Motion to allow COMM 553 as an equivalent for PH 576 in the Health Education certificate.

Rationale

There is a substantial amount of overlap in the content of the two courses, insomuch as both focus on creating effective health promotion campaigns (see syallabi for each). Importantly, COMM 553 aligns well with the NCHEC standards used to create the HE certificate and thus aligns with the certificate’s objectives.

Allowing COMM 553 as an equivalent allows us to offer PH 576 less frequently.

Selecting COMM 553 will allow MPH students to get both the Health Education and Communicating in Healthcare certificates by taking one additional COMM course (COMM 523) as shown below:

|  |  |  |  |
| --- | --- | --- | --- |
| Courses | MPH Core | HE Cert | COMM Cert |
| PH 587 | X | X |  |
| PH 575 | X | X |  |
| PH 581 | X |  | X (E) |
| PH 548 |  | X | X (E) |
| COMM 553 |  | X | X (R) |
| COMM 523 |  |  | X (R) |

Additionally, because the Communicating in Healthcare certificate currently uses several MPH courses as electives, including two that are required in the HE certificate (PH 587 and PH 548), approving COMM 553 as an equivalent to PH 576 will also allow their students to get both certificates with one additional course ( PH 575), as shown below.

|  |  |  |
| --- | --- | --- |
| Courses | HE Cert | COMM Cert |
| PH 587 | X | X (E) |
| PH 575 | X |  |
| PH 581 |  |  |
| PH 548 | X | X (E) |
| COMM 553 | X | X (R) |
| COMM 523 |  | X (R) |

This inter-program collaboration is in keeping with CEPH’s call for inter-professional education.

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