

Gordon Ford College of Business

Minutes

Friday, June 12, 2015

10:00 a.m.

Grise Hall 443

Members present: Drs. Ray Blankenship, Chris Brown, Cathy Carey, Paula Potter, Bob Hatfield, Michelle Trawick, Steve Wells and Jeff Katz, presiding.

Dr. Katz asked for approval of the minutes from May 28, 2015. Dr. Trawick made a motion to approve and Dr. Blankenship made a second motion. The minutes were approved without changes.

Dr. Katz shared the College development report with GFAC. The college has exceeded \$1.2 million in cash donations as of May 31, 2015.

Dr. Katz shared enrollment trends within the college and across the University. GFCB, College of Health and Human Services and Ogden College are the only colleges that have increased enrollments over the past five years. GFCB has the largest growth in majors for Fall 2015, as of June 6, 2015, at 6.7%.

Four candidates for the Communication position will be interviewed next week. Dr. Trawick discussed the interview schedule with GFAC.

Dr. Trawick also discussed the Internship Coordinator position. The advertisement went out last week and applications are coming in. The committee will have their initial meeting within the next couple of weeks.

Departmental updates: Dr. Trawick discussed computers for new faculty. She will be following up to make sure new faculty computers will be available when the faculty arrive. Dr. Hatfield discussed his recent trip to Greece with students. Students got a firsthand look at economic problems in Greece. Dr. Brown discussed S&P Capital IQ. He will submit a proposal for S&P Capital IQ in mid-July. Dr. Potter discussed activities in the Center for Entrepreneurship. She also discussed the Plus 2 program and the need for extended campus sites to have students on campus. Dr. Blankenship is in the process of procuring site licenses for students to use in Business Informatics classes.

The BA 175 Coordinator position was discussed. It was determined that the position should be funded at a Tier 1 level.

Drs. Katz and Trawick distributed information regarding budget reallocations for 15/16/17. There was a discussion about areas of possible reallocation of funds. It will be discussed further at the next meeting on June 25.

The meeting ended at 11:45 a.m. The next meeting is scheduled for Thursday, June 25th at 10:00 a.m.