

Minutes from the AOL Meeting March 7, 2013

Present: Coder, Spiller, Snavely, Wade, Revels, Gardner, Zimmer & Blankenship.

Guest: Stacey Gish

Communications

Stacey informed the committee that in 2014 only one speech communications class will be in the general education requirements. This course will be Comm 145.

The communications department is trying to develop special sections of this course for business majors. Advisors will put students into the correct sections for business.

Current requirements in the new course proposal are that there will be three presentations and a business-related paper.

The committee working on this new course would like feedback from the college of business faculty as to what should be required.

Some general questions include:

Should the emphasis be on individual or group presentations?

Should there be a paper with a presentation covering the topics in the paper?

What level of preparedness do we want our students to have coming from that course?

It was suggested that students should be at the "Acceptable" level using our current rubrics measuring oral and written communication when they pass Comm 145.

Lastly, CIS 141 , has pedagogical plans to support different types of business communications with technology. This would include using technologies for presentations, business reports and graphics, along with memos and email.

The communications committee working on this will meet on **March 22** and would like feedback from our college at that time.

Assessor Sub Committee

There still seems to be some confusion about the need for an assessor subcommittee. The rationale was not emphasized enough in the previous meeting.

The rationale is to get more faculty involved in the AOL process and reduce the time each assessor would spend evaluating the goal. In the past each goal was evaluated by two assessors and the process may have taken several weeks to complete. With more faculty doing the evaluation, the process should be completed faster there would be less resistance to evaluating another goal.

Also, the number of evaluations has increased due to the need to evaluate each delivery method in the MBA program separately. (Fulltime, Online, & PMBA) Faculty serving on this subcommittee would only serve for a year and then rotate off the committee.

Ray will speak to the department chairs about the need for these assessors.

Critical Thinking Goal

Data that was collected last semester in two different strategic management courses will be evaluated using the new critical thinking and strategic problem-solving skills rubric.

The next meeting is March 21 at 2:00 in the second floor conference room.