

Gordon Ford College of Business
Administrative Council Meeting
Minutes
April 12, 2012
9:00 a.m.
Grise Hall 443

Members present included Drs. Chris Brown, Zubair Mohamed, Rick Shannon, Michelle Trawick, Steve Wells and Jeff Katz, presiding. Guests included Drs. Ray Blankenship and Shane Spiller.

Dr. Katz opened the meeting and welcomed everyone. He asked Dr. Spiller to give an update on the accreditation process and the recent visit from the AACSB Peer Review Team Chair. Dr. Blankenship gave an update on Assurance of Learning efforts and plans going forward. Discussion was held about efforts in the departments. Dr. Blankenship would like to meet with departments individually and find out what they've been doing that can be reported as assurance of learning. Dr. Spiller would like to meet with departments to find out their best practices. Dr. Katz said the plan is to have a draft of the report completed by June 1. An outside consultant will visit the second week of June for feedback. He plans to have the final report submitted to AACSB by November 1.

Dr. Katz asked for approval of minutes from April 5, 2012. Dr. Trawick made a motion. Dr. Mohamed made a second. Dr. Mohamed and Dr. Hatfield pointed out some typos. The minutes were approved by the GFAC with changes.

Dr. Katz opened discussion about the AQ/PQ policy for Directors and clarification of expectations. It was discussed how important it is for all faculty to maintain proper qualifications. GFAC decided Drs. Trawick and Wells will work on a policy clarification statement before the next meeting, April 19, 2012.

Dr. Katz mentioned the need for the college to focus on diversity and ways to enhance the visibility of diversity within our college. The diversity committee will be important as our college seeks to recruit and retain students and faculty with diversity in mind.

Dr. Katz asked for departmental updates. Dr. Trawick announced a dedication in honor of Dr. Wassom scheduled for 3:30 p.m. Thursday, April 26 outside of Grise Hall. A bench will be dedicated in his honor and followed by a reception in the fourth floor lobby of Grise Hall. Dr. Brown said the OCC came to campus for interviews and a couple of finance students were invited to Chicago. Dr. Hatfield, Brian Sullivan, and MBA student Mark Santoro presented our MBA Sustainability concentration to the MBAA conference in Chicago. He said the MBA program is currently focused on recruitment. He is predicting that as many as 10 students may enroll from Owensboro. Dr. Shannon announced the Marketing Department is working on common learning objectives for their courses. Dr. Wells said the Accounting Department has received increased interest in the Professional Program in Accounting and related Master of Accountancy.

Drs. Katz and Trawick gave an update on the budget for GFCB. Dr. Trawick encouraged GFAC to be mindful of spending for part-time hires.

Dr. Trawick asked for suggestions and/or changes to the Summer School Enrollment Policy. Dr. Trawick will be sending the SIAs she has received back to the departments to verify they have the correct compensation information based on enrollment. Dr. Wells made a motion to approve the policy. Dr. Brown made a second and the GFAC approved the policy.

Dr. Katz reviewed upcoming events of note:

- a. College Awards Banquet, Carroll Knicely Center, 6 p.m., April 27, 2012
- b. Spring Fling, Katz Residence, 1 p.m. – 4 p.m., May 6, 2012
- c. Graduation, May 11 & 12
- d. Accreditation Consultant Visit, Dr. Yar Ebadi, June 11-13

Dr. Hatfield announced the MBA will have the MBA Plus event for MBA graduates on Wednesday, April 25 at South Campus.

The meeting ended at 11:00 a.m. The next meeting is scheduled for Thursday, April 19, 2012.