

Minutes from the AOL Meeting Nov. 30 2012
Present: Coder, Spiller, Gardner, & Blankenship

Undergraduate Program:

1. Review Action Plan for semester and complete.

The committee wanted to video tape the presentations on the Google case in MGT 498. Ray will coordinate with Cody.

2. Assessment of Ethical & Global Awareness

The current rubrics do not lend themselves to be used for the Google case. The committee will meet to discuss this before evaluating the students response for the Google case. Attached are the documents that were handed out at the meeting.

All members are asked to review the Google case and discuss ways to modify the global and ethical awareness rubrics to reflect the content of the case.

3. New Goal 3 Approval

The committee approved the minor changes from the curriculum committee with an additional modification to change “graduates” to “students “ in the objectives. The goal and objectives now read as follows.

Our students will demonstrate strategic problem solving skills using integrated business knowledge.

1. Our students will be able to identify business problems.
2. Our students will be able to identify alternative solutions by applying discipline-specific theories and models.
3. Our students will demonstrate awareness of various stakeholders groups in the development of alternative solutions.

4. Embedded measures for goal 6

Committee members were reminded to ask their faculty to embed questions that relate to Goal 6 in their final exams. Results should be reported back to Ray before the end of the semester.

Graduate Program:

1. Embedded ethical questions

An email was sent out to graduate faculty to embed questions and report results on ethical awareness.

2. Goal 1 oral communication update

The first set of results appears to be acceptable. The committee is still waiting on the second set of results.

3. End of spring semester student surveys

Bob Hatfield is still gathering the results from the survey given last spring.

4. Goal 2 (Field Knowledge) indirect measure update

Bob Hatfield has organized a meeting of all the MBA directors for programs within the state. This meeting will take place at Eastern Kentucky University. Data will be gathered from each director on what is currently being taught in their programs.

5. Teamwork Recommendations

There was some discussion on how to collect data from the Teamwork exercises that are done at the beginning of the semester for the MBA program. Currently the Ropes director has promised to provide data on numerous occasions but we are still waiting on the data.

Some suggestions are:

- Withhold payment until the data is provided.
- New Rubric – This would provide more specific feedback to students and the faculty for the entire time the students are enrolled in the MBA program. Students would receive feedback from their peers and faculty. Two articles with some sample rubrics were handed out at the meeting.

Shane discussed how the AOL reports and data are now on the GFCB website. **Members are urged to review the material to make sure it is accurate.**

