

Gordon Ford College of Business

Minutes

January 15, 2015

9:00 a.m.

Grise Hall 443

Members present: Drs. Ray Blankenship, Chris Brown, Cathy Carey, Bob Hatfield, Paula Potter, Rick Shannon, Michelle Trawick, Steve Wells, and Jeff Katz, presiding.

Dr. Katz welcomed everyone and asked for approval of the minutes from December 11, 2014. Dr. Trawick made a motion to approve and Dr. Hatfield made a second to approve the minutes. The GFAC approved the minutes without changes.

Dr. Katz gave an update from the most recent CAD meeting. He said he is waiting for approval for the tenure and promotion packets submitted from GFCB. He also announced there is a research council being formed. Dr. Katz said he is visiting constituents in France and Harlaxton over Spring Break. He reviewed the proposed policy on international travel and study abroad guidelines. Dr. Katz announced there is a tenure and promotion workshop on January 21st and seven members of GFCB are enrolled. He reviewed upcoming important dates and events.

Dr. Trawick announced she is preparing two space requests for Grise Hall. One of them would involve moving the Center for Leadership Studies to the Study Abroad space on the first floor of Grise Hall. In addition, Grise Hall 436 is assigned to Counseling and Testing Services. She is putting in a request to obtain that classroom and assign it to Economics. She would then turn 434B into office space.

Dr. Katz asked for updates from the departments. Dr. Carey announced the AQ position search in Economics continues and has been narrowed to six for interviews and campus visits. Dr. Hatfield said the graduate programs are focusing on enrollment and recruiting efforts. He also announced plans for REACH week, which is the week of March 23rd. Dr. Brown announced the Finance Department is now fully staffed. He also announced the plans for a Capital IQ terminal. Dr. Potter announced the Management Department will have an internal search for the director of the Entrepreneurship Center. They also have a search open in operations with 80 -90 applicants. Dr. Potter announced Mariah Yates will be picking up Dr. Cosby's courses and the department will now be looking to fill the Executive in Residence position. Dr. Shannon announced that Fastenal has given a gift to the Marketing Department and Sales Center. Some of it will be used for renovating the sales classroom. The other half will be used for faculty research and development in sales area. He also said a an honors personal selling course will be offered in the fall semester. He gave an update on providing a dual credit program. Dr. Wells announced that Dr. Hall is fully retired. He said the PEAK Accounting team has been formed for the competition in April. The Beta Alpha Psi banquet is tentatively scheduled for May 7th. Dr. Blankenship announced the Business Informatics program is averaging about 25 students. The department is teaching SAS workshops.

Dr. Katz distributed a rough draft of the agenda for the faculty and staff retreat on January 22nd and asked GFAC for feedback.

Dr. Trawick distributed a spreadsheet with the proposed use of course fees. She reviewed each line item and asked for feedback. It was suggested a line item for databases be added to the spreadsheet. It was also suggested the Success Lab be called the GFCB Student Success Lab. Dr. Wells suggested an admissions and recruitment effort be included. Dr. Trawick will make a general presentation at the GFCB college-wide meeting.

Dr. Trawick announced because Dr. Blankenship is the new IS chair he will only serve as AOL director until the end of June. It has been suggested that the position be combined with the maintenance of accreditation position. Dr. Trawick suggested the positions should remain separate. It was decided the position will be announced and hopefully filled by the end of January.

The meeting ended at 11:40 a.m. The next meeting is scheduled for Friday, January 30 at 10:15 a.m.