College of Health and Human Services

Dean’s office 745-8912

Report to the Undergraduate Curriculum Committee

The following **Action** items are submitted for consideration at the April 23 meeting of the UCC:

|  |  |
| --- | --- |
| Action | Create a New Course  REC 481 Travel-Based Learning in Recreation and Tourism  Contact: Raymond Poff, [raymond.poff@wku.edu](mailto:raymond.poff@wku.edu), 745-2498 |
| Action | Revise a Program  589 Recreation Administration  Contact: Raymond Poff, [raymond.poff@wku.edu](mailto:raymond.poff@wku.edu), 745-2498 |

Proposal Date: March 2, 2015

**College of Health and Human Services**

**School of Kinesiology, Recreation & Sport**

**Proposal to Create a New Course**

**(Action Item)**

Contact Person: Raymond Poff, raymond.poff@wku.edu, 745-2498

**1.** **Identification of proposed course:**

* 1. Course prefix and number: **REC 481**
  2. Course title: **Travel-Based Learning in Recreation and Tourism**
  3. Abbreviated course title: **Travel-Based Learn Rec Tourism**
  4. Credit hours: **1-3** Variable credit: **Yes**
  5. Grade type: **standard letter grade**
  6. Prerequisites: **Permission of instructor.**
  7. Course description: **Experiential exploration of recreation and tourism topics taught in a travel-based learning environment (international or domestic location).**

**2. Rationale:**

* 1. Reason for developing the proposed course:

WKU continues to increase its efforts to encourage student travel-based learning through exposure to ideas, places, examples, and cultures outside of the traditional classroom (i.e. Study Abroad, Study Away). Recreation Administration program faculty members have successfully incorporated travel-based learning into past programs/proposed future programs (e.g. Costa Rica, Ecuador, Montana, New Zealand).

This new course will provide our program a more appropriate place to house travel-based courses. Additionally, these courses will be more visible to students and more visible to potential employers on their transcripts. This course is included as an option in the “Commercial Recreation & Tourism” concentration proposal currently under consideration.

* 1. Projected enrollment in the proposed course: 5-15 students per section. Enrollment estimate is based upon past recreation program experiences with courses incorporating travel-based learning.
  2. Relationship of the proposed course to courses now offered by the department:

EXS 485 – Exercise Science Study Abroad is the most similar course to the proposed REC 481 in that it centers around travel-based learning. EXS 485 focuses on international offerings related to the study of exercise science and sports medicine. REC 481 will include domestic and international opportunities to focus on topics related to recreation and tourism.

REC 420 - Commercial Recreation and Tourism is another closely related course to the proposed REC 481. It is a lecture course providing an overview of commercial recreation and tourism with particular attention to business principles, trends, and job opportunities. REC 420 would greatly enhance a student’s experience in REC 481 as it provides knowledge, which supports travel-based learning.

As noted above, students in the proposed “Commercial Recreation & Tourism” concentration will have the option to take REC 481 and it should enhance concepts learned in other concentration courses.

* 1. Relationship of the proposed course to courses offered in other departments:

While there are no recreation specific travel-based courses at WKU in other departments, several departments offer travel-based courses for their fields of study. Besides many language-related courses, some other WKU courses include:

* ASL 303 International Deaf Studies
* CD 496 International Speech Pathology
* CRIM 489 Criminology Study Abroad
* DH 360 International Health and Human Service Learning Program
* GEOG 452 Geoscience Field Experiences
* IDFM 423 Human Environment Study Tour
* IDST 350 Interdisciplinary Study Abroad
* LEAD 475 Leadership Studies Special Topics
* MKT 491 Marketing Study Abroad
* RELS 399 Study Abroad
* SOCL 489 Sociology Study Abroad
  1. Relationship of the proposed course to courses offered in other institutions:

Of the seven other Kentucky public institutions, only two have recreation programs (EKU and Murray). Only Murray State University has a related course: REC 490 National Recreation Sites and Rural Tourism Traveling Workshop.

Example travel-based learning courses from our benchmark institutions include:

*Appalachian State University*:

* RM 3242. Recreation Resources, Tourism, and Sustainable Development in Costa Rica
* RM 3243. The Cruise Line Industry in a Cultural Context
* RM 3244. Coastal Tourism: A Field-Based Understanding

*East Carolina University*:

* 4123. Study Abroad in International Sustainability settings.
* 4124. Study Abroad in Sustainable Tourism
* 4800. Great Smoky Mountains Outdoor Field Experience

*East Tennessee State University*:

* SALM 4127 - Rocky Mountain Experience

*Middle Tennessee State University*:

* LSM 5570 Outdoor Recreation Workshop

**3. Discussion of proposed course:**

* 1. Schedule type: K—Workshop: Seminar emphasizing practical applications of a subject.
  2. Learning Outcomes: (*not all outcomes will apply to each course*)

* Develop an appreciation for, and an understanding of, the unique attributes (history, economy, culture, diversity, geography, etc.) of the learning location.
* Demonstrate an understanding of the recreation and tourism industry of the learning location and potential career opportunities.
* Demonstrate the ability to compare/contrast aspects of the learning location with students’ home communities.
* Demonstrate the ability to use/apply the topic-specific knowledge/skills gained in the course.
  1. Content outline:
* Recreation and tourism specific knowledge and/or skills gained during background or pre-travel activities + on-location course information and experiences
* Learning location attributes
* Career opportunities
* Examining/comparing home and learning locations
  1. Student expectations and requirements:
* Active participation/completion of pre-travel tasks (meetings, assignments, preparation)
* Active participation in on-location course activities, meetings, presentations, etc.
* Student adherence to the rules/regulations/policies of the program.
* Show respect for faculty, course participants, and all those encountered during the course.
* Successful completion of course assignments (e.g. readings, course journal, on-location student presentations, photo submissions, course reflection paper, post-travel assessment)
  1. Tentative texts and course materials: Readings will vary depending on location and nature of the topics covered in the specific course offering.

**4. Resources:**

* 1. Library resources: As a variable topics course, resources used in the course will differ for each section. Journals will likely serve as the primary library resource. Based on upon WKU’s current subscriptions, this resource area is adequate.
  2. Computer resources: Blackboard and standard computer resources found in labs across campus. No additional resources are needed.

**5. Budget implications:**

* 1. Proposed method of staffing: Existing faculty will be used to teach this course. Fall and spring semester offerings will be part of regular course loads. If the course is taught as part of a WKU Study Abroad or Study Away program, compensation and other financial needs will be addressed/determined by those programs’ respective policies.
  2. Special equipment needed: There are not any anticipated needs for special equipment. If needed, the School of KRS will cover the cost.
  3. Expendable materials needed: There are not any anticipated needs for special equipment. If needed, they will be covered by the School of KRS or included in Study Away or Study Abroad budgets.
  4. Laboratory materials needed: None

**6. Proposed term for implementation:** Fall 2015

**7. Dates of prior committee approvals:**

|  |  |
| --- | --- |
| School of Kinesiology, Recreation & Sport | 3/11/2015 |
| CHHS Undergraduate Curriculum Committee | 3/27/2015 |
| Undergraduate Curriculum Committee |  |
| University Senate |  |

Proposal Date: March 2, 2015

**College of Health and Human Services**

**School of Kinesiology, Recreation and Sport**

**Proposal to Revise A Program**

**(Action Item)**

Contact Person: Raymond Poff, raymond.poff@wku.edu, 745-2498

**1. Identification of program:**

* 1. Current program reference number: 589
  2. Current program title: Recreation Administration
  3. Credit hours: 48

**2. Identification of the proposed program changes:**

* Rename the Recreation Administration concentration to Recreation Services.
* Add a new elective course: REC 481 Travel-Based Learning in Recreation and Tourism
* Create an additional concentration in the major: Commercial Recreation & Tourism
* Change the words “department head” to “director” in the grade policy.
* Catalog description change

**3. Detailed program description: (changes in bold type.)**

|  |  |  |  |
| --- | --- | --- | --- |
| **CURRENT PROGRAM** | **HRS** | **REVISED PROGRAM** | **HRS** |
| Core |  | Core |  |
| Required Courses | 21 | Required Courses | 21 |
| REC 200 INTRODUCTION TO RECREATION | 3 | REC 200 INTRODUCTION TO RECREATION | 3 |
| REC 302 RECREATION LEADERSHIP | 3 | REC 302 RECREATION LEADERSHIP | 3 |
| REC 306 PROGRAM PLANNING & EVALUATION | 3 | REC 306 PROGRAM PLANNING & EVALUATION | 3 |
| REC 328 INCLUSIVE RECREATION | 3 | REC 328 INCLUSIVE RECREATION | 3 |
| REC 402 FISCAL PRACTICES IN RECREATION | 3 | REC 402 FISCAL PRACTICES IN RECREATION | 3 |
| REC 404 RECREATION FACILITY MANAGEMENT | 3 | REC 404 RECREATION FACILITY MANAGEMENT | 3 |
| REC 406 RECREATION ADMINISTRATION | 3 | REC 406 RECREATION ADMINISTRATION | 3 |
|  |  |  |  |
| Required Internship | 12 | Required Internship | 12 |
| REC 490 INTERNSHIP IN RECREATION | 12 | REC 490 INTERNSHIP IN RECREATION | 12 |
|  |  |  |  |
| TOTAL CORE HOURS | 33 | TOTAL CORE HOURS | 33 |
| RECREATION ~~ADMINISTRATION~~ CONCENTRATION |  | RECREATION **SERVICES** CONCENTRATION |  |
| CONCENTRATION COURSE REQUIREMENT: STUDENTS WILL TAKE REC 320 AND SELECT 12 ADDITIONAL HOURS FROM THE LIST OF ELECTIVE COURSES OR OTHER COURSES APPROVED BY THEIR ADVISOR | 15 | CONCENTRATION COURSE REQUIREMENT: STUDENTS WILL TAKE REC 320 AND SELECT 12 ADDITIONAL HOURS FROM THE LIST OF ELECTIVE COURSES OR OTHER COURSES APPROVED BY THEIR ADVISOR | 15 |
|  |  |  |  |
| REC 320 RECREATION SEMINAR | 3 | REC 320 RECREATION SEMINAR | 3 |
| REC 220 UNDERSTANDING THE NONPROFIT SECTOR | 3 | REC 220 UNDERSTANDING THE NONPROFIT SECTOR | 3 |
| REC 222 RECREATION ACTIVITY FACILITATION | 3 | REC 222 RECREATION ACTIVITY FACILITATION | 3 |
| REC 235 OUTDOOR RECREATION ACTIVITIES | 3 | REC 235 OUTDOOR RECREATION ACTIVITIES | 3 |
| REC 304 TECHNOLOGY IN EVALUATION | 3 | REC 304 TECHNOLOGY IN EVALUATION | 3 |
| REC 326 CHURCH RECREATION | 3 | REC 326 CHURCH RECREATION | 3 |
| REC 330 FOUNDATIONS OF OUTDOOR RECREATION | 3 | REC 330 FOUNDATIONS OF OUTDOOR RECREATION | 3 |
| REC 332 OUTDOOR EDUCATION | 3 | REC 332 OUTDOOR EDUCATION | 3 |
| REC 335 OUTDOOR SKILLS - LAND | 3 | REC 335 OUTDOOR SKILLS - LAND | 3 |
| REC 337 OUTDOOR SKILLS - WATER | 3 | REC 337 OUTDOOR SKILLS - WATER | 3 |
| REC 420 COMMERCIAL RECREATION AND TOURISM | 3 | REC 420 COMMERCIAL RECREATION AND TOURISM | 3 |
| REC 422 CAMPUS RECREATION | 3 | REC 422 CAMPUS RECREATION | 3 |
| REC 424 CAMP AND CONFERENCE CENTER ADMINISTRATION | 3 | REC 424 CAMP AND CONFERENCE CENTER ADMINISTRATION | 3 |
| REC 426 FACILITY PLANNING AND DESIGN | 3 | REC 426 FACILITY PLANNING AND DESIGN | 3 |
| REC 428 COMMUNITY CENTERS AND PLAYGROUNDS | 3 | REC 428 COMMUNITY CENTERS AND PLAYGROUNDS | 3 |
| REC 430 RECREATION RESOURCE MANAGEMENT | 3 | REC 430 RECREATION RESOURCE MANAGEMENT | 3 |
| REC 434 ENVIRONMENTAL INTERPRETATION | 3 | REC 434 ENVIRONMENTAL INTERPRETATION | 3 |
| REC 435 OUTDOOR EXPEDITION PLANNING | 3 | REC 435 OUTDOOR EXPEDITION PLANNING | 3 |
| REC 437 OUTDOOR LEADERSHIP EXPEDITION | 3 | REC 437 OUTDOOR LEADERSHIP EXPEDITION | 3 |
| REC 439 CHALLENGE COURSE FACILITATION | 3 | REC 439 CHALLENGE COURSE FACILITATION | 3 |
| REC 460 GRANT WRITING FOR NONPROFIT ORGANIZATIONS | 3 | REC 460 GRANT WRITING FOR NONPROFIT ORGANIZATIONS | 3 |
|  |  | **REC 481 TRAVEL-BASED LEARNING IN RECREATION AND TOURISM** | **1-3** |
| REC 482 RECREATION WORKSHOP | 1-3 | REC 482 RECREATION WORKSHOP | 1-3 |
| REC 484 ADVANCED STUDIES IN RECREATION | 3 | REC 484 ADVANCED STUDIES IN RECREATION | 3 |
| REC 493 RECREATION PRACTICUM | 3 | REC 493 RECREATION PRACTICUM | 3 |
| REC 494 NONPROFIT ADMINISTRATION CONFERENCE | 1 | REC 494 NONPROFIT ADMINISTRATION CONFERENCE | 1 |
| REC 496 NONPROFIT INTERNSHIP | 3-6 | REC 496 NONPROFIT INTERNSHIP | 3-6 |
| SPM 200 INTRODUCTION TO SPORT MANAGEMENT | 3 | SPM 200 INTRODUCTION TO SPORT MANAGEMENT | 3 |
| MKT 220 BASIC MARKETING CONCEPTS | 3 | MKT 220 BASIC MARKETING CONCEPTS | 3 |
| MGT 210 ORGANIZATION AND MANAGEMENT | 3 | MGT 210 ORGANIZATION AND MANAGEMENT | 3 |
| ACCT 200 INTRODUCTORY ACCOUNTING - FINANCIAL | 3 | ACCT 200 INTRODUCTORY ACCOUNTING - FINANCIAL | 3 |
|  |  |  |  |
| Total Hours for Major (Core + Concentration) | 48 | Total Hours for Major (Core + Concentration) | 48 |
|  |  |  |  |
|  |  |  |  |
| NONPROFIT ADMINISTRATION CONCENTRATION |  | NONPROFIT ADMINISTRATION CONCENTRATION |  |
| CONCENTRATION COURSE REQUIREMENT: STUDENTS WILL TAKE REC 320 AND THE FOLLOWING 12 HOURS OR OTHER COURSES APPROVED BY THEIR ADVISOR | 15 | CONCENTRATION COURSE REQUIREMENT: STUDENTS WILL TAKE REC 320 AND THE FOLLOWING 12 HOURS OR OTHER COURSES APPROVED BY THEIR ADVISOR | 15 |
|  |  |  |  |
| REC 320 RECREATION SEMINAR | 3 | REC 320 RECREATION SEMINAR | 3 |
| REC 220 UNDERSTANDING THE NONPROFIT SECTOR | 3 | REC 220 UNDERSTANDING THE NONPROFIT SECTOR | 3 |
| REC 460 GRANT WRITING FOR NONPROFIT ORGANIZATIONS | 3 | REC 460 GRANT WRITING FOR NONPROFIT ORGANIZATIONS | 3 |
| MGT 333 MANAGEMENT OF NONPROFIT ORGANIZATIONS –OR– PS 440 ELEMENTS OF PUBLIC ADMINISTRATION | 3 | MGT 333 MANAGEMENT OF NONPROFIT ORGANIZATIONS –OR– PS 440 ELEMENTS OF PUBLIC ADMINISTRATION | 3 |
| MKT 220 BASIC MARKETING CONCEPTS | 3 | MKT 220 BASIC MARKETING CONCEPTS | 3 |
|  |  |  |  |
| Total Hours for Major (Core + Concentration) | 48 | Total Hours for Major (Core + Concentration) | 48 |
|  |  |  |  |
| OUTDOOR RECREATION CONCENTRATION |  | OUTDOOR RECREATION CONCENTRATION |  |
| CONCENTRATION COURSE REQUIREMENT: STUDENTS WILL TAKE REC 320 AND THE FOLLOWING 12 HOURS OR OTHER COURSES APPROVED BY THEIR ADVISOR | 15 | CONCENTRATION COURSE REQUIREMENT: STUDENTS WILL TAKE REC 320 AND THE FOLLOWING 12 HOURS OR OTHER COURSES APPROVED BY THEIR ADVISOR | 15 |
|  |  |  |  |
| REC 320 RECREATION SEMINAR | 3 | REC 320 RECREATION SEMINAR | 3 |
| REC 330 FOUNDATIONS OF OUTDOOR RECREATION | 3 | REC 330 FOUNDATIONS OF OUTDOOR RECREATION | 3 |
| REC 332 OUTDOOR EDUCATION | 3 | REC 332 OUTDOOR EDUCATION | 3 |
| REC 235 OUTDOOR RECREATION ACTIVITIES –OR- REC 335 OUTDOOR SKILLS – LAND –OR- REC 337 OUTDOOR SKILLS - WATER | 3 | REC 235 OUTDOOR RECREATION ACTIVITIES –OR- REC 335 OUTDOOR SKILLS – LAND –OR- REC 337 OUTDOOR SKILLS - WATER | 3 |
| REC 435 OUTDOOR EXPEDITION PLANNING –OR- REC 437 OUTDOOR LEADERSHIP EXPEDITION –OR- REC 439 CHALLENGE COURSE FACILITATION –OR- REC 430 RECREATION RESOURCE MANAGEMENT –OR- REC 424 CAMP AND CONFERENCE CENTER ADMINISTRATION –OR- REC 434 ENVIRONMENTAL INTERPRETATION | 3 | REC 435 OUTDOOR EXPEDITION PLANNING –OR- REC 437 OUTDOOR LEADERSHIP EXPEDITION –OR- REC 439 CHALLENGE COURSE FACILITATION –OR- REC 430 RECREATION RESOURCE MANAGEMENT –OR- REC 424 CAMP AND CONFERENCE CENTER ADMINISTRATION –OR- REC 434 ENVIRONMENTAL INTERPRETATION | 3 |
|  |  |  |  |
| Total Hours for Major (Core + Concentration) | 48 | Total Hours for Major (Core + Concentration) | 48 |
|  |  |  |  |
| FACILITY AND EVENT MANAGEMENT CONCENTRATION |  | FACILITY AND EVENT MANAGEMENT CONCENTRATION |  |
| CONCENTRATION COURSE REQUIREMENT: STUDENTS WILL TAKE REC 320 AND THE FOLLOWING 12 HOURS OR OTHER COURSES APPROVED BY THEIR ADVISOR | 15 | CONCENTRATION COURSE REQUIREMENT: STUDENTS WILL TAKE REC 320 AND THE FOLLOWING 12 HOURS OR OTHER COURSES APPROVED BY THEIR ADVISOR | 15 |
|  |  |  |  |
| REC 320 RECREATION SEMINAR | 3 | REC 320 RECREATION SEMINAR | 3 |
| REC 426 FACILITY PLANNING AND DESIGN –OR- HMD 375 MEETING AND CONVENTION MANAGEMENT | 3 | REC 426 FACILITY PLANNING AND DESIGN –OR- HMD 375 MEETING AND CONVENTION MANAGEMENT | 3 |
| SPM 450 SPORT LAW | 3 | SPM 450 SPORT LAW | 3 |
| MKT 220 BASIC MARKETING CONCEPTS | 3 | MKT 220 BASIC MARKETING CONCEPTS | 3 |
| REC 439 CHALLENGE COURSE FACILITATION –OR- REC 430 RECREATION RESOURCE MANAGEMENT –OR- REC 424 CAMP AND CONFERENCE CENTER ADMINISTRATION | 3 | REC 439 CHALLENGE COURSE FACILITATION –OR- REC 430 RECREATION RESOURCE MANAGEMENT –OR- REC 424 CAMP AND CONFERENCE CENTER ADMINISTRATION | 3 |
|  |  |  |  |
| Total Hours for Major (Core + Concentration) | 48 | Total Hours for Major (Core + Concentration) | 48 |
|  |  |  |  |
|  |  | **COMMERCIAL RECREATION & TOURISM** |  |
|  |  | **CONCENTRATION COURSE REQUIREMENT: STUDENTS WILL TAKE REC 320 AND THE FOLLOWING 12 HOURS OR OTHER COURSES APPROVED BY THEIR ADVISOR** | **15** |
|  |  |  |  |
|  |  | **REC 320 RECREATION SEMINAR** | **3** |
|  |  | **REC 420 COMMERCIAL RECREATION AND TOURISM** | **3** |
|  |  | **HMD 271 TOURISM PLANNING AND DEVELOPMENT** | **3** |
|  |  | **REC 481 TRAVEL-BASED LEARNING IN RECREATION AND TOURISM -OR- GEOG 481 TOURISM GEOGRAPHY -OR- HMD 373 HOSPITALITY AND TOURISM MARKETING -OR- HMD 375 MEETING AND CONVENTION MANAGEMENT -OR- ENT 312 ENTREPRENEURSHIP** | **3** |
|  |  | **REC 481 TRAVEL-BASED LEARNING IN RECREATION AND TOURISM -OR- GEOG 481 TOURISM GEOGRAPHY -OR- HMD 373 HOSPITALITY AND TOURISM MARKETING -OR- HMD 375 MEETING AND CONVENTION MANAGEMENT -OR- ENT 312 ENTREPRENEURSHIP** | **3** |
|  |  |  |  |
|  |  | **Total Hours for Major (Core + Concentration)** | **48** |
|  |  |  |  |
| GRADE POLICY |  | GRADE POLICY |  |
| Students must earn a “C” or better in all required courses – REC 200, 302, 306, 320, 328, 402, 404, 406, 490. A maximum of three credit hours of “D” in required courses (with the exception of REC 490) may be allowed with permission from the academic advisor and ~~department head~~. |  | Students must earn a “C” or better in all required courses – REC 200, 302, 306, 320, 328, 402, 404, 406, 490. A maximum of three credit hours of “D” in required courses (with the exception of REC 490) may be allowed with permission from the academic advisor and **director**. |  |
|  |  |  |  |
| Catalog Description |  | Catalog Description |  |
| Major in Recreation Administration  The major in Recreation Administration prepares students for exciting careers helping people improve their quality of life by serving their community in nonprofit, government, and commercial recreation services. The major requires a minimum of 48 semester hours (33 core + 15 concentration) and leads to a Bachelor of Science degree.  Students must complete the following required recreation courses: REC 200, 302, 306, 320, 328, 402, 404, 406, and 490. Students must earn a “C” or better in all required courses. A maximum of three credit hours of “D” in required courses (with the exception of REC 490) may be allowed with permission from the academic advisor and department head.  Concentration requirements: In addition to the required courses students must complete one of the following concentrations:  Students in the Recreation ~~Administration~~ concentration must complete REC 320 and select 12 hours of electives from the following list or other courses approved by their advisor: REC 220, 222, 235, 304, 322, 326, 328, 330, 335, 337, 420, 422, 424, 426, 428, 430, 434, 435, 437, 439, 460, 482, 484, 493, 494, 496, SPM 200, MKT 220, MGT 210, or ACCT 200.  Students in the Outdoor Recreation concentration must complete REC 320 and the following 12 hours: REC 330, and 332, and (235 or 335 or 337), and (435 or 437 or 439 or 430 or 424 or 434) or other courses approved by their advisor.  Students in the Facility and Event Management concentration must complete REC 320 and the following 12 hours: (REC 426 or HMD 375), and SPM 450, and MKT 220, and (REC 439 or 430 or 424) or other courses approved by their advisor.  Students in the Nonprofit Administration concentration must complete REC 320 and the following 12 hours: REC 220, 460, (MGT 333 or PS 440), and MKT 220 or other courses approved by their advisor |  | Major in Recreation Administration  The major in Recreation Administration prepares students for exciting careers helping people improve their quality of life by serving their community in nonprofit, government, and commercial recreation services. The major requires a minimum of 48 semester hours (33 core + 15 concentration) and leads to a Bachelor of Science degree.  Students must complete the following required recreation courses: REC 200, 302, 306, 320, 328, 402, 404, 406, and 490. Students must earn a “C” or better in all required courses. A maximum of three credit hours of “D” in required courses (with the exception of REC 490) may be allowed with permission from the academic advisor and department head.  Concentration requirements: In addition to the required courses students must complete one of the following concentrations:  Students in the Recreation **Services** concentration must complete REC 320 and select 12 hours of electives from the following list or other courses approved by their advisor: REC 220, 222, 235, 304, 322, 326, 328, 330, 335, 337, 420, 422, 424, 426, 428, 430, 434, 435, 437, 439, 460, **481,** 482, 484, 493, 494, 496, SPM 200, MKT 220, MGT 210, or ACCT 200.  Students in the Outdoor Recreation concentration must complete REC 320 and the following 12 hours: REC 330, and 332, and (235 or 335 or 337), and (435 or 437 or 439 or 430 or 424 or 434) or other courses approved by their advisor.  Students in the Facility and Event Management concentration must complete REC 320 and the following 12 hours: (REC 426 or HMD 375), and SPM 450, and MKT 220, and (REC 439 or 430 or 424) or other courses approved by their advisor.  Students in the Nonprofit Administration concentration must complete REC 320 and the following 12 hours: REC 220, 460, (MGT 333 or PS 440), and MKT 220 or other courses approved by their advisor  **Students in the Commercial Recreation and Tourism concentration must complete REC 320 and the following 12 hours: REC 420, HMD 271 and 6 hours from (REC 481, GEOG 481, HMD 373, HMD 375 or ENT 312) or other courses approved by their advisor.** |  |

**4. Rationale for the proposed program change:**

* Renaming the Recreation Administration concentration to Recreation Services remedies an awkward major minor naming situation and appropriately reflects the focus of the concentration.
* The newly created course, REC 481, needed to be formally added to the list of electives available to our majors.
* The creation of the commercial recreation and tourism concentration within the major addresses a key area in our profession. It will help students interested in this area to create a stronger academic identity, expedite course selection, more effectively focus their studies within the major, and market themselves while in school and post-graduation.
* Language change in the grade policy reflects the change from a department to a school.
* The catalog description is being changed to reflect the changes noted above.

**5. Proposed term for implementation:** Fall 2015

**6. Dates of prior committee approvals:**

|  |  |
| --- | --- |
| School of Kinesiology, Recreation & Sport | 3/11/2015 |
| CHHS Undergraduate Curriculum Committee | 3/27/2015 |
| Undergraduate Curriculum Committee |  |
| University Senate |  |