

Gordon Ford College of Business
Leadership Team Meeting
Thursday, October 27, 2022
9:00 am

Members present: Drs. Ray Blankenship, Indu Chhachhi, Dana Cosby, Lukas Forbes, Alex Lebedinsky, Whitney Peake, Mark Ross, Evelyn Thrasher, and Chris Shook, presiding. Dr. Mark Ciampa, guest.

Dr. Mark Ciampa joined the GFCB Leadership Team to provide information about our College Innovation Team's (CIT) role. He also requested the chairs encourage members of their departments to attend. Tuesday, November 8th, at 8:00 am, is the next meeting.

Dr. Lukas Forbes moved, and Dr. Ray Blankenship seconded a motion for approval of the minutes from September 29, 2022. Minutes were approved unanimously without change.

Dr. Ross shared that Beta Alpha Psi won the Superior Chapter award again this year.

A 2009 Marketing graduate, Mr. Jordan Yokam, is working for the Tom James Company. Last year he was top in sales in the country. They are now branding him to be the Tom James' Clothier of Kentucky.

The Finance department's financial planning symposium conference went well. They received good feedback. Also, Dr. Ron Rhoades has been invited to Washington DC to work on a project that has large implications.

On Saturday, November 22nd, Dean Shook and Dr. Martha Sales attended the Black Male Working Academy in Lexington, KY. He was impressed with the event, the service that is provided for area young men, and the positive responses from those men.

GFCB's recent Preview Day was a success even though attendance was light. Several department chairs commented that the students and parents who attended got a lot out of the event. There was considerable engagement with the students, parents and GFCB representatives. The next recruiting event, Head for the Hill, is scheduled for Friday, November 11.

WKU Glasgow Campus' early college program launch was well attended.

The goal for Blackboard Ultra is to be ready to roll out for the fall 2023 semester. Progress was assessed.

The dean asked if there was an update of course scheduling to increase times when courses are offered. Dr. Thrasher has reached out to the GFCB Advisors asking their assistance to locate 'bottleneck' courses. The advisors are extremely busy with appointments, and she has been unable to connect with them.

APR Process update was provided. Dr. Thrasher and Dr. Cosby will work with departments early next year in brainstorming sessions. Specifically, to discuss question #16, which asks what departments needs are in order to be successful. Dr. Rob Hale is aware it will likely be mid to late spring before GFCB can submit our report. Department chairs should have their portion of the reports completed by mid-January.

At the end of fall 2024, all the necessary information should be included in CourseLeaf. Items such as course objectives and student learning objectives, for example. Department chairs were asked to review what is currently listed in Courseleaf and confirm accuracy.

There are numerous summer terms (24), and the registrar's office is requesting that number to decrease. Dr. Thrasher went through GFCB's summer offerings from last summer and a copy next summer's term calendars (2024) was distributed. There was conversation and suggestions of how we can best serve the student's needs. Dr. Thrasher will move the recommendations forward.

The agenda for the February AACSB visit is currently being worked on. Communication of needs will be sent out closer to time.

Dr. Chhachhi asked the leadership team about their best practices for remote proctoring of exams. Feedback was given by several members.

Dr. Paula Burt, the Department Chair Policy Task Force Chair, submitted the task force's recommendations to Dean Shook. He distributed them to the leadership team and reviewed with them. Suggestions were given and the dean will relay the information back to Dr. Burt.

Dr. Cosby distributed 'Regular and Substantive Interaction in Online and Distance Learning' packet that was recently shared at an MBA Professional Development meeting. Dr. Cosby will send the packet to the chairs electronically.

Dr. Thrasher asked that the chairs send her continuance materials lists so she can put them on the shared drive.

A discussion about when the schematic design for the new building would be presented was held.

The meeting adjourned at 10:30 am. The next meeting will be held on Thursday, November 10, 2022, at 9:00 am, in the Dean's Conference Room, GH 443.