

Minutes from the AOL Meeting Oct. 19, 2012

Present: Snavelly, Coder, Spiller, Gardner, Wade, & Blankenship

The committee recommends the following new goal number three, which replaces the goal of strategic use of technology.

New Goal 3:

Our students will demonstrate strategic problem solving skills using integrated business knowledge.

1. Our graduates will be able to identify business problems.
2. Our graduates will be able to identify alternative solutions by applying discipline-specific theories and models.
3. Our graduates will demonstrate awareness of various stakeholders groups in the development of alternative solutions.

The committee also recommends that goal number four, critical thinking, be combined with this goal since the objectives of critical thinking are the same.

The critical thinking rubric was revised by Stacy Wade for discussion at this meeting. This rubric was accepted without modification for the new goal number three.

The Google Case and Pollution Case will be used for the ethical and global awareness goals in MGT. 498. The MGT. 498 Professors will be contacted to see when they can implement these cases this semester.

The revised critical thinking rubric was approved as the rubric to measure the critical thinking goal for the MBA program.

The Written Business Communication Rubric that came from Stacy Gish was approved by the committee to begin using immediately.

The Strategic Thinking rubric, Written Communications rubric, and MBA Critical Thinking rubric will begin using a 5pt scale in January 2013 to avoid confusion with existing 3pt scale rubrics prior to the AACSB reaffirmation team visit in January.

Our next meeting is November 2, 2012 – MGT & IS conference room at 1:00.