

Gordon Ford College of Business
Administrative Council Meeting
Grise Hall 443
Thursday, November 7, 2019
9:00 am

Members present: Drs. Ray Blankenship, Indu Chhachhi, Lukas Forbes, Bob Hatfield, Alex Lebedinsky, Mark Ross, Evelyn Thrasher, and Chris Shook presiding.

Dr. Chris Shook asked for approval of the minutes from the October 31, 2019 meeting. Dr. Lukas Forbes made a motion to approve the minutes, and Dr. Ray Blankenship made a second motion. The minutes were approved with no change.

Dr. Shook asked the chairs to share good news going on in the departments:

- Dr. Indu Chhachhi appeared recently at the New York Stock Exchange and was able to ring the bell. He mentioned the Finance Department's faculty search continues. He applauded Dr. Alex Lebedinsky's WKU News article about their Actuarial Science Internship.
- Dr. Alex Lebedinsky mentioned Mr. Brent Powell's talk yesterday, *Socialism Sucks*. It was very well attended.
- Dr. Bob Hatfield shared that Dr. Jeff Chandler produced an article that was cited featured in the Wall Street Journal on November 4th. Management is also firming up candidates for the faculty search.
- Dr. Mark Ross said that one of the Account Department's Graduate Assistants has passed one portion of the CPA exam.

Dr. Evelyn Thrasher reviewed the Student Engagement of the Faculty Appraisal report with the Leadership Team. She asked for feedback for the form itself for the committee to review. The chairs discussed ways to streamline the form and make it more efficient.

Dr. Thrasher shared the current version of the Endowed Professor Policy and asked for suggestions to update the policy. The chairs discussed ways to revise the wording to clarify requirements. Dean Shook tabled further discussion until the appointment letters of all endowed professors can be examined.

Dr. Thrasher reexamined the current GFCB Travel Policy with the Leadership Team. It is thought the terminology should be updated to explain for what traditional faculty travel is reimbursable and for what pedagogical faculty travel is reimbursable. Wording of 'full time faculty' was offered, as it covers all faculty. Clarification of other points of the travel policy were asked about and discussed. Dr. Thrasher will update the policy and will send out to the Chairs for their consideration.

Dr. Thrasher reviewed the GFCB Computer Lab Scheduling Policy. She asked GFAC's thoughts on rewriting the lab policy so it is similar to the auditorium usage policy. The leadership team was in agreement. She will update the policy and send out to the Chairs for their review.

Dr. Shook shared updates from CAD:

- Dr. Marko Dumancic and Dr. Beth Laves presented regarding quality assessment of existing online courses and shared that new courses will be offered.
- Ms. Jessica Gilland, Dr. Danita Kelley, and Ms. Stephanie Hammons presented on the review of academic fees. There is an effort to distinguish between course fees, program fees, and differential tuition. Differential tuition will be phased in.
- Faculty Senate recommended a Parental Leave Policy; however, it has not been enacted. Under WKU's current FMLA policy, faculty and staff are able to take 12 weeks off (paid). It has been sent back to faculty senate for further investigation.
- It was proposed to add additional course times to the standard class time (a MW afternoon class offering and a night class offering).

There was suggestion made of having classes that meet on Monday/Thursday or Tuesday/Friday, leaving Wednesday as a study day, or a convenient day to hold meetings. The Leadership Team encouraged Dr. Shook to bring the topic up for discussion at the next Council of Academic Deans meeting.

In terms of departmental updates:

- Dr. Hatfield mentioned Management students are being hired for spring positions. Faculty candidates will be coming in next week.
- Dr. Forbes reported the Marketing Department has been experiencing great success in that their corporate partners are hiring students; more than has been in the past. There is a group of students heading to the next level of competition in Wisconsin. The Sales Center will go through their accreditation process in two weeks.
- Dr. Chhachhi shared the Finance Department's Advisory Council meets tomorrow. They will also host faculty candidates next week.

Dr. Thrasher reminded GFAC that November 19 is our GFCB Staff Development Day. It is mandatory for staff to attend. She explained the itinerary of the day.

Dr. Lebedinsky reminded GFAC that Head for the Hill is Monday, November 11th.

Dr. Shook shared that applications for our college for fall semester is up 17.5% from last fall.

The meeting adjourned at 10:40 am. The next GFAC meeting is scheduled for November 22, 2019 at 1:00 pm in GH 443.