

About Us

At the Advising & Career Development Center, our priority is to coach students in the best way possible to succeed in their individual career development. We offer many resources to help guide students throughout the process.

What do We do for Career Development?

- Meet with students to map out a general career plan during and after graduation
- Normalize uncertainty and alleviate stress about the changing job
- Encourage lifelong learning in the career development process

Career Development Team:

- Meet with our team via email, in-person appointment, or Zoom (careerhelp@wku.edu)
- Walk-ins are welcome (10:00am to 4:00pm at the WKU Advising and Career Development Center Career Studio DSU, Suite 2001)

Resume, Cover Letter, and Handshake Help:

- Look for consistency, fix grammatical errors, and make suggestions/edits to career documents
- Coach students to effectively tailor resume development to specific jobs
- Teach strategies to personalize student Handshake accounts to showcase skills, knowledge, and experiences

Picking a Major or Career:

- Help students to align future career opportunities based on their interests, values, and abilities
- Provide useful resources to help students narrow down majors or career options
- Support student decisions to change majors that are more aligned with life goals

Internship and Job Search Tips:

- Provide helpful tips of how to effectively search for opportunities in today's job market and beyond
- Educate and coach students to connect their skills to the needs of employers

Career Fair Prep:

- Answer questions and alleviate feelings of anxiety about upcoming career events
- Explain expectations of employers including professional dress, resumes, and personal interactions

Interview Skills:

- Coach students to effectively prepare for a professional job interview
- Offer tips and strategies to strengthen interview skills
- Conduct mock interviews to provide honest and constructive feedback

Additional Services:

- Career coaches are available to discuss post-graduation plans including the graduate school application process
- ACDC partners with WKU's Alumni Association to integrate alumni into the career development process
- Career coaches assist students in creating a personal brand that will assist them in their internship or job searches