

**Gordon Ford College of Business
Administrative Council Meeting**

Minutes
February 22, 2018
9:00 a.m.
Grise Hall 443

Members present: Drs. Ray Blankenship, Cathy Carey, Indudeep Chhachhi, Bob Hatfield, Harold Little, Paula Potter, Michelle Trawick, and Jeff Katz, presiding. Dr. Mark Ciampa, guest.

Dr. Mark Ciampa gave an update of Strategic Planning Council (SPC) activities. He explained that his term as the SPC Chair is ending, so a new chair will be selected. The process of electing the next SPC chair was described. Dr. Ciampa presented the nominees and requested input from the department chairs. Discussion of the candidates occurred. Dr. Potter thanked Dr. Ciampa for his leadership as chair of the SPC and everyone agreed. Dr. Ciampa will proceed with the voting process following spring break.

The SPC Facilities Action Team have been discussing Automated External Defibrillators (AED) for Grise Hall. Currently there is one located on the first floor. Dr. Ciampa explained the time from when a cardiac event begins to the time the AED is used should be three minutes or less. It was suggested that if cost was an issue, to perhaps purchase the units for the 3rd and 5th floor now, and the 2nd and 4th floors in the fall. Free training for the AED units will be provided, as well as the option of CPR training. Discussion occurred when to host the training and it was suggested to hold it during the College-Wide Retreat in August. If held immediately following the retreat, other Grise Hall occupants could attend. The recommendation was made by Dr. Potter to approve two, potentially four (depending on availability of funding), AED units for Grise Hall. Dr. Hatfield seconded the motion. The recommendation was approved by GFAC members.

Dr. Katz asked for approval of the minutes from the February 8, 2018 meeting. Dr. Hatfield made a motion to approve and Dr. Blankenship made a second motion. The minutes were approved with minor changes.

Dr. Katz shared updates from Academic Deans Council. CAD approved the ROTC program have priority registration. Conversation regarding the university's budget situation occurred. The report will be presented during the Board of Regents meeting on Friday morning. Dr. Katz explained the university's budgeting model background.

Dr. Katz thanked Academic Council members for their participation in the Head for the Hill recruiting event. More than 100 prospective students were reached and was considered successful for our college.

The Economic Department Chair candidate will be interviewed Friday, February 23rd. Dr. Katz thanked Dr. Hatfield for his efforts leading the search. The faculty presentation will be at 2:30 pm in the State Farm Room, GH 441.

All evaluations for the GFCB Leadership Team are complete. Staff evaluations are finished and the faculty evaluations are nearing completion.

Dr. Chhachhi mentioned an issue regarding someone breaking into some offices in the Finance Department. There have been several occurrences this semester and GFAC members were asked to keep their eyes open for future events of tampering in offices. Please report any known instances.

In terms of updates:

- Dr. Chhachhi shared that the Finance Department used the Alumni Association as a resource for sending out their departmental newsletter. The Alumni Association was able to send the newsletter using alumni's mailing addresses.
- Dr. Hatfield shared the Research Committee met a few days ago. He named those on the committee and thanked them for their input. Twenty-five faculty members submitted proposals for Aim High. He will notify the winners soon so they are able to move forward with their projects. The graduate workshop was a success as approximately 20 students attended. The MBA program is working towards having a JUMP program. Dr. Hatfield announced Beta Gamma Sigma members are allowed to waive GMAT requirements.
- Dr. Blankenship reported the Center for Data Analytics has been working with TVA and they are interested in internships. The center is in the process of interviewing students and will recommend the top two or three to the TVA members. Kyler Hart's abstract, *Predicting Customer Gender Based on Network Behavioral Trends*, was awarded a Fuse grant. There was a record number of abstracts submitted this year and Dr. Blankenship was proud that his was accepted.
- Dr. Carey announced the Economics Department hired Dr. Chris Byl as a full time faculty member and Ms. Karen Pickerill as an adjunct faculty member. Dr. Jim Finn will be the ODE banquet speaker.
- Dr. Little said that Ms. Kristina Barron delivered a healthy baby girl. Otherwise, there was nothing new to report from the Accounting Dept.
- Dr. Potter shared the University's Strategic Planning Committee is meeting the aggressive timeline to present to the board. She anticipates another open forum will be held soon, and expressed her gratitude of support from the chairs attending previous the forums. Dr. Potter is pleased with the search process and the committee will likely to meet in March to make a decision. Ms. Mariah Yates is defending this afternoon, and Dr. Potter wishes her well. She also mentioned having lunch with a new advisory council member, Mr. Michael Lemon, of Millstone Labs which deals with cyber security. Millstone labs currently has an internship with a management student.
- Dr. Trawick mentioned that she will follow up with faculty qualifications as there were several at-risk faculty members during the AACSB review. This is meant to be a supportive measure to ensure all faculty are in compliance. The faculty awards are being processed and hope to let the college know the winners on Monday, so they are able to prepare for the university awards. Four incoming freshman scholarships have been identified, and the Study Abroad Scholarships will be awarded soon. GFCB Day will be

held Saturday, February 24th, and over 200 people are anticipated to attend. The events of the day was explained to the GFAC members. Dr. Trawick suggested recognizing the faculty award winners during our spring commencement.

Review of center reports occurred.

- Dr. Carey discussed the Center for Applied Economics and she reviewed the report with the Leadership Team. Dialogue of possible future guest speakers followed.
- Dr. Carey reviewed the BB&T Center for the Study of Capitalism. She mentioned the speakers are no longer strictly economics professors, but are of the same stature. The book club is very well attended. It was suggested that more faculty be engaged in the center and it's activities. Strategies were discussed how to improve the center's engagement and sustainability.
- The Center for Entrepreneurship & Innovation's report was considered. It was mentioned by Dr. Potter that Dr. Bolton will be in transitional retiree status on July 1, 2018, and they are being proactive to have a center director in place at that time. A college-wide search is expected.
- The Center for Leadership Excellence's report was shared among GFAC members. A review of the report occurred and the center's various activities were discussed.

The meeting ended at 11:02 a.m. The next meeting is scheduled for Thursday, March 8, 2018.