

Gordon Ford College of Business
Leadership Team Meeting
Via Zoom
Thursday, March 4, 2021
9:00 am

Members present: Drs. Ray Blankenship, Indu Chhachhi, Lukas Forbes, Alex Lebedinsky, Whitney Peake, Mark Ross, Evelyn Thrasher, and Chris Shook, presiding.

Dr. Shook asked for approval of the minutes from the February 18, 2021 meeting. Dr. Whitney Peake made a motion to approve the minutes, and Dr. Lukas Forbes seconded. The minutes were approved with no change.

Dr. Shook acknowledge an email he received from the Small Business Institute, saying Dr. Peake had just completed her year as president, and what an outstanding job she did. She will now serve as past-president on the board.

Dr. Peake congratulated Dr. Tony Kim, as he recently received an R&R at the Academy of Management Journal.

Dr. Thrasher commented that we have 35 incoming freshmen committed to the Business LLC, which is more than other colleges on campus. It is likely those numbers will grow over the next several months.

Dr. Shook commented on our overall enrollments for GFCB. While we are experiencing a lag of 4-6 weeks, the numbers continue to look positive. He also shared with the Leadership Team that he is participating on an AACSB initial visit. His schedule will be quite busy the week of March 8.

The recent CAD meeting was canceled so there was nothing new to update.

There was a conversation of making public the grade distribution of each course to the faculty in the college. Dr. Shook reached out to the Provost's office regarding the confidentiality of publishing grades and was assured there is no restriction of sharing information listing a course and grades. He asked for feedback from the chairs and the overall thought is that making grades public to other faculty members in the college would be a good tool to utilize in assessing each faculty member's own course. This is not to be used for making personnel decisions, unless there are extenuating circumstances. It was also noted that the course level (400, 300, 200, etc) makes a difference when looking at the distribution of grades.

Dr. Thrasher explained the new Event Planning Checklist, put together by the GFCB DEI Committee, to the Leadership Team, and that it has been reviewed by SARC (Student Accessibility Resource Center) and the Chief Diversity Officers Molly Kerby and Michael Crowe. She asked for comments and modification suggestions for the form from the Leadership Team. She will update the checklist with the feedback provided and will forward to the GFCB DEI committee for further review. She emphasized that the purpose of the form is not to be

restrictive, but to make those planning event more aware of guests needs, and provide an educational opportunity. This form should be used for banquets, large speaker events, large student organization events, etc. Once the form is in it's final state, it is likely it will be utilized campus wide.

The GFCB Core Curriculum Committee met recently and an update was provided by Dr. Thrasher. The focus of the meeting was content knowledge for all GFCB students. It was suggested that each discipline has one foundational course. Our students are having difficulty separating the first course in their major from the first course in the core courses. She offered that departments should be having conversations that include what a student whose major is in their departments needs from other departments. There was a discussion of what every business student should know and their educational needs.

The meeting adjourned at 10:27 am. The next Leadership Team meeting is scheduled for March 18, 2021 at 9:00 am via Zoom.