

**Gordon Ford College of Business
Administrative Council Meeting**

Minutes
October 29, 2015
9:00 a.m.
Grise Hall 443

Members present: Drs. Ray Blankenship, Chris Brown, Cathy Carey, Bob Hatfield, Paula Potter, Rick Shannon, Michelle Trawick, Steve Wells, and Jeff Katz, presiding. Guests included Ms. Addie Cheney and Dr. Brian Sullivan.

Dr. Katz welcomed Ms. Cheney and Dr. Sullivan. Ms. Cheney distributed a document about funding opportunities offered by the Office of International Programs and explained the objectives and awards for each grant/program. She will email a copy of the document to Ms. Harvey for distribution to the GFAC. Dr. Sullivan asked GFAC to send him lists of courses that include internationalization.

Dr. Katz asked for approval of the minutes from October 15, 2015. Dr. Hatfield made a motion to approve and Dr. Brown made a second motion. The minutes were approved by GFAC without changes.

Dr. Katz gave an update from the most recent CAD meeting. He said the CPE is working on metrics that will determine distribution of funding and more information is to come. Dr. Katz described a recent presentation about trends in WKU enrollment and shared a powerpoint document. He announced there are revisions for the policies regarding consensual relations, winter/summer term compensation, substantive changes, and program reviews that will be presented to the Senate.

Dr. Katz said the Board of Regents approved the Satterthwaite Center for Financial Success Suite. He reminded everyone of the Chamber Breakfast on Friday, October 30th. He also announced the Business Executive Advisory Council will begin at 8 a.m. on Friday, November 6th. The next day, GFCB will host a Homecoming Breakfast in Grise Hall beginning at 8:30 a.m.

Dr. Trawick shared information from her recent conference at Rutgers about undergraduate curriculum. She also announced the search committee for the Internship Coordinator will meet soon. Dr. Trawick announced the sabbatical committee will also meet.

Dr. Wells announced the first CPE program was very successful. He said High School Accounting Day is scheduled for November 20th in DSU. Dr. Potter announced the Management Department has met regarding the summer research grant program. She said Dr. Peake has turned in a proposal for Evidence & Argument. The search committees for open positions are working to finish the search process. Dr. Brown said Dr. Rhodes took some students to a financial conference (NAPFA) and all of the students interviewed for jobs while attending. He said they are trying to meet about the summer research program and journal list. Dr. Hatfield said the finance department chair search is underway. He also announced funding for the Quick Turn Around Grant will be distributed by the research committee based on applications from faculty.

There is a policy on the WKU website and there will be a form for application on the GFCB website for application. Dr. Shannon said the Social Media search is ongoing. He is also working with Dr. Forbes on ways to make the Sales Center more visible and Grayson County is interested in adding a dual credit program. Dr. Shannon said the Marketing Advisory Council met and at least three companies are interested in offering internships. Dr. Carey announced three speakers for the Economics Department this semester. She also said the search for the Marketing Chair is underway. The Economics 202 and 203 series has received Validation for Educational Experience and two other courses are under review for the credit. She also said ECON 467 has been approved for graduate credit. Dr. Blankenship said he recently met with Laura Ricke about offering the Business Informatics program online.

The meeting ended at 10:35 a.m. The next meeting is scheduled for Thursday, November 12th.