

Assurance of Learning Committee Minutes
September 27, 2016
GH 342 - 12:45 to 1:45

Members Present: Jean Snavely, chair, Shane Spiller, Mary Jane Gardner, Thad Crews, Ron Rhoades, Whitney Peake. Absent: Allen Hunt, David Zimmer, Josh HERNsberger, Bob Hatfield

Approval of minutes from April meeting
Introduced new Committee members

Bob Hatfield, MBA Representative

Whitney Peake, ex-officio, Whitney is an Evidence and Argument Fellow for the University whose responsibilities support University accreditation

Shane Spiller told the committee about his recent AACSB conference attendance and explained the shift in emphasis to Curriculum Management and Assessment contained in Standard 8, the relevant standard for AOL. A copy of Standard 8 was distributed so that everyone is aware of responsibilities. GFCB departments have been carrying out responsibilities, but documentation is lacking to support curriculum changes or the consideration of curriculum change.

Recommendation: AOL committee members will look forward and provide documentation for why curriculum changes have been made in their respective departments. In the future, AOL members will be responsible for documenting department curricula discussions/meetings/changes, etc.

Results from evaluating embedded cases from MGT 498 in Spring 2016 indicated student weakness in Ethical Awareness. Committee members will report on actions taken in their respective departments at the next AOL meeting.

Jean Snavely will report ethics results to the GFCB Undergraduate Curriculum Committee and ask their members to report any curriculum changes in coverage in classroom curriculum as a result of the Ethical Awareness results.

Shane Spiller reported on results using a business game in his MBA class in Summer 2016. Results are promising as there is data provided for discipline knowledge and comparisons of WKU student performance to student performance relative to the U.S. and the world. Shane will use the game again in Summer 2017 in his Full-time and PMBA classes. This game might be suitable for measuring undergraduate discipline knowledge in the future.

The AOL committee discussed what type of information they would like to get from data collected by a subcommittee of the GFCB Undergraduate Curriculum Committee which is currently reviewing core curriculum. The subcommittee intends to survey businesses, alumni, students and faculty to gauge what characteristics are expected of GFCB graduates and should be included in the core. Information from the

survey will be used by the AOL committee when reviewing undergraduate learning goals and objectives.

Teamwork data was collected in Summer 2016 and Fall 2015.

Scheduled data collection

Undergraduate

Discipline knowledge data is being collected in BA 175 classes, ACCT 499, and FIN 499 in Fall 2016.

Jean Snavely will check with Josh HERNsberger to see if an embedded case can be delivered for assessment in MGT 498 in Fall 2016.

Graduate

Jean will check with Helen Liang to see if she will collect teamwork data in Fall 2016 - Online

Jean will check with Bob Hatfield about collecting Global Awareness from Spring 2016 and Winter 2017 - PMBA

ETS – Summer and Fall 2016

Next AOL Committee Meeting
MBA Committee

October 25 – 12:45
October 4

GH 342
GFCB UCC

October 19