department Head.	

This minor is relevant for today's world in that Classical Studies is considered by many to be a foundational Humanities field. As such, it will better prepare students in numerous fields for graduate level study, strengthen their academic and intellectual credentials, and offer them career flexibility in the Humanities and other academic fields as well as in careers such as law, economics, business, media, religious vocations, and politics.

Student interest in this minor program is evident for the following:

- The members of the WKU Greek and Roman Classics Club have begun to schedule activities
 (including speakers and film screenings) which, we believe, will lead to a larger presence and
 awareness of the field of study thus recruiting students towards the minor in Classical Studies.
- o Emails to the department regarding the potential significance of a Classical Studies program. Based on enrollment and anecdotal evidence, we project 20-30 enrollments by 2017.

BUDGETARY IMPLICATIONS & IMPLEMENTATION DATE: Fall 2014, current faculty will support the delivery of this new minor.

RECOMMENDATION: President Gary A. Ransdell recommends approval of the undergraduate minor in Classical Studies.

MOTION: Approval to establish an undergraduate minor in Classical Studies.

- This minor is relevant for today's world in that Classical Studies is considered by many to be a foundational Humanities field. As such, it will better prepare students in numerous fields for graduate level study, strengthen their academic and intellectual credentials, and offer them career flexibility in the Humanities and other academic fields as well as in careers such as law, economics, business, media, religious vocations, and politics.
- 2.2 Projected enrollment in the proposed minor program:
 - Based on a survey of enrollments for the included courses over the last two cycles, we can project solid and sustained enrollments in courses.

Course #	Semester	Enrollment
PHIL 341	Fall 2013	15
* By *	Fall 2011	24
PHIL 342	Spring 2012	15
PHIL 302 ¹	Fall 2009	25
RELS 150	Fall 2013	34
	Fall 2012	35
RELS 151	Spring 2013	32
RELS/BLNG 384	Fall 2013	20
e e	Fall 2011	30
RELS/BLNG 385	Spring 2012	17
пу	Spring 2010	17
HIST 305	Spring 2013	35
1 1 X 2 8	Spring 2012	35
HIST306	Fall 2013	35
	Fall 2012	38
ARTH 105 ²	Fall 2013	52, 42
. III	Fall 2012	56, 48
ARTH 305	Spring 2013	29
= - u	Fall 2010	28
ANTH 130	Fall 2013 ³	12, 36
	Spring 2013	24
ANTH 335	Fall 2013	1.6
1 T	Spring 2012	22

We have also collected evidence of student interest in this minor program through anecdotal sources:

o The WKU Greek and Roman Classics Club was founded (complete with Facebook webpage) in May 2013 and currently has 15 registered members (with about 50 members on the Facebook page). The members of the WKU Greek and Roman Classics Club have begun to schedule activities (including speakers and film screenings) which, we believe, will lead to a larger presence and awareness of the field of study thus recruiting students towards the minor in Classical Studies program.

¹ PHIL 341 and PHIL 342 were previously combined and numbered as PHIL 302: Ancient and Medieval Philosophy.

² During both semesters, two sections of ARTH 105 were offered.

³ During the Fall 2013 semester, two sections of ANTH 130 were offered.

- Examine the impact that the ancient Roman and Greek civilizations have had upon modern western society.
- 4. Curriculum: The following courses for the proposed Minor in Classical Studies are approved and existing courses, offered on a regular and ongoing basis. The Minor in Classical Studies requires 21 semester hours.

<u>Note</u>: Current faculty in the departments that would contribute to this program are interested in developing courses that could count towards the fulfillment of the minor's requirements if the program is accepted and grows.

A. Philosophy (3 hours):

PHIL 341: Plato and Aristotle

or

PHIL 342: Hellenistic Philosophy

B. Ancient Language (6 hours):

RELS 150 and 151: Elementary Latin 1 and Elementary 2

<u>01</u>

RELS/BLNG 384 and 385: Biblical Greek 1 and Biblical Greek 2

C. History (3 hours):

HIST 305: Ancient Greece

or

HIST 306: Ancient Rome

D. Art and Archaeology (3 hours):

ANTH 130: Introduction to Archaeology

or

ANTH 335: Old World

Prehistory or

ARTH 305: Ancient Greek and Roman

Art or

ARTH 105: History of Art to 1300

- E. <u>Electives</u> (6 hours): Students must take two courses from those listed above as electives or other courses approved by the Department Head.
- 5. **Budget Implications:** Since this minor is interdisciplinary in nature and requires courses in a variety of departments, it will rely on the faculty from those specific departments for staffing.
- 6. Proposed term for implementation: Fall 2014

7. Dates of prior committee approvals:

Department of Philosophy and Religion

November 20, 2013

PCAL Curriculum Committee

January 7, 2014

Undergraduate Curriculum Committee

January 30, 2014

University Senate

February 20, 2014

the opportunity to move to the pertinent Main Campus Department, and each has indicated his/her desire to do so. Each of the Main Campus departments involved has indicated its willingness to add the pertinent faculty to its department, and has also contractually agreed to provide faculty resources to teach the necessary South Campus courses. These courses will now be offered as sections of the Main Campus course rather than as "equivalent" courses in a different department in a different college. This will greatly reduce confusion for students and allow for closer integration of the curricula.

Proposed New Departments of Faculty in the Liberal Arts & Sciences Department

Member	Title	Department (Main Campus)
Charles Borders	Associate Professor	History
Jill Brown	Assistant Professor	Geography & Geology
Dana Emberton-Tinius	Associate Professor	Biology
Clint Haynes	Assistant Professor	Communications
Quentin Hollis	Associate Professor	Psychology
James McMahon	Assistant Professor	Sociology
Rhonda Patterson	Assistant Professor	Biology
Carnetta Skipworth	Assistant Professor	Chemistry
Heather Strode	Associate Professor	Communications
Francesca Sunkin	Assistant Professor	Modern Languages (Spanish)
Deborah Weisberger	Associate Professor	Biology

With this reorganization, there is no longer a need for the separate Liberal Arts & Sciences department, and it therefore can be eliminated. The current department head will continue to serve in an administrative role, coordinating the offering of South Campus courses as noted above.

<u>Budget Implications:</u> None. There are no changes to the rank, tenure status, or salary of the faculty involved. Faculty budget lines, and associated benefits, will, as necessary, be moved into the respective departments.

<u>Recommendation</u>: President Gary A. Ransdell recommends the reorganization of two academic units in University College, eliminating the Liberal Arts & Sciences Department and consolidating/renaming the department of Academic Support as School of University Studies.

<u>Motion</u>: Reorganize the University College to eliminate the Department of Liberal Arts & Sciences, reassigning faculty, at their current rank and tenure status, to their respective Main Campus departments, and rename consolidate the Department of Academic Support into the School of University Studies.

FACULTY EMERITUS APPOINTMENTS

REQUEST: Approval of faculty emeritus status for recommended individuals

FACTS:

Listed below are faculty members who have been recommended by the tenured faculty, department head, and college dean to be awarded emeritus/a status. They have served the university for at least ten years and have had distinguished records of achievement and service at the university.

College of Education and Behavioral Sciences

Department of Psychology

Dr. Retta Poe, Professor of Psychology, Emerita

Potter College of Arts and Letters

Department of Political Science

Dr. John H. Petersen, Professor of Political Science, Emeritus

BUDGETARY IMPLICATIONS: No funds requested

<u>RECOMMENDATION</u>: President Gary A. Ransdell recommends awarding the above individuals faculty emeritus status.

<u>MOTION</u>: Approval of faculty emeritus status awarded for the recommended individuals.

WKU ARMY ROTC

Who we are: Since 1916 and the authorization of Army ROTC on our WKU campus, our mission has remained; Recruit, Educate, Train, Develop, and Commission officers of impeccable character for lifelong service to our Army, Nation, and communities. Our promise to our cadets is that they will be a Student first, a WKU ambassador (Scholar, Athlete, Leader) second, and a cadet always.

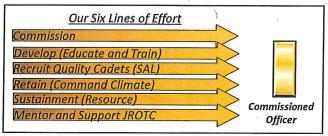


At WKU, over 200 students take Army ROTC courses on campus each year. They include students from S.T.E.M., Nursing, Business, Government, English, and nearly all other academic fields. Each year, about 21 WKU students complete the Army ROTC program and earn commissions as Army officers into the Active Army, Army Reserve, or National Guard.

Although the program prepares students to be eligible for a commission in the U.S. Army, program graduates are not required to seek commissions. In addition to prospective commissioned officers, non-commissioned officers, veterans, and non-military students seeking leadership knowledge may also be admitted to the major in Military Leadership.

How we do it: In addition to an already demanding academic path, Army ROTC cadets are required to participate in

morning physical fitness events, as well as, a weekly lab that encourages outreach on campus and puts their military skills to the test as they constantly develop leadership skills. Cadets are also required to participate during two field training exercises each year. These weekend activities are required for all cadets in our advanced courses; many students in our basic courses choose to participate as well. Near the



end of the program, cadets attend a summer leadership camp held at Ft Knox. This month long event tests and evaluates the leadership skills each cadet has developed over the preceding 3 years. A large percentage of our outstanding cadets are continually on the dean's and presidents list every semester. An Army officer is a leader, that's why leadership and management are stressed as part of the ROTC cadets training here at Western Kentucky.

Where we are going: To maintain the pace of an ever changing Army and an even more fluid battlefield, our Army ROTC program is under constant change. We continue to support campus and community events and are well nested in the strategic objectives of the university to ensure a common operating picture and language. We continually plan for the future and are encouraged by the quality and commitment of today's cadet.

Army ROTC can help you be successful during college and afterwards. You'll quickly gain the confidence and self-discipline necessary to progress in your studies at Western Kentucky University. You'll acquire leadership skills and credentials, which will impress employers when you graduate. And you'll earn opportunities for service-to-country as an officer, full-time on active duty or part-time as you pursue your civilian career.

University and Local Community Partnerships

- ➤ Honors College
- > Chinese Flagship Program
- Career Center
- WKU Athletic Programs
- United Way of Southern Kentucky
- > Career and Professional Development
- Military Student Services





EXECUTIVE COMMITTEE

March 28, 2014

Mass Media and Technology Hall Cornelius A. Martin Regents Room

APPROVAL OF NAMING DESIGNATED ROOMS / AREAS

REQUEST:

Acceptance for naming the rooms/areas noted herein in honor of the contributions of those individuals designated.

FACTS:

Contributions have been received for the designated rooms/areas listed below:

The Medical Center - WKU Health Sciences Complex

Room/Area:

Demonstration Classroom (2) and Bed Lab (2)

Location:

2nd Floor

Donor:

Don and Irene Dizney

Room/Area Name:

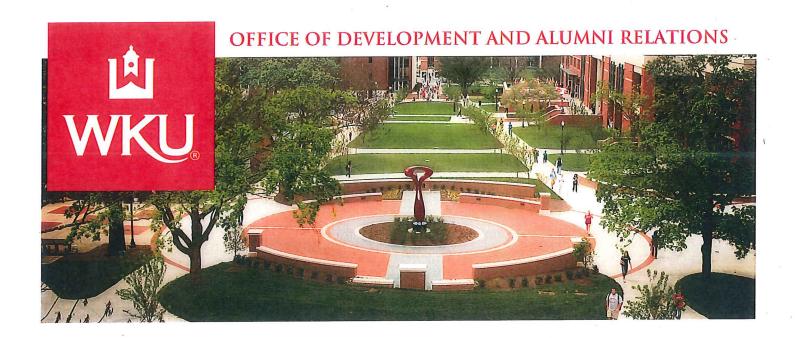
The Dizney Clinical Learning Center in Memory of Helen Turner

RECOMMENDATION:

President Gary A. Ransdell recommends that the Board of Regents accept the naming of the rooms/areas in honor of those individuals designated.

MOTION:

To approve naming the rooms/areas as identified herein in honor of the contributions of those individuals designated.



Memorandum

TO: President Ransdell and the Board of Regents

FROM: Kathryn R. Costello

RE: Brief summary of Development and Alumni Relations and the Kentucky Museum

At the last meeting of the Board, I gave a brief oral report about calendar year-end fundraising. Since that is only a part of the picture of activity, I am attaching three reports for your review that summarize my oral report and reflect current activities and plans. The first outlines some highlights related to Development. The second attachment is a summary of some of the programs provided by the Office of Alumni Relations and Marketing in the past year. Finally, I have included a brief report on the Kentucky Museum and the progress made under the leadership of a new board and its first Chairman, Regent Phillip Bale.

I would like to express my appreciation to the following individuals for their leadership in recent months: John Paul Blair, Associate Vice President for Development; Rick DuBose, Executive Director for Alumni Association; Timothy Mullin, Director of the Kentucky Museum; and John Perkins, Director of Development for Special Projects.

So many wonderful things are happening at WKU all the time, and I hope the attached material inspires confidence that progress continues to be made in large and small ways that will enrich WKU. We welcome your comments and questions about any of these reports or other matters.



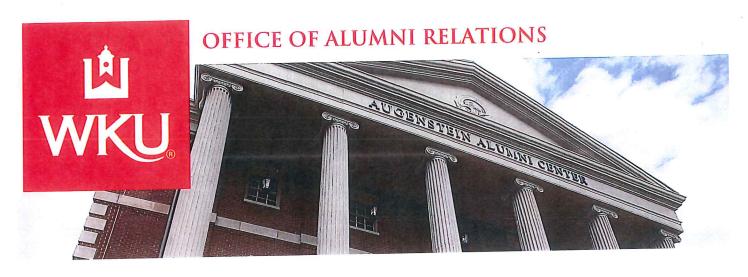
- For only the second time in WKU's history, cash receipts surpassed \$18 million **Total Giving Highlights**
 - WKU's combined endowment reached an all-time high \$118 million through \$6.3 million in new endowed gifts
 - Continue to move forward in our attempts to implement and enhance top university priorities as evidenced by 90 major gift proposals pending totaling more than \$19.7 million

Major (gifts > \$10,000) & Planned Gift Highlights

- Exceeded Major Gifts goal of \$10 million by more than \$500,000
- \$5.1 million in new scholarship support received includes over \$2 million in new endowment gifts
- Augenstein Alumni Center opened through the receipt of over \$5 million in gifts and pledges
- Medical Center WKU Health Sciences Complex opened and Physical Therapy program began with
- the assistance of significant private support over \$750,000 in gifts and pledges
 - Deferred Gift Inventory grew to all-time high (\$93 million in documented deferred gift expectancies)
 - 'Society of 1906' membership reached a new high of 341 members
 - Major Gift Officers will continue their aggressive standard of 30 proposal deliveries with a 60% closure rate target in 2014

Annual Giving (gifts < \$10,000) Highlights

- All-time high in Annual Giving gift receipts of more than \$7.55 million
- Record President's Circle membership 2,624 (gifts of \$1,000 or more)
- Recently transitioned the Leadership Annual Giving (LAG) program under the development umbrella with other frontline fund raisers. The LAG team (3 members) will deliver over 400 proposals (gift
 - "Topper Talk" (phonathon) has raised more than \$220,000 through more than 250,000 attempted calls asks) through personal visits this year.
 - Direct Mail solicitations continue to become more sophisticated in their target audience selection, made to nearly 100,000 prospects messaging, delivery, and success rates. A direct mail solicitation went to 70,000 in December and successive mailing will be sent in March and May of this year.



Alumni Programing

- 108 events have been planned and executed impacting 20,990 attendees.
- New events were implemented with the opening of the Augenstein Alumni Center
 - Opening Act sponsored by US Bank became the home for all alumni and friends to gather and tailgate prior to all home football games.
 - We hosted our first post-game Homecoming Dance at the Augenstein Alumni Center titled 5th
 Quarter
- Signature, traditional events continued that continued to be a success Homecoming, Hall of Distinguished Alumni, Summit Awards, Athletic Programming, Reunions, etc.
- A number of cities were visited and events were hosted in those cities. Some of these cities include Northern KY/Cincinnati area, Louisville, Central KY/Lexington area, Owensboro, Nashville, Knoxville, Glasgow, Atlanta, West Point, NY, San Antonio, Austin, TX, Orlando and New Orleans.
- A new Strategic Plan was written and approved by the Alumni Board which focuses around four primary goals:
 - o Cultivate the WKU Spirit
 - o Build Lifelong Relationships
 - Engage the WKU Family in the life of the Institution
 - Enhance the financial capacity of the Alumni Association
- Continue the partnership with The Office of Conferencing and Catering on booking the Augenstein Alumni Center.
- A partnership with Service One Credit Union was established, resulting in a Big Red Golf Cart for the Alumni Association.
- The Annual Graduation Fair was moved to the Augenstein Alumni Center for the Fall Graduates of 2013. This program will continue to be held at the Augenstein Alumni Center, allowing our students and future alumni to understand the Center and the Alumni Association.
- A statue of Lee Robertson was unveiled outside of the Robertson Ballroom in the Augenstein Alumni Center on December 20th in front of a 400+ crowd.
- The Alumni Plaza and Big Red Statue will be dedicated and unveiled in a ceremony in front of the Augenstein Alumni Center on April 19th at 11:30 a.m. prior to the kickoff of the Red/White Scrimmage

Marketing & Communication

Marketing

- Begun rebranding strategy for the WKU Alumni Association
- New logo design to coordinate with the Augenstein Alumni Center
- Initiated communication with all Colleges and Deans to segment alumni communication by college and alumni areas of interest.

Magazine – WKU SPIRIT

- 3 Issues of WKU SPIRIT Reaching over 315,000 Alumni and friends
- Spring 2014 will be in home the week of April 14, 2014
- WKU SPIRIT Online continues to reach over 10,000 members and have unique page of over 150,000. WKU SPIRIT Online versions began Spring 2010.
- The WKU SPIRIT mobile app has over 15,000 downloads for the Apple iPad.

Social Media Presence:

- Twitter: 4,502 Followers and over 400 tweets.
- Facebook: 5,501 friends and over 500 posts.
- Instagram: Account created in December 2014 65 Followers and 196 likes.

Email Marketing

- 204 emails created
- 63 were outside of the Division (i.e., Departmental/Student Activities emails)
- These emails reached over 1.2 million email accounts
- Monthly "News from the Hill" ENewsletter reaches over 45,000 Alumni and friends monthly

Website

- New website design is currently being produced and will be deployed in May 2014.
- New site will encompass more interactive tools and mobile device capabilities

Affinity / Partnerships / Membership Programs

- Partnerships with Bowling Green Area Chamber of Commerce, Fruit of the Loom, Blue Cotton, US Bank and Service One Credit Union.
- Affinity relationships continue to grow. New partners include Matrix Warranty Program and other alumni branded merchandise partners.
- Re-branding Lifetime Membership program including new card design and membership benefits.

Welcome Center

- Augenstein Alumni Center Traffic Counts for FY 14 through February 2014: 16,449.
- Admission tours have increased from 7 tours a week to 10 tours a week.
- Partnership with Bowling Green CVB to market Bowling Green tourists attractions.
- Worked with Planning, Development and Construction to implement a phased Welcome Center wayfinding street signage program. Recently completed phase 2 of this project.
- Technology upgrade for campus operators to help streamline call times and transfer rates. Decreased operator call abandonment rate from 14% to under 5%.



The Kentucky Museum has been an integral part of the WKU campus and the South Central Kentucky region since construction on the beautiful building began in 1929. Some key milestones in the life of our highly regarded museum are:

- 1923 Professors begin collecting papers and objects relating to Kentucky
- 1927 Alumnus C. Perry Snell makes significant donation of European art and artifacts
- 1929 Dr. Cherry begins construction on the Kentucky Museum to house the growing collection
- 1939 The Kentucky Museum doors are open to public
- 1979 A new addition to the Museum opens which increases space to 80,000 sq ft.
- 1993 Museum is joined onto library special collections department.
- 2011 President Ransdell leads efforts to create Instruments of American Excellence exhibit
- 2011 Outside consultants agree that the Museum should function independently from the libraries
- 2011 Policies and by-laws for independent Board of Directors approved by WKU Board of Regents
- 2012 July: Museum officially separates from WKU libraries
- 2012 December: First meeting of the new Kentucky Museum Board of Directors

With the first meeting of its own Board of Directors, comprised of community leaders and WKU faculty, The Kentucky Museum embarked on a new and exciting path to becoming a recognized, regional Museum that draws tourists, school children and art aficionados alike. Thanks to an active committee structure, much work was done in 2013 and we are already seeing signs of progress and change.

Key accomplishments thus far since the first meeting of the new Board include:

- A new five-year Strategic Plan was written and approved by the Board, focusing on three broad areas:
 - o Raise the profile of the Museum
 - o Enhance Programming
 - o Establish Solid Financial Base
- Pursuit of accreditation by the American Alliance of Museums is in full swing. The application is being
 finalized and will be submitted this summer. Once the Museum gains accreditation, the process to
 apply to become an affiliate member of The Smithsonian Museum will begin. Affiliation with The
 Smithsonian will bring national recognition and enable the Museum to have access to the traveling
 exhibits of the Smithsonian.

- Members of the community were invited to attend a Community Focus Group to express what they want they want the Museum to be within the region.
- Dr. Jeff Katz is working to engage the Marketing Department to research rebranding of the Museum and to expand the demographics to the southeast region.
- The Instruments of American Excellence Acquisitions Committee (aka "The Fishing Committee") has reached out to over 30 potential new donors for the IAE exhibit in order to keep the exhibit fresh. A fall unveiling of new items is planned around a party, media coverage and attendance by notable donors to the collection.
- The concept of a new "Friends' Advisory Board" has been approved by the Board of Directors, along
 with tentative By-Laws. The Advisory Board will formalize the membership structure, elect its own
 leaders and focus on events, fundraising, volunteering and overall Museum support
- Membership in the "Friends" organization in April 2013 was 115. Membership through February 2014
 is 197 members with efforts continuing. For the first time, a mailing was done to a large group of
 alumni selected from WKU's database and work is underway to make membership a focus of "Topper
 Talk" calls to alumni for the first time.
- The US Bank "Celebration of the Arts" show started February 28 and runs through April 5. Highlights include:
 - o Attendance at the private preview party, "The Vernissage Party," was 170 this year vs 70 last year. Overall attendance for the Preview Party was 634.
 - o Sponsorship funding for "Vernissage" rose from \$2,500 last year to \$3,600 this year.
 - o For the first time, artists were able to register online for the show; 65 did so.
 - o Total pieces submitted rose from 356 in 2013 to 408 this year.
 - o Total number of artists participating rose from 193 in 2013 to 215 this year.
 - o 20 pieces have been sold in the first week of the show versus 29 pieces for the total show in 2013
- The lobby of the Museum was substantially remodeled and unveiled at the Preview Party. The more "museum-like" lobby features a newly restored masterpiece by American artist John Chapman, painted in 1860, but never before on public display anywhere. Mr. Chapman also painted the iconic murals of American history that surround the rotunda of our nation's Capital Building in Washington, DC.
- Foundations, including private, family and corporate, are being researched to find appropriate ones to
 which applications for grants to the Museum can be made. Support is also being sought for the naming
 of the newly remodeled lobby and discussions are underway to identify other naming opportunities
 with the Museum.
- The Museum Store Committee is reviewing strategies for merchandising and marketing efforts to increase sales.
- Visitation to the Museum remains strong:
 - o 32.079 Visitors in 2013 (reduced from 2012 due to relocation of Welcome Center to alumni center)
 - o 9,689 children participated in community education school programs
 - o 4,754 community members participated in summer camps, adult workshops, extending learning
 - o 21.385 online users "drilled into" the webpages, not just casually visited
 - o Remote exhibits in places such as Diddle Arena, Chinese Learning Center, Augenstein Alumni Center, Ogden College and other campus and community locations are estimated to be viewed by over 400,000 people in 2013.