

Minutes from the AOL Meeting Sept. 28, 2012

Present: Snavelly, Revels, Coder, Spiller, Gardner, Zimmer, Wade, & Blankenship

Guest: AD Trawick

The first item of business was to ask if there were any changes to the goal coverage in the core course coverage matrix. All agreed that the matrix is current and no further changes will be made this semester.

Dr. Trawick came to the committee to discuss why the curriculum committee did not accept the AOL committee's recommendation to remove goal three. The curriculum committee felt that strategy should still be a goal for the college but that it did not necessarily have to be focused entirely on the strategic use of information technology. The AOL committee agreed that "strategy" was important to keep and would be developing a new strategic goal. One possible goal the committee discussed is:

Our students will be able to demonstrate the use of integrated business knowledge to formulate a strategy.

Mark Revels will be gathering information from our peer institutions to see if there are any existing strategic goals that are similar to what we intend to implement.

The next item on the agenda was the discussion of the mini cases for ethical awareness, global awareness, critical thinking. Shane Spiller brought several cases in each of these areas for review. Shane, LeAnne, and Ray will select three cases from each area and these cases will be placed on the AOL blackboard course so the committee can discuss and choose which cases to use in Management 498 this semester.

The next item was to discuss a critical thinking rubric. The committee agreed upon the rubric used at Arkansas State University with the modification that it be reduced to three graded categories instead of the current six. Stacy Wade and Jean Snavelly agreed to work on this rubric so it can be finished for the next meeting.

The final item discussed was the oral communication rubric. The committee agreed to use the presentation rubric that Stacy Gish sent to the committee. Ray will ask her if a similar rubric exist for written communication.

Our next meeting is October 19<sup>th</sup>, 2012 – MGT & IS conference room at 1:00.