

Assurance of Learning Committee Minutes
September 12, 2017

Members Present: Dr. Jean Snavely, chair, Professors Allen Hunt, Ron Rhoades, Bob Hatfield., David Zimmer, Shane Spiller, Mary Jane Gardner, Ismail Civelek, Thad Crews

Not Present: Dr. Whitney Peake

Approval of minutes from April 17.

Committee Items

Dr. Ismail Civelek is the new representative from the Management Department.

The AOL web site has been updated and department representatives to direct their faculty to the site for information. The updated site includes:

- MBA and undergraduate Learning Goals
- Meeting materials
- Meeting minutes (Current and Archived)
- Five year plan for 2017-2022
- New faculty packet of information
- Rubrics

The five-year plan includes the grid that identifies when the committee plans to assess MBA and undergraduate Learning Goals. Plans for Fall 2017 include:

Undergraduate

1. Evaluate results from data collected from ENT 496 (Goal 1: Written communication and Goal 2: Legal and ethical awareness) and MGT 498 (Goal 1: Written communication, Goal 2: Legal and ethical awareness, Goal 3: Critical and Strategic Thinking, and Goal 4: Global awareness).
2. Develop remedies/recommendations based on evaluations with input from affected stakeholders.
3. Schedule recording of presentations in all delivery methods of ENT 496 and MGT 498.
4. Identify an appropriate case for evaluating Goal 3: Critical thinking in all delivery methods of ENT 496 and MGT 498.

MBA

1. Evaluate results from data collected from BA 513 (Goal 3: Quantitative Reasoning) and BA 590 (Goal 1: Discipline Knowledge, Goal 2: Qualitative Reasoning, and Goal 4: Teamwork/Communication).
2. Develop remedies/recommendations based on evaluations with input from stakeholders.
3. Collect data from BA 513 PMBA (Goal 3: Quantitative Reasoning).
4. Collect ETS Field Results for all delivery methods, evaluate, communicate results, and develop remedies/recommendations, if needed.

Assessments

Committee assessments from Spring and Summer 2017 need to be completed as soon as possible in order to include the results in the 2017 AACSB report in November.

MBA

Dr. Hatfield and Dr. Spiller are working on MBA results. They have collected and provided results for Teamwork and Oral communications from BA 590 from Summer 2017.

Dr. Snavelly has assessed the Global Awareness and Written Communication from the PMBA trip to France. Needs a second assessor. Dr. Civelek volunteered with assistance from Dr. Spiller.

Drs. Rhoades and Snavelly are assessing cases from BA 590 from Summer 2017.

Undergraduate

Drs. Hunt and Zimmer are assessing MGT 498 cases from Spring 2017 – written communication and critical thinking.

Discussion

The committee has been considering alternative methods to measure discipline knowledge (Goal 5) besides the in-house 94 question exam. This led to a discussion of having a system for ensuring students have the desired discipline knowledge for the capstone courses (MGT 498 and ENT 496).

After a lengthy discussion, the committee made the following **recommendations**:

- Develop a pre-test for MGT 498 and ENT 496 consisting of questions from each department
 - Get feedback from MGT and ENT professors to identify broad cases that require knowledge from across disciplines
 - Identify basic knowledge from each discipline
- For future consideration
 - Developing pre-tests for all core courses which test proficiency in knowledge from pre-requisite classes or general technical skills (Excel spreadsheet usage for example)
 - Include descriptions of specific knowledge from prior classes in core course syllabi – should lead to reinforcement that core knowledge is woven throughout the GFCB curriculum and lead to better retention

Meeting was adjourned at 3:30

Next meeting: October 10 at 3:30, GH 342