Welcome Center moves to AAC

VFTH

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Western Kentucky University has made a change that will give visitors the best possible “first impression”.

Amy Bingham has more in this week’s View from the Hill.

The Augenstein Alumni Center just opened a few months ago but is now considered the new front door to the university. And what better place for prospective students to begin their Hilltopper journey?

“From beginning to end it’s a good way to have them visit campus.”

The admissions tour bus now rolls in and out of the Augenstein Alumni Center.

“From a recruiting standpoint, it’s a huge benefit to us in terms of how we’re able to utilize it and show it off.”

Prospective students and their parents gather in the auditorium for a recruitment film. They can also take a self guided tour of the first two floors.

“We tell them hey, feel free to explore the building, a lot of our prominent alumni are featured within our facility. You can read all about the adventures, endeavors and all they’ve participated in after graduation.”

The Welcome Center and university switchboard have also relocated to the new facility. “It’s been a good change for us, we have enjoyed coming over , we miss some of the folks in Wetherby where we were but now in this Augenstein Alumni building it’s just gorgeous and we have lots of visitors and traffic coming through.”

New Alumni Director Rick Dubose agrees with President Ransdell that this sort of introduction to WKU will translate into increased enrollment.

“If you get them to a place like this and they’re so immersed in Western spirit, how can they go anywhere else?”

White House Senior Clayton Nichols is still weighing his options but he likes what he saw.

“I think it’s got a great design, it’s a very beautiful building, good architecture, I like the inside of it.  
Even tour bus driver Steve Estes has heard increased chatter about the facility.

14:52 “It’s obviously impressive and when people come in to do a tour it gives a great first impression.”

The Welcome Center and Admissions Tours were previously operated out of the Kentucky Museum. If you’d like to schedule a campus tour, you can call 745-2551. With this week’s View from the Hill, I’m Amy Bingham.

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