



STRATEGIC PLANNING PROCESS AND TIMELINE

28 July 2011

		July 2011	August 2011	September 2011	October 2011	November 2011	December 2011	
		Finalize institutional and regional targets for statewide Strategic Agenda; final approval by CPE (22 Sept)			Begin implementation of statewide Strategic Agenda and tracking of institutional and regional metrics			
AC HR/IR VPs IR AC IR AC IR/HR VPs AC AC	AC	Develop and refine strategic plan goals and objectives						
	HR/IR	Assess results of 2011 Great Colleges survey						
	VPs	Solicit feedback from within Colleges and Divisions regarding goals and objectives						
	IR	Conduct benchmark analyses on emerging priorities using new benchmark institutions						
	AC			Adopt preliminary goals and objectives				
	AC	Develop and refine performance metrics tied to strategic objectives						
	IR	Align institutional and regional metrics with appropriate objectives						
	AC	Develop WKU-specific performance metrics tied to objectives						
	IR/HR	Conduct benchmark/target-setting analyses on emerging metrics						
	VPs	Solicit feedback from within Divisions regarding performance metrics						
AC				Adopt preliminary performance metrics				
AC	Engage University Senate, Staff Council and university community in discussions regarding strategic plan development							
AC	Facilitate the efforts of stakeholder groups					Receive reports from stakeholder groups		

January 2012	February 2012	March 2012	April 2012	May 2012	June 2012																																					
Continue implementation of statewide Strategic Agenda and tracking of institutional and regional metrics																																										
Begin implementation of institutional Diversity Plan and tracking of associated metrics																																										
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Present draft goals, objectives and metrics	Solicit feedback from stakeholder groups	Evaluate/incorporate feedback	Present draft plan, w/ activities and revenues		Prepare final Strategic Plan for BOR action																																					