

**Gordon Ford College of Business
Administrative Council Meeting**

Minutes
May 5, 2016
9:00 a.m.
Grise Hall 443

Members present: Drs. Ray Blankenship, Chris Brown, Cathy Carey, Bob Hatfield, Harold Little, Paula Potter, Rick Shannon, Patricia Todd, Steve Wells, and Jeff Katz, presiding.

Dr. Katz welcomed everyone and thanked them for their participation at the Awards Banquet. He recognized Drs. Brown, Shannon, and Wells for their service to the college and presented them a plaque for their desk.

Dr. Katz asked for approval of the minutes from April 7, 2016. Dr. Wells made a motion to approve and Dr. Shannon made a second motion to approve. The minutes were approved without changes.

Dr. Katz gave an update from the recent CAD meetings. He announced WKU has a Solar Eclipse Council for the event on August 21, 2017. Dr. Katz also said University Senate has established a revised Continuance Policy. One change includes the memorandum of continuance from the committee to the department chair be shared with the faculty member. He announced there will be a Phase I for Fiscal Year 2018 and be discussed more in depth in the future. Dr. Katz said the recent SPC meeting was successful. He announced the GFAC Retreat is tentatively scheduled for July 28th and August 17th is tentatively scheduled for the GFCB Retreat.

Dr. Katz asked GFAC to share departmental updates. Dr. Blankenship announced a recent project Dr. Thrasher held in one of her classes where students read a book outside of class and made a presentation to faculty. Dr. Shannon announced the Marketing Department is holding a senior send-off and they are hosting a Marketing Advisory Council next week. He said the search for the social media position is being posted again with hopes of a Fall start date. Dr. Carey announced the Economics Club has a panel event on May 11th at 3:30 p.m. and will be a swappable event. She also said Dr. Beckworth is stepping down. Dr. Hatfield announced he met with the Advisory Council meeting for the Doctorate of Physical Therapy and Dr. Evelyn Thrasher. Dr. Brown gave an update on the KBMI Internship. He also announced the Finance Advisory Council will end and will have a fresh start after Dr. Chhacchi steps in as chair. Dr. Potter gave an update from the recent Management Department Advisory Council meeting. She also said the Board of Regents approved the Brewing and Distilling certificate and Management is offering a course as part of the program. Dr. Wells announced a retirement dinner will be held for Dr. Aldridge next week. He said Dr. Little will be looking for part-time faculty to cover accounting courses. Dr. Wells also announced the Beta Alpha Psi banquet will take place tonight and Ms. Amy Winkler will be the guest speaker. He will be working with Dr. Little to put together the Accounting Advisory Council.

Dr. Katz distributed the policy for the Hays Watkins Fellowship Program and asked GFAC to read through it and share edits or feedback with Dr. Trawick. He also asked GFAC to scan the

GFCB policies currently posted and share feedback or edits for them too. Dr. Shannon asked about professional development activities being included on the annual evaluation under research and not just teaching. Dr. Katz will look into this with Dr. Trawick.

Dr. Katz reviewed upcoming dates and events. The next GFAC meeting is scheduled for Thursday, May 19th at 9 a.m.