

Gordon Ford College of Business

Minutes

September 30, 2014

8:45 a.m.

Grise Hall 443

Members present: Drs. Chris Brown, Cathy Carey, Bob Hatfield, Rick Shannon, Michelle Trawick, Dr. Steve Wells, and Jeff Katz, presiding. Guests were Ms. Gloria Wilson and Mr. Scott Broadbent of the WKU Store.

Dr. Katz welcomed everyone and introduced the guests from the WKU Store, Ms. Gloria Wilson and Mr. Scott Broadbent. Mr. Broadbent asked GFAC to share complaints and problems with the system for submitting and ordering books.

Dr. Katz asked for approval of the minutes from September 11, 2014. Dr. Hatfield made a motion and Dr. Brown made a second motion to approve the minutes. The minutes were approved.

Dr. Katz shared his updates and announced that Dr. Hatfield will be the international admissions contact for GFCB graduate programs and Dr. Trawick will be the contact for undergraduate international admissions. He congratulated Dr. Shannon an outstanding Marketing Advisory Council meeting.

Dr. Trawick gave an update from the most recent CAD meeting. She said Dr. Ransdell was in attendance and discussed international admissions. The two main policies discussed at CAD included permission forms for field trips with emergency contact information and a uniform policy for reimbursement of doctoral fees and tuition for employees. She also reminded everyone of the email from Doug McElroy regarding the deadline of October 23 for submitting action plan and outcome assessments. There was discussion about transfer credits for international students and a policy for external reviews of the credits. Dr. Trawick is still investigating WKU's international admission requirements. Dr. Trawick will speak to the advisors about procedures to follow regarding transfer credits.

Dr. Trawick distributed a draft of the GFCB Faculty Activities & Appraisal of Faculty Report and reviewed the changes and updates to the form. GFAC will vote on the form at the next GFAC meeting on October 16th. Dr. Trawick will schedule a faculty forum to review the form mid-October.

Drs. Katz and Trawick asked for feedback on whether GFCB has a need for a college-level global studies (international officer) position after Dr. Myers steps down. GFAC agreed this position is not needed at this time.

Dr. Katz said the Fiscal Resources Task Group (FTRG) met on September 29th to talk about ways to supplement the GFCB operating budget. Dr. Trawick said the group has looked at peer and aspirant schools to evaluate course fees. The FTRG decided to host student focus groups and find their opinions on course fees. Overall the students did not object to the added fee as long as

they know how the money is being used. When asked for their needs, the students would like to see internships and tutoring services. Dr. Katz is working on a recommendation, based on what the FTRG has learned, to submit to the Provost.

Dr. Katz reviewed the upcoming events and the department chairs shared updates from their areas.

The next meeting is scheduled for Thursday, October 16th.