

Gordon Ford College of Business
Administrative Council Meeting
Grise Hall 443
Thursday, November 20, 2014
9:00 a.m.

Members present included Ray Blankenship, Chris Brown, Cathy Carey, Paula Potter, Rick Shannon, Michelle Trawick, Steve Wells and Jeff Katz, presiding. Dr. Shane Spiller was a guest.

Dr. Katz welcomed everyone and asked Dr. Spiller to give an update regarding maintenance of accreditation and assurance of learning. Dr. Spiller is working with Ms. Stacey Gish on the GFCB Annual Report. He asked GFAC to share any relevant news from their departments that can be used in the report. Dr. Spiller announced the application for continuance of accreditation is due July 1, 2015. Dr. Katz asked GFAC for their ideas about the assurance of learning chair and committee going forward. Dr. Trawick suggested checking with faculty to see if someone is interested in chairing the AOL committee and GFAC agreed it's a good idea to keep the AOL committee and accreditation committee separate. Dr. Blankenship also suggested having separated committees for graduate and undergraduate. The accreditation committee will now be referred to as the continuous improvement review committee.

Dr. Katz asked for approval of the minutes from November 6, 2014. Dr. Shannon made a motion and Dr. Trawick made a second to approve the minutes. GFAC approved the minutes with a few changes.

Dr. Katz gave an update from the most recent CAD meeting. Regarding the Phase II funding, the Economics Assistant Pedagogical Professor position will be filled. He announced that annual faculty evaluations should be submitted to Dean's office before January 30th. Dr. Katz thanked GFAC for submitting nominations for the WKU faculty awards and reviewed upcoming deadlines. He said there has been a discussion about changes to graduate assistantships and resources for next year.

Dr. Trawick announced she recently spoke with a NAVITAS representative about undergraduate courses. She said departments may be contacted about offering a NAVITAS class. She also gave an update from the recent AACSB conference she attended with Dr. Potter.

Dr. Katz asked for departmental updates. Dr. Wells announced the recent hire of Melloney Simmerly in the Accounting Department. He also announced he will attend an AACSB conference for accounting accreditation. Dr. Wells said Dr. Chen will be on sabbatical next semester. Dr. Shannon said the Marketing Department has increased enrollment for the Spring. Dr. Potter asked other departments for examples of how to show impact factors from their research to use when putting together information for evaluations and promotion/tenure packets. Dr. Brown announced the Finance Department is interviewing two candidates for the

pedagogical position. He also shared the Finance Department is still investigating the use of a Bloomberg terminal. Dr. Carey announced the Economics Department held their senior conference. She also said they have been invited to speak with the Math Department about a Masters in Math Economics.

Dr. Trawick announced the senior send-off will be the Monday and Tuesday after Thanksgiving and we will be giving away alumni t-shirts.

The meeting ended at 10:55 a.m. The next meeting is scheduled for December 4th.