

Gordon Ford College of Business
Leadership Team Meeting
Via Zoom
Thursday, March 31, 2022
9:00 am

Members present: Drs. Ray Blankenship, Indu Chhachhi, Lukas Forbes, Alex Lebedinsky, Whitney Peake, Mark Ross, Evelyn Thrasher, and Ms. Ashlan Pania, Associate Dean for the Day student, presiding.

Dr. Evelyn Thrasher introduced Ms. Pania, GFCB Associate Dean for the Day student, to the Leadership Team.

Dr. Lukas Forbes moved, and Dr. Whitney Peake seconded a motion for approval of the minutes from March 10, 2022. Minutes were approved unanimously without change.

The Marketing Department hosted their first internal sales competition, which was led by Mr. Jeff Peake. Northwestern Mutual and UniFirst sponsored the event, and 12 students competed. Dr. Forbes congratulated Ms. Lexi Patton, who won the competition.

The inaugural high school summer finance camp was held last year with 14 participants. Applications for this year's camp continue to come in and they expect attendance to be quite a bit more than last year.

The CPE has approved the Master of Science in Cybersecurity Analytics.

Ms. Panaia provided several CAD and general updates, on behalf of Dean Shook.

- The development of the FY 2023 budget continues. Each dean is meeting with the Provost to discuss subvention numbers and plans to improve subvention. Dean Shook will meet with Provost Fischer on April 1. A draft budget will be presented at the next leadership team meeting, hopefully.
- Preliminary discussions were held about the need to be able to offer foundation-based scholarships earlier so that freshman can know their total package earlier.
- There was a discussion about removing faculty from decision making roles in the registrar's processes. The other academic units were instructed to go back to their faculty and see if their units had problems with this or if it was a problem experienced only by GFCB faculty.
- Priority registration groups were reviewed and renewed for 5 years with no changes.
- Recruitment events were discussed. There are 2 upcoming in April. There are over 1000 people registered for the April 9th preview day. Departments will not have tables in Preston. There will be a GFCB table staffed by Advisors and Student Ambassadors. Department Chairs will be part of a panel in the two sessions held in Grise.
- The draft policy for macebearer selection was once again discussed, more benchmarking is being done.
- DDD Day is scheduled for August 4.
- The salary compensation results were discussed. Dr. Fischer produced a list of potential salary increases and the deans were instructed to review for any Performance improvement plans or poor performance that would keep the person from having salary adjusted. There were very few potential adjustments for GFCB due to the results of the study.

- The deans recently met with President Caboni and tuition discounting was discussed and a presentation of the breakeven analysis was delayed until next month.
- The source of the tuition discount was discussed, and President Caboni committed to try to engage foundation funds consistent with the original proposal
- The amount Provost Fischer will have to subvent the academic units was discussed.

The draft fellowship policy was distributed to the department chairs. They were asked to review the policy and be prepared to discuss at the next meeting.

WKU Transfer Center maintains a website (<https://www.wku.edu/transfer>) that prospective students can review and compare credit hours taken. We would like to include all of GFCB's programs on the site. WKU GFCB and KCTCS have been working together to develop a smooth transition plan for students. There is increased interest in WKU programs from Ivy Tech and Vol State students. It was suggested to have current KCTCS students maneuver through the site to ensure that it is a user-friendly experience. Ms. Janie Pruitt will be leading the process, with the help of Ms. Amy Jewell, of adding GFCB Programs to the WKU Transfer Center's site.

Dr. Forbes mentioned he has received several catalog update request forms from students, and the students seem to be going around advisors, especially when the advisor is from another college. Several other department chairs have also received requests. Dr. Thrasher will speak to Ms. Ashley Smith and Ms. Monica Duvall to work on an efficient way to process the needed paperwork.

Dr. Rob Hale will be sending out an email next week regarding Anthology. Dr. Thrasher will follow up with an email to GFCB faculty, reminding them that our college has already made the switch over from Digital Measures.

The meeting adjourned at 9:39: am. The next meeting will be held on Thursday, April 14, 2022 at 9:00 am, in the Dean's Conference Room, GH 443.