**Potter College of Arts & Letters**

**Western Kentucky University**

**745-2345**

**REPORT TO THE UNIVERSITY CURRICULUM COMMITTEE**

Date: January 30, 2014

The Potter College of Arts & Letters submits the following items for consideration:

|  |  |
| --- | --- |
| **Type of Item** | **Description of Item & Contact Information** |
| Information | **Proposal to Revise a Course Prefix (Subject Area)**  JOUR to AD  Contact: Cliff Shaluta, [cliff.shaluta@wku.edu](mailto:cliff.shaluta@wku.edu), 5-5833 |
| Information | **Proposal to Revise a Course Prefix (Subject Area)**  JOUR to PJ  Contact: Josh Meltzer, [josh.meltzer@wku.edu](mailto:josh.meltzer@wku.edu), 5-2070 |
| Information | **Proposal to Revise a Course Prefix (Subject Area)**  JOUR to PR  Contact: Ken Payne, [ken.payne@wku.edu](mailto:ken.payne@wku.edu), 5-3968 |
| Information | **Proposal to Revise a Course Prefix (Subject Area)**  JOUR to SJB  Contact: Ken Payne, [ken.payne@wku.edu](mailto:ken.payne@wku.edu), 5-3968 |

Proposal date: 9/20/13

**Potter College of Arts & Letters**

**School of Journalism & Broadcasting**

**Proposal to Revise Course Prefix (Subject Area)**

**(Information Item)**

Contact Person: Cliff Shaluta, [cliff.shaluta@wku.edu](mailto:cliff.shaluta@wku.edu) 270 745-5833

1. **Identification of current course prefix:** JOUR
2. **Identification of proposed course prefix:** AD
3. **Rationale for the prefix revision:** The School of Journalism & Broadcasting historically uses only the JOUR or BCOM prefix to identify all courses offered within each of the School’s separate majors, the new FILM major being the only exception. With significant curriculum revisions underway within the SJ&B, students must now be able to clearly and quickly identify elective courses outside their chosen major, but within the School’s course offerings. This change strengthens the SJ&B Core Curriculum proposal by delineating courses and their associated prefixes by major area of study.
4. **Course numbers to be included under the new course prefix:** 300-340-341-343-344-345-436-348-349-443-444-445-446-448-536-537

**5. Term of implementation:** 2014 (30)

**6. Dates of notification to committees:**

SJ&B Curriculum Committee 10/30/13

|  |  |
| --- | --- |
| School of Journalism & Broadcasting | 11/1/13 |
| PCAL Curriculum Committee | 12/5/2013 |
| Undergraduate Curriculum Committee |  |
| University Senate |  |

Proposal date: 9/20/13

**Potter College of Arts & Letters**

**School of Journalism & Broadcasting**

**Proposal to Revise Course Prefix**

**(Information Item)**

Contact Person: Josh Meltzer, [josh.meltzer@wku.edu](mailto:Josh.meltzer@wku.edu), 270-745-2070 (o), 270-799-9839 (c)

1. **Identification of current course prefix: JOUR**

**2. Identification of proposed course prefix: PJ**

1. **Rationale for the prefix revision:**

The School of Journalism & Broadcasting historically uses only the JOUR or BCOM prefix to identify all courses offered within each of the School’s separate majors and minors, the new FILM major being the only exception. With significant program curriculum revisions underway within the SJ&B, students must now be able to clearly and quickly identify elective courses outside their chosen major, but within the School’s course offerings. This change strengthens the SJ&B Core Curriculum proposal by delineating courses and their associated prefixes by major area of study.

**4. Course numbers to be included under the new course prefix:**

131, 231, 233 (new course), 261, 330 (new course), 333, 334, 336, 362, 432, 436, 439

**5. Term of implementation:** Fall 2014 (30)

**6. Dates of notification to committees:**

|  |  |
| --- | --- |
| Photojournalism Program Committee | 9/16/13 |
| SJ&B Curriculum Committee | 10/30/13 |
| School of Journalism & Broadcasting | 11/1/13 |
| Potter College Curriculum Committee | 12/5/2013 |
| Undergraduate Curriculum Committee |  |
| University Senate |  |

Proposal date: 9/10/13

**Potter College of Arts & Letters**

**School of Journalism & Broadcasting**

**Proposal to Revise Course Prefix (Subject Area)**

**(Information Item)**

Contact Person: Ken Payne, ken.payne@wku.edu, 5-3968

1. **Identification of current course prefix: JOUR**

**2. Identification of proposed course prefix: PR**

**3. Rationale for the prefix revision:** The School of Journalism & Broadcasting historically uses only the JOUR or BCOM prefix to identify all courses offered within each of the School’s separate majors, the new FILM major being the only exception. With significant curriculum revisions underway within the SJ&B, students must now be able to clearly and quickly identify elective courses outside their chosen major, but within the School’s course offerings. This change strengthens the SJ&B Core Curriculum proposal by delineating courses and their associated prefixes by major area of study.

**4. Course numbers to be included under the new course prefix:** 354-355-358-454-456-458-543-547

**5. Term of implementation:** 2014(30)

**6. Dates of notification to committees:**

|  |  |
| --- | --- |
| PR Program Committee | 10/24/13 |
| SJ&B Curriculum Committee | 10/30/13 |
| School of Journalism & Broadcasting | 11/1/13 |
| PCAL Curriculum Committee | 12/5/2013 |
| Undergraduate Curriculum Committee |  |

Proposal date: 10/30/13

**Potter College of Arts & Letters**

**School of Journalism & Broadcasting**

**Proposal to Revise Course Prefix (Subject Area)**

**(Information Item)**

Contact Person: Ken Payne, ken.payne@wku.edu, 5-3968

1. **Identification of current course prefix: JOUR**

**2. Identification of proposed course prefix: SJB**

**3. Rationale for the prefix revision:** The School of Journalism & Broadcasting historically uses only the JOUR or BCOM prefix to identify all courses offered within each of the School’s separate majors, the new FILM major being the only exception. With significant curriculum revisions underway within the SJ&B, students must now be able to clearly and quickly identify elective courses outside their chosen major, but within the School’s course offerings. This change strengthens the SJ&B Core Curriculum proposal by delineating courses and their associated prefixes by major area of study.

**4. Course numbers to be included under the new course prefix:** JOUR 154, JOUR 495

**5. Term of implementation:** 2014(30)

**6. Dates of notification to committees:**

|  |  |
| --- | --- |
| SJ&B Curriculum Committee: | 10/30/13 |
| School of Journalism & Broadcasting | 11/1/13 |
| PCAL Curriculum Committee | 12/5/2013 |
| Undergraduate Curriculum Committee |  |
| University Senate |  |
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