Minutes

Assurance of Learning Committee

April 6, 2016

Attending: Jean Snavely, Thad Crews, Mary Jane Gardner, Allen Hunt, Shane Spiller, Ron Rhoades, David Zimmer; Not in attendance: Josh Hernsberger

Undergraduate

1. Committee reviewed results from MGT 498, Fall 2016 written case (UPS in India).
    a. Learning Goal: Written communication – satisfactory results (3.22 average). No recommendation at this time.
    b. Learning Goal: Global awareness – satisfactory results (3.45 average). No recommendation at this time.
    c. Learning Goal: Ethical awareness – unsatisfactory results (2.39 average). Committee considered a variety of alternative ways to address the results including validation of results using other artifacts and determining the type and extent of coverage in classes indicating that ethics is a component.
    Recommend:
    1. Put more emphasis on and ensure coverage of ethical behavior in the capstone MGT 498 class.
    2. Arrange for Faculty Development session(s) on what ethics means and how to include ethical considerations in class. May consider having a portion of the summer college meeting devoted to the topic.
    d. Learning Goal: Critical Thinking – results were mixed (3.1 average). It is the sense of the committee that critical thinking shortcomings should be addressed throughout the curriculum.
    Recommend: Arrange for Faculty Development session(s) on techniques for developing critical thinking skills.
    e. The committee recognizes that faculty development initiatives may require funding.
2. The committee brainstormed on how to measure the discipline knowledge learning goal.
    a. Currently: The college exam is administered to Accounting and Finance seniors; other disciplines no longer require students take the college exam. Students in BA 175 take the exam to determine a baseline.
    b. Considerations
        i. Jean Snavely will ask Whitney Peake if she has or will develop/administer a case or project requiring knowledge across the disciplines.
        ii. Include a case in MGT 498 that requires across the disciplines.
3. Stacey Gish, GFCB Communications Coordinator, offers help with making professional presentations through the Presentation Solutions Centers with revisions based on committee recommendations from the day of evaluations. This is a closing the loop activity.

4. The Plus 2 program is an online program for students majoring in management to complete the final two years of study after completing requirements through the Kentucky Community and Technical College System. Jean Snavely will meet with the dean to see if this delivery method should be considered a different program requiring separate evaluation.

Graduate

1. The MBA program is revising the current Learning Objective: Teamwork/Leadership to Teamwork/Communication.
    a. The revision reflects the fact that communication is part of desired characteristics for MBA graduates. Communication has been and still is a part of the MBA program, but was not clearly reflected in the MBA Learning Objectives.
    b. Measurement of teamwork communication will be peer evaluated with a revised rubric that more clearly reflects teamwork communication skills.
    c. Written communication will be evaluated using the Qualitative Reasoning rubric.
2. Learning Objective: Quantitative Reasoning was evaluated using a Case from the online MBA 519 course in Fall 2015.
    a. Results: Student assessments were lower than desired in Data Analysis and Data Presentation.
    b. **Recommendation: Let professor know results and discuss ways for improvement.**
3. Learning Objective: Discipline Knowledge: The committee reviewed the historical ETS results for all three delivery methods in the MBA program.
    a. Scores in the finance area are consistently lower than all other areas.
    Recommend: Get further breakdown in all areas to determine specific topics being tested to get more clarification on student needs.
    b. The committee would like to know if the test can be divided into parts to be taken at different times.
    c. Results might be improved by giving students incentives to perform as well as possible on the exam.
    Recommend: Include ETS results as part of the grade in BA 590 to incentivize students. Jean Snavely will check with April Schleig to see what kind of results are available before the end of the semester so that grades can be used in a course.

Upcoming Data Collection and Evaluations

I. Scheduled data collection - MBA
    a. Quantitative Reasoning
        i. PMBA, BA 519, Spring 2016
        ii. Full-time and online, Spring 2016, BA 513
    b. Qualitative Reasoning
        i. PMBA, BA 590 Summer 2016
        ii. Full-time, BA 590 Summer 2016

iii. Online, BA 590 Fall 2016

c. Global Awareness, PMBA, Spring 2016

d. Leadership/Communication - Online, Evelyn Thrasher, Spring 2016

II. Scheduled data collection – Undergraduate

a. Case in MGT 498 – Fall 2016 – All learning goals

The next meeting will be two weeks before the first GFCB CC in Fall 2016.