

October 11, 2022

Dr. Bill Payne Assistant Vice President, Finance Kentucky Council on Postsecondary Education Suite 320, 1024 Capital Center Drive Frankfort, KY 40601

Dear Bill,

Enclosed is the report from the Western Kentucky University Foundation and the College Heights Foundation for the Regional University Excellence Trust Fund Endowment Match Program for the academic year 2021-2022. You will find information on 78 endowments valued at a total of \$48,198,039 as of June 30, 2022. The website for this report is www.wku.edu/bucks/index.php.

This written report was reviewed and approved by the Board of Trustees of the Western Kentucky University Foundation on Thursday, August 11, 2022.

Please do not hesitate to contact me or Cynthia Wilkerson, Chief Financial Officer of the WKU Foundation and College Heights Foundation, if you have questions or need additional information.

Best regards,

Ane Sitts

Dr. Donald Smith President Western Kentucky University Foundation & College Heights Foundation

IWKU

WESTERN KENTUCKY UNIVERSITY

Western Kentucky University Foundation, Inc. College Heights Foundation

Endowment Match Program 2021-2022 Summary Report

This report covers the activities and expenditures supported at Western Kentucky University under the Endowment Match Program. Western Kentucky University submitted requests for all allocated matching funds to the Council on Postsecondary Education. These were disbursed before June 30, 2010. A total of \$14,211,209 has been requested since 1998; Council staff processed all of those requests and disbursed the entire amount to Western Kentucky University. WKU then transferred the funds to either the Western Kentucky University Foundation or the College Heights Foundation under custodial agreements. With these funds, the match program has helped create or expand a cumulative total of 78 active endowments valued at \$48,198,039 as of June 30, 2022 (Table 7).

Since the program's inception in 1998, private donations and state matching funds supported the addition or expansion of three endowed chairs, 25 professorships, 16 scholarship funds and 36 mission support activities at Western Kentucky University (Table 1). As of June 30, 78 of those endowments were operational.

Endowment Activity

As shown in Table 1, matching program funds were used to establish three endowed chairs, 25 endowed professorships, 16 endowed scholarships and 36 mission support projects since its inception in 1998.

Of the 78 active endowments, all were occupied, awarded, or reporting expenditures as of fiscal year-end. Details concerning these chairs and professorships may be found on our website at www.wku.edu/bucks/index.php.

	2021-2	022	1998-2022			
Activity	Number Established	Number* Active	Number Established	Number* Active		
Chairs	1	3	3	3		
Professorships	0	23	25	23		
Fellowships	0	0	0	0		
Scholarships	1	16	16	16		
Mission Support Projects	0	36	36	36		
Totals	2	78	80	78		

Table 1: Match Program Positions, Programs, and Projects Established During Fiscal Year 2021-2022 and Since Program Inception

* Includes number of faculty positions occupied, number of student aid programs making awards and number of mission support projects recording expenditures.

Demographic Information

As of June 30, 2022, a total of 36 visiting professors and WKU faculty were receiving honorariums or salary supplements through the program (see Table 2). The occupants of 15 of those positions (or 41.7 percent) were female and 21 (or 58.3 percent) were male.

	Male	Female	Total
Chairs	2	0	2
Professors	15	14	29
Staff	4	1	5
Total	21	15	36

Table 2: Gender of Match Program Faculty and StaffAs of June 30, 2022

The majority of chairs and professors supported through the program are white, non-Hispanics. As can be seen in Table 3, as of June 30, 2022, of the 36 match program faculty, 26 (or 72.2 percent) were white, two (or 5.5 percent) were black, six (or 16.7 percent) were Asian, one was Hispanic (or 2.8%), and one was classified as other (or 2.8%). Total faculty and staff increased by six, while the number of minorities supported by the program increased by two.

Table 3: Race of Endowment Match Program Faculty and StaffAs of June 30, 2022

	White	Black	Am. Indian	Asian	Hispanic	Other	Total
Chairs	0	0	0	1	0	1	2
Professorships Staff	21 5	2 0	0 0	5 0	1	0 0	29 5
Total	26	2	0	6	1	1	36

Overall, the number of faculty and staff employed through the match program increased by six from fiscal year 2021 to fiscal year 2022. By the end of the year, 27.8 percent of all faculty supported with program funds were minorities.

During the fiscal year, a total of 100 undergraduate and graduate students received scholarship awards that were funded with endowment proceeds (see Table 4).

Twenty-nine of the scholarship recipients (or 29.0 percent) were minority students, which is a seven percent increase from prior year. Three students chose not to identify by race.

			Am.		Not				
	White	Black	Indian	Asian	Hispanic	Reported	Total		
Scholarship Recipients									
Male	19	2	0	1	3	1	26		
Female	52	8	1	6	6	2	74		
Total	71	10	0	7	9	3	100		

Table 4: Gender and Race of Match Program Financial Aid RecipientsFor Awards Made During Fiscal Year 2021-2022

In terms of gender, the majority of financial aid recipients were female. Of the 100 scholarship recipients, 26 (26.0 percent) were male and 74 were female (74.0 percent).

Sources of Funds

During fiscal year 2021-22, Western Kentucky University did not receive any additional state funds through the Endowment Match Program (Table 6). All previous state funds were matched with cash gifts and pledges from private sources through the Western Kentucky University Foundation and College Heights Foundation. Since 1998, a total of \$34,499,055 in private and state funds was used to create or expand 78 active endowments. Funds received from private sources was in cash or cash equivalent gifts totaled \$20,287,846.

Areas of Concentration

The 2002-2004 Endowment Match Program Guidelines stipulate that 50 percent of any matching gifts and pledges received after October 1, 2003, must be used to support the Programs of Distinction at comprehensive institutions. All gifts and pledges used by WKU for this matching program were documented before this deadline. However, Western Kentucky University has two approved Programs of Distinction: The Center for the 21st Media and The Applied Research and Technology Program. Through June 30, 2022, Western Kentucky University received all \$14,211,209 of its 1998-2015 match program appropriation.

That amount was matched with \$20,287,846 in cash gifts and pledges, bringing the total amount of the 1998-2022 program funds to \$34,499,055. Of that amount, \$12,616,041 or 36.6 percent will be used to support positions in the Council on Postsecondary Education Programs of Distinction for WKU and \$10,010,318 or 29.0 percent will be used to support the new economy priority areas. Those priority areas include: Human Health and Development (17.7 percent), Biosciences (.3 percent), Materials Science and Advanced Manufacturing (0.0 percent), Information Technologies and Communications (11.0 percent), and Environmental and Energy Technologies (0.0 percent).

	State Funds *	Private Funds **	<u>Total Funds</u>	Percent of Total
Programs of Dist	inction			
Applied Research and Technology	\$3,989,000	\$ 6,764,752	\$10,753,751	31.2%
Center for 21st Media Sub-total	<u>736,000</u> 4,725,000	<u>1,126,290</u> 7,891,042	<u>1,862,290</u> 12,616,041	<u> 5.4%</u> 36.6%
New Economy A	reas			
Human Health Biosciences Materials Science Information Tech Environmental Te Sub-total	1,413,500	$3,223,720 \\ 50,500 \\ 2,391,519 \\ \\ 5,665,739$	6,104,799 100,500 3,805,019 	17.7% .3%
Other Disciplines	s 5,141,630	6,731,065	11,872,695	34.4%
Total	<u>\$ 14,211,209</u>	<u>\$20,287,846</u>	<u>\$34,499,055</u>	<u>100.0%</u>

Table 5: Match Program Funds Dedicated to Council Priority AreasFor All Matched Appropriation Funds

* Includes all match program appropriation funds received by the university.

** Includes only cash gifts and pledges that were used to match appropriation funds received

Earnings and Expenditures

As of June 30, 2022, the total market value of the 78 active endowment accounts established under the Endowment Matching Program was \$48,198,039 (Table 7). Of that amount, \$14,211,209 (or 29.5 percent) was state funds and \$33,986,830 (or 70.5 percent) was gift funds, interest income and market growth or loss. As of June 30, 2022, \$1,779,466 was expended for program activities during the fiscal year.

Western Kentucky University Endowments Established or Expanded with State Funds During Fiscal Year 2021-2022

	Date]			
Endowment Name	Established/ Expanded	State Funds	Gifts	Pledges	Total	Grand Total
Endowments Established: None						
Endowments Expanded: Frockt Family Chair in History J. Clifford Todd Scholarship	3/21/2003 10/31/1999	500,000 500,000	1,009,000 519,027	-	1,009,000 519,027	1,509,000 1,019,027
Endowment Funds Moved: None						
Grand To	tal	1,000,000	1,528,027		1,528,027	2,528,027

Table 6

Western Kentucky University Western Kentucky University Foundation and College Heights Foundation Table 7: Components of Change in Endowment Market Value From Beginning to End of Fiscal Year 2021-2022

		Prior to 7/1/21					Year 7/1/21-6/30/22					
Endowment Title	Date Established	State Funds Received	Gifts Received	Market Value 6/30/2021	Outstanding Pledges 6/30/2021	State Funds Received	Gifts Received	Investment Earnings (Loss)	Earnings Expended 2021-2022	Market Value 6/30/2022	Outstanding Pledges 6/30/2022	
Existing Endowments:												
Jim Scott Professorship	7/10/2000	1,000,000	1,002,622	2,319,902	-	-	-	386,479	(101,899)	2,604,482	-	
Gail Martin Lecture & Faculty Development Series	6/12/2000	25,000	33,780	102,214	-	-	-	17,028	(4,633)	114,609	-	
Layne Professorship in Mechanical Engineering	9/25/1998	475,000	476,000	1,058,253	-	-	-	176,296	(46,713)	1,187,836	-	
Mattie Newman Ford Professorship in	11/19/1998	500,000	506,528	1,183,498	-	-	-	197,161	(53,652)	1,327,007	-	
Mary R. Nixon Professorship in Accounting	1/4/1999	500,000	501,585	1,349,011	-	-	-	224,735	(61,135)	1,512,611	-	
Jerry E. Baker Professorship in Music	1/28/1999	500,000	501,616	1,150,337	-	-	-	191,638	(51,043)	1,290,932	-	
Hays Watkins Visiting CEO Professorship	9/28/1999	311,000	921,239	1,624,564	-	-	25,000	270,332	(69,041)	1,850,855	-	
Leon Page Professorship in Banking & Financial	1/10/2000	500,000	500,000	1,118,327	-	-	-	186,305	(49,975)	1,254,657	-	
CHC/Centercare Visiting Professorship	1/7/2000	315,209	350,000	875,668	-	-	-	145,880	(14,135)	1,007,413	-	
Hall Professorship in Construction Engineering	1/18/2000	500,000	507,413	1,120,466	-	-	-	186,662	(16,807)	1,290,321	-	
Wm. M. McCormack Professorship	1/11/2000	500,000	500,000	1,678,611	-	-	-	597,132	(356,470)	1,919,274	-	
Cangemi Faculty Award for COE	9/4/2000	14,500	22,210	46,052	-	-	3,855	7,544	(679)	56,772	-	
Faculty Fund for Excellence in Ogden College/Hard	4/27/2000	5,870	5,870	15,400	-	-	-	2,566	(231)	17,735	-	
Ward Visiting Professorship for Women's Studies	5/25/2000	110,000	110,000	200,956	-	-	-	33,479	(9,114)	225,320	-	
College of Education Dean's Fund for Excellence	5/18/2000	12,500	12,750	36,545	-	-	-	6,088	(1,648)	40,985	-	
Gordon Ford College of Business Dean's Fund for	5/18/2000	12,500	12,500	29,447	-	-	-	4,906	(1,342)	33,010	-	
Ogden College of Science and Engineering Dean's	5/18/2000	12,500	12,505	38,850	-	-	-	6,472	(583)	44,739	-	
Potter College of Arts Dean's Fund for Excellence	5/18/2000	12,500	13,263	39,555	-	-	-	6,590	(1,743)	44,401	-	
Larry B. Shelton Dean's Fund for Excellence	5/25/2000	15,000	15,000	35,191	-	-	-	5,863	(1,628)	39,425	-	
Johnson & St. Clair Center for Gifted Studies Faculty	5/12/2000	12,500	12,500	41,536	-	-	-	6,920	(623)	47,832	-	
Bell Fund for Civil Engineering	6/30/2000	125,000	126,910	303,015	-	-	-	50,480	(13,745)	339,750	-	
M. Eddie Carter Gifted Studies Faculty Fund	7/27/2000	25,000	98,295	160,537	-	-	-	26,744	(2,408)	184,874	-	
Knicely Professorship in Leadership Studies	7/19/2000	500,000	504,420	1,324,989	-	-	-	220,733	(19,875)	1,525,847	-	
Moseley-Watkins Fund for Excellence in English	8/10/2000	2,500	7,566	13,794	-	-	-	2,298	(207)	15,886	-	
Boyd-Lubker Visiting Scholars Program	5/4/2000	100,000	100,815	225,382	-	-	-	37,547	(3,381)	259,549		
Bramham/Collins Visual & Performing Guest Artist	8/1/2000	60,000	60,000	140,380	-	-	-	23,386	(4,006)	159,760		
Gordon Ford College of Business Endowment	8/4/2000	50,000	64,395	134,536	-	-	-	22,415	(5,918)	151,032		
Minority Teacher Support Endowment	6/12/2000	25,000	56,632	109,310	-	-	80	18,205	(4,580)	123,014		
Tom Gorin Dean's Fund for Excellence	12/31/2000	25,000	25,000	59,759	-	-	_	9,955	(2,696)	67,018		
Service One Credit Union Endowed Scholarship Func	2/1/2001	10.000	215,750	243,065	-	-	7.000	40,528	(9,849)	280,743		
Kerr - Greulich Endowment for Ogden College	3/30/2001	114,500	1,835,385	2,296,469	-	-	-	382,575	(101,447)	2,577,597	-	
Sofia International Faculty Fund for Excellence	1/31/2002	200,000	200,000	589,307	-	-	-	98,174	(26,840)	660,642		
Excellence Fund for Music - Symphony	10/16/2002	25,000	50,709	99,096	-	-	-	16,509	(3,796)	111,809		
Gifted Studies Professorship	5/9/2002	500,000	500,000	1,447,501	-	_	_	241,143	(65,913)	1,622,731	-	
Budde Fund for Excellence in Journalism	5/29/2002	86,000	98,500	258,860	_	_	_	43,124	(4,183)	297,801	-	
Commonwealth Health Corporation Scholarships	5/31/2002	500,000	687,500	1,667,480			_	277,790	(74,712)	1,870,558		
Excellence Fund for Music - Choral Society	10/16/2002	25,000	30,000	65,468	-	-	-	10,907	(1,323)	75,052		
Greenview Regional Hospital Fund for Nursins					-	-						
	3/14/2003	100,000	100,000	303,384	-	-	-	50,542	(4,851)	349,075		
Frockt Family Chair in History	3/21/2003	500,000	509,000	1,284,479	-	-	500,000	225,852	(54,505)	1,955,825		
Confidential Visiting Professorship in Education	4/28/2003	250,000	250,000	695,259	-	-	-	115,825	(10,429)	800,656		
Gildersleeve Fund for Geology and Geography	6/6/2003	50,000	50,500	124,184	-	-	-	20,688	(1,863)	143,009		
Turner Professorship in Journalism	7/1/2003	500,000	500,290	1,425,243	-	-	-	237,435	(61,979)	1,600,700		
Rafferty's Inc. Endowed Scholarship Func	7/10/2003	100,000	100,000	327,017	-	-	-	54,479	(4,905)	376,590	-	

Wendell Cherry Visiting Professorship in Business											
Leadership & Ethics	7/16/2003	250,000	250,000	639,301	-	-	-	106,502	(28,890)	716,913	-
Walter N. Scott Professorship in Biology	12/4/2000	250,000	377,954	972,966	-	-	-	162,089	(14,594)	1,120,461	-
Truist Visiting Professorship Fund	8/28/2003	250,000	250,000	613,916	-	-	-	102,274	(27,609)	688,581	-
Pelino Fund for Excellence in Communications	12/31/2002	50,000	75,003	173,350	-	-	-	28,879	(2,600)	199,628	-
Fleishcaker/Greene Fund for Excellence in First Amendment		,	,					- ,	())	/	
Issues	9/4/2007	150,000	509,500	923,885	-	-	18,000	154,050	(15,602)	1,080,333	-
US Bank Fund for Excellence in Music	5/15/2003	28,000	28,020	72,551	_	_	-	12,086	(1,176)	83,461	-
Jarve Endowed Honors College Professorship	6/20/2008	500,000	500,000	1,380,448		_	_	229,973	(22,107)	1,588,314	_
Leichhardt Professorship in Horticulture	9/25/2008	500,000	510,590	1,280,199	-	-	-	213,273	(34,723)	1,458,749	-
Innovation in Sustainability	10/10/2008	50,000	64,000	166,531	-	-	2,000	27,753	(2,499)	193,786	-
Halton Fund for Economic Development in Allen County	8/24/2009	50,000	50,000	136,444	-	-	2,000	22,731	(2,047)	157,128	
Jones Fund for Excellence in the Honors College	6/23/2014	25,000	25,000	60,465	-	-	500	10,074	,	69,831	-
Jones Fund for Excenence in the Honors Conege	0/23/2014	23,000	25,000	60,465	-	-	300	10,074	(1,207)	09,831	-
Gordon Ford College of Business Innovation Endowment	10/17/2014	102,500	437,552	676,869	-	-	1,200	112,763	(26,953)	763,879	-
John Ridley Fund for Excellence in Honors College	10/22/2015	25,000	20,972	59,549	-	-	-	9,920	(993)	68,476	-
WRECC Fund for Engineering	6/30/2016	50,000	50,000	124,702	-	-	-	20,775	(1,871)	143,606	-
Clinical Education Complex Endowment for Excellence	7/1/2016	51,026	51,051	132,322	-	-	-	22,044	(3,225)	151,142	-
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Sue and Brown Badgett Jr Endowed Fund for Excellence	12/31/2017	91,474	91,474	217,001	-	-	-	36,151	(3,255)	249,897	-
Kim and Kristy Menke Fund for Business Engaged Student											
Learning	12/31/2017	30,000	35,000	79,223	5,000	-	14,989	13,253	(6,182)	101,282	-
J. Clifford Todd Scholarship	10/31/1999	500,000	519,027	1,227,228	-	-	-	202,903	(55,269)	1,374,862	-
Lester and Dorothy Reeves Institutional Fund for											
Gerontology	8/1/2000	100,000	100,172	235,185	-	-	-	39,180	(3,528)	270,838	-
Paul G and Ernestine G Hatcher Modern Language Fund	11/6/2001	25,000	27,185	66,284	-	-	-	11,043	(994)	76,333	-
Laura Goad Turner Foundation Fund for Excellence in		- ,	.,					,	()		
Symphony	9/23/2003	125,000	125,000	287,016	-	-	-	47,815	(5,637)	329,194	-
Boyce Tate Professorship	5/8/2009	500,000	1,200,000	1,176,831	-	-	-	196,052	(50,352)	1,322,530	-
, · · · · · · · · · · · · · · · · · ·	0.0.2000	200,000	1,200,000	1,170,001				190,002	(00,002)	1,022,000	
WKU Foundation		12,910,079	17,486,547	38,065,163	5,000	-	572,624	6,668,989	(1,637,816)	43,668,959	-
Dorris J Hutchison Scholarship Fund Mr. and Mrs. Raymond Simmons Agriculture Scholarship	9/6/2003	155,000	390,466	573,445	-	-	-	77,475	(21,600)	629,320	-
Fund	5/28/2003	50,000	50,115	124,699	-	-	-	19,192	(4,500)	139,391	-
Glenn R. and Joan B. Garrison Scholarship Func	11/7/2002	100,000	123,344	254,536	-	-	-	34,473	(7,850)	281,159	-
Thomas R. and Judith L. Hunt Scholarship Func	10/9/2002	50,000	50,041	192,100	-	-	-	25,963	(7,000)	211,063	-
Tom and Nancy Baird Kentucky Library Endowmen	9/30/2002	50,000	58,792	138,394	-	-	-	18,581	-	156,975	-
Caleb Slaton/Logan Aluminum Endowed Scholarship Func	7/31/2002	50,000	50,000	114,504	-	-	-	15,435	(4,000)	125,939	-
Dero Downing Spirit Makes the Master Scholarship	6/24/2002	90,000	90,125	192,200	-	-	-	25,912	(7,000)	211,112	-
Pat Eubank French Memorial Scholarship Func	12/17/2001	54,630	55,905	129,194	-	-	-	17,409	(4,800)	141,802	-
Betty Lou Smith Scholarship and Ben Corbin Memorial											
Scholarship	5/24/2001	80,000	133,071	169,199	-	-	-	22,841	(5,900)	186,141	-
Zuheir & Susan Sofia Scholarship Fund for International											
Students	10/31/1998	250,000	250,000	611,160	-	-	-	82,623	(22,500)	671,283	-
Ted Middleton Scholarship Fund Joseph J. Zaydon, Jr. M.D. Endowed Pre-Medical	12/1/2009	164,000	701,329	1,037,140	-	-	-	139,915	(38,000)	1,139,056	-
Scholarship	12/17/2009	197,302	235,030	542,518	-	-	4,769	73,218	(17,500)	603,005	-
Athena Cage Scholarship Fund	5/15/2003	10,198	35,688	29,808	-	-	-	4,025	(1,000)	32,833	-
College Heights Foundation		1,301,130	2,223,906	4,108,899			4,769	557,062	(141,650) -	4,529,080	
							-				
Grand Total		14,211,209	19,710,453	42,174,062	5,000	-	577,393	7,226,050	(1,779,466) -	48,198,039	-