

**Gordon Ford College of Business
Administrative Council Meeting**

Minutes
October 20, 2016
9:00 a.m.
Grise Hall 443

Members present: Drs. Ray Blankenship, Cathy Carey, Bob Hatfield, Harold Little, Paula Potter, Patricia Todd, Michelle Trawick, and Jeff Katz, presiding. Dr. Mark Ciampa was a guest.

Dr. Ciampa distributed the information that will be presented to the Business Executive Advisory Council. Dr. Ciampa asked GFAC for their help to facilitate discussion about the operational plans to implement GFCB strategic objectives.

Dr. Katz asked for approval of the minutes from September 22, 2016. Dr. Hatfield made a motion and Dr. Trawick made a second motion to approve them. The GFAC approved the minutes without changes.

Dr. Katz asked GFAC to encourage faculty to serve in the Governor's Scholars Program and he reminded them Ms. Harvey emailed information about the program. He announced University Distinguished Professors will go through the regular emeritus faculty process. He also announced he is working with Dr. Hatfield on a partnership with Baptist Health to offer them leadership training and a customized MBA. Dr. Katz shared information about the continuance process and the importance of the annual appraisal process. Dr. Katz referred to the document emailed to GFAC regarding incoming student information.

Dr. Trawick distributed the GFCB Faculty Qualifications Guidelines. Dr. Blankenship asked for clarification in the IP qualifications regarding maintenance of IPQ status where it states full-time employment in a professional position in the area of teaching is sufficient criteria for part-time faculty. Dr. Trawick will work on the wording to make the expectation clearer that teaching in the discipline is not solely sufficient for faculty qualification. There was also discussion about what meets the guidelines for section B of the Instructional Practitioner qualifications. Dr. Hatfield made a suggestion the policy include the provision that IP and SP classifications will be reviewed on an annual basis.

Dr. Trawick encouraged GFAC to work on their action planning and progress reports in Digital Measures. Until the entire college has completed these reports, carry forward money will not be released. She also announced she turned in BA 175 and the Business Communications for the courses to be offered during the summer term.

Dr. Katz asked for departmental updates. Dr. Blankenship announced the IS department has been attending recruitment events. Dr. Atkinson is working on a center report that should be available soon. Dr. Little said the Accounting Department is visiting high schools instead of hosting Accounting Day this year. He announced Jeff Miesel will speak to Beta Alpha Psi today. Dr. Potter shared the Management Department had a great entrepreneur speaker recently, the co-owner of the White Squirrel. She also announced TopperTank is coming up next week. Dr. Todd announced

she will be team-teaching with Ed Rottmann in the Spring. She also said Ms. Stacey Biggs will be teaching in the Spring. Dr. Todd is planning the Marketing Advisory Council meeting for November. Regarding eSports, she said the University has purchased gaming computers and a grand opening for the room is planned for February. Dr. Carey announced there will be a dual credit course offered in the summer with a trip to New York. She shared the plans for the KEA and involvement from the Economics Department. Dr. Carey announced Drs. Strow and Leguizamon are actively recruiting students for the study abroad for Costa Rica. Dr. Hatfield announced the pMBA is considering Bosnia for their trip in 2019. He is working on a university committee regarding conditional permits for international students.

The meeting adjourned at 10:45 a.m.