

Gordon Ford College of Business
Administrative Council Meeting
Minutes
August 16, 2012
9:00 a.m.
Grise Hall 443

Members present included Drs. Chris Brown, Jeff Butterfield, Cathy Carey, Bob Hatfield, Zubair Mohamed, Rick Shannon, Michelle Trawick, and Jeff Katz, presiding. Dr. Dana Cosby was a guest.

Dr. Katz welcomed everyone and introduced Dr. Dana Cosby, chair of the task team on Career Readiness and Success. Dr. Cosby presented the objectives of the task force, as well as the methods and work plan. The task force found evidence of need for coordination and enhanced service systems related to student success. Based on research, the task force proposes to create a culture of professionalism in three parts: growing professional, emerging professional, and professional. The task force would like to call it the PEAK Program – Professional Education and Knowledge. The next step is implementing the PEAK program and finding representatives to help with the efforts. Dr. Katz would like the program presented to the Business Executive Advisory Council on October 19. Dr. Cosby asked GFAC to let her know of any comments or suggestions.

Dr. Katz asked for approval of the minutes from August 9, 2012. Dr. Hatfield made a motion and Dr. Mohamed made a second. GFAC approved the minutes.

Dr. Katz gave an update from the CAD meeting. He asked for comments on having voluntary mid-term evaluations online and GFAC agreed with offering them. Dr. Katz announced GFCB will be editing policies for tenure and promotion to be consistent with the new version of the faculty handbook. There is a new policy on concurrent bachelor degrees under discussion. Discussion was held about finalizing Phase I staffing plans for the Provost's consideration. Dr. Katz asked GFAC to plan on giving a short update at the college meeting on Wednesday, August 22. He asked for recommendations from Drs. Carey and Wells for faculty to serve on the endowed chair review committee.

Dr. Butterfield announced he is working with area community colleges on partnerships with WKU. Discussion was held about air conditioning and building needs. Dr. Carey suggested a faculty/staff lounge for lunch. Dr. Butterfield recommended updated plumbing and a library/reading room.

Dr. Hatfield announced MBA has reached a tentative three year agreement with DELO regarding the pMBA and Executive Education programs.

Drs. Brown and Mohamed are interested in offering the Business Administration degree online. Discussion was held about what can be done to offer this option.

Dr. Trawick announced she will talk about the faculty qualifications during the college meeting. Dr. Trawick announced that the BEAC facilities committee is interested in helping the GFCB current building needs. Dr. Trawick asked for current needs. A trading room, sales classroom, and larger classrooms were mentioned.

Regarding part-time faculty pay, Dr. Trawick asked for information from each department with appropriate pay scales.

Dr. Katz thanked everyone for their efforts during the past year. The meeting ended at 11:00 a.m. The next meeting is scheduled for Thursday, August 30.