Spiritfunder Campaign

VFTH

11/15/18

A fundraising effort for five different campaigns is underway at WKU using the successful crowdfunding platform.

Amy Bingham has more on the initiatives you can help support in this week’s View from the Hill.

“SpiritFunder” originally launched in April 2017 and three different month-long campaign cycles raised more than thirty thousand dollars for various WKU projects and programs. The relaunch features these five new campaigns.

The Big Red Marching band is the largest in school history and the largest college marching band in Kentucky.

“Keeping up uniforms is always hard so being able to raise money for more uniforms is one of the goals for this one.”

The Kentucky Museum is looking to raise money for scholarships for summer camps, allowing more children to learn artistic skills, gain self confidence and make new friends.

“It’s a great camp and a great chance for these students but sometimes they can’t afford the summer camps so that allows us to do that.”

“The undergraduate fly fishing course changed my life.”

Another campaign supports sending twelve WKU students on a fly fishing expedition in Montana.

“This is a chance for students interested in fly fishing to go to Montana and participate in an actual fly fishing expedition.”

The newly established WKU Center for Applied Science in Health and Aging is looking for funding to help students in that field of study.

“This will allow students to research and test with older generations and learn more about them.”

And finally the first generation student scholarship provides financial support to make sure those students succeed.

It allows them an extra leg up to be able to complete their education.

Ryan Dearbone is the Assistant Director of College Advancement.

“It allows people to be as engaged or as disengaged as they want to.”

He says this type of crowdfunding initiative allows the community to give to a variety of projects.

“Anyone, can go there, log on and donate right then and there.”

There’s still plenty of time to make a gift. You can log onto wku–dot-edu slash spiritfunder. The campaign ends on November 30th and your donation is tax deductible. WKU is also gearing up to make a big push for support on

Giving Tuesday on November 27th.

With this week’s View from the Hill, I’m Amy Bingham.

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