

Gordon Ford College of Business
Administrative Council Meeting
Via Zoom
Thursday, April 23, 2020
9:00 am

Members present: Drs. Ray Blankenship, Indu Chhachhi, Bob Hatfield, Alex Lebedinsky, Mark Ross, Evelyn Thrasher, and Chris Shook, presiding.

Dr. Chris Shook asked for approval of the minutes from the April 16, 2020 meeting. Dr. Bob Hatfield made a motion to approve the minutes, and Dr. Ray Blankenship seconded. The minutes were approved with no change.

Dr. Shook asked the chairs to share good news going on in the departments.

- Dr. Chhachhi praised our GFCB advising team. He went on to explain how our advising staff advised a prospective student and her experience prompted her to change her college plans. She is now scheduled to attend WKU.
- Dr. Ross explained that the Accounting Department's alumna, Ms. Cynthia Wilkerson, has been named as the next CFO of the WKU Foundation.
- Dr. Hatfield said he checked with immigration on the Management Department's new hires and all appropriate paperwork has been completed. He also congratulated a Human Resources student who has been offered a position at Amazon in St. Petersburg, FL.
- Dr. Shook congratulated Ms. Doreen Williams Holmes with the phenomenal job she is doing with the Finance Department's social media. He also reminded the GFAC members of the GFCB Awards that will be announced on April 24 at noon. It will be a slideshow presented on our website.

Dr. Thrasher led the brief discussion of the Center for Entrepreneurship & Innovation, the Master of Accountancy, and the Center for Professional Selling. She asked for feedback to be submitted to her by next Wednesday (April 29th). The reviews of all of the programs and centers are winding down. Dr. Shook asked the Leadership Team to consider all of the Centers and their effectiveness during this time.

Dr. Shook provided a few updates from CAD (Council of Academic Deans):

- The Graduate Assistantships and student worker positions are currently on pause.
- The Board of Regents are taking a closer look at the curriculum university wide. There will be new procedure in effect on July 1. Data gathered from Gray and Associates will be utilized in making future decisions.
- WKU's budget this fiscal year should be in good standing. Enrollment and registration numbers for GFCB for AY2021 are still looking favorable. As Dr. Shook requested, the GFAC members offered suggestions of the best way to communicate to those in the college. He will send out an email message soon to GFCB colleagues. GFAC also offered suggestions of the best way to approach the fiscal challenges that we may be facing during the next several semesters. Dr. Shook asked GFAC to continue considering ways to address the future budget.

Dr. Shook shared that the President has established four Restart WKU Committees. One of the committees is the Student Experience and Engagement Committee, of which he is a member. They are considering three scenarios upon returning to campus - face to face courses, hybrid courses, and online courses. There was discussion how the COVID 19 pandemic will affect our college's future. Dr. Thrasher reminded the chairs that their faculty should be prioritizing teaching in our college. She also asked the chairs to consider the faculty's workload/overload situations.

Dr. Shook mentioned an email that recently was sent out from Dr. Rob Hale, encouraging faculty to submit grades so that students can make the P/D/F decision. Dr. Shook noted a concern that some of our faculty may not be updating students' grades. The students need that information in order to make their decision. The deadline is quickly approaching. We will send out an email to the students using Handshake, and a reminder will also be sent to the faculty.

We will plan on hosting a GFCB Q&A open forum. Questions submitted prior to the forum would be helpful so that accurate responses can be given. A Zoom session will be scheduled on May 5.

On April 29 at 1:00 pm., GFCB will be hosting a Zoom session for our admitted students. We are hoping for good attendance as similar sessions have been successful.

Dr. Pat Jordan has asked for short videos, talking about the programs in each department. Dr. Shook asked the department chairs to look in to putting something together.

Dr. Chhachhi explained that Dr. Ron Rhoades reached out to FIN 321 students, following up on the current events of the semester. Dr. Chhachhi will forward their responses to the department chairs.

The meeting adjourned at 10:45 am. The next GFAC meeting is scheduled for April 30, 2020 at 9:00 am via Zoom.