

Gordon Ford College of Business

Administrative Council Meeting

Grise Hall 443

Thursday, February 6, 2020

9:00 am

Members present: Drs. Ray Blankenship, Bob Hatfield, Indu Chhachhi, Alex Lebedinsky, Mark Ross, Evelyn Thrasher, and Chris Shook, presiding.

Dr. Chris Shook asked for approval of the minutes from the January 30, 2020 meeting. Dr. Hatfield made a motion to approve the minutes, and Dr. Blankenship seconded. The minutes were approved with no change.

Dr. Shook asked the chairs to share good news going on in the departments.

- Dr. Hatfield mentioned that Paula Potter and Patty Todd completed the ACUE course in Effective Teaching Practices with the CITL. There was a graduation ceremony at the Faculty House. It was suggested that they present their experience to others in the college, possibly making it a 'brown bag' event.
- Dr. Lebedinsky said that Jacob Byl also completed the course. Dr. Thrasher said Kristine Barron mentioned to her how much work the ACUE involved, but it was worth the effort.
- Dr. Shook explained that the admissions reports show we are up on applications by 7% from this time last year and we will continue to work on student yield. In a recruiting effort, Dr. Lebedinsky and Jesse Willcut have been working together on efficient means to text prospective students. Dr. Lebedinsky feels it has been successful. The program is called Zip/Whip. He will forward information to the chairs via email.

Dr. Ray Blankenship brought up the topic of students traveling to conferences during finals week and how that impacts final projects that are due. He asked for input from other GFAC members. Clear communication and courtesy between faculty members should be the norm.

Dr. Evelyn Thrasher reviewed the new course materials policy for the college with the Leadership Team. She asked the chairs to send her departmental situations that may need to be addressed in the new policy. She will distribute the newest version to GFAC for their review.

Dr. Shook asked the Leadership Team for input regarding our awards banquet. This year we will separate the student awards recognition from the faculty awards. The faculty award winners will be recognized during our Cinco de Mayo brunch. It was decided we will no longer present tokens for college faculty award winners as they already receive a gift from the university. Dr. Thrasher reviewed the monetary amounts for each annual award given in the college. Dr. Shook would like to restructure the awards and offer more Over the Top(s) awards, moving forward. Dr. Shook encouraged the Department Chairs to be mindful of menu options and religiously-neutral invocations during their departmental award banquets and other meetings. He encouraged awareness of all religious affiliations.

Dr. Shook reminded GFAC members to send him Strategic Planning Task Force suggestions as quickly as possible.

In terms of departmental updates:

- Dr. Alex Lebedinsky shared he is continuing to work on the fall course schedule.
- Dr. Hatfield said he is also working on the fall course schedule.
- Dr. Blankenship communicated the Information Systems Department graduate classes are going through curriculum today. DELO funding might be going away, so he asked about how to fund overloads. The dean is looking to other departments on campus for examples.
- Dr. Chhachhi shared that the Finance Department is revising the financial planning curriculum and it is moving through the approval process. He recently attended the TD Ameritrade National LINC Conference with students.
- Dr. Ross explained the Accounting Department has moved the mock interview portion of the curriculum to earlier in the program and changed it to incorporate more involvement by business professionals. This semester will be a test run and will be evaluated at the end of the term.

The meeting adjourned at 10:00 am. The next GFAC meeting is scheduled for February 13, 2020 at 9:00 am in GH 443.