



OIP/SAGL Annual Report 2015-2016
 Education Abroad Fast Facts
 Gordon Ford College of Business

ACADEMIC COLLEGE	2011-12	2012-13	2013-14	2014-15	2015-16	
POTTER COLLEGE OF ARTS & LETTERS	139	224	198	200	129	30.9%
GORDON FORD COLLEGE OF BUSINESS	44	52	67	57	61	14.6%
COLLEGE OF EDUCATION & BEHAVIORAL SCIENCES	64	90	96	75	54	12.9%
EXPLORATORY STUDIES	7	5	4	14	3	0.7%
COLLEGE OF HEALTH & HUMAN SERVICES	44	64	73	77	74	17.7%
UNIVERSITY COLLEGE	5	6	17	14	7	1.7%
OGDEN COLLEGE OF SCIENCE & ENGINEERING	124	103	103	96	90	21.5%
TOTAL	427	544	558	533	418	100%

PARTICIPANTS BY PROGRAM TYPE	GFCB		WKU	
	#	%	#	%
CCSA	1	1.6%	21	5%
EXCHANGE	2	3.3%	11	2.6%
FACULTY-LED	21	34.4%	144	34.4%
HARLAXTON	8	13.1%	59	14.1%
KIIS	8	13.1%	48	11.5%
SEMESTER AT SEA	3	4.9%	10	2.4%
STUDENT TEACHING	-	-	50	12%
OTHER	18	29.5%	75	17.9%
TOTAL	61	100%	418	100%

PARTICIPANTS BY REGION**	GFCB		WKU	
	#	%	#	%
ASIA	12	19.7%	45	10.8%
CARIBBEAN & LATIN AMERICA	3	4.9%	29	6.9%
EUROPE	28	45.9%	243	58.1%
MULTIPLE COUNTRIES	3	4.9%	13	3.1%
NORTH AFRICA & MIDDLE EAST	2	3.3%	19	4.5%
OCEANIA	1	1.6%	14	3.3%
SUB-SAHARAN AFRICA	12	19.7%	55	13.2%
TOTAL	61	100%	418	100%

TOP GFCB DISCIPLINES REPRESENTED	#
INTERNATIONAL BUSINESS	17
FINANCE	10
MANAGEMENT	9
ACCOUNTING	5
BUSINESS ADMINISTRATION	5
MARKETING	5

PARTICIPANTS BY RACE/ETHNICITY	GFCB		WKU	
	#	%	#	%
AFRICAN-AMERICAN	2	3.3%	21	5%
AMERICAN INDIAN/ALASKAN NATIVE	-	-	2	0.5%
ASIAN/ PACIFIC ISLANDER	3	4.9%	11	2.6%
HISPANIC	6	9.8%	16	3.8%
NON-REPORTED	3	4.9%	4	1%
TWO OR MORE RACES	1	1.6%	10	2.4%
WHITE, NON-HISPANIC	46	75.4%	354	84.7%
TOTAL	61	100%	418	100%

PARTICIPANT DEMOGRAPHICS	GFCB	WKU
1ST GENERATION STUDENTS	13	87
NON- TRADITIONAL STUDENTS	2	9
FEMALE STUDENTS	28	302
MALE STUDENTS	33	116

PARTICIPANTS BY CLASSIFICATION	#
FRESHMEN	2
SOPHOMORES	10
JUNIORS	16
SENIORS	28
POST-BACCALAUREATE	-
MASTERS	5
DOCTORAL	-
TOTAL	61

*The number of students participating in an education abroad experience was calculated according to Institute of International Education (IIE) Open Doors Reporting standards. This method counts unique students and does not count students multiple times if they studied abroad more than once. Students are counted according to their primary major.

**For definitions of the geographical regions see: <http://www.iie.org/Research-and-Publications/Open-Doors/Data/Fact-Sheets-by-Region/2012>.
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