

**Gordon Ford College of Business**

Administrative Council Meeting

Grise Hall 443

Thursday, February 13, 2020

**9:00 am**

Members present: Drs. Ray Blankenship, Bob Hatfield, Indu Chhachhi, Lukas Forbes, Alex Lebedinsky, Mark Ross, Evelyn Thrasher, and Chris Shook, presiding. Dr. LeAnne Coder, guest.

Dr. Chris Shook asked for approval of the minutes from the February 6, 2020 meeting. Dr. Hatfield made a motion to approve the minutes, and Dr. Blankenship seconded. The minutes were approved with one change from Dr. Hatfield making a change to the first bullet to add Jacob Byl and Kristine Barron.

Dr. LeAnne Coder discussed a proposed AOL (Assurance of Learning) process with GFAC members. Discussion centered on collecting data at the lowest level.

Dr. Shook asked the chairs to share good news going on in the departments.

- Dr. Chhachhi mentioned that Beta Alpha Psi and the Financial Management Association are doing Valentine's Day in the 4<sup>th</sup> floor lobby.
- Dr. Hatfield mentioned that Mariah Yates initiated a book club under the Center Public Trust and there was 15-16 people in attendance. Also, Dr. Aquesha Daniels worked on Saturday at an event for young women for the Women in Business.
- Dr. Forbes explained he had two different corporations become partners with the Sales program. Three different companies for internships in Sales. Also, there is a speaker from ZigZiggler, he is trained to do sales sessions, personality assessments and modify the student's sales styles accordingly.
- Dr. Blankenship mentioned IS department had Amazon web services visit and they talked about how they could improve university technology.

Dr. Thrasher and Dr. Shook asked the Leadership Team to review the rubric for assessing the Center and Program Directors evaluation process. Dr. Thrasher asked the Chairs for input to consider a more formal evaluation of the positions.

Dr. Shook provided updates from the recent CAD (Council of Academic Deans) meeting.

- There will be a 360 review on Dean Shook.
- Asked the Chairs if they would like for Cheryl to attend a GFAC meeting.
- Cheryl is expecting the workload reports.

In terms of departmental updates:

- Dr. Thrasher mentioned the award winners at the college level:
  - Teaching – Ron Rhoades
  - Public Service – Kirk Atkinson
  - Student Advising – Joanna Melancon
  - Research – David Zimmer
  - Part-Time Teaching – Cody Turner
- Dr. Forbes mentioned that his department added MKT 420: How to Brand and Market E-Sports. Dr. Todd will do a class in the Fall and Spring. He is removing the COBA 2 code to get a student who is a 1<sup>st</sup> or 2<sup>nd</sup> Sophomore take the course.
- Dr. Shook mentioned that the College will be reclaiming the Student Organization room, Grise Hall 245.

The meeting adjourned at 10:30 am. The next GFAC meeting is scheduled for February 20, 2020 at 9:00 am in GH 443.