



WINTER TERM

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(270) 745-2478 winter.term@wku.edu wku.edu/winter

A unit of WKU's Division of Extended Learning & Outreach (DELO)

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ABOUTWKU WINTER TERM

MISSION

The Office of Winter Term supports the overall mission of Western Kentucky University by providing opportunities that will benefit both students and faculty. We work to maintain optimal enrollment during Winter Term as we extend access to lifelong learners. We address students' emerging needs in order to enhance student success at Western Kentucky University.

DEFINITIONS

Sections: courses may have multiple sections offered in the same term and each of the sections are counted

Enrollment: registration in course sections

Head count: students registered for more than one course are counted only once during the term

Course: courses are different by subject and course number. For example, a single course could encompass 3 sections for ENG 200 taught by 3 instructors

NOTES

The data in this report was extracted January 18, 2019. This was the last day of Winter Term 2019. We used this date as it compares to the dates of previous Winter Term. The actual census date for Winter Term was moved to the spring semester due to changes in financial aid regulations.

ACKNOWLEDGMENTS

Many thanks go to the **Information Technology Division** for supplying the data on enrollments and student counts for this report.

WKU Division of Extended Learning & Outreach

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Academic Outreach

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Office of Summer Sessions & Winter Term

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WINTER AT A GLANCE

CALENDAR

October 15

Winter registration began

December 6

Tuition bills sent to students

January 2

Winter classes began

January 18

Winter final exams

January 21

University closed (MLK day)

January 22

Spring semester began

TUITION AND FEE SCHEDULE

Per	Cre	dit	Н	ou	r

UNDERGRADUATE	
Resident	\$442
Non-Resident	\$1,104
Online	\$530
TIP	\$573
GRADUATE	
Resident	\$607
Non-Resident (Domestic)	\$899
Non-Resident (International)	\$962
Online	\$707

WINTER HOUSING OPTIONS

- Bemis Lawrence
- Barnes Campbell
- Bates Runner
- Northeast

HOUSING COSTS

Double Room (living with a roommate): \$135 per week

Private Room:

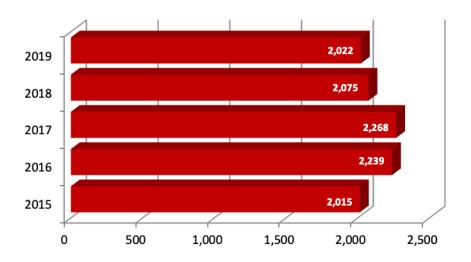
\$202 per week

STUDENT COURSE LOAD

Winter Term course load is restricted to a maximum of four (4) semester hours.

WINTER 2019 HIGHLIGHTS

STUDENT HEAD COUNT COMPARISON



WKU experienced a decrease in firsttime first-year students once again in Fall 2018. As these students matriculated, the number of upperclassmen at WKU has decreased.

WKU experienced a decrease in first-time first-year students once again in Fall 2018. As these students matriculated, the number of upperclassmen at WKU has decreased. WKU Winter Term experienced a 6% decrease in the number of Juniors and Seniors taking Winter Term classes. Overall, undergraduate student count was down 5.2% compared to 2018. There were 2,022 students that took Winter 2019 classes. This was an 2.6% decrease from Winter 2018. Course enrollment was 2,076, which was also down 3.2% from Winter 2018. The student credit hour production for 2019 was 6,030.00, a decrease from 2018 of 2.7%. Areas of growth for 2019 included non-degree seeking undergraduate students, and graduate students.

CAMPUS PARTICIPATION

There were 247 sections of 205 courses offered at the Bowling Green, Owensboro, and Elizabethtown campuses, as well as online, through Study Abroad, and Study Away. The number of students taking Winter Term has grown 27.7% since 2006 when Winter Term began. All colleges participated in Winter Term 2019, including 203 faculty.



STUDY AWAY 2019 Stud

There were 95 students to participate in domestic travel courses during Winter Term. There were 17 students that traveled to New York City to study Dance in New York. There were 11 students that traveled to the islands of Hawaii to for Geographic Exploration of Hawaii. Another 16 students traveled to Las Vegas, Nevada to study hospitality. Another 28 students traveled to New York city to study Theatre and Broadway. There were 16 students that traveled to Park City, Utah for Sundance Film Festival Experience. Finally, 7 students studied Public Folklore Practice and Policy and will travel to Washington, D.C. over Spring Break due to the government shut down in January.









STUDY ABROAD 2019

There were 74 students that studied abroad during Winter Term 2019. The study abroad participation decreased 54% over Winter Term 2018.

- 47 through WKU Faculty-led programs
- 4 through CCSA
- 14 through KIIS
- 9 through other providers

Locations included: Argentina, Costa Rica, Italy, Japan, Kenya, Mexico, Tanzania, Spain, and United Kingdom.

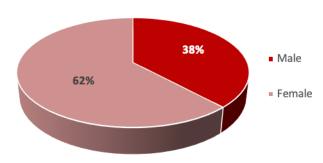




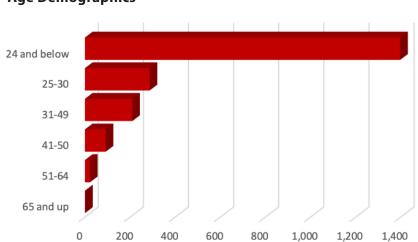
STUDENT

DEMOGRAPHIC PROFILE

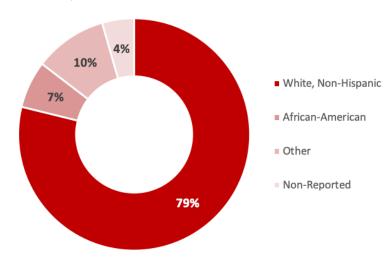
Gender Demographics



Age Demographics



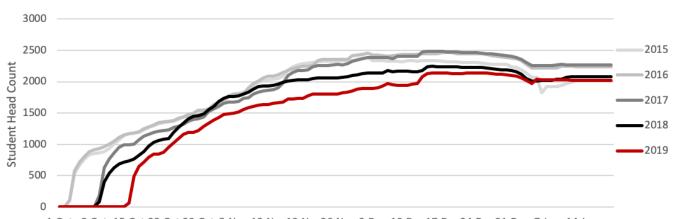
Ethnicity Demographics -



ENROLLMENT

TRENDS

Winter Term Student Head Count Trend



1-Oct 8-Oct 15-Oct 22-Oct 29-Oct 5-Nov 12-Nov19-Nov26-Nov 3-Dec 10-Dec17-Dec24-Dec31-Dec 7-Jan 14-Jan

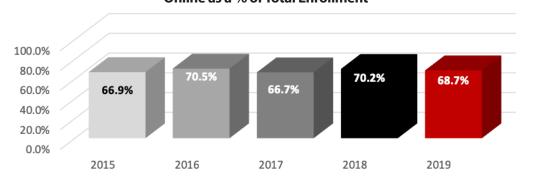
Winter Term registration began on October 15, 2018.

Alternate Delivery Methods

		2015			2016			2017			2018			2019	
	UG	GR	Total												
Reg Campus	8	0	8	4	0	4	8	0	8	21	0	21	60	0	60
Evening	3	0	3	15	6	21	0	9	9	0	9	9	0	0	0
Weekend	6	29	35	0	27	27	0	20	20	0	0	0	0	0	0
Spec Loc	0	0	0	89	27	116	0	0	0	0	56	56	0	48	48
Study Abroad	136	18	154	105	7	112	238	10	248	280	8	288	69	5	74
Study Away	55	12	67	63	3	66	85	12	97	23	0	23	84	5	89
Web	1096	313	1409	1265	371	1636	1212	356	1568	1179	327	1506	1069	358	1427

^{*}Data collected 1/23/15, 1/22/16, 1/20/17, 1/19/18, and 1/18/19. The data come from Infoview Report: CRS SEC ENROLL by College

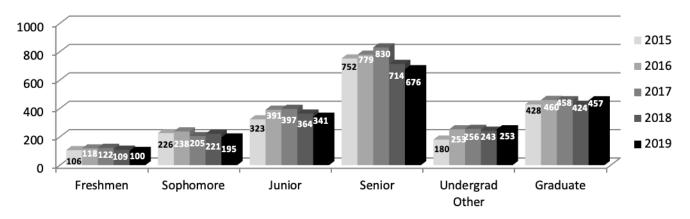
Online as a % of Total Enrollment



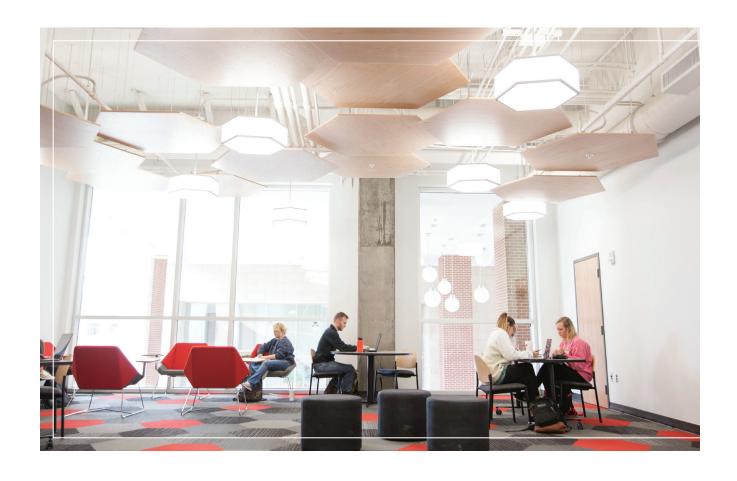
Online course enrollment represented over 68% of the overall Winter Term course enrollment in 2019.

STUDENTTYPE COMPARISON

Winter Student Types



Data collected from Infoview Report: CPE Enrollment Summary on 1/23/15, 1/22/16, 1/20/17, 1/19/18, and 1/18/19 Undergrad other encompasses post-baccalaureate, non-degree seeking, high school, and Gatton Academy students.



	2015		2016		2017		2018		2019
FR-Freshmen	106	11.3%	118	3.4%	122	-10.7%	109	-8.3%	100
SO-Sophomore	226	5.3%	238	-13.9%	205	7.8%	221	-11.8%	195
JR-Junior	323	21.1%	391	1.5%	397	-8.3%	364	-6.3%	341
SR-Senior	752	3.6%	779	6.5%	830	-14.0%	714	-5.3%	676
P1-Post Baccalaureate Degree Seeking	34	-26.5%	25	-20.0%	20	80.0%	36	-30.6%	25
P2/3-Post Baccalaureate Certificate	0	N/A	3	0.0%	3	-100.0%	0	N/A	1
UN-Undergrad Non Degree Seeking	72	131.9%	167	-1.8%	164	-4.9%	156	19.2%	186
AJ-Academy Juniors	25	64.0%	41	29.3%	53	-24.5%	40	-7.5%	37
AS-Academy Seniors	49	-65.3%	17	-5.9%	16	-31.3%	11	-63.6%	4
TOTAL UG	1,587	12.1%	1,779	1.7%	1,810	-8.8%	1,651	-5.2%	1,565
MA-Master's Degree	295	14.2%	337	8.0%	364	-13.5%	315	14.6%	361
GS-Specialist Student	8	-25.0%	6	66.7%	10	10.0%	11	-27.3%	8
GN-Grad Non Degree Seeking	85	-1.2%	84	-28.6%	60	31.7%	79	-15.2%	67
R1-Rank I Student	8	12.5%	9	0.0%	9	-11.1%	8	37.5%	11
DR-Doctoral Student	32	-25.0%	24	-37.5%	15	-26.7%	11	-9.1%	10
TOTAL GR	428	7.5%	460	-0.4%	458	-7.4%	424	7.8%	457
WKU TOTAL STUDENT HEADCOUNT	2,015	11.1%	2,239	1.3%	2,268	-8.5%	2,075	-2.6%	2,022

Student Frequencies	2015	2016	2017	2018	2019
Students who took 1 course:	95.24%	95.44%	97.28%	95.94%	96.49%
Students who took 2 courses:	4.02%	4.52%	2.72%	3.96%	3.51%
Students who took 3 courses:	0.74%	0.04%	0.00%	0.10%	0.00%
Overall Average Course/Student	1.05	1.04	1.04	1.03	1.03



WINTER

DATA BY COLLEGE

COURSE ENROLLMENT							
College	2017		2018		2019		
PCAL	581	-30.6%	403	31.3%	529		
GFCB	350	-5.4%	331	-23.3%	254		
CEBS	252	-21.0%	199	50.3%	299		
CHHS	641	5.0%	673	-16.3%	563		
UC	69	-27.5%	50	-100.0%	0		
OCSE	458	6.8%	489	-11.9%	431		
Total	2,351	-8.8%	2,145	-3.2%	2,076		

OPEN SECTIONS							
College	2017		2018		2019		
PCAL	74	-17.6%	61	11.5%	68		
GFCB	29	-17.2%	24	-8.3%	22		
CEBS	32	3.1%	33	24.2%	41		
CHHS	73	-15.1%	62	-6.5%	58		
UC	8	25.0%	10	-100.0%	0		
OCSE	45	13.3%	51	13.7%	58		
Total	261	-7.7%	241	2.5%	247		

SECTIONS WITH ENROLLMENT							
College	2017		2018		2019		
PCAL	68	-23.5%	52	26.9%	66		
GFCB	28	-17.9%	23	-4.3%	22		
CEBS	32	3.1%	33	24.2%	41		
CHHS	70	-12.9%	61	-11.5%	54		
UC	8	12.5%	9	-100.0%	0		
OCSE	45	8.9%	49	16.3%	57		
Total	251	-9.6%	227	5.7%	240		

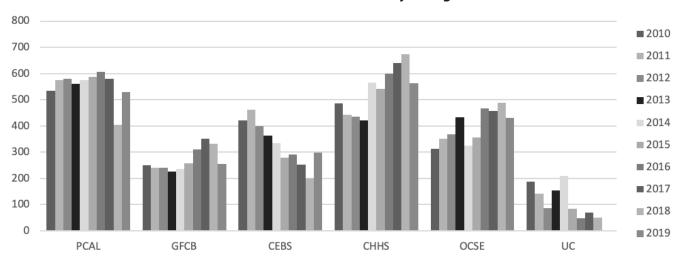
CREDIT HOURS BY COLLEGE							
College	2017		2018		2019		
PCAL	1,743.00	-30.8%	1,207.00	30.8%	1,579.00		
GFCB	1,050.00	-5.4%	993.00	-23.3%	762.00		
CEBS	732.00	-20.6%	581.00	41.0%	819.00		
CHHS	1,748.50	9.4%	1,913.00	-13.8%	1,649.00		
UC	221.00	-30.3%	154.00	-100.0%	0.00		
OCSE	1,228.00	9.9%	1,350.00	-9.6%	1,221.00		
Total	6,722.50	-7.8%	6,198.00	-2.7%	6,030.00		

Data collected 1/20/17, 1/19/18, and 1/18/19 from Infoview Report: CRS SEC ENROLL by College.

Open Sections may have zero enrollment. This data includes all campuses, study abroad, and cohort courses.



10 Year Enrollment Trend by College





FACULTY Stipend Data

Full-time faculty instructional pay rates remained the same as 2017 rates. The supplemental pay rate for a full-time faculty member was \$1,600 per credit hour or \$4,800 for a three-credit-hour class.

Part-time faculty rates, which increased in 2011, remained the same in 2019. The amount for a three-credit hour class in Winter Term for a part-time faculty member is as follows:

Level 3 \$1,692 **Level 3** \$2,136 **Level 2** \$1,840 **Level 4** \$2,280

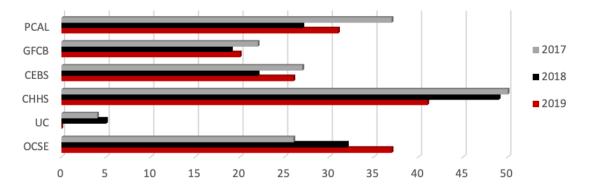
For Winter 2019, there were 43 stipends adjusted down due to low enrollment. The high enrollment incentive changed in 2017. Additional stipends were awarded to:

- Courses with 20 24 students, an additional \$100 per credit hour
- Courses with 25 29 students, an additional \$200 per credit hour
- Courses with 30 or more students, an additional \$300 per credit hour

There were 14 instructors that received the additional compensation for a highly enrolled class.

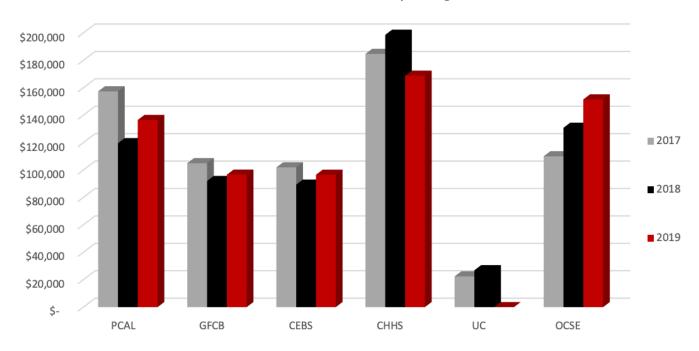
Stipend data generated 1/18/19 and includes information from Regional Campuses and Cohort programs. Fringe benefits are NOT included in these amounts.

Number of Stipends

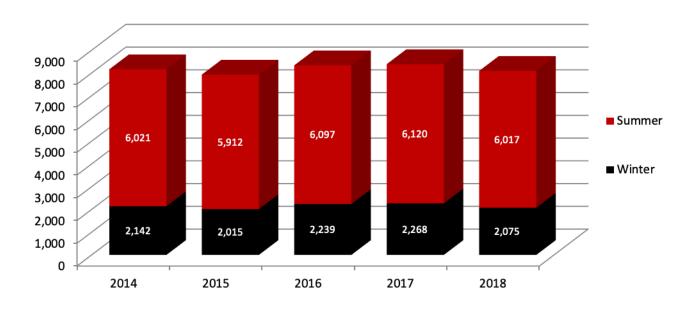




Instructional Amounts by College



Many students are taking both summer and winter courses in order to graduate sooner. In fact, 47% of the winter 2018 students enrolled in a class in summer 2018.



WINTER TUITION

RATES AROUND KENTUCKY

WKU Winter Term (January 2 - January 18)

UG Resident	\$442
UG Non-Resident	\$1,104
UG Online	\$530
GR Resident	\$607
GR Non-Resident	\$899
GR Online	\$707

Murray State (December 10 - January 2)

UG Resident	\$378.50
UG Non-Resident	\$1,022.50
UG Online	\$378.50
GR Resident	\$544
GR Non-Resident	\$800
GR Online	\$644

UK Winter Intersession (December 17 – January 8)

(December 17 – January 8)	
UG Resident (Lower Division)	\$490
UG Resident (Upper Division)	\$503
UG Non-Res (Lower Division)	\$1,189
UG Non-Res (Upper Division)	\$1,206
GR Resident	\$693
GR Non-Resident	\$1,708

(December 17 - January 11)

(December 17 - January 11)	
UG Resident	\$405
UG Non-Resident	\$405
UG Online	\$405
GR Resident	\$530
GR Non-Resident	\$530
GR Online	\$530

NKU Winter Term (December 17 – January 8)

(December 17 – January 8)	
UG Resident	\$402
UG Non-Resident	\$804
UG Online	\$437
GR Resident	\$613
GR Non-Resident	\$943
GR Online	\$653

Morehead State (December 10 – January 7)

UG Resident	\$365
UG Non-Resident	\$552
GR All	\$570

WINTER 2019

MARKETING

TACTICS INCLUDED

• Booth at New Faculty Orientation

• Brochures in Learning Centers around campus

· Winter ads on campus digital screens

· Ads in College Heights Herald and online

- Banners around campus
- Registration Rallies around campus
- Mass emails to students
- · Emails to advisors





Donate to the WKU Food Pantry!

CALENDAR

WKU Winter Term classes meet January 2 - 18, 2019

October 15 Registration begins

December 4 Bills emailed

January 2 Winter classes begin - last day to register

January 3 Tuition due

January 21 University closed (MLK day)

January 22 Spring semester begins

REGISTER ONLINE

Log on to your TopNet account to register.

There are the state of the



New strategy:

This year the registration rally doubled as a canned food drive for the campus food pantry.

APPENDIX

Winter Term Weekly Progress Report

Special Instructional Assignment Form

Correction Form

Winter 2019 Weekly Report Winter Term Enrollment, Head Count, and Credit Hour Summary

1/18/2019

College	Course En	rollments	Difference	Credit Hours		Difference
	2018	2019	Difference	2018	2019	Difference
Potter College	403	529	31.3%	1,207.00	1,579.00	30.8%
College of Business	331	254	-23.3%	993.00	762.00	-23.3%
College of Education	200	299	49.5%	584.00	819.00	40.2%
College of Health & Human Services	674	563	-16.5%	1,916.00	1,649.00	-13.9%
University College	50	0	-100.0%	154.00	0.00	-100.0%
Ogden College	488	431	-11.7%	1,347.00	1,221.00	-9.4%
Totals	2,146	2,076	-3.3%	6,201.00	6,030.00	-2.76%

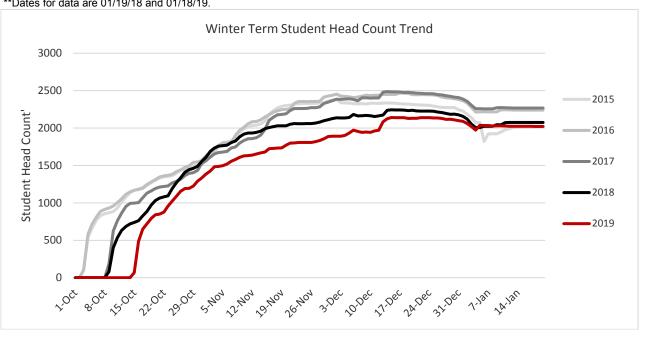
Student Profile Information	Course Er	rollments	Difference	Credit Hours		Difference
	2018	2019 Dillefefice		2018	2019	Dillerence
Online	1,552	1,449	-6.6%	4,393.00	4,277.00	-2.6%
Study Abroad	288	160	-44.4%	864.00	478.00	-44.7%

Head Count by Student Type	2018	2019	Diffe	rence
FRESHMEN	110	100	-10	-9.1%
SOPHOMORES	221	195	-26	-11.8%
JUNIORS	363	341	-22	-6.1%
SENIORS	715	676	-39	-5.5%
P1-POST BACCALAUREATE DEGREE SEEKING	35	25	-10	-28.6%
UG P2-3	0	1	1	N/A
UN-UNDERGRADUATE NON DEGREE SEEKING	156	184	28	17.9%
HS	0	2	2	300.0%
AJ-ACADEMY JUNIORS	40	37	-3	-7.5%
AS-ACADEMY SENIORS	11	4	-7	-63.6%
UG Total	1,651	1,565	-86	-5.2%
MASTERS DEGREE	315	361	46	14.6%
GS-SPECIALIST STUDENT	11	8	-3	-27.3%
GR GN - GRADUATE NON DEGREE SEEKING	79	67	-12	-15.2%
RANK 1	8	11	3	37.5%
DOCTORAL STUDENT	11	10	-1	-9.1%
GR Total	424	457	33	7.8%
Total Head Count	2,075	2,022	-53	-2.55%

*These Student Type numbers are head count numbers, not course enrollments.

# Sections Offered by College	2018	2019	Diffe	rence
Potter College	61	68	7	11.5%
College of Business	24	22	-2	-8.3%
College of Education	33	41	8	24.2%
College of Health & Human Services	62	58	-4	-6.5%
University College	10	0	-10	-100.0%
Ogden College	51	58	7	13.7%
Total Sections	241	247	6	2.5%

**Dates for data are 01/19/18 and 01/18/19.



Term:		Form Instance:				'	Prepared by (WKUID)			
Pay ID	Amount	Index	Account	Campu	s Location	Name:	,	· .		
						Phone:				
山	WK					Vice-Pr	esident fo	Provost and r Academic Affai	rs	
teaching in be reported	s form is to be comp summer. Do NOT o I on each individual n each individual for	leted for all P complete this form. Only C	T Faculty Inform unless	a stipend is b	ssignments a peing paid fo	and for FT Fa or the assign	aculty Instr	y ONE Banner Inc	<i>dex Number</i> can	
			Į.	Employee	Informati	on				
WKUID		Emplo	yee Name							
Home Add	Home Address City State Zip Code									
Home Pho	ne	Backgrour	round Check Completed?					e?		
				Course Ir	nformatio	n				
	On which	n campus will	the courses	s listed below	be taught?			▼		
	Which Te	erm?	▼	Part of Term	ı			▼		
	NOTE: If coubroadcast.	ırses listed be	elow are we	b-based or IV	'S, select the	e location fro	m which th	ne course is		
CRN	Course Subjection	ct, Pre Tauç		lculated orkLoad	Credit Hours	Part of Term	Web Class?	Level, Salary or Emeritus	Projected Stipend*	
	Course Title:				Cohort or I	Dual Credit:		▼ Campus:		
					Conortor	Juai Oreum.		Campus.		
	Department: I certify that thi	s amplayaa h	as the grad	ontials noods	nd to toach th	nic course				
	Termy matum	s employee i	ias tile cied	entials neede	ed to teach ti	iis course.				
	Course Title:				Cohort or [Dual Credit:		Campus:		
	Department:									
	I certify that this employee has the credentials needed to teach this course.									
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	Department:									
	I certify that thi	s employee h	nas the cred	entials neede	ed to teach th	nis course.				
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	Course Title:				Cohort or [Dual Credit:		Campus:		

	Departme	ent:						
	☐ I certi	fy that this employe	e has the credentials	needed to tead	ch this course.			
		Banner Index from	which the courses lis	sted will be paid	l:		Adjustment to t	he amount paid:
Explanatio above:	on: Make ge	eneral comments in	the space below an	d/or provide an	explanation for	r any amount	t listed in the "Ac	djustment" field
							4	
			To	otal amount paid	d for this Specia	al Instruction	al Assignment:	
Western Ke	entucky Un	iversity. I understan	eement to teach the old that the class(es) nor other designated lo	nay be held, at t				
determined	by my col	lege. If more studer	erstanding that my st nts enroll by the last a red minimum set by r	add date, I unde	rstand that my	stipend may	be increased. If	
		DS: PLEASE READ must be at least	and CERTIFY: I certi for the cour	fy that the above se to be offered		dual is fully q	qualified to teach	n the course(s)

Get Data

Terms of Employment

- 1. The instructor agrees to abide by the rules and policies of the academic unit and the University set forth in official publications or announced by the Dean's office or the Provost and Vice President for Academic Affairs.
- 2. The instructor affirms that he/she is fully qualified and prepared to teach the courses assigned and that all representations in his/her vita, resume, or credentials are accurate. Normally, University full-time staff members are permitted to teach only one 3 credit hour class per term. Instructors who are retirees from Kentucky Teachers Retirement System (KTRS) shall not be employed to teach more than 12 semester hours per fiscal year (July 1 June 30). Questions about the 12 hour teaching limit for KTRS retirees should be directed to the retirement section in the Department of Human Resources.
- 3. The instructor agrees to meet each scheduled class at the time and place assigned by the Dean or Department Head and to administer the final course examinations and any required course evaluations as scheduled. In the event of an unavoidable absence, the instructor will notify the Department Head in time to arrange a substitute or to cancel the class. The instructor agrees to make arrangements with students so that work missed due to class cancellations may be made up.
- 4. For Part-Time Faculty: The instructor agrees to meet, as needed, before classes begin with the Department for orientation (including discussion of guidelines and syllabus preparation, selection and use of textbooks and materials, examination schedules, and specific requirements). Instructors shall not be employed to teach more than 12 semester hours at the undergraduate level or 6 hours at the graduate level (with the exception of KTRS retirees).
- 5. Students are to be provided a complete copy of the class syllabus, course requirements and basis for grading during the first week of classes, and to be given written notice of all subsequent changes in the syllabus, course requirements, and basis for grading. The instructor also agrees to post the syllabus on TopNet. The University reserves the right to terminate part or all of the agreement (i.e., one or more courses) at any time with prorated payment for classes already met by the instructor. Reasons for termination of this contract include, but are not limited to: insufficient enrollment, failure to adhere to academic unit and University policies, or unsatisfactory performance. An instructor may appeal employment termination or take grievances regarding unfair conditions to the Department Head for review. Such appeals or grievances are subject to final review by the Dean of the academic unit or his/her designee. In non-departmentalized colleges, the initial review shall be by the Dean with final review by the Provost and Vice President for Academic Affairs. This contract confers no credit toward tenure or any right of re-employment. This contract represents the entire agreement between the parties regarding this teaching assignment and supersedes all other understandings, written, or oral.

I understand that by addressing this eSignature form to another party affiliated with WKU and clicking the Send button, I am providing my electronic signature to this document.

Enrollment Based Stipend Schedule

For courses with high enrollment (based on the second day of class), an additional stipend will be paid to the instructor.

- Courses with 20 to 24 students, an additional \$100 per credit hour.
- Courses with 25 to 29 students, an additional \$200 per credit hour.
- Courses with 30 or more students, an additional \$300 per credit hour.

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