

Gordon Ford College of Business
Administrative Council Meeting
Minutes
April 26, 2012
9:00 a.m.
Grise Hall 443

Members present included Drs. Jeff Butterfield, Bob Hatfield, Rick Shannon, Michelle Trawick, Steve Wells and Jeff Katz, presiding.

Dr. Katz opened the meeting and welcomed everyone. He asked for approval of the minutes from April 19, 2012. Dr. Shannon made a motion and Dr. Butterfield made a second. The minutes were approved with two small changes.

Dr. Katz gave an update from the most recent CAD meeting. He explained the guidelines for reporting sexual harassment and referred to the University policy. Dr. Katz also reminded GFAC to encourage faculty to select textbooks, also based on University policy. Dr. Katz explained the staffing plan for Phase I (75% in the college) and Phase II (25% from Academic Affairs.) He would like GFAC to have a retreat sometime in July to focus on the staffing plan and resource needs for the college.

Dr. Katz asked for departmental updates. Dr. Butterfield said the Information Systems Department is recruiting and they currently have students inquiring and enrolling earlier than past years. Dr. Trawick announced the Economics Department is screening three candidates for the PQ position next week. Dr. Hatfield announced the MBA Student Association is hosting a professional networking event at Brickyard tonight. MBA has been working with Dr. Blankenship from the AOL committee. Dr. Hatfield announced that the GFCB Graduate Committee will meet next week to discuss MBA curriculum. He also announced the Professional MBA will visit France in late May as part of the International Business curriculum. Dr. Shannon said the Marketing Department is still working on the cluster hire search. He gave an update from the marketing and branding subcommittee of the Business Executive Advisory Council. Drs. Katz and Shannon met with the chair, Mr. Tim Earnhart to discuss branding and marketing ideas for the GFCB. Dr. Wells announced the Accounting department has five students participating in the PEAK competition sponsored by the Kentucky Association of CPAs. The Beta Alpha Psi banquet is planned for May 3. He said the department continues to look for prospects for the AQ position. He also said the department is working on learning objectives and outcomes for the Master of Accountancy program. There are close to 20 students that have signed a statement of intent to participate in the Professional Program in Accountancy.

Dr. Trawick opened discussion about endowed professors being eligible for faculty research awards and summer research grants. GFAC voted that endowed professors will not be eligible to apply for summer research grants beginning July 1, 2012. GFAC also decided criteria for faculty research awards should be clarified but will not be changed.

Dr. Katz announced Dr. Capps has arranged for Mr. David Laird to visit campus on May 14, 2012. He is the CEO of Jewish Hospital Systems. An informal luncheon will take place in Grise

Hall 443. Dr. Katz would like GFAC to attend or send a representative from their department. Dr. Katz will ask Dr. Capps to prepare background information.

Discussion was held regarding summer meetings for GFAC. We will not meet on May 17. During the summer we will meet every other week beginning May 24.

Dr. Trawick announced she met with Bruce Kessler to discuss a math course for the College of Business. She will meet with the curriculum committee to discuss before the end of the semester.

Dr. Katz reviewed upcoming events of note:

- a. College Awards Banquet, Carroll Knicely Center, 6 p.m., April 27, 2012
- b. Spring Fling, Katz Residence, 1 p.m. – 4 p.m., May 6, 2012
- c. Graduation, May 11 & 12
- d. Accreditation Consultant Visit, Dr. Yar Ebadi, June 11-13

The meeting ended at 11:00 a.m. The next meeting is scheduled for Thursday, April 26, 2012.