WKU SUBANA SESSION 2021

ANNUAL REPORT

wku.edu/winter

WKU

WINTER SESSION

2355 Nashville Road Knicely Conference Center 129 Bowling Green, KY 42101

(270) 745-2478 winter.session@wku.edu wku.edu/winter

A unit of WKU's Division of Extended Learning & Outreach (DELO)

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ABOUT **WKU WINTER SESSION**

MISSION

The Office of Winter Session supports the overall mission of Western Kentucky University by providing opportunities that will benefit both students and faculty. We work to maintain optimal enrollment during Winter Session as we extend access to lifelong learners. We address students' emerging needs in order to enhance student success at Western Kentucky University.

DEFINITIONS

Sections: courses may have multiple sections offered in the same term and each of the sections are counted

Enrollment: registration in course sections

Head count: students registered for more than one course are counted only once during the term

Course: courses are different by subject and course number. For example, a single course could encompass 3 sections for ENG 200 taught by 3 instructors

NOTES

The data in this report was extracted January 15, 2021. This was the last day of Winter Session 2021. We used this date as it compares to the dates of previous Winter Terms. The actual census date for Winter Session was moved to the spring semester due to changes in financial aid regulations.

ACKNOWLEDGMENTS

Many thanks go to the Information Technology Division for supplying the data on enrollments and student counts for this report.

WKU Division of Extended Learning & Outreach Dr. Beth Laves, Assoc. Vice President

Academic Outreach Laura Ricke, Director

Office of Summer & Winter Sessions Alicia Spurlock, Business Analyst & Coordinator for Summer/Winter Sessions

WINTER **AT A GLANCE**

CALENDAR

October 12 Winter registration began

November 19 Tuition bills sent to students

December 14 3- and 5-week classes began

January 4 2-week classes began

January 16 Winter final exams

January 19 Spring semester began

STUDENT COURSE LOAD

Winter Session course load is restricted to a maximum of four (4) semester hours.

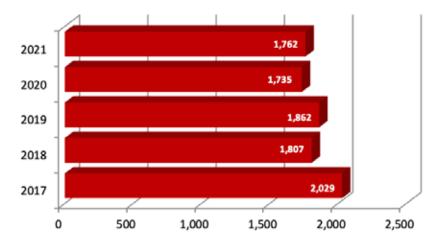


TUITION AND FEE SCHEDULE

	<u>Per Credit Hour</u>
UNDERGRADUATE	
Resident	\$450
Non-Resident	\$1,104
Online	\$540
TIP	\$579
GRADUATE	
Resident	\$607
Non-Resident (Domestic)	\$917
Non-Resident (International)	\$953
Online	\$707

WINTER **2021 HIGHLIGHTS**

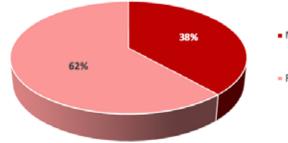
STUDENT HEAD COUNT COMPARISON

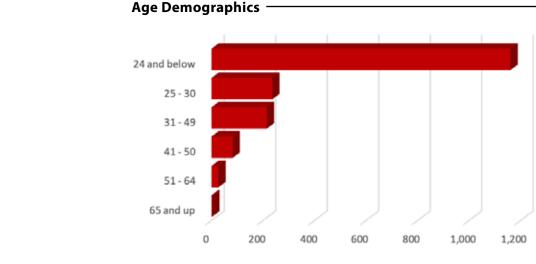


The student credit hour production for 2021 was 5,436.00, an increase from 2020 of 7.2%.

STUDENT DEMOGRAPHIC PROFILE

Gender Demographics -





Due to the COVID-19 pandemic, WKU made the decision to offer classes online for Winter 2021, with the exception of a few co-op/clinical/practicum courses. There were no travel courses (Study Abroad or Study Away) this year. By excluding the travel course data from previous years, we can better compare year over year. With this in mind, course enrollment, credit hour production, and student count numbers will look different than in previous annual reports.

There were 1,762 students that took Winter 2021 classes. This was a 1.6% increase from Winter 2020. Course enrollment was 1,866, which was also up 6% from Winter 2020. The student credit hour production for 2021 was 5,436.00, an increase from 2020 of 7.2%.

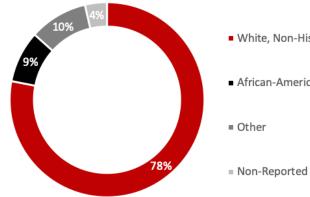
WKU Winter Session expanded offerings in 2021 to include a 5-week session beginning mid-December, a 3-week session beginning mid-December, and a 2-week session beginning January 4th. The expansion of sessions gave students more flexibility for scheduling which resulted in an increase of enrollment when compared to 2020.

CAMPUS PARTICIPATION

There were 199 sections offered in 2021. All colleges participated in Winter Session 2021 including 174 faculty.



Ethnicity Demographics -



Male

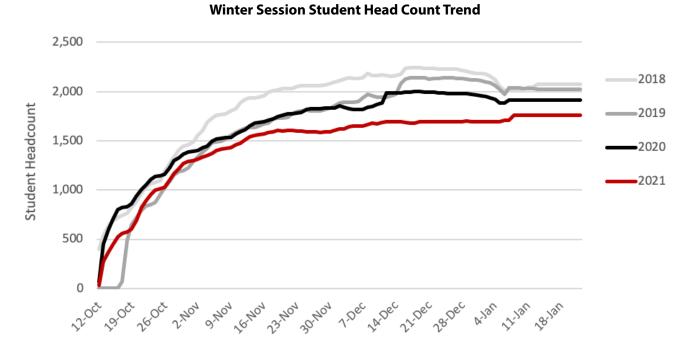
Female

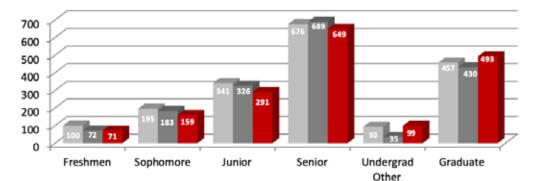
White, Non-Hispanic

African-American

ENROLLMENT TRENDS

STUDENT TYPE COMPARISON





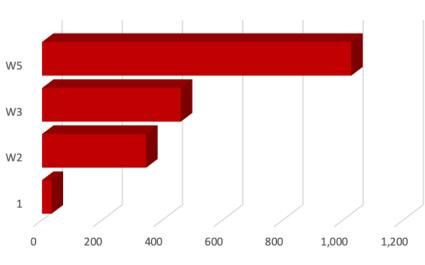
	2019		2020		2021
FR-Freshmen	100	-28.0%	72	-11.1%	64
SO-Sophomore	195	-6.2%	183	-15.8%	154
JR-Junior	341	-4.4%	326	-12.9%	284
SR-Senior	676	-0.9%	670	-0.3%	668
P1-Post Baccalaureate Degree Seeking	25	-32.0%	17	29.4%	22
P2/3-Post Baccalaureate Certificate	1	-100.0%	0	N/A	0
UN-Undergrad Non-Degree Seeking	26	-100.0%	0	N/A	51
AJ-Academy Juniors	37	-10.8%	33	-27.3%	24
AS-Academy Seniors	4	0.0%	4	-50.0%	2
TOTAL UG	1,405	-7.1%	1,305	-2.8%	1,269
MA-Master's Degree	361	-1.1%	357	12.3%	401
GS-Specialist Student	8	12.5%	9	44.4%	13
GN-Grad Non Degree Seeking	67	-37.3%	42	40.5%	59
R1-Rank I Student	11	-63.6%	4	-75.0%	1
DR-Doctoral Student	10	80.0%	18	5.6%	19
TOTAL GR	457	-5.9%	430	14.7%	493
WKU TOTAL STUDENT HEADCOUNT	1,862	-6.8%	1,735	1.6%	1,762

Student Frequencies	2019	2020	2021
Students who took 1 course:	96.49%	97.18%	92.17%
Students who took 2 courses:	3.51%	2.82%	7.60%
Students who took 3 courses:	0.00%	0.00%	0.23%
Overall Average Course/Student	1.03	1.01	1.06

Winter Session registration began on October 12, 2020.



Course Enrollment by Session



Winter Session Student Types

 2	01	q

■ 2020

2021

Data collected from Infoview Report: CPE Enrollment Summary on 1/18/19, 1/24/20, and 1/15/2021.

Undergrad other encompasses postbaccalaureate, nondegree seeking, high school, and Gatton Academy students.

WINTER **DATA BY COLLEGE**

	COURSE ENROLLMENT						
College	2019		2020		2021		
PCAL	370	-8.9%	337	-3.6%	325		
GFCB	247	-8.5%	226	23.9%	280		
CEBS	259	13.9%	295	4.7%	309		
СННЅ	528	-0.8%	524	10.3%	578		
OCSE	363	-16.8%	302	23.8%	374		
Total	1,767	-4.7%	1,684	10.8%	1,866		

OPEN SECTIONS							
College	2019		2020		2021		
PCAL	41	2.4%	42	-11.9%	37		
GFCB	21	-9.5%	19	42.1%	27		
CEBS	35	5.7%	37	0.0%	37		
сннѕ	48	4.2%	50	14.0%	57		
OCSE	50	-24.0%	38	7.9%	41		
Total	195	-4.6%	186	7.0%	199		

SECTIONS WITH ENROLLMENT								
College	2019		2020		2021		College	
PCAL	41	2.4%	42	-28.6%	30		PCAL	1,
GFCB	21	-9.5%	19	42.1%	27		GFCB	7
CEBS	35	5.7%	37	0.0%	37		CEBS	e
СННЅ	48	4.2%	50	12.0%	56		сннѕ	1,
OCSE	50	-24.0%	38	7.9%	41		OCSE	1,
Total	195	-4.6%	186	2.7%	191		Total	5,

	CREDIT HOURS BY COLLEGE							
-	College	2019		2020		2021		
	PCAL	1,104.00	-8.6%	1,009.00	-3.6%	973.00		
	GFCB	741.00	-8.5%	678.00	23.9%	840.00		
	CEBS	699.00	12.6%	787.00	9.3%	860.00		
	CHHS	1,544.00	0.7%	1,555.00	10.1%	1,712.00		
	OCSE	1,017.00	-18.7%	827.00	27.1%	1,051.00		
	Total	5,105.00	-4.9%	4,856.00	11.9%	5,618.00		

Data collected 1/18/19, 1/24/20, and 1/15/21 from Infoview Report: CRS SEC ENROLL by College Open Sections may have zero enrollment. This data includes all campuses, special locations, and cohort courses.







Course Enrollment Trend by College



FACULTY STIPEND DATA

Full-time faculty instructional pay rates remained the same in 2021. The supplemental pay rate for a full-time faculty member was \$1,600 per credit hour or \$4,800 for a three credit-hour class.

Part-time faculty rates, which increased in 2011, also remained the same in 2021. The amount for a threecredit hour class in Winter Session for a part-time faculty member is as follows:

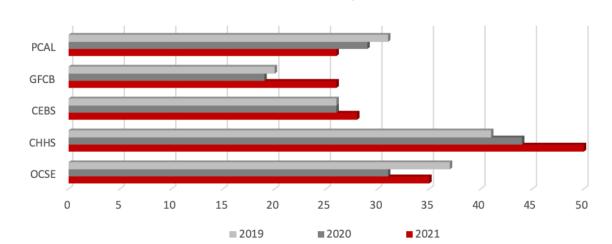
Level 1	\$1,692	Level 3	\$2,136
Level 2	\$1,840	Level 4	\$2,280

For Winter 2021, there were 56 stipends adjusted down due to low enrollment. The high enrollment incentive changed in 2017. Additional stipends were awarded to:

- Courses with 20 24 students, an additional \$100 per credit hour
- Courses with 25 29 students, an additional \$200 per credit hour
- Courses with 30 or more students, an additional \$300 per credit hour

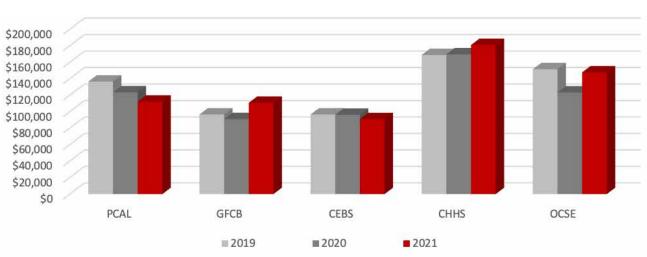
There were 19 instructors that received the additional compensation for a highly enrolled class.

Stipend data generated 1/15/21 and includes information from Cohort programs. Fringe benefits are NOT included in these amounts.

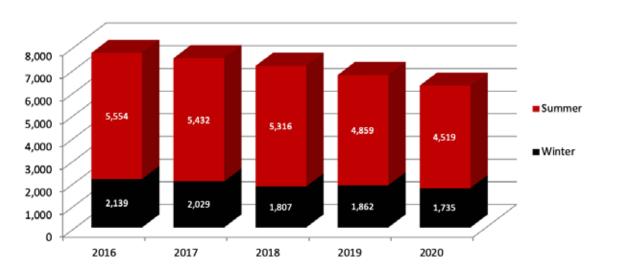








Many students are taking both summer and winter courses in order to graduate sooner. In fact, 47% of the Winter 2020 students enrolled in a class in summer 2020.





Instruction Amounts by College

WINTER TUITION **RATES AROUND KENTUCKY**

WKU Winter Term (December 14 – January 15)	
UG Resident	\$450
UG Non-Resident	\$1,104
UG Online	\$540
GR Resident	\$607
GR Non-Resident	\$917
GR Online	\$707

University of Kentucky (December 9 – January 20)	
UG Resident	\$506
UG Non-Resident	\$1,290
UG Online	\$607
GR Resident	\$734
GR Non-Resident	\$1,827
GR Online	\$693

Northern Kentucky University (December 14 – January 5)

UG Resident	\$413
UG Non-Resident	\$828
UG Online	\$448
GR Resident	\$613
GR Non-Resident	\$943
GR Online	\$653

14

Murray State (December 14 - January 6)					
UG Resident	\$382				
UG Non-Resident	\$1,033				
UG Online	Res + \$75/CH				
GR Resident	\$544				
GR Non-Resident	\$800				
GR Online	\$594				

Eastern Kentucky University (December 7 - January 15)

(20000000) 2000000, 100,	
UG Resident	\$386
UG Non-Resident	\$386
UG Online	\$386
GR Resident	\$550
GR Non-Resident	\$550
GR Online	\$550

Morehead State (December 13 – January 7)					
UG Resident	\$374				
UG Non-Resident	\$565				
UG Online	Res + \$15/CH				
GR Resident	\$570				
GR Non-Resident	\$570				
GR Online	Res + \$15/CH				

WINTER 2021 MARKETING

TACTICS INCLUDED

- Social Media Posts
 - Instagram
 - Facebook
 - Twitter
- Digital Ads
 - Social Media (boosted posts)
 - College Heights Herald
 - Email Newsletter (newspaper went digital due to pandemic)
 - Website
- Banners around campus
- Emails to students (mass and targeted)
- Emails to advisors







Winter 2021 Weekly Report Winter Session Enrollment, Head Count, and Credit Hour Summary

A	P	Ρ	E	N	D	X
	Text :					

Winter Session Weekly Progress Report

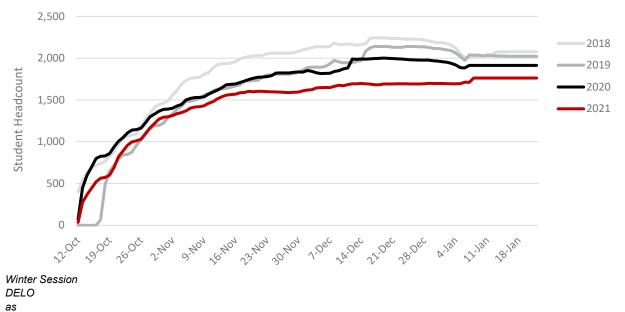
Special Instructional Assignment Form

Correction Form

	Ogden College	355	374	5.4%	986.00	1,051.00	6.6%
	Totals	1,938	1,866	-3.7%	5,618.00	5,436.00	-3.2%
Not	e: Winter Session 2020 had 182 course enrollments ar	nd 546.00 cre	dit hours in S	tudy Abroad.			
	By Session	Course Er	nrollments	Difference	Credit	Hours	Difference
		2020	2021	Difference	2019	2020	Difference
	W2	0	346		0.00	1,038.00	
	W3	0	461		0.00	1,327.00	
	W5	0	1,027		0.00	3,035.00	
	1	1,938	32		5,618.00	36.00	
	Total	1,938	1,866	-3.7%	5,618.00	5,436.00	-3.2%
	Head Count by Student Type	2020	2021	Diffe	rence		
	FRESHMEN	72	64	-8	-11.1%		
	SOPHOMORES	183	154	-29	-15.8%	1	
	JUNIORS	326	284	-42	-12.9%		
	SENIORS	689	668	-21	-3.0%		
UG	P1-POST BACCALAUREATE DEGREE SEEKING	17	22	5	29.4%		
	UN-UNDERGRADUATE NON DEGREE SEEKING	160	51	-109	-68.1%		
	AJ-ACADEMY JUNIORS	33	24	-9	-27.3%		
	AS-ACADEMY SENIORS	4	2	-2	-50.0%		
	UG Total	1,484	1,269	-215	-14.5%		
	MASTERS DEGREE	357	401	44	12.3%		
	GS-SPECIALIST STUDENT	9	13	4	44.4%		
GR	GN - GRADUATE NON DEGREE SEEKING	42	59	17	40.5%		
GN	RANK 1	4	1	-3	-75.0%		
	DOCTORAL STUDENT	18	19	1	5.6%		
	GR Total	430	493	63	14.7%		
	Total Head Count	1,914	1,762	-152	-7.94%		
	*These Student Type numbers are head co	unt numbers,	not course ei	nrollments.		-	
	# Sections Offered by College	2020	2021	Diffe	rence		
	Potter College	76	37	-39	-51.3%]	
	College of Business	19	27	8	42.1%		
	College of Education	41	37	-4	-9.8%		
	College of Health & Human Services	63	57	-6	-9.5%		
	Ogden College	45	41	-4	-8.9%		
	Total Sections	244	199	-45	-18.4%		

College

Potter College College of Business College of Education College of Health & Human Services



1/15/2021

Course Enrollments		Difference	Credit	Difference	
2020	2021	Dillerence	2020	2021	Difference
482	325	-32.6%	1,444.00	973.00	-32.6%
226	280	23.9%	678.00	840.00	23.9%
319	309	-3.1%	859.00	860.00	0.1%
556	578	4.0%	1,651.00	1,712.00	3.7%
355	374	5.4%	986.00	1,051.00	6.6%
1,938	1,866	-3.7%	5,618.00	5,436.00	-3.2%

Winter Session Student Headcount Progress

n:		Form Insta	nce:					by (WKUID)	Date
Pay ID	Amount	Index	Account	Camp	us Location	Name			
				1		Phone	:		
Ŵ	WK	0	^			Vice-Pr	esident for	Provost and Academic Aff	airs
		pleted for all		structional A	ssignments a	nd for FT Fa	culty Instru		ents for FT faculty
be reported									ndex Number can m can be reported
			E	Employee	Informatio	on			
WKUID		Emp	loyee Name						
Home Addr	ress		City			S	tate Zip	Code	
Home Phor	ne		Backgrou	nd Check Co	mpleted?			KTRS Ret	iree?
				Course I	nformatior	ı			
	On whic	h campus will	the courses li	sted below b	e taught?			~	
	Which 7	Term?	~	Part of Tern	n			~	
	NOTE: If c broadcast.	ourses listed b	oelow are web	o-based or IV	S, select the	location fror	n which the	course is	
CRN	Course Sub Number Section	8 P		alculated orkLoad	Credit Hours	Part of Term	Web Class?	Level, Salary or Emeritus	Projected Stipend*
	Course Title:				Cohort or	Dual Credit:		Campu	IS:
	Department:								
	I certify that	this employee	e has the cred	lentials need	ed to teach th	is course.			
[T		- T		I			r	
	Course Title:	i			Cohort or	Dual Credit:		Campi	IS:
	Department:								
	I certify that	this employee	e has the cred	lentials need	ed to teach th	is course.			
	Course Title:				Conort or	Dual Credit:		Campu	IS:
	Department:	this omployo	bas the cred	lontials nood	od to toach th				
(this employee		ientiais neeu			ſ	r	
	Course Title:				Cohort or	Dual Credit:	<u> </u>	Campu	IS:
	Department:							·	
		this employee	e has the cred	lentials need	ed to teach th	is course.			
	Banne	r Index from w	hich the cour	ses listed wi	ll be paid:			Adjustment to	the amount paid:
Explanatio	n: Make general o	comments in t	he space belo	ow and/or pro	ovide an expla	anation for a	ny amount l	isted in the "Ac	justment" field
								al Assignment:	
Western Ke	ORS: This is to c entucky University id/or Regional Car	I understand	that the class	(es) may be	held, at the L				
determined	teach this course by my college. If e last add date tha	more students	enroll by the	last add date	e, I understar	id that my st	ipend may l	be increased. If	
	ENT HEADS: PLE			I certify that e course to b		med individ	ual is fully q	ualified to teac	n the course(s)

Terms of Employment The instructor agrees to abide by the rules and policies of the academic unit and the University set forth in official publications or

The instructor affirms that he/she is fully qualified and prepared to teach the courses assigned and that all representations in his/her vita, resume, or credentials are accurate. Normally, University full-time staff members are permitted to teach only one 3 credit hour class per term. Instructors who are retirees from Kentucky Teachers Retirement System (KTRS) shall not be employed to teach more than 12 semester hours per fiscal year (July 1 - June 30). Questions about the 12 hour teaching limit for KTRS retirees should be directed to the retirement section in the Department of Human Resources.

9/1/2020

Special Instructional Assignments (Winter) Form

3. The instructor agrees to meet each scheduled class at the time and place assigned by the Dean or Department Head and to administer the final course examinations and any required course evaluations as scheduled. In the event of an unavoidable absence, the instructor will notify the Department Head in time to arrange a substitute or to cancel the class. The instructor agrees to make arrangements with students so that work missed due to class cancellations may be made up.

For Part-Time Faculty: The instructor agrees to meet, as needed, before classes begin with the Department for orientation (including discussion of guidelines and syllabus preparation, selection and use of textbooks and materials, examination schedules, and specific requirements). Instructors shall not be employed to teach more than 12 semester hours at the undergraduate level or 6 hours at the graduate level (with the exception of KTRS retirees).

Students are to be provided a complete copy of the class syllabus, course requirements and basis for grading during the first week of classes, and to be given written notice of all subsequent changes in the syllabus, course requirements, and basis for grading. The instructor also agrees to post the syllabus on TopNet. The University reserves the right to terminate part or all of the agreement (i.e., one or more courses) at any time with prorated payment for classes already met by the instructor. Reasons for termination of this contract include, but are not limited to: insufficient enrollment, failure to adhere to academic unit and University policies, or unsatisfactory performance. An instructor may appeal employment termination or take grievances regarding unfair conditions to the Department Head for review. Such appeals or grievances are subject to final review by the Dean of the academic unit or his/her designee. In nondepartmentalized colleges, the initial review shall be by the Dean with final review by the Provost and Vice President for Academic Affairs. This contract confers no credit toward tenure or any right of re-employment. This contract represents the entire agreement between the parties regarding this teaching assignment and supersedes all other understandings, written, or oral.

understand that by addressing this eSignature form to another party affiliated with WKU and clicking the Send button, I am providing my electronic signature to this document.

For courses with high enrollment (based on the second day of class), an additional stipend will be paid to the instructor.
Courses with 20 to 24 students, an additional \$100 per credit hour.
Courses with 25 to 29 students, an additional \$200 per credit hour. Courses with 30 or more students, an additional \$300 per credit hour.

Main | Saved Forms | Sent Forms | Sent Forms Archive Send to email address NOTE: Email addresses mu Comment

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announced by the Dean's office or the Provost and Vice President for Academic Affairs.

Enrollment Based Stipend Schedule

e Re	eceive	d Forms Received Forms Archive Email List Log C	Dff
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ust in	clude	@wku.edu or @topper.wku.edu at the end.	

Send Save

Special Instructional Assignments Correction Form

erm:		Part of Term:				Prepared by (WKUID)				Form
Pay ID Amoun		Index	Account	Campus Location		Name:				
						Phone:			Date:	
					Office of the Provost and Vice-President for Academic Affairs					
	(Use this for		ĊOF	RRECT	cial Instructiona ION FORM ages to stipends a			n an SIA fo	rm)	
			Err	ployee	Information					
WKUID E			Employee Name							
Home Address			City			State	Zip	Code		
Home Phone			Email Address							
			С	ourse In	formation					
Which Term?		~		Part of Term:						~
Location:			ndex:							
CRN:				Calculat	ed Workload:					
Credit Hours:										
In the space bel	ow, provide an	explanation of	the correctior	n that need	s to be made:					
				Get	Data					

WKU eSignature Forms									
Main Saved Forms Se	nt Forms Sent Forms Archive Received Forms Received Forms Archive Email List Log Off								
Send to email address	✓ And								
	NOTE: Email addresses must include @wku.edu or @topper.wku.edu at the end.								
Comment									
	Send Save								







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