

**Graduate Council Curriculum Committee**  
**Minutes – November 2, 2023, 2:00 PM (CT)**  
**Join Zoom Meeting - <https://wku.zoom.us/j/94100472010>**

**Voting Members:** Whitley Stone, Kirk Atkinson, Jeremy Logsdon, Dan Strunk, Margaret Glaser

**Advisory Members:** Beth Laves, Jennifer Hammonds, Jessica Dorris, Jamie DeYoung, Cate Webb, Dana Cosby, Jennifer Klemm, Danita Kelley

**Guest:** Nicholas Fortune, Lukas Forbes, Amy Cappiccie

**Approval of Minutes, October 5, 2023 – 1st/2nd:** Strunk – **Vote:** Approved (4/4)

**Course Administration:**

Graduate Curriculum Committee (6)				
Code	Title	Status	Initiator	Received
<a href="#">MATH 508</a>	<a href="#">MATH 508: Rational Number Concepts for Elementary and Middle Grades Teachers</a>	Edited	nch27153	10/11/2023
<p><b>Motion to Approve – 1<sup>st</sup>/2<sup>nd</sup>:</b> Atkinson/Strunk  <b>Discussion:</b> Fortune gave a brief description. Basically adding a line in the course description. No restriction needed.  <i>Friendly Amendment – Remove permission of instructor</i>  <b>Vote:</b> Approved (4/4)</p>				
<a href="#">SWRK 510</a>	<a href="#">SWRK 510: Human Behavior in the Social Environment</a>	Edited	ern67287	10/23/2023
<p><b>Motion to Approve – 1<sup>st</sup>/2<sup>nd</sup>:</b> Strunk/Logsdon  <b>Discussion:</b> Cappiccie gave a brief description. Changing some of the wording based on changes within the program.  <b>Vote:</b> Approved (4/4)</p>				
<a href="#">KIN 536</a>	<a href="#">KIN 536: Applied Sport Science</a>	Added	dnt32473	10/23/2023
<p><b>Motion to Approve – 1<sup>st</sup>/2<sup>nd</sup>:</b> Strunk/Logsdon  <b>Discussion:</b> Stone gave a brief description. New course in field of Sport Science. Logsdon asked under repeatable it says one with a max of three, explain. Hammonds explained. Webb asked for an example of what kind of data set would come out. Stone explained.  <b>Vote:</b> Approved (5/5)</p>				
<p><b>Motion to Bundle all BA classes – 1<sup>st</sup>/2<sup>nd</sup>:</b> Logsdon/Atkinson  <b>Vote:</b> Approved (5/5)  <b>Motion to Approve the Bundle – Atkinson/Strunk</b>  <b>Discussion:</b> Forbes gave a brief description of all the courses.  <i>Friendly Amendment in all 3 courses in the same place – Under the Student Learning Outcomes section, please remove “Students will successfully” beginning on both lines.</i>  <b>Vote:</b> Approved (5/5)</p>				
<a href="#">BA 518</a>	<a href="#">BA 518: Contemporary Issues in Sales</a>	Added	lks68658	10/26/2023

Graduate Curriculum Committee (6)				
Code	Title	Status	Initiator	Received
<a href="#">BA 521</a>	<a href="#">BA 521: Market Research and Consumer Insights</a>	Added	lks68658	10/26/2023
<a href="#">BA 522</a>	<a href="#">BA 522: Digital Marketing Strategies</a>	Added	lks68658	10/26/2023

**Program Administration:**

Graduate Curriculum Committee (1)				
Code	Title	Status	Initiator	Received
<a href="/programadmin/385/index.html">/programadmin/385/index.html</a>	<a href="#">: Marketing and Sales</a>	Added	lks68658	10/26/2023
<p><b>Motion to Approve – 1<sup>st</sup>/2<sup>nd</sup>:</b> Atkinson/Strunk</p> <p><b>Discussion:</b> Forbes gave a brief description. Laves mentioned 50% of new content, which requires approval with SACSCOC &amp; BOR; so that meant we couldn't start in Fall 24. Implementation would then change to Spring 25 at the earliest. Decision was made to remove BA 522 and add BA 513 which would be less than 50% changed making the approval process easier with all of the above. By doing that it can get approved for Fall 24 implementation.</p> <p><i>Friendly Amendment – Drop 522 and add 513 and fixed the order of the list. Also fixed the SLO's to lead with action words.</i></p> <p><b>Vote:</b> Approved (5/5) (everyone approved but holding on pushing through system until college level agrees).</p>				

**Informational Item(s)**

None

**Other Business:**

None

**Adjourn** at 2:45pm – 1<sup>st</sup>/2<sup>nd</sup> – Strunk/Atkinson

Respectfully submitted  
GCCC Recorder  
Jessica Steenbergen