

## **AOL Meeting December 4, 2013**

Present: Wade, Zimmer, Gardner, Revels, Coder & Blankenship.

### **Undergraduate Activity**

- The results from the Senior Exit Exam were reviewed. It was recommended that if the average score for a question was above 80% then a replacement question be found to test discipline knowledge for other topics in that discipline.

Committee members were asked to make sure that embedded questions from the exit exam would be placed into the core class final exams and results reported to Ray by the end of the semester.

- There was some discussion as to what was meant by critically thinking in the context of strategic decision making and what to be aware of when measuring the new goal #3. Ray will see if Shane Spiller can meet with the committee to discuss critical thinking in this context.

- The AOL Process packet for new faculty was handed to the committee for review. The core course coverage for goal #3 still needs to be updated.

-End of the semester data collection

Oral Communication – Group Presentations from MGT 498

Written Communication – Case write-ups from MGT 498

Strategic / Critical Thinking – Case write-ups from MGT 498

Two – three reviewers per goal will be needed per goal. The data will be evaluated in early January and February.

-Spring 2014 Measurement Goals

Ethical Awareness

Global Awareness

Discipline Knowledge

### **Graduate Activity**

-PMBA ETS scores – 95 percentiles for the institution

-Full-Time MBA ETS Scores – 80 percentile for the institution

- Online MBA ETS scores are being collected this semester.

These scores represent a measure of discipline knowledge.

There were no recommendations for change.

- Indirect Measures from student surveys

**Full-Time MBA**

Develop Team Skills 4.64/5

Develop Global Perspective of Business 4/5

Develop Oral/Presentation Skills 4.55/5

Develop Written Communication Skills 4.27/5

Learn the latest practical knowledge 4.36/5

Think more Critically and Analytically 4.64/5

Better Understanding of Ethical Business Issues 4/5

Develop Leadership Skills 4.55/5

Develop Innovative Thinking 4.73/5

**PMBA**

Develop Team Skills 4.57/5

Develop Global Perspective of Business 4.43/5

Develop Oral/Presentation Skills 4.29/5

Develop Written Communication Skills 4.29/5

Learn the latest practical knowledge 4.57/5

Think more Critically and Analytically 4.71/5

Better Understanding of Ethical Business Issues 4.43/5

Develop Leadership Skills 4.29/5

Develop Innovative Thinking 4.43/5

There were no recommendations for change.

The survey should be administered to the Online-MBA program next semester.

-There was some discussion on how the Global Awareness Goal should be measured in the PMBA program if a student does not go on the study abroad trip. This topic will be on the agenda for the spring semester.

-End of the semester data collection

Case analysis data was collected from BA 515 for the PMBA and Full-Time MBA and will be used to evaluate Goal 3: Critical Thinking / Decision Making. Since BA 590 is being taught this summer, this goal will also be measured then using data from the BA 590 course.

Two – three reviewers will be needed. The data will be evaluated in early January and February.

-Spring 2014 Measurement Goals

Ethical Awareness

Global Awareness (PMBA only)

Critical Thinking / Decision Making (summer BA 590)