

**Assurance of Student Learning  
2020-2021**

College Health & Human Services

School of Kinesiology, Recreation & Sport

Intercollegiate Athletic Administration Certificate #0481

Dr. Evie Oregon

*Use this page to list learning outcomes, measurements, and summarize results for your program. Detailed information must be completed in the subsequent pages.*

**Student Learning Outcome 1:** Students will demonstrate advanced knowledge of governance and compliance related to Division I and II athletics.

**Instrument 1** Direct: Evaluation of final project in RSA 558 (Governance in Intercollegiate Athletics)

**Instrument 2**

**Instrument 3**

Based on your results, circle or highlight whether the program met the goal Student Learning Outcome 1.

**Met**

**Not Met**

**Student Learning Outcome 2:** Demonstrate the ability to conceptualize student athlete development programming and other resources by which to address the pressing issues faced by college student-athletes.

**Instrument 1** Direct: Evaluation of a student athlete development program and student athlete handbook assignment in RSA 554 (Student Athlete Development)

**Instrument 2**

**Instrument 3**

Based on your results, circle or highlight whether the program met the goal Student Learning Outcome 2.

**Met**

**Not Met**

**Student Learning Outcome 3:**

**Instrument 1**

**Instrument 2**

**Instrument 3**

Based on your results, circle or highlight whether the program met the goal Student Learning Outcome 3.

**Met**

**Not Met**

**Program Summary (Briefly summarize the action and follow up items from your detailed responses on subsequent pages.)**

The results from this assessment indicate the IAA Certificate program has met the assessment goals for the listed SLOs. The implementation of some recommendations from 2019-20 improved components of the program.

Students in the IAA Certificate program should be able to demonstrate advanced knowledge of governance and compliance, while applying critical thinking and problem solving techniques that will facilitate increased career readiness and enhance employability. An indicator of the level of readiness regarding this outcome is the final project in RSA 558. This assessment indicates that students are demonstrating advanced knowledge of program evaluations, critical thinking and problem solving skills related to Intercollegiate athletics.

Students in the IAA certificate graduate program should demonstrate the ability to perform effectively within the intercollegiate and sport industry. An indicator of the level of effectiveness is the capstone experience, where the student is required to successfully complete a in field professional job shadow day in an institution within the NCAA. This assessment indicates that students are getting involved and performing effectively in relevant industry settings, and understand NCAA Bi-Laws by the additional certificate completion built in RSA 558 course. A recommendation from the 2019-20 ASL that was implemented was to require students to job shadow a local NCAA university athletic compliance office. The implementation of this recommendation has improved the overall RSA 558 experience for the students, therefore enhancing the employment search process for them.

RSA graduate students should attain competence in matters in Student Athlete Development and be able to apply those competencies to enhance job placement efforts and/or increase effectiveness in a current position. The athletic department analysis and handbook activity required in RSA 554 (Student Athlete Development) aids in evaluating readiness level. This assessment indicates that students in the program are demonstrating competence of student athlete development practices relative to the industry.

## Student Learning Outcome 1

<b>Student Learning Outcome</b>	Students will demonstrate advanced knowledge of governance and compliance related to Division I and II.		
<b>Measurement Instrument 1</b>	Direct measures of student learning in the Governance course, to evaluate advanced knowledge, is the completion of a final Intercollegiate project that is a Governance and compliance By-Law Change proposal. Primary elements of the research project include: <ul style="list-style-type: none"> <li>- Determine 3 by-laws that are to be changed.</li> <li>- Complete a mini literature review on why the by-law(s) should be changed.</li> <li>- Conduct a needs SWOT analysis on current compliance by-laws.</li> <li>- Critique scholarly articles and opinions of the change(s) of By-Law proposed in the final project.</li> </ul> The intent of the final project is two-fold: a) ensuring students can produce quality written projects that are grounded in relevant, current research in governance and compliance and b) facilitating a by-law change idea into a formal proposal of change.		
<b>Criteria for Student Success</b>	Students should earn a grade of 85% or above on the final project in RSA 558.		
<b>Program Success Target for this Measurement</b>	90% of students who complete final project components will score 85% or higher on the assignment.	<b>Percent of Program Achieving Target</b>	95
<b>Methods</b>	All research projects from fall 2019 for each student ( $N = 31$ ) factored in the overall evaluation of the student learning outcome.		
<b>Based on your results, highlight whether the program met the goal Student Learning Outcome 1.</b>		<b>Met</b>	<b>Not Met</b>
<b>Actions</b> (Describe the decision-making process and actions for program improvement. The actions should include a timeline.)			
The final project in RSA 556 was examined by Recreation and Sport Administration faculty. The faculty determined that the project continues to be effective in assessing students in the course.			
<b>Follow-Up</b> (Provide your timeline for follow-up. If follow-up has occurred, describe how the actions above have resulted in program improvement.)			
The course, and specifically the final project, will be further evaluated during the 2021-22 academic year.			
<b>Next Assessment Cycle Plan</b> (Please describe your assessment plan timetable for this outcome)			
This SLO will be assessed again in the 2021-22 academic year. Existing direct measures will be utilized again in the assessment.			

## Student Learning Outcome 2

<b>Student Learning Outcome</b>	Demonstrate the ability to conceptualize student athlete development programming and other resources by which to address the pressing issues faced by college student-athletes.
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<b>Measurement Instrument 1</b>	<b>Assignment overview</b> Student Athlete Development departments are committed to helping student-athletes identify and meet academic, leadership and career goals leading to graduation and personal development. Most athletic department administrators, coaches, and support staff are committed to providing a positive and independent learning environment for the student-athletes. The student-athlete development staff is committed to creating an environment for student-athletes where progress toward a degree's the focus, rather than eligibility. Most student-athlete development staff are committed to developing programs, monitoring systems, and support systems to achieve these goals. You are to thoroughly evaluate and conduct a SWOT analysis on a current athletic department's student athlete development staff, programs, mission statements and handbook. You are then to create a detailed outline of your own student athlete development handbook and 2 year career development programming option.		
<b>Criteria for Student Success</b>	80% of the students score 80% or higher		
<b>Program Success Target for this Measurement</b>	80%	<b>Percent of Program Achieving Target</b>	100%
<b>Methods</b>	The final assignment was a required assignment in RSA 554 and was chosen to address the outcome. The activity was administered to each student ( $N=20$ ) in RSA 554 section for the Fall 2020.		
<b>Based on your results, circle or highlight whether the program met the goal Student Learning Outcome 2.</b>		<b>Met</b>	<b>Not Met</b>
<b>Actions</b> (Describe the decision-making process and actions planned for program improvement. The actions should include a timeline.)			
The final project in RSA 556 was examined by Recreation and Sport Administration faculty. The faculty determined that the project continues to be effective in assessing students in the course.			
<b>Follow-Up</b> (Provide your timeline for follow-up. If follow-up has occurred, describe how the actions above have resulted in program improvement.)			
Program faculty will determine if the activity should be changed in anyway. It will need to be determined if it is practical and feasible to require all students to submit this assignment to be evaluated by an industry professional in student athlete development and reviewed by the faculty instructor.			
<b>Next Assessment Cycle Plan</b> (Please describe your assessment plan timetable for this outcome)			
This SLO will be assessed again in the 2021-22 academic year. Existing direct and indirect measures will be utilized again in the assessment.			