

Undergraduate Curriculum Committee  
Western Kentucky University

Report to the University Senate

Date: September 25, 2015

From: Liz Sturgeon, Chair

The Undergraduate Curriculum Committee submits the following items from the 24 September 2015 meeting for approval by the University Senate:

**INFORMATION ITEM REPORT:**

1. Revise Course Prerequisites/Corequisites  
ENV 375  
ECON 499  
BI 420  
CS 360  
CS 382  
EE 461
2. Revise Course Prerequisites  
ACCT 401  
ACCT 402
3. Revise a Course Title  
ICSR 499  
CIT 300
4. Delete a Course  
AGRI 473

**CONSENT ITEM REPORT:**

1. Multiple Revisions to a Course  
ACCT 300  
ACCT 301

2. Create a New Course

ACCT 303

PJ 390

SJB 399

EE 436

3. Revise a Program

Major in Accounting

AB in Dance

AB Photojournalism

Major in Organizational Leadership

REF 555 Computer Information Technology

REF 476 Systems Engineering

4. Create a New Minor

Photojournalism

5. Proposal to Create a New Academic Policy

General Education Transfer Policy

Proposal Date: March 30, 2015

**College of Health and Human Services  
Department of Public Health  
Proposal to Revise Course Prerequisites  
(Consent Item)**

Contact Person: Ritchie D. Taylor, ritchie.taylor@wku.edu, 270-745-8975

- 1. Identification of course:**
  - 1.1 Course prefix and number: ENV 375
  - 1.2 Course title: Intro to Water Resources
- 2. Current prerequisites:** GEOL 310 or consent of instructor
- 3. Proposed prerequisites:** None
- 4. Rationale for the revision of prerequisites:** ENV 375 in an introductory course in water resources offered in the Department of Public Health, Environmental Health Science program. As such, hydrology is introduced in one section of this course. Therefore, GEOL 310 – General Hydrology, is being removed as a prerequisite.
- 5. Effect on completion of major/minor sequence:** Not applicable
- 6. Proposed term for implementation:** Spring 2016
- 7. Dates of prior committee approvals:**

Department of Public Health

April 2, 2015

CHHS Curriculum Committee

April 21, 2105

Undergraduate Curriculum Committee

September 24, 2015

University Senate

Proposal Date: 8/21/2015

**Gordon Ford College of Business  
Department of Economics  
Proposal to Revise Course Prerequisites/Corequisites  
(Consent Item)**

Contact Person: Catherine Carey, [cathy.carey@wku.edu](mailto:cathy.carey@wku.edu), 5-6401

**1. Identification of course:**

- 1.1 Course prefix (subject area) and number: ECON 499
- 1.2 Course title: Senior Assessment
- 1.3 Credit hours: 1

**2. Current prerequisites/corequisites/special requirements:** Prerequisites are Senior Standing, ECON 302 and ECON 303.

**3. Proposed prerequisites/corequisites/special requirements:** Prerequisites are Senior Standing, ECON 465 or ECON 480, and ECON 302 or ECON 303.

**4. Rationale for the revision of prerequisites/corequisites/special requirements:** Senior Assessment is a capstone course that provides an opportunity to demonstrate knowledge of economics and discuss educational and career opportunities beyond the baccalaureate degree. A key component of Senior Assessment is the senior project, which is presented in a senior conference format. Students who wait to take ECON 465 or ECON 480 often have notably lower quality papers and presentations because they have not had time to complete necessary skills acquired in ECON 465 or ECON 480.

**5. Effect on completion of major/minor sequence:** This is a required course, preferably taken in the last semester of the senior year. Since economists traditionally choose either a “microeconomics” or a “macroeconomics” preference, requiring both ECON 302 and ECON 303 is less preferable to having at least one of them in conjunction with ECON 465 or ECON 480.

**6. Proposed term for implementation:** Spring 2016

**7. Dates of prior committee approvals:**

Department/Division: 8/20/2015

Curriculum Committee 9/1/2015

Undergraduate Curriculum Committee September 24, 2015

University Senate \_\_\_\_\_

**Attachment: Course Inventory Form**

Proposal Date: March 24, 2015

**College Name**  
**Department Name**  
**Proposal to Revise Course Prerequisites/Corequisites**  
**(Consent Item)**

Contact Person: Dr. Phillip Coleman, [Phillip.coleman@wku.edu](mailto:Phillip.coleman@wku.edu), 270-745-6982  
Dr. Ray Blankenship, [ray.blankenship@wku.edu](mailto:ray.blankenship@wku.edu), 270-745-5952

- 1. Identification of course:**
  - 1.1 Business Informatics, BI 420
  - 1.2 Data Mining
- 2. Current prerequisites/corequisites/special requirements: CIS 243, Principles of Management Information Systems**
- 3. Proposed prerequisites/corequisites/special requirements:**

Prerequisites: BI 310
- 4. Rationale for the revision of prerequisites/corequisites/special requirements:**

BI 310, Business Data Analytics, covers topics and concepts which are required to be successful in BI 420. A lack of understanding of the topics and concepts covered in BI 310 results in either poor student performance in BI 420 or causes students to drop the course.
- 5. Effect on completion of major/minor sequence:** Students may be delayed one semester if they have not taken BI 310.
- 6. Proposed term for implementation:** Spring 2016
- 7. Dates of prior committee approvals:**

Department/ Unit Information Systems.  
Gordon Ford College Curriculum Committee  
Undergraduate Curriculum Committee  
University Senate

August 18, 2015  
September 1, 2015  
September 24, 2015  
\_\_\_\_\_

April 8, 2015

**Ogden College of Science and Engineering  
Department of Computer Science  
Proposal to Revise Course Prerequisites/Corequisites  
(Consent Item)**

Contact Person: Huanjing Wang, [huanjing.wang@wku.edu](mailto:huanjing.wang@wku.edu), 745-2672

- 1. Identification of course:**
  - 1.1 Course prefix (subject area) and number: CS 360
  - 1.2 Course title: Software Engineering I
- 2. Current prerequisites/corequisites/special requirements:**

A grade of "C" or better in CS 221
- 3. Proposed prerequisites/corequisites/special requirements:**

A grade of "C" or better in CS 221 and COMM 145
- 4. Rationale for the revision of prerequisites/corequisites/special requirements:**

Project presentation is required in this course. Therefore there is a need for students to acquire presentation skills before taking the course.
- 5. Effect on completion of major/minor sequence:**

None
- 6. Proposed term for implementation:**

Spring 2016
- 7. Dates of prior committee approvals:**

Department of Computer Science  
Ogden College Curriculum Committee  
Undergraduate Curriculum Committee  
University Senate

April 21, 2015

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**05/07/2015**

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September 24, 2015

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April 8, 2015

**Ogden College of Science and Engineering  
Department of Computer Science  
Proposal to Revise Course Prerequisites/Corequisites  
(Consent Item)**

Contact Person: Huanjing Wang, [huanjing.wang@wku.edu](mailto:huanjing.wang@wku.edu), 745-2672

- 1. Identification of course:**
  - 1.1 Course prefix (subject area) and number: CS 382
  - 1.2 Course title: Programming Languages
- 2. Current prerequisites/corequisites/special requirements:**

CS 221 with a grade of "C" or better
- 3. Proposed prerequisites/corequisites/special requirements:**

CS 221 with a grade of "C" or better and COMM 145
- 4. Rationale for the revision of prerequisites/corequisites/special requirements:**

Project presentation is required in this course. Therefore there is a need for students to acquire presentation skills before taking the course.
- 5. Effect on completion of major/minor sequence:**

None
- 6. Proposed term for implementation:**

Spring 2016
- 7. Dates of prior committee approvals:**

Department of Computer Science  
Ogden College Curriculum Committee  
Undergraduate Curriculum Committee  
University Senate

April 21, 2015

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**05/07/2015**

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September 24, 2015

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Proposal Date: August 26, 2015

**Ogden College of Science and Engineering  
Department of Engineering  
Proposal to Revise Course Prerequisites/Corequisites  
(Consent Item)**

Contact Person: Stacy Wilson, [stacy.wilson@wku.edu](mailto:stacy.wilson@wku.edu), 5-5848

- 1. Identification of course:**
  - 1.1 Course prefix (subject area) and number: EE 461
  - 1.2 Course title: Discrete Control Systems
- 2. Current prerequisites:** EE 460 Continuous Control Systems
- 3. Proposed prerequisites:** EE 420 Signals and Linear Systems
- 4. Rationale for the revision of prerequisites:** This course has only been taught one time with the current requirements because the pre-requisite of this course is taught in the fall semester of the senior year. Thus the audience for this course is limited. By changing the elective, students can take this course prior to their last semester. The integrity of the course will not be compromised by changing the pre-requisite requirements.
- 5. Effect on completion of major/minor sequence:** This is an elective course. By changing the pre-requisite course, the students can take the course earlier in their academic career.
- 6. Proposed term for implementation:** Spring 2016
- 7. Dates of prior committee approvals:**

Department of Engineering

OSCE Curriculum Committee

Undergraduate Curriculum Committee

University Senate

August 27, 2015

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**09/03/2015**

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September 24, 2015

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Proposal Date: August 19, 2015

**Gordon Ford College of Business  
Accounting Department  
Proposal to Revise Course Prerequisites  
(Consent Item)**

Contact Person: Steve Wells, [steve.wells@wku.edu](mailto:steve.wells@wku.edu), 745-3895

**1. Identification of Course:**

- 1.1 Course prefix (subject area) and number: ACCT 401
- 1.2 Course title: BUSINESS COMBINATIONS AND RELATED TOPICS

**2. Current prerequisites:**

ACCT 301 with a grade of “C” or better.

**3. Proposed prerequisites:**

ACCT 303 with a grade of “C” or higher.

**4. Rationale for the proposed program change:**

Topics that were previously covered in ACCT 301 will now be covered in ACCT 303. Prior knowledge of these topics is beneficial in ACCT 401.

**6. Proposed term for implementation and special provisions (if applicable):**

Fall 2016

**7. Dates of prior committee approvals:**

Department of Accounting August 19, 2015

GFCB College Curriculum Committee                      September 1, 2015

Undergraduate Curriculum Committee      September 24, 2015

University Senate

Proposal Date: August 19, 2015

**Gordon Ford College of Business  
Accounting Department  
Proposal to Revise Course Prerequisites  
(Consent Item)**

Contact Person: Steve Wells, [steve.wells@wku.edu](mailto:steve.wells@wku.edu), 745-3895

**1. Identification of Course:**

- 1.1 Course prefix (subject area) and number: ACCT 402
- 1.2 Course title: CONTEMPORARY ACCOUNTING ISSUES

**2. Current prerequisites:**

ACCT 301 and ACCT 310 with grades of “C” or better and senior standing; expected graduation date within 12 months of enrollment.

**3. Proposed prerequisites:**

ACCT 303 and ACCT 310 with grades of “C” or higher.

**4. Rationale for the proposed program change:**

Students need to have exposure to the topics in the new ACCT 303 course. These topics were previously covered in ACCT 301 which was a prerequisite to the course.

Students will no longer be required to take this course. By allowing them to take it as an elective and without regard to their expected graduation date, it will be more accommodating to their schedule.

**6. Proposed term for implementation and special provisions (if applicable):**

Fall 2016

**7. Dates of prior committee approvals:**

Department of Accounting	<u>August 19, 2015</u>
GFCB College Curriculum Committee	<u>September 1, 2015</u>
Undergraduate Curriculum Committee	September 24, 2015
University Senate	_____

Proposal Date: Feb. 14, 2015

**University College  
Diversity & Community Studies  
Proposal to Revise Course Title  
(Consent Item)**

Contact Person: Dr. Judy Rohrer, [judy.rohrer@wku.edu](mailto:judy.rohrer@wku.edu), 270 745-2093

**1. Identification of proposed course:**

- 1.1 Course prefix (subject area) and number: ICSR 499
- 1.2 Course title: Public Work
- 1.3 Credit Hours: 1-3 variable

**2. Proposed course title:** Social Justice Capstone

**3. Proposed abbreviated course title:** Social Justice Capstone  
(maximum of 30 characters/spaces)

**4. Rationale for the revision of course title:**

While students continue to engage in public work in this course, this title change more accurately reflects a broader emphasis that has always been inherent in ICSR 499. "Social Justice" is a concept encompassing theories and strategies about how to build just and inclusive societies at all levels (individual, community, institutional, governmental, national, global), and in all relations. This is the emphasis of the ICSR minor in Citizenship & Social Justice that was launched in Fall 2014 for which this course is now the capstone. The "Public Work" title has also been problematic as it is not commonly understood and has been mistaken for "public works" which are infrastructure projects like roads, reservoirs, bridges and so forth.

**5. Proposed term for implementation:** Spring 2016

**6. Dates of prior committee approvals:**

Department/ Unit: Diversity & Community Studies

Feb. 23, 2015

University College Curriculum Committee

March 5, 2015

Undergraduate Curriculum Committee

September 24, 2015

University Senate

Proposal Date: 3/26/15

**Ogden College of Science & Engineering  
Architectural & Manufacturing Sciences  
Proposal to Revise Course Title  
(Consent Item)**

Contact Person: Mark A. Revels, Ph.D., mark.revels@wku.edu, 270-303-3019

**1. Identification of proposed course:**

- 1.1 Course prefix (subject area) and number: CIT 300
- 1.2 Course title: On-Line Training Foundations
- 1.3 Credit Hours: 3

**2. Proposed course title:** Computer Information Technology Foundations

**3. Proposed abbreviated course title:** CIT Foundations  
(maximum of 30 characters/spaces)

**4. Rationale for the revision of course title:** The old course title was developed when online education was more novel. Thus, even though the course covers CIT program foundational material using online methods, emphasizing the online delivery aspect is no longer as important as emphasizing the content.

**5. Proposed term for implementation:** Spring 2016

**6. Dates of prior committee approvals:**

Architectural & Manufacturing Sciences Department

4/17/2015

Ogden College Curriculum Committee

05/07/2015

Undergraduate Curriculum Committee

September 24, 2015

University Senate

Proposal Date: 5/5/2015

**College Name**  
**Department Name**  
**Proposal to Delete a Course**  
**(Consent Item)**

Contact Person: Dr. Linda Brown, [linda.brown@wku.edu](mailto:linda.brown@wku.edu), 745-6585

**1. Identification of course:**

- 1.1 Current course prefix (subject area) and number: AGRI 473
- 1.2 Course title: Interactions in the Cave and Karst Environment
- 1.3 Cred hours: 3

**2. Rationale for the course deletion:** This course has not been offered in over 10 years.

**3. Effect of course deletion on programs or other departments, if known:** None

**4. Proposed term for implementation:** Spring 2016

**5. Dates of prior committee approvals:**

Department of Agriculture

5/8/2015

Ogden College Curriculum Committee

09/03/2015

Undergraduate Curriculum Committee

September 24, 2015

University Senate

**Attachment: Course Inventory Form**

Proposal Date: August 19, 2015

**Gordon Ford College of Business  
Accounting Department  
Proposal to Make Multiple Revisions to a Course  
(Action Item)**

Contact Person: Steve Wells, [steve.wells@wku.edu](mailto:steve.wells@wku.edu), 745-3895

**1. Identification of Course:**

- 1.1 Course prefix (subject area) and number: ACCT 300
- 1.2 Course title: INTERMEDIATE FINANCIAL ACCOUNTING I

**4. Revise course prerequisites:**

- 4.1 Current prerequisites:  
*A grade of "B" or higher in both ACCT 200 and ACCT 201.*
- 4.2 Proposed prerequisites:  
*ACCT 200 with a grade of "B" or higher.*
- 4.3 Rationale for the revision of course prerequisites/corequisites/special requirements: The content in ACCT 300 builds directly on the material covered in ACCT 200. While ACCT 201 covers some related topics, the material is not imperative to success in ACCT 300.
- 4.4 Effect on completion of major/minor sequence: Allowing students to take ACCT 300 concurrently with ACCT 201 will help accounting majors to complete the prerequisites for future courses earlier than the current structure.

**6. Revise course credit hours:**

- 6.1 Current course credit hours: 4 hours
- 6.2 Proposed course credit hours: 3 hours
- 6.3 Rationale for the revision of credit hours: AACSB and SACSCOC Assurance of Learning (AOL) measures have indicated over the past several years that accounting students are not learning and/or retaining certain fundamental financial accounting topics at an acceptable level. Despite recent changes within our Intermediate I and II courses, the outcomes are not showing significant improvement. As a result, the department seeks to increase the time spent covering these complex and important topics. The accounting department is revising the current 2-

course (7 credit hours) sequence for Intermediate Financial Accounting be changed to a 3-course (9 credit hours) sequence. The current program includes ACCT 300 (4 hours) and ACCT 301 (3 hours). The proposed program includes ACCT 300 (3 hours), ACCT 301 (3 hours), and ACCT 303 (3 hours). Approximately five of the thirteen topics currently covered in ACCT 300 will be moved to ACCT 301 or ACCT 303. The three course sequence is a best-practices model among many institutions. Examples include Virginia Commonwealth University,\* Ohio University,\* College of Charleston,\* University of Georgia,\* Morehead State University, University of Memphis,\* East Carolina University, University of North Florida,\* Southern New Hampshire University, California State Polytechnic University Pomona, Coastal Carolina University, Georgia State University,\* North Georgia College & State University, University of Tennessee at Chattanooga,\* Auburn University\*, University of Illinois Springfield, Western Oregon University, Southern Illinois University Edwardsville,\* and Florida Gulf Coast University.

\* AACSB accredited in both business and accounting.

**8. Proposed term for implementation:**

Fall 2016

**9. Dates of prior committee approvals:**

Department of Accounting	<u>August 19, 2015</u>
GFCB College Curriculum Committee	<u>September 1, 2015</u>
Undergraduate Curriculum Committee	September 24, 2015
University Senate	<u></u>

Proposal Date: August 19, 2015

**Gordon Ford College of Business  
Accounting Department  
Proposal to Make Multiple Revisions to a Course  
(Action Item)**

Contact Person: Steve Wells, [steve.wells@wku.edu](mailto:steve.wells@wku.edu), 745-3895

**1. Identification of Course:**

- 1.1 Course prefix (subject area) and number: ACCT 301
- 1.2 Course title: INTERMEDIATE FINANCIAL ACCOUNTING II

**4. Revise course prerequisites/corequisites/special requirements:**

- 4.1 Current prerequisites:  
*ACCT 300 with a grade of "C" or better.*
- 4.2 Proposed prerequisites:  
*ACCT 201 with a grade of "B" or higher and ACCT 300 with a grade of "C" or higher.*
- 4.3 Rationale for the revision of course prerequisites/corequisites/special requirements: ACCT 201 may be taken prior to or concurrently with ACCT 300, but it must be completed with a grade of "B" or higher before a student can enroll in ACCT 301. Students must demonstrate their mastery of basic concepts in both financial and managerial accounting prior to enrolling in courses that require the appropriate foundation.
- 4.4 Effect on completion of major/minor sequence: This change should have no impact on the completion of the major sequence of courses as ACCT 201 was a prerequisite of ACCT 300 in the current program.

**5. Revise course catalog listing:**

- 5.1 Current course catalog listing:  
A continuation of Intermediate Financial Accounting I with emphasis placed on certain specialized accounting subjects. Topics typically covered include revenue recognition, stockholders' equity, earnings per share, pensions, leases, accounting changes and error analysis, the statement of cash flows, and accounting for income taxes.

Department of Accounting	<u>August 19, 2015</u>
GFCB College Curriculum Committee	<u>September 1, 2015</u>
Undergraduate Curriculum Committee	September 24, 2015
University Senate	<u>                                </u>

Proposal Date: August 19, 2015

**Gordon Ford College of Business  
Accounting Department  
Proposal to Create a New Course  
(Action Item)**

Contact Person: Steve Wells, [steve.wells@wku.edu](mailto:steve.wells@wku.edu), 745-3895

**1. Identification of proposed course:**

- 1.1 Course prefix (subject area) and number: ACCT 303
- 1.2 Course title: Intermediate Financial Accounting III
- 1.3 Abbreviated course title: Inter Financial Acctg III
- 1.4 Credit hours: 3.0 Variable credit: no
- 1.5 Grade type: standard letter grade
- 1.6 Prerequisites/corequisites: ACCT 301 with a grade of "C" or higher
- 1.7 Course description: A continuation of Intermediate Financial Accounting II with emphasis placed on specialized accounting subjects. Topics typically covered include, but are not limited to, investments, revenue recognition, pensions, leases, accounting changes and error analysis, the statement of cash flows, and accounting for income taxes.

**2. Rationale:**

- 2.1 Reason for developing the proposed course:  
AACSB and SACSCOC Assurance of Learning (AOL) measures have indicated over the past several years that accounting students are not learning and/or retaining certain fundamental financial accounting topics at an acceptable level. Despite recent changes within our Intermediate I and II courses, the outcomes are not showing significant improvement. As a result, the department seeks to increase the time spent covering these complex and important topics. Therefore, the proposed program adds a third course to cover intermediate topics thus increasing the current 2 course (7 hour) sequence with a 3 course (9 hour) sequence. This change will also ease the difficulty some students experience transitioning from the material in ACCT 200 (Accounting Principles-Financial) to the more complex material in the Intermediate Financial Accounting sequence. This course will be the third class in the sequence.
- 2.2 Projected enrollment in the proposed course: Approximately 45-60 per semester.
- 2.3 Relationship of the proposed course to courses now offered by the department:  
This proposal will split the current 2-course (7credit hour) sequence covering Intermediate Financial Accounting topics into a 3-course (9 credit hour) sequence.
- 2.4 Relationship of the proposed course to courses offered in other departments:  
This type of course is not offered in other departments.
- 2.5 Relationship of the proposed course to courses offered in other institutions:  
The three course sequence is a best-practices model among many institutions. Examples include Virginia Commonwealth University,\* Ohio University,\* College of Charleston,\* University of Georgia,\* Morehead State University, University of Memphis,\* East Carolina University, University of North Florida,\* Southern New Hampshire University, California State Polytechnic University Pomona, Coastal Carolina University, Georgia State University,\* North Georgia

College & State University, University of Tennessee at Chattanooga,\* Auburn University\*, University of Illinois Springfield, Western Oregon University, Southern Illinois University Edwardsville,\* and Florida Gulf Coast University.

\* AACSB accredited in both business and accounting.

**3. Discussion of proposed course:**

- 3.1 Schedule type: L
- 3.2 Learning Outcomes: Students will become proficient in accounting for the difficult content in this course. Topics in this course include a majority of subjects for which the students have had limited or no exposure to in earlier courses.
- 3.3 Content outline: Topics in this course will include, but are not limited to
  - Investments
  - Revenue recognition
  - Accounting for income taxes
  - Pensions
  - Statement of cash flows
  - Leases
  - Accounting changes
- 3.4 Student expectations and requirements: Students must achieve a passing grade in this course in order to meet the requirements to graduate with a degree in accounting.
- 3.5 Tentative texts and course materials: Intermediate Accounting text book by Kieso, Weygandt and Warfield; the Study Guide Volume II; and the related web application of WileyPlus.

**4. Resources:**

- 4.1 Library resources: None needed
- 4.2 Computer resources: None needed

**5. Budget implications:**

- 5.1 Proposed method of staffing: The course will be taught utilizing existing faculty.
- 5.2 Special equipment needed: None
- 5.3 Expendable materials needed: None
- 5.4 Laboratory materials needed: None

**6. Proposed term for implementation:** Fall 2016

**7. Dates of prior committee approvals:**

Department of Accounting	<u>August 19, 2015</u>
GFCB College Curriculum Committee	<u>September 1, 2015</u>
Undergraduate Curriculum Committee	September 24, 2015
University Senate	<u></u>

**Potter College Arts & Letters  
School of Journalism & Broadcasting  
Proposal to Create a New Course  
(Action Item)**

While this class looks at the foundation of where the camera originated and how

it has transformed into a medium producing over a billion photos a month, it will also look at interpreting images' impact on society as a way to develop visual comprehension skills. This will strongly complement the application-based courses currently offered in the photojournalism major.

The current curriculum prepares students to gather this important visual content through seven intense shooting courses. Technology, ethics, still photo composition, video shooting, caption writing, editing for still and video and software/hardware training is more important than ever to teach students to be competitive in the fields related to visual storytelling. The priority is and always has been to teach students how to build strong content. Because of the heavy pressure placed on these courses to get through priority curriculum, there is not enough room in the courses to cover the breadth and depth of the topic of photo history.

PJ390 would be a welcome addition to the major because it adds the theoretical component that the application-based courses don't have time to address. Photojournalists need to understand the historical significance of their craft as well as improve their comprehension of the impact of visuals as a powerful storytelling tool.

In an age of online media, it has never been more easy to display, post and send photos, but harder to capture and disseminate images that matter. It is crucial for photojournalism students to understand the impact images have historically on society. Photographs are still one of the main sources of communication of events throughout the world. Students taking this course will have a better foundation of why certain images matter historically and how to interpret images in the future.

- 2.2 Projected enrollment in the proposed course: 20
- 2.3 Relationship of the proposed course to courses now offered by the department: PJ131 Introduction to Digital Photography and PJ231 Introduction to Photojournalism each have one lecture that features the history of photography. BCOM 401 History of Broadcasting in America and JOUR 421 American Press History are both elective courses in the school, but do not deal with the history of still photography.
- 2.4 Relationship of the proposed course to courses offered in other departments: Art 106 Art Survey II, ANTH 448 Visual Anthropology (The proposed course parallels Art 106 which "charts the chronology of art" and ANTH 448 which "examines photography as a tool of cross-cultural research."
- 2.5 Relationship of the proposed course to courses offered in other institutions: Several benchmark institutions and other universities have similar courses that cover the history of photography and are listed below:  
Appalachian State (TEC 2032-101 History of Photography 3 hours 40 seats),  
Middle Tennessee State University (VCOM 3810 History of Visual Communication),  
Minneapolis College of Art and Design (AH 3610 History of Photography 3 hours),  
New York University (PHTI-UT.1214 The Social History of Photography), UCLA (Art442 Shooting Like the Masters: A History of Photography) and Arizona State University (Art250 History of Photography)

Of the six mentioned institutions, the course offered in the history of photography covered events from 1839 to World War II and include key historical timelines that shaped photography's discovery and development. The collective end goal of

these courses was for students to have a deeper understanding and appreciation of photography history and the inventors and photographers who shaped that history. Most included art photography as well as documentary photography in the course descriptions, and how photography has become an accepted medium by art institutions.

### **3. Discussion of proposed course:**

3.1 Schedule type: L

3.2 Learning Outcomes:

By the end of this course students should be able to:

- discuss a comprehensive list of key inventors associated with camera technology.
- understand photography's key role in cultural history.
- create a timeline of the inventions associated with photography, from the camera obscura to modern digital technology.
- discuss key photos in history discuss the impact of these images.
- understand how the photographic image in art and documentary fields has been an agent of change.
- learn how photography became introduced as an acceptable form of art.

3.3 Content outline:

- Invention of photography and the camera
- Famous Inventors and pioneers in the field of photography
- Impact of photography
- The birth of photojournalism
- Photography as a form of art
- Famous photographers and their influence on society

3.4 Student expectations and requirements:

- Research paper on a photographer or inventor
- Oral presentation of the chosen photographer or inventor
- In-class activity working with light-sensitive photo paper (student must be present for a passing grade)
- Two field trips
- Midterm and Final exam

3.5 Tentative texts and course materials: Marien, Mary Warner. Photography: A Cultural History (4th Edition). Pearson, January 9, 2014. Soft Cover.

### **4. Resources:**

4.1 Library resources: see attached

4.2 Computer resources: adequate

### **5. Budget implications:**

- 5.1 Proposed method of staffing: Current staffing is sufficient. However, if course demand and program enrollment grow as we hope, the School will request an additional faculty line to help support the growth.
- 5.2 Special equipment needed: adequate
- 5.3 Expendable materials needed: N/A
- 5.4 Laboratory materials needed: N/A

**6. Proposed term for implementation:** Spring 2016

**7. Dates of prior committee approvals:**

SJ&B Curriculum Committee:	March 24, 2015
School of Journalism & Broadcasting	March 27, 2015
Potter College Curriculum Committee	September 3, 2015
Undergraduate Curriculum Committee	September 24, 2015
University Senate	<hr/>

Proposal Date: March 22, 2015

**Potter College of Arts & Letters  
School of Journalism & Broadcasting  
Proposal to Create a New Course  
(Action Item)**

Contact Person: Ben LaPoe, benjamin.lapoe@wku.edu 270-935-8091

**1. Identification of proposed course:**

- 1.1 Course prefix (subject area) and number: SJB 399
- 1.2 Course title: Special Topics in Media – Study Abroad
- 1.3 Abbreviated course title: Study Abroad  
(maximum of 30 characters or spaces)
- 1.4 Credit hours: 1-6 Variable credit (yes or no) yes
- 1.5 Grade type: Standard Letter Grade
- 1.6 Prerequisites/corequisites: None
- 1.7 Course description: This course covers media and cultural study and practical journalism experiential learning in international or out-of-town locations. This course may be repeated one time, but no more than 3 total hours may be included in the major or minor portion of the degree program.

**2. Rationale:**

- 2.1 Reason for developing the proposed course: We have a variety of faculty who are offering special topics courses as part of a study abroad program or study away program, and currently we do not have a course number allocated for this type of course. Having a standing course template designated for study abroad and study away provides cohesion to the many faculty led excursions in SJ&B.
- 2.2 Projected enrollment in the proposed course: 14
- 2.3 Relationship of the proposed course to courses now offered by the department: SJB 399 expands the SJ&B course offerings to include global learning.  
In the past, instructors wishing to teach abroad have been using an existing course number (JOUR481 or BCOM 481) which is used for a variety of special topics courses. Furthermore, the JOUR prefix is reserved for Journalism courses in the writing sequence, BCOM for course in mass communication and broadcasting, whereas SJB is used for courses that apply across the school. Lastly, the course number of 481 is too high for these study abroad courses, which can take students from any year in our program.
- 2.4 Relationship of the proposed course to courses offered in other departments: Many WKU departments offer a study abroad course unique to their discipline, such as AGRI 475, SOCL 489, ECON 410 and REC 482 among others.
- 2.5 Relationship of the proposed course to courses offered in other institutions: Benchmark institutions like Ball State University, which offers several study abroad courses in its journalism program to Hungary and to the Olympic host country, or Ohio University, which offers journalism study abroad courses in Germany, Argentina and Ghana, have several courses offerings for study abroad specific to topics in journalism and communications.

**3. Discussion of proposed course:**

- 3.1 Schedule type: L
- 3.2 Learning Outcomes:

By the end of this course students should be able to:

- research and produce media projects in new environments outside of the U.S. or outside of their home communities
  - problem solve and troubleshoot in cultures foreign to what they have previously experienced
  - apply proper media ethics and procedures while practicing in the field.
  - demonstrate their technical knowledge and working of the mediums of study for each particular study abroad course.
- 3.3 Content outline: Dependent upon topic, syllabus and course duration
- 3.4 Student expectations and requirements: Students will be evaluated by either exams, field work, attendance to field trips or written essays, depending on the structure of the course. Study abroad trips must follow the University's requirement for 2200 to 2300 minutes of instruction for a three-credit course. Therefore, in study abroad and study away courses, students should receive a minimum of 12 hours and 15 minutes of instruction for each hour of course credit. Instructional time must be purposeful and planned and not include time engaged in tours, shopping, dining, etc. The total instructional time *must* include instruction in country and *may* include pre- and post-trip activities.
- 3.5 Tentative texts and course materials: Dependent upon topic, syllabus and course duration

**4. Resources:**

- 4.1 Library resources: None requested
- 4.2 Computer resources: Some sections of this course may require that students furnish their own laptop computers to perform the necessary field work and editing components to doing journalism in the field.

**5. Budget implications:**

- 5.1 Proposed method of staffing: Current staffing is sufficient. However, if course demand and program enrollment grow as we hope, the School will request an additional faculty line to help support the growth.
- 5.2 Special equipment needed: adequate
- 5.3 Expendable materials needed: None needed
- 5.4 Laboratory materials needed: None needed.

**6. Proposed term for implementation:** Spring 2016

**7. Dates of prior committee approvals:**

SJ&B Curriculum Committee:	March 24, 2015
School of Journalism & Broadcasting	March 27, 2015
Potter College Curriculum Committee	September 3, 2015
Undergraduate Curriculum Committee	September 24, 2015
University Senate	_____

**Ogden College of Science and Engineering**  
**Department of Engineering**  
**Proposal to Create a New Course**  
**(Action Item)**

Contact Person: Dr. Farhad Ashrafzadeh, Email: [Farhad.Ashrafzadeh@wku.edu](mailto:Farhad.Ashrafzadeh@wku.edu) , phone: 270-745-5877

**1. Identification of proposed course:**

- 1.1 Course prefix (subject area) and number: EE 436
- 1.2 Course title: Electric Machines and Drives
- 1.3 Abbreviated course title: Electric Machines and Drives
- 1.4 Credit hours: 3 Variable credit (yes or no): no
- 1.5 Grade type: L (lecture)
- 1.6 Prerequisites : EE 473 and EE 345
- 1.7 Course description:  
Introduction to principles and contemporary applications of electric machines and drive systems as they pertain to electric vehicles, wind turbines, residential appliances, etc. Topics include the principles of electromechanical energy conversion, switch mode power converters, DC and AC machines, designing feedback controller for motor drives, and speed or torque control of both DC and AC motor drives.

**2. Rationale:**

- 2.1 Reason for developing the proposed course:  
Electric machines account for 60% of total energy consumption at the national level and electric drives are widely used in renewable energy and electric vehicles. Knowledge of these topics is critical to workforce development, as these types of expertise are in high demand in the energy/renewable energy market. When the course was offered on a one-time basis in Spring 2014, twelve students registered and were successful. Therefore, we propose its implementation as an elective on an ongoing and sustainable basis.
- 2.2 Projected enrollment in the proposed course:  
We estimate that around 10 to 15 students will enroll in this course each offering.
- 2.3 Relationship of the proposed course to courses now offered by the department:  
This course will complement the required EE 431 "Introduction to Power Systems."
- 2.4 Relationship of the proposed course to courses offered in other departments:  
No similar course is being offered in other academic units.
- 2.5 Relationship of the proposed course to courses offered in other institutions:  
A similar course is offered in many engineering programs including:  
ECE 500: Electric Machines and Drives, University of Louisville, KY  
EE 341: Electric Drives and Machines, University of Texas at Austin, TX  
ECE 453: Electric Motor Drives, North Carolina State University, NC  
EECS 419: Electric Machinery and Drives. University of Michigan, MI

**3. Discussion of proposed course:**

3.1 Schedule type: Lecture

3.2 Learning Outcomes: Upon completion of the course, students will:

- Be able to describe the structure of Electric Drive systems and their role in various applications such as flexible production systems, energy conservation, renewable energy, transportation, etc.
- Understand and characterize basic requirements of the mechanical load on electric drives.
- Understand the principles of power electronics in drives using switch-mode converters and pulse width modulation to synthesize the voltages in DC and AC motor drives.
- Understand the two basic principles (generation of force and emf) that govern electromechanical energy conversion.
- Be able to design speed and position controller of motor drives.
- Be able to model AC machines using space vectors.
- Be able to explain and utilize the basic principles of permanent magnet AC drives.
- Be able to explain and utilize the operation of induction machines in steady state.

3.3 Content outline:

- Introduction to electrical motor drives
- Mechanical system requirement of electrical drives
- Switched mode power converters for motor drives
- Basics of magnetic circuits
- Principles of electromechanical energy conversion
- DC motor drives
- Designing feedback controllers for motor drives
- Introduction to AC machines and space vectors
- Sinusoidal permanent magnet AC (PMA) motor drives
- Speed control of AC induction motor drives

3.4 Student expectations and requirements:

Student learning will be evaluated using homework, quizzes, simulation, papers, and exams.

3.5 Tentative texts and course materials:

“Electric Machines and Drives: A First Course,” By: Ned Mohan

“Electrical Machines, Drives, and Power Systems” By: Theodore Wildi

**4. Resources:**

4.1 Library resources:

No additional library resources are needed to deliver this course.

4.2 Computer resources:

No computer resources beyond what is currently available in the Department of Engineering will be required.

**5. Budget implications:**

- 5.1 Proposed method of staffing:  
Faculty of the department with credentials in the appropriate discipline will teach this course.
- 5.2 Special equipment needed:  
The Department of Engineering has a sufficient inventory of equipment to deliver this course.
- 5.3 Expendable materials needed:  
No expendable materials needed.
- 5.4 Laboratory materials needed:  
Existing laboratory supplies are sufficient to support the needs of this course.

**6. Proposed term for implementation:** Spring 2016

**7. Dates of prior committee approvals:**

Engineering Department

April 2, 2015

Ogden College Curriculum Committee

05/07/2015

Undergraduate Curriculum Committee

September 24, 2015

University Senate

Proposal Date: August 19, 2015

**Gordon Ford College of Business  
Accounting Department  
Proposal to Revise a Program  
(Action Item)**

Contact Person: Steve Wells, [steve.wells@wku.edu](mailto:steve.wells@wku.edu), 745-3895

**1. Identification of Program:**

- 1.1 Current program reference number: 602P (seeking admission)  
602 (officially admitted)
- 1.2 Current program title: Major in Accounting
- 1.3 Credit hours: 74

**2. Identification of the proposed program changes:**

- Change in program to reduce hours required for the program from 74 hours to 73 hours due to revising ACCT 300 from a 4.0 hour class to a 3.0 hour class. One additional credit hour is added to the General University Elective to keep the required hours for graduation at 120.
- Change in program to add ACCT 303 as a required course.
- Change in program to remove ACCT402 as a required course and reclassify as an accounting elective.
- Change in program to remove ENT 496 as an alternative to MGT 498 as a required course.
- Change in program to include additional upper-division courses, except for ACCT 330, BA 490, CIS 369, ECON 490, ENT 490, FIN 449, MGT 490, and MKT 490, from the GFCB to the list of electives that fulfill the required “professional or accounting elective” component.

**3. Detailed program description:**

<b>Current Program</b>	<b>Proposed Program</b>
Accounting majors must earn a grade of “C” or better in ACCT 300, 301, 310, and 312 and other courses that are prerequisites for succeeding courses. Accounting majors must also take the following courses: CIS 141, ECON 202, 203, 206, CIS 243, MGT 200, 210, MGT 313 or ECON 306 or 307, MKT 220,	Accounting majors must earn a grade of “C” or better in ACCT 300, 301, <b>303</b> , 310, and 312 and other courses that are prerequisites for succeeding courses. Accounting majors must take the following courses: CIS 141, ECON 202, 203, 206, CIS 243, MGT 200, 210, MGT 313 or ECON 306 or 307, MKT 220, MGT 314, FIN 330, ACCT <del>402</del> , 430,

<p>MGT 314, FIN 330, ACCT 402, 430, 450, MGT 498 or ENT 496, and ACCT 499. Six hours of accounting electives are required from the following list: ACCT 401, 410, 420, 431, 451. Three hours of professional or accounting electives should be selected from: ACCT 401, 410, 420, 431, 440, 451, 460, ECON 300, 302, 414, FIN 331, 332, 350, 433, 438, 444, 445, COMM 345, ENG 306, and MKT 323.</p>	<p>450, MGT 498 <del>or ENT 496</del>, and ACCT 499. Six hours of accounting electives are required from the following list: ACCT 401, <b>402</b>, 410, 420, 431, 451. Three hours of professional or accounting electives should be selected from: <del>ACCT 401, 410, 420, 431, 440, 451, 460, ECON 300, 302, 414, FIN 331, 332, 350, 433, 438, 444, 445, COMM 345, ENG 306,</del> <b>and all upper-division, undergraduate courses offered in the Gordon Ford College of Business EXCEPT ACCT 330, BA 490, CIS 369, ECON 490, ENT 490, FIN 449, MGT 490, and MKT 490 and MKT 323.</b></p>
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#### 4. Rationale for the proposed program change:

- Change in program to add ACCT 303 as a required course and remove ACCT 402 as a required course: AACSB and SACSCOC Assurance of Learning (AOL) measures have indicated over the past several years that accounting students are not learning and/or retaining certain fundamental financial accounting topics at an acceptable level. Despite recent changes within our Intermediate I and II courses, the outcomes are not showing significant improvement. As a result, the department seeks to increase the time spent covering these complex and important topics. Therefore, the proposed program adds a third course to cover intermediate topics thus increasing the current 2 course (7 hour) sequence with a 3 course (9 hour) sequence. ACCT 303 replaces ACCT 402 as a required course and is the third course in the Intermediate Financial Accounting sequence. The three course sequence is a best-practices model among many institutions. Examples include Virginia Commonwealth University,\* Ohio University,\* College of Charleston,\* University of Georgia,\* Morehead State University, University of Memphis,\* East Carolina University, University of North Florida,\* Southern New Hampshire University, California State Polytechnic University Pomona, Coastal Carolina University, Georgia State University,\* North Georgia College & State University, University of Tennessee at Chattanooga,\* Auburn University\*, University of Illinois Springfield, Western Oregon University, Southern Illinois University Edwardsville,\* and Florida Gulf Coast University.

\* AACSB accredited in both business and accounting.

- Change in program to include most upper-division GFCB courses as electives:  
The Accounting major is designed to prepare students for successful and rewarding careers in accounting and business. By extending the list of acceptable business electives, students will have more opportunities to expand their knowledge in specific areas of interest. The department finds no reason to limit the offerings to specific courses within the college except in the area of internship and practicum credit. ACCT 390, which requires full-time accounting-related work outside the classroom, is the only internship/practicum that will satisfy the required “professional or accounting elective.” This course requires full-time work, does not provide for variable credit hours, and is monitored by departmental faculty.
- Change in program to reduce hours required for the program from 74 hours to 73 hours: The reduction in ACCT 300 from a 4.0 credit hour course to a 3.0 credit hour course lowers the total hours required for this major by 1.0 credit hour. The required number of hours for graduation remains at 120. The additional credit hour will be added to the General University Elective.
- Change in program to remove ENT 496 as an alternative to MGT 498: MGT 498 is a capstone course utilizing case studies and simulations to assimilate and integrate all prerequisite courses in the college to make strategic mid to upper-level managerial decisions. Given the all-encompassing nature of this capstone course, the faculty deemed that all accounting majors should be exposed to it. ENT 496 will be eligible for the “professional or accounting elective” as it is an upper-division college of business course.

**5. Proposed term for implementation and special provisions (if applicable):**  
Fall 2016

**6. Dates of prior committee approvals:**

Department of Accounting	<u>August 19, 2015</u>
GFCB College Curriculum Committee	<u>September 1, 2015</u>
Undergraduate Curriculum Committee	September 24, 2015
University Senate	_____

Proposal Date: 8/20/15

**Potter College of Arts and Letters  
Department of Theatre & Dance  
Proposal to Revise a Program  
(Action Item)**

Contact Person: Amanda Clark, amanda.clark@wku.edu, 745-2956

**1. Identification of program:**

- 1.1 Current program reference number: 630
- 1.2 Current program title: AB in Dance
- 1.3 Credit hours: 44

**2. Identification of the proposed program changes:** We propose to:

- Revise the title of a required production support course from *PERF 120: Rehearsal and Production I* to *PERF 120: Rehearsal and Production*, to reflect already approved changes to that course title.
- Replace the currently required production support course *PERF 121: Rehearsal and Production II* with *PERF 220: Production Lab I*, to reflect the already approved replacement of the deleted *PERF 121: Rehearsal and Production II* course with *PERF 220: Production Lab I* in our overall production support curriculum.

**3. Detailed program description:**

### Current AB in Dance

<p><b>Required courses</b></p> <p>PERF 175: University Exp. in Perf Ar</p> <p>PERF 120: <del>Rehearsal and Production</del></p> <p>PERF 121: <del>Rehearsal and Production</del></p> <p>DANC 445 : Dance Anatomy and Kinesiology</p> <p><b>One of the following technical production courses</b></p> <p>THEA 250: Stage Electrics</p> <p>THEA 241: Costume Technology</p> <p>DANC 350: Dance History</p> <p>DANC 200: Dance Pedagogy</p> <p>DANC 235: Dance Improvisation</p> <p>DANC 310: Choreography I</p> <p>DANC 420: Choreography II</p> <p><b>Ballet Technique Courses</b> (2 credits each)</p>
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### Proposed AB in Dance

<p><b>Required courses</b></p> <p>PERF 175: University Exp. in Perf Arts</p> <p><b>PERF 120: Rehearsal and Production</b></p> <p><b>PERF 220: Production Lab I</b></p> <p>DANC 445 : Dance Anatomy and Kinesiology</p> <p><b>One of the following technical production courses</b></p> <p>THEA 250: Stage Electrics</p> <p>THEA 241: Costume Technology</p> <p>DANC 350: Dance History</p> <p>DANC 200: Dance Pedagogy</p> <p>DANC 235: Dance Improvisation</p> <p>DANC 310: Choreography I</p> <p>DANC 420: Choreography II</p> <p><b>Ballet Technique Courses</b> (2 credits each)</p>
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**4. Rationale for the proposed program change:**

- **Revise the title of a required production support course from *PERF 120: Rehearsal and Production I* to *PERF 120: Rehearsal and Production*, to reflect already approved changes to that course title.** In AY 2013 a number of changes to the course titles and number sequence of these production support courses were approved. This proposed program revision simply revises the BA Dance program to accurately reflect those already approved changes.
- **Replace the currently required production support course *PERF 121: Rehearsal and Production II* with *PERF 220: Production Lab I*, to reflect the already approved replacement of the deleted *PERF 121: Rehearsal and Production II* course with *PERF 220: Production Lab I* in our overall production support curriculum.** In AY 2013 a number of changes to the course titles and number sequence of these production support courses were approved. This proposed program revision simply revises the BA Dance program to accurately reflect those already approved changes.

**5. Proposed term for implementation and special provisions (if applicable):** Fall 2016

**6. Dates of prior committee approvals:**

Department of Theatre and Dance: \_\_\_\_\_ 8/20/15

Potter College Curriculum Committee: \_\_\_\_\_ 9/3/2015

Undergraduate Curriculum Committee: September 24, 2015

University Senate: \_\_\_\_\_

Proposal Date: March 24, 2015

**Potter College of Arts & Letters  
School of Journalism & Broadcasting  
Proposal to Revise a Program  
(Action Item)**

Contact Person: Professor James Kenney, [james.kenney@wku.edu](mailto:james.kenney@wku.edu), 270.745.6307

- 1. Identification of program:**
  - 1.1 Current program reference number: 750
  - 1.2 Current program title: Major in Photojournalism (AB)
  - 1.3 Credit hours: 45
- 2. Identification of the proposed program changes:**
  - Create new course, PJ 390 Cultural History of Photography
  - Change SJB 348 Introduction to Interactive Design or SJB 330 Interactive Design to reflect the name change in the new Advertising curriculum
- 3. Detailed program description:**

**Current Program**

**Proposed Program**

<b>Major in Photojournalism</b> ADMISSION REQUIREMENTS: Students wishing to enter the major in photojournalism are admitted as majors seeking admission (reference 750P). <b>Prospective majors may take no more than 15 hours in the major before admission. Students must meet the following requirements before they can be admitted:</b> <ol style="list-style-type: none"><li><b>1. Completion of a minimum of 24 hours of course work applicable to a baccalaureate degree;</b></li><li><b>2. A minimum overall grade point average of 2.5;</b></li><li><b>3. Completion of ENG 100 with a grade of ‘C’ or better and 9 additional hours in general education;</b></li><li><b>4. Completion of the following courses with a grade of ‘C’ or better: SJB 101, 102, 103 and PJ 231.</b></li></ol> <b>Students not meeting the above admission requirements will not be admitted to the Photojournalism major and cannot register for any</b>	<b>Major in Photojournalism</b> ADMISSION REQUIREMENTS: Students wishing to enter the major in photojournalism are admitted as majors seeking admission (reference 750P). Prospective majors may take no more than 15 hours in the major before admission. Students must meet the following requirements before they can be admitted: <ol style="list-style-type: none"><li>1. Completion of a minimum of 24 hours of course work applicable to a baccalaureate degree;</li><li>2. A minimum overall grade point average of 2.5;</li><li>3. Completion of ENG 100 with a grade of ‘C’ or better and 9 additional hours in general education;</li><li>4. Completion of the following courses with a grade of ‘C’ or better: SJB 101, 102, 103 and PJ 231.</li></ol> Students not meeting the above admission requirements will not be admitted to the Photojournalism major and cannot register for any additional courses in the major.  CURRICULUM The major in photojournalism (reference number 750) requires 45-46 semester hours and leads to the Bachelor of Arts degree. No course with a grade of “D” or below may be counted toward the major or fulfill prerequisite requirements. Students must take a minimum of 72 semester hours in courses outside of the School of Journalism & Broadcasting unit including the University’s general education requirements.
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**additional courses in the major.**

**CURRICULUM**

The major in photojournalism (reference number 750) requires **45-46** semester hours and leads to the Bachelor of Arts degree. No course with a grade of “D” or below may be counted toward the major or fulfill prerequisite requirements. Students must take a minimum of 72 semester hours in courses outside of the School of Journalism & Broadcasting unit including the University’s general education requirements.

In addition to meeting institutional requirements for graduation, the photojournalism major must have a minor or second major outside of the School of Journalism & Broadcasting and Film Studies that is approved by the major faculty advisor. Students may not select a minor in film studies, or those offered within the School, unless taken as a second minor.

One-half of the hours in the major must be at the 300- or 400-level.

**REQUIRED COURSES - 39 HOURS**

SJB 101 Understanding Media (3)  
SJB 102 Media Content, Collaboration (3)  
SJB 103 Storytelling in the 21<sup>st</sup> Century (3)  
JOUR 202 Intro. to Media Writing (3)  
PJ 231 Introduction to Photojournalism (3)  
PJ 233 Intermediate Photojournalism (3)  
*One of the following two law classes*  
JOUR 301 Press Law & Ethics (3)  
BCOM 301 Mass Comm. Law & Ethics (3)  
JOUR 302 Intermediate Reporting (3)  
PJ 330 Multimedia Storytelling (3)  
PJ 333 Lighting Technologies (3)

In addition to meeting institutional requirements for graduation, the photojournalism major must have a minor or second major outside of the School of Journalism & Broadcasting and Film Studies that is approved by the major faculty advisor. Students may not select a minor in film studies, or those offered within the School, unless taken as a second minor.

One-half of the hours in the major must be at the 300- or 400-level.

**REQUIRED COURSES - 39 HOURS**

SJB 101 Understanding Media (3)  
SJB 102 Media Content, Collaboration (3)  
SJB 103 Storytelling in the 21<sup>st</sup> Century (3)  
JOUR 202 Intro. to Media Writing (3)  
PJ 231 Introduction to Photojournalism (3)  
PJ 233 Intermediate Photojournalism (3)  
*One of the following two law classes*  
JOUR 301 Press Law & Ethics (3)  
BCOM 301 Mass Comm. Law & Ethics (3)  
JOUR 302 Intermediate Reporting (3)  
PJ 330 Multimedia Storytelling (3)  
PJ 333 Lighting Technologies (3)  
PJ 334 Picture Stories (3)  
PJ 362 Short Form Documentary (3)  
PJ 436 Photojournalism Projects (3)

**UNRESTRICTED ELECTIVE - 3 HOURS**

During the sophomore year select one 3-hour course outside the major, but within the School of Journalism & Broadcasting and approved by departmental faculty advisor.

**RESTRICTED ELECTIVES – 3-4 HOURS**

JOUR 323 Multiplatform News (3)  
JOUR 325 Feature Writing (3)  
PJ 336 Picture Editing (3)  
**SJB 330 Interactive Design (3)**  
**FILM 376 Cinematography (3)**  
**PJ 390 Cultural History of Photography**  
PJ 432 Photojournalism Practicum (3)  
PJ 439 Advanced Studio Lighting Tech. (3)  
SJB 495 Collaborative Journalism (3)  
SJB 401/402 Team Investigative Reporting (4)

PJ 334 Picture Stories (3)  
PJ 362 Short Form Documentary (3)  
PJ 436 Photojournalism Projects (3)

**UNRESTRICTED ELECTIVE - 3  
HOURS**

During the sophomore year select one 3-hour course outside the major, but within the School of Journalism & Broadcasting and approved by departmental faculty advisor.

**RESTRICTED ELECTIVES – 3-4  
HOURS**

JOUR 323 Multiplatform News (3)  
JOUR 325 Feature Writing (3)  
PJ 336 Picture Editing (3)  
~~SJB 348 Intro to Interactive Design (3)~~  
~~FILM 376 Film Production for TV (3)~~  
PJ 432 Photojournalism Practicum (3)  
PJ 439 Advanced Studio Lighting Tech. (3)  
SJB 495 Collaborative Journalism (3)  
SJB 401/402 Team Investigative Reporting (4)

**4. Rationale for the proposed program change:**

Though there is a small module of photography history within PJ 231 Introduction to Photojournalism, there is a need within the Photojournalism program for a dedicated course devoted to the historical perspective of photography and its influence on society. This course will provide another alternative as a restricted elective for Photojournalism majors. It could also be taken by other majors, both inside and outside of the School of Journalism and Broadcasting.

The SJB 348 Introduction to Interactive Design course in the Restricted Electives section needed to be changed to SJB 330 Interactive Design to reflect the name change in the new Advertising curriculum.

**5. Proposed term for implementation and special provisions (if applicable):**

Fall 2016

**6. Dates of prior committee approvals:**

SJ&B Curriculum Committee:	March 24, 2015
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School of Journalism & Broadcasting	March 27, 2015
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Potter College Curriculum Committee	September 3, 2015
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Undergraduate Curriculum Committee	September 24, 2015
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University Senate	_____
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**University College  
School of Professional Studies  
Proposal to Revise A Program  
(Action Item)**

Contact Person: John Baker, [john.baker1@wku.edu](mailto:john.baker1@wku.edu), 270-745-5149

**1. Identification of program:**

- 1.1 Current program reference number: 545
- 1.2 Current program title: Major in Organizational Leadership
- 1.3 Credit hours: 48

**2. Identification of the proposed program changes:** Change in catalog description to reflect increased interest in program from students who do not have an associate degree.

**3. Detailed program description:**

The Bachelor of Science in Organizational Leadership is an interdisciplinary degree providing an academic foundation for the professional and career-focused study of leadership. It is specifically designed to advance the professional objectives of adults already in the workforce who desire to complete a baccalaureate degree for career advancement and expanded job opportunities.

The combination of leadership, management, and global and social-cultural perspectives, combined with specific group activities, provides graduates with the knowledge and skills necessary to provide effective leadership at various levels and in a variety of occupational settings. This degree program requires a minimum of 48 semester hours: 24 hours in the leadership core plus 24 hours in identified electives. Students must meet all University requirements for admission, continuance in the program, and graduation, including Colonnade Program requirements. Students admitted to the Bachelor of Science in Organizational Leadership must have previously earned an associate's degree from a regionally-accredited program.

The Bachelor of Science in Organizational Leadership is an interdisciplinary degree providing an academic foundation for the professional and career-focused study of leadership. It is specifically designed to advance the professional objectives of adults already in the workforce who desire to complete a baccalaureate degree for career advancement and expanded job opportunities.

The combination of leadership, management, and global and social-cultural perspectives, combined with specific group activities, provides graduates with the knowledge and skills necessary to provide effective leadership at various levels and in a variety of occupational settings. This degree program requires a minimum of 48 semester hours: 24 hours in the leadership core plus 24 hours in identified electives. Students must meet all University requirements for admission, continuance in the program, and graduation, including Colonnade Program requirements. Students admitted to the Bachelor of Science in Organizational Leadership must have previously earned an associate's degree from a regionally-accredited program, **or have attained junior status.**

Students must complete the following courses for the organizational leadership major: LEAD 200 or 300, LEAD 325, 330, 395, 400, 440, 450 and MGT 210 or BUS 210C. The remaining 24 hours may be chosen from: AMS 430, HCA 340, PS 110, 311, 338, 440, PSY 350, 355, 370, SOCL 360, 362, 375, GEOG 280, 316, 317, 380, 417, 419, 444, 474, 487, CIS 320, 321, COMM 240, 263, ENG 306, HCA 342, 344, LEAD 400, HCA 346, 442, REC 220, 460, MGT200, 311, 314, 417, 419, IDST 395, PLS 200, BUS 257, BA 110, MKT 220 or BUS 212, ACCT 200 or 201.

The following restrictions apply to this major: no more than 24 semester hours from the School of Journalism and Broadcasting; no more than 30 hours in courses administered by the Gordon Ford College of Business; no more than 12 upper-level semester hours from the Gordon Ford College of Business.

Students who transfer to WKU with an applied associate degree (e.g., Associate of Applied Science) receive a 12-hour waiver from the overall upper-level course requirement.

Students must complete the following courses for the organizational leadership major: LEAD 200 or 300, LEAD 325, 330, 395, 400, 440, 450 and MGT 210 or BUS 210C. The remaining 24 hours may be chosen from: AMS 430, HCA 340, PS 110, 311, 338, 440, PSY 350, 355, 370, SOCL 360, 362, 375, GEOG 280, 316, 317, 380, 417, 419, 444, 474, 487, CIS 320, 321, COMM 240, 263, ENG 306, HCA 342, 344, LEAD 400, HCA 346, 442, REC 220, 460, MGT200, 311, 314, 417, 419, IDST 395, PLS 200, BUS 257, BA 110, MKT 220 or BUS 212, ACCT 200 or 201.

The following restrictions apply to this major: no more than 24 semester hours from the School of Journalism and Broadcasting; no more than 30 hours in courses administered by the Gordon Ford College of Business; no more than 12 upper-level semester hours from the Gordon Ford College of Business.

Students who transfer to WKU with an applied associate degree (e.g., Associate of Applied Science) receive a 12-hour waiver from the overall upper-level course requirement.

#### **4. Rationale for the proposed program change:**

This major was originally envisioned as a completer program for students transferring to WKU, having already attained an associate degree elsewhere. In recent years, we have seen an increase in the number of students who want to major in Organizational Leadership who either transferred hours from a previous institution without attaining an associate degree, or began their careers at WKU. Due to the existing associate degree requirement, those students with 60 hours or more are gaining entry into the program by applying for our associate degree in Interdisciplinary Studies, thus fulfilling the letter, though not the spirit, of the requirement. This is an unnecessary hoop for the students and a lot of additional work for advisors. Opening the program to students who have achieved junior status releases students and advisors from this unnecessary and time-consuming step while maintaining the status of the major as a program for students in their last two years of a four-year degree.

#### **5. Proposed term for implementation and special provisions (if applicable): Winter 2016**

#### **6. Dates of prior committee approvals:**

School of Professional Studies

August 21, 2015

University College Undergraduate Curriculum Committee

September 3, 2015

Professional Education Council (if applicable)

Undergraduate Curriculum Committee

University Senate

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September 24, 2017

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**Ogden College of Science & Engineering  
Architectural & Manufacturing Sciences  
Proposal to Revise a Program  
(Action Item)**

Contact Person: Mark A. Revels, Ph.D., mark.revels@wku.edu, 270-303-3019

**1. Identification of program:**

- 1.1 Current program reference number: 555
- 1.2 Current program title: Computer Information Technology
- 1.3 Credit hours: 60

**2. Identification of the proposed program changes:**

- Change catalog description
- Add selective courses: AMS 342, 367, 390, 394, 396, 430, 475
- Add required capstone course: AMS 490

**3. Detailed program description:**

<p>The CIT degree requires 120 credit hours and leads to a Bachelor of Science degree. No minor or second major is required. Enrollment in the CIT program is limited and based on student qualifications. All CIT courses must be completed with a grade of "C" or better. All students must take the following courses: CIT 300, 302, 352, and</p>	<p><b>Computer information technology (CIT) is an integral part of modern life and business. And, careers in the CIT field frequently exceed median pay and future job outlook growth. The CIT program at WKU can help prepare students for many rewarding careers, including:</b></p> <ul style="list-style-type: none"><li>• <b>Computer Network Architect</b></li><li>• <b>Computer Programmer</b></li><li>• <b>Computer Support Specialist</b></li><li>• <b>Computer Systems Analyst</b></li><li>• <b>Database Administrator</b></li><li>• <b>Information Security Analyst</b></li><li>• <b>Network and Computer Systems Administrator</b></li><li>• <b>Software Developer</b></li><li>• <b>Web Developer</b></li></ul> <p><b>Program Description</b> The CIT <b>online</b> degree requires 120 credit hours and leads to a Bachelor of Science degree. No minor or second major is required. Enrollment in the CIT program is limited and based on student qualifications. All CIT courses must be completed with a grade of "C" or better. <b>The program requires 36 to 60 hours of upper-division CIT coursework, depending on transfer credits. All</b></p>
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372. In addition, students must take CIT 310, 312, 330, 332, 350, and 370; transfer students will transfer 18 hours of credit to fulfill these course requirements. Students must take 30 hours of electives from the following list: CIT 412, 414, 416, 418, 432, 434, 436, 438, 452, 454, 456, 458, 472, 474, 476, 478, 482, 484, 486, 492, 494, and 496; 2+2 students will transfer 6 hours to apply toward the elective requirement. Electives should be selected consistent with WKU's degree requirements including:

- 36 hours minimum in courses earned at WKU
- 42 hours in upper-division credit [Students who transfer to WKU with an applied associate degree in a technology area (e.g., Associate of Applied Science) receive a 6-hour waiver from the overall upper-level course requirement.]
- 120 hours minimum overall
- Colonnade Program Requirements
- MATH 116 or equivalent

CIT majors transferring with an associate's degree in information technology from one of WKU's partner schools should meet with their advisor to determine the 24 hours of transferred credit used in the major. A list of partner schools is available on the site.

~~students must take the following courses: CIT 300, 302, 352, and 372. In addition, students must take CIT 310, 312, 330, 332, 350, and 370; transfer students will transfer 18 hours of credit to fulfill these course requirements. Students must take 30 hours of electives from the following list: CIT 412, 414, 416, 418, 432, 434, 436, 438, 452, 454, 456, 458, 472, 474, 476, 478, 482, 484, 486, 492, 494, and 496; 2+2 students will transfer 6 hours to apply toward the elective requirement. Electives~~ **All courses** should be selected consistent with WKU's degree requirements including:

- 36 hours minimum in courses **must be** earned at WKU (**typically satisfied by CIT course requirements below**)
- 42 hours **must be** in upper-division courses [Students who transfer to WKU with an applied associate degree in a technology area (e.g., Associate of Applied Science) receive a 6-hour waiver from the overall upper-level course requirement.] (**36 hours for students that transfer with an Associate of Applied Science degree in a computer technology or related major, also satisfied by CIT course requirements below**)
- 120 hours minimum overall
- Colonnade program requirements
- MATH 116 or **higher**

~~CIT majors transferring with an associate's degree in information technology from one of WKU's partner schools should meet with their advisor to determine the 24 hours of transferred credit used in the major. A list of partner schools is available on the site.~~

#### **Degree Requirements**

**For transfer students (with an Associate of Applied Science degree or equivalent in computer technology or related major), 36 hours of CIT coursework is required. These include:**

- **Four 300-level core courses: CIT 300,**

	<p><b>302, 352, 372 (12 hours)</b></p> <ul style="list-style-type: none"> <li>• Seven courses, to be selected from 400-level CIT courses and/or from AMS 342, 367, 390, 394, 396, 430, 475 (21 hours)</li> <li>• Capstone course: AMS 490 (3 hours, to be taken in last semester)</li> </ul> <p>For non-transfer students, 60 hours of CIT coursework is required. These include:</p> <ul style="list-style-type: none"> <li>• Ten 300-level foundation courses: CIT 300, 302, 310, 312, 330, 332, 350, 352, 370, 372 (30 hours)</li> <li>• Nine courses, to be selected from 400-level CIT courses and/or from AMS 342, 367, 390, 394, 396, 430, 475 (27 hours)</li> <li>• Capstone course: AMS 490 (3 hours, to be taken in last semester)</li> </ul> <p>Please visit the program website for more information: <a href="http://www.wku.edu/cit">www.wku.edu/cit</a></p>
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(Side-by-side table is required for most program changes showing revised program on the right and identifying deletions by strike-through and additions in boldface.)

**4. Rationale for the proposed program change:**

- Change catalog description: The CIT program recently moved from University College to the AMS department (Ogden). The new catalog description is more consistent with AMS program catalog descriptions while also reflecting the AMS selective course additions.
- Add AMS selective courses: The AMS selective courses are being added due to student demand and in an attempt to provide technology-management related course options to CIT majors. As these courses are already provided by the department, this adds flexibility and value to the program with little or no additional cost.
- The program has an entry course, but no capstone in which to assess overall student learning. This change adds a required capstone course.

**5. Proposed term for implementation and special provisions (if applicable):** Fall, 2016

**6. Dates of prior committee approvals:**

Architectural & Manufacturing Sciences Department	<u>4/17/2015</u>
Ogden College Curriculum Committee	<u><b>05/07/2015</b></u>
Undergraduate Curriculum Committee	<u>September 24, 2015</u>

University Senate

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Proposal Date: March 20, 2015

**Ogden College of Science and Engineering**  
**Department of Engineering**  
**Proposal to Revise a Systems Engineering Minor Program**  
**(Action Item)**

Contact Person: Robert Choate, [robert.choate@wku.edu](mailto:robert.choate@wku.edu), 5-8852

- 1. Identification of program:**
  - 1.1 Current program reference number: 476
  - 1.2 Current program title: Systems Engineering
  - 1.3 Credit hours: 21 (CE Majors), 21.5 (EE Majors) or 21 (ME Majors)
- 2. Identification of the proposed program changes:** Addition of a course option to requirements
- 3. Detailed program description:**

Table 1: Systems Engineering Minor Required Courses

Current Required Courses		Proposed Required Courses	
Course	Credit Hours	Course	Credit Hours
EE 210 or EM 221 or EM 222	3.5 (EE) or 3 (CE or ME)	EE 210 or EM 221 or EM 222	3.5 (EE) or 3 (CE or ME)
STAT 301	3	STAT 301 or <b>CE 305</b>	3
ENGR 400	3	ENGR 400	3
CE 498 or EE 401 or ME 412	3	CE 498 or EE 401 or ME 412	3
<b>TOTAL</b>	<b>12.5 (EE) or 12 (CE/ME)</b>	<b>TOTAL</b>	<b>12.5 (EE) or 12 (CE/ME)</b>

\* A panel review of the student senior project proposal is required. The proposal must incorporate systems engineering principles outlined in ENGR 400.

Table 2 below contains the elective courses and is not changing.

Table 2: Systems Engineering Minor Elective Courses **(Minimum Required: 9 Credit Hours)**

Course	Description	Credit Hours
CE 303/304	Construction Management/Lab	3/1
CE 4xx**	CE Technical Electives	6
EE 460	Continuous Control Systems	4
EE 4xx**	EE Technical Electives	6
EM 313	Dynamics	3
ME 49x**	ME Technical Electives	6

\*\* The technical elective must incorporate or expand on systems engineering principles as outlined in ENGR 400 Principles of Systems Engineering. Technical elective courses currently meeting this intent include but are not limited to: CE300 Floodplain Management, CE326 Engineering Law, CE360 Estimating Scheduling Bidding, CE361 Estimating Lab, CE366 Mechanical and Electrical Systems, CE378 Route Surveying, CE379 Route Surveying Lab, CE380 Boundary Surveying, CE381 Boundary Surveying Lab, CE383 Structural Steel Design, CE384 Reinforced

Concrete Design, CE426 Advanced Structural Materials, CE436 Design/ Construction Integration, CE440 Masonry Design and Construction, CE441, Masonry Construction Lab, CE451 Water and Wastewater Treatment, CE462 Hydraulic Engineering Systems, CE466 Contracts and Specifications, CE476 Highway Construction, CE486 Steel and Concrete Construction, EE410/411 Computer Design, EE443 Microfabrication and MEMS, EE 431 Introduction to Power Systems, EE432 Power Systems II, EE461 Discrete Control Systems, EE443 Communication Applications, ME49X Reliability Engineering, ME49X Advanced Strength of Materials, ME 49X, Energy Conversion and Sustainability, ME49X Failure Analysis and Prevention, ME 49X Finite Element Analysis and ME49X Kinematics and Dynamics.

4. **Rationale for the proposed program change:** The minor was intended to be a multidisciplinary program for all majors in the Department of Engineering. Many civil engineering students do not take STAT 301 but take CE 305 Risk Analysis instead. Risk analysis is a topic typically found in systems engineering programs.
5. **Proposed term for implementation and special provisions (if applicable):** Spring 2016
6. **Dates of prior committee approvals:**

Department of Engineering	<u>August 27, 2015</u>
OSCE Curriculum Committee	<u><b>09/03/2015</b></u>
Undergraduate Curriculum Committee	<u>September 24, 2015</u>
University Senate	<u></u>

**Potter College of Arts & Letters  
School of Journalism and Broadcasting  
Proposal to Create a New Minor Program  
(Action Item)**

Contact Person: James Kenney [james.kenney@wku.edu](mailto:james.kenney@wku.edu) 270.703.9721

**1. Identification of program:**

- 1.1 Program title: Minor in Photojournalism
- 1.2 Required hours in minor program: 21
- 1.3 Special information: none
- 1.4 Catalog description: The 21-hour minor in photojournalism will enable students to obtain technical and aesthetic skills in visual communication. Emphasis will be placed on mastering the functions of the camera; learning software pertaining to digital image management, image processing, and design; using documentary photographs to tell stories; developing writing skills in journalistic form; surveying the historical aspects of photography; and discussing the ethical implications of the visual medium. There are two electives in the minor that will enable students to further apply the foundational principles established in the five core courses.
- 1.5 Classification of Instructional Program Code (CIP):

**2. Rationale:**

- 2.1 Reason for developing the proposed minor program: Since photography can be applied to a wide range of disciplines from across the university, there has been significant interest in a minor in photojournalism from students within the university, as well as those who are interested in attending WKU, who want to apply photography skills to their chosen major. Some of these disciplines include, Folk Studies, Anthropology, Sociology, Education, Health Sciences, and Art. In addition, this minor would give students who might not want to commit to the photojournalism major the option to still pursue a large number of photojournalism courses and receive a minor degree in that area of study.
- 2.2 Projected enrollment in the proposed minor program: 30  
This projection is based in part on numerous student requests to obtain a minor in Photojournalism. Some of these requests have come from students who no longer wanted to pursue a Photojournalism major but still wanted to continue taking some courses in the program. Other requests have come from students who wanted to compliment their major in another field with a minor in Photojournalism. In addition, in an effort to identify enrollment at universities with established Photojournalism minors, Kent State University and the University of Southern Mississippi (a WKU benchmark institution) were contacted. Kent State University currently has about 30 Photojournalism minors (to 80 majors), and the University of Southern Mississippi has between 15-20 Photojournalism minors (to 25 majors). Current enrollment in the WKU Photojournalism major is well over 100. This indicates that an estimate of 30 students in a minor in Photojournalism at WKU is a viable projection.
- 2.3 Relationship of the proposed minor program to other programs now offered by the department: The School of Journalism and Broadcasting currently offers minors in broadcasting, digital advertising and journalism writing. In terms of the curriculum for the minor in photojournalism, the courses offered will be within the School of Journalism and Broadcasting, much like the School's minors in Broadcasting and Journalism Writing (Digital Advertising is interdisciplinary). The minor in photojournalism will require 21

hours, like the minor in journalism writing. It will serve as an alternative for students who want to pursue a major outside of the School, but still want to take Photojournalism courses.

- 2.4 Relationship of the proposed minor program to other university programs: There are currently no similar minor programs at WKU. The minor in photojournalism will complement a wide variety of areas of study at the university. Students wanting to use photography in their careers in other fields will now be able to obtain these skills without having to commit to a second major. However, since most of the photojournalism minor courses mirror the major courses, should students choose to switch to photojournalism as a second major, this transition can be made smoothly.
- 2.5 Similar minor programs offered elsewhere in Kentucky and in other states (including programs at benchmark institutions): In a survey of all in-state and benchmark institutions, the University of Southern Mississippi is the only school that has a photojournalism minor (18-19 hours). Eastern Kentucky University has a 20-hour minor in visual media. Other schools, like East Carolina University, the University of Kentucky, and Morehead State University, have art-based photography minors. Appalachian State has a commercial photography minor. Campbellsville University has a mass communication minor with an emphasis in photojournalism. In a survey of other schools nationwide, Kent State University, Baylor University, Metropolitan State University, Indiana University South Bend and Minnesota State University all have photojournalism minors. Syracuse University has a minor in communications photography that is a mixture of photojournalism and commercial photography.
- 2.6 Relationship of the proposed minor program to the university mission and objectives: The minor in photojournalism will enable more students from across the university to participate in a photojournalism program that is fulfilling the university mission to prepare “students of all backgrounds to be productive, engaged and socially responsible citizen-leaders of a global society.” Those students pursuing the minor will engage in their university community and beyond by gaining an understanding of the people they photograph through research, observation, and hands-on documentary projects. They will also obtain practical skills that will complement their chosen area of study as well as their future careers.

3. **Learning outcomes of the proposed minor:**

Upon completion, students should be able to:

- master the technical aspects of camera and lighting equipment.
- use production software that will enable students to successfully present visual imagery.
- thoroughly research, pitch and implement story ideas.
- develop storytelling skills through practical community-based photography projects.
- Develop journalistic writing skills through caption writing and story proposals.
- acquire skills in editing images and designing projects in order to effectively present a story in both traditional and online publications.
- develop a historical perspective that considers how the visual medium has impacted society and inspired action and change.
- discuss the ethical implications of photography through real-world case studies.

4. **Curriculum:**

Required (15 hours)

PJ 231 Introduction to Photojournalism 3 hours

PJ 233 Intermediate Photojournalism 3 hours

PJ 333 Lighting Technologies 3 hours

PJ 336 Picture Editing 3 hours  
PJ 390 Cultural History of Photography 3 hours

Restricted Electives (students choose 6 hours from the following courses)

PJ 334 Picture Stories 3 hours  
PJ 439 Advanced Studio Lighting 3 hours  
SJB 330 Introduction to Interactive Media 3 hours  
SJB 495 Collaborative Journalism 3 hours

5. **Budget implications:** Staffing for the minor in photojournalism will be covered by existing faculty. There are no other extra budgetary additions anticipated.
6. **Proposed term for implementation:** Spring 2016
7. **Dates of prior committee approvals:**

SJ&B Curriculum Committee:	March 24, 2015
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School of Journalism & Broadcasting	March 27, 2015
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Potter College Curriculum Committee	September 3, 2015
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Undergraduate Curriculum Committee	September 24, 2015
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University Senate	_____
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Proposal Date: August 25, 2015

**Office of the Registrar  
Proposal to Create a New Academic Policy  
(Action Item)**

Contact Person: Tiffany Robinson, Registrar, [tiffany.robinson@wku.edu](mailto:tiffany.robinson@wku.edu), 745-5432

1. **Identification of proposed policy:** Creation of a policy that would extend the “Fully Certified” category of the Kentucky General Education Transfer Policy to transfer students who complete associates degrees containing 30 unduplicated semester credit hours of general education courses from regionally accredited institutions outside the state of Kentucky.
2. **Catalog statement of proposed policy:**
  - 2.1 Proposed catalog policy:  
**General Education Transfer Policy from States other than Kentucky**  
Students who complete an associate degree containing 30 unduplicated semester credit hours of General Education (typically an Associate of Arts [AA] or an Associate of Science [AS]) from a regionally accredited institution outside Kentucky are considered to have fulfilled all WKU Colonnade General Education requirements.
  - 2.2 Proposed catalog section:  
It is proposed that this policy appear in the “**Transfer of Credits**” section immediately following the “**Kentucky General Education Transfer Policy.**”
3. **Rationale for proposed policy:**  
Currently, in accordance with the Kentucky General Education Transfer Policy, a student with an AA or AS degree from a Kentucky Community and Technical College System (KCTCS) college is considered “Fully Certified” with respect to general education requirements (i.e. all general education requirements are completed) at any Kentucky public institution. These degrees require at least 30 hours of general education. The purpose of the proposed policy is to extend the “Fully Certified” classification to students who complete a general education-focused associate degree (typically an AA or AS) at a regionally accredited institution outside of the state of Kentucky.

This policy is consistent with the WKU Challenging the Spirit Action Plan (2012-13 to 2017-18), which lists as one of its strategies to “Continue involvement and leadership in statewide initiatives to make transfer more seamless.” The proposed policy provides a more seamless transfer pathway and a more efficient transcript evaluation for students who complete a general education-focused associate degree (typically an AA or AS) outside of Kentucky. The timing of this policy will facilitate WKU’s efforts to increase its non-traditional student population. WKU is becoming a more popular destination for transfer students from adjacent states and such a policy would help strengthen joint admissions, 2+2 programs and related transfer initiatives.

Note that this policy does NOT apply to associate degrees that do not contain a significant (at least 30 hours) general education component.

Other institutions with similar general education transfer policies include the University of Kentucky and benchmark institutions Illinois State University and Appalachian State University.

**4. Impact of proposed policy on existing academic or non-academic policies:**

4.1 Impact on policies:

The proposed policy extends the existing Kentucky General Education Transfer Policy to regionally accredited institutions from other states. It does not affect other policies.

4.2 Impact on populations that may be affected:

This policy impacts only those transfer students who complete an associates degree outside Kentucky. From 2009 through the present, WKU has averaged 30 transfer students in the fall and 12 in the spring from out-of-state (but within US) schools with completed associate degrees for a total of 42 students per year.

**5. Proposed term for implementation:** Spring 2016

**6. Dates of prior committee approvals:**

UCC Academic Policy Subcommittee (if applicable)

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\_\_\_\_\_  
September 17, 2015

Undergraduate Curriculum Committee

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September 24, 2015

University Senate

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