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Distinguished (3)	Skilled (2)	Baseline (1)	Unsatisfactory (0)
Consistently demonstrates exceptional command of subject matter, incorporating current research and industry trends into instruction. Convey complex concepts with ease and depth	Displays a solid understanding of the subject matter, frequently effectively conveying key concepts and principles to students.	Delivers course content effectively, covering key topics and objectives outlined in the syllabus.	Demonstrates limited understanding of the subject matter, leading to confusion or inaccuracies in instruction.
Engages students actively in the learning process through innovative and varied teaching methods, fostering critical thinking and problem-solving skills.	Utilizes a variety of instructional strategies to engage students and promote active learning, adapting teaching methods to meet diverse student needs.	Implements basic instructional methods such as lectures, discussions, and assignments to facilitate student learning.	Relies heavily on lecture-based teaching without engaging students or encouraging active participation.
Provides constructive feedback on assignments and assessments, facilitating student growth and development. Regularly participates in CITL workshops (or similar)	Provides timely and meaningful feedback on student work, supporting their academic progress and success. (>4.5 on SITE question #6)	Provides feedback on student work, although it may be inconsistent or lacking in depth.(>3.5 on SITE question #6)	Provides minimal feedback on student work, failing to support their academic growth and development. Poor scores on SITE question #6) Fails to create a
Establishes a supportive learning environment that values diversity, inclusivity, and respectful dialogue. Receives high marks (>4.8) on SITE question # 9	Demonstrates professionalism and commitment to teaching through preparedness, punctuality, and responsiveness to student inquiries.	Maintains a reasonably supportive learning environment, but may not actively address issues of diversity and inclusivity.	supportive learning environment, exhibiting behaviors that undermine student confidence or participation. Low ratings on SITE question #9 (<3.5)
Actively leads curriculum development, assessment, and continuous improvement efforts within the department or program.	Collaborates with colleagues to enhance teaching effectiveness and contribute to curriculum development initiatives.	Participates in departmental activities and meetings, fulfilling basic service obligations to the institution.	Shows little interest in professional development or collaboration with colleagues to improve teaching effectiveness. Receives
Receives consistently high ratings (>4.5 SITE question #7) from students and colleagues, and may receive awards or recognition for teaching excellence.	Receives positive feedback from students (>4.0 SITE question #7) and colleagues, demonstrating proficiency in teaching performance.	Receives mixed feedback from students and colleagues, demonstrating competency in some areas of teaching performance. SITE averages range from 3.0-4.0 and student comments are mixed.	consistently poor feedback from students and colleagues, indicating significant deficiencies in teaching performance. Regularly receives complaints. SITE scores consistently < 3.5.

Distinguished (3)	Skilled (2)	Baseline (1) Publishes, presents	Unsatisfactory (0)
Publishes extensively in top-tier, peer-reviewed journals in their field. At least 1 publication of this caliber per year.	Regularly publishes in reputable, peer-reviewed journals relevant to their field. At least 1 per year.	or mentors students through publication process for peer-reviewed journals within their area of expertise. 1 every other year or actively working on item	Rarely publishes in peer-reviewed journals or presents research at academic conferences. No productivity in last 2 years.
Produces influential research that significantly advances knowledge or practice in other journals within their discipline. 1+ published works per year.	Conducts research that makes meaningful contributions to the existing body of knowledge.	Conducts research that adds incrementally to the existing knowledge base.	Fails to make a significant contribution to the field. Projects are not publishable
Seeks and receives prestigious grants, awards, or fellowships in recognition of scholarly contributions (multiple per year).	Seeks and may receive funding from grants or contracts to support research activities. 1 per year.	Seeks and may receive modest internal funding or departmental support for research projects. 1 per 2 years.	Does not seek or secure funding or grants to support research endeavors.
Engages in interdisciplinary collaboration and contributes to the development of innovative research methodologies. Invited to present research agenda at large conferences or meetings	Presents research at regional or national conferences, showcasing their work to a broader audience.	Presents research at local or institutional forums, contributing to the scholarly discourse within the university community.	Shows minimal involvement in scholarly activities beyond basic teaching responsibilities.
Presents research findings at national and international conferences, contributing to the dissemination of knowledge beyond academia.	Actively participates in scholarly activities such as reviewing manuscripts, serving on editorial boards, or organizing academic events.	Demonstrates engagement with ongoing professional development activities related to their research interests.	Fails to demonstrate a commitment to ongoing professional development or improvement in scholarly output.

	Distinguished (3)	Skilled (2)	Baseline (1)	Unsatisfactory (0)		
	The faculty member consistently goes above and beyond expectations in their service contributions, demonstrating exceptional dedication, leadership, and impact.	The faculty member frequently meets expectations in their service contributions, demonstrating effectiveness, reliability, and positive engagement.	The faculty member meets minimum expectations in their service contributions but may exhibit occasional lapses in engagement or effectiveness.	The faculty member consistently fails to meet expectations in their service contributions, demonstrating minimal engagement, reliability, or effectiveness.		
	Actively leads and initiates service projects or initiatives within the department, institution, and broader community.	Participates actively in departmental, institutional, and/or community service activities.	Fulfill basic service obligations such as committee work, advising, and participation in school/college/unive- rsity meetings.	Demonstrates a pattern of non-participation or disengagement in service-related activities.		
	Provides mentorship and guidance to colleagues or students in service-related activities.	Collaborates effectively with colleagues and stakeholders to achieve service- related goals.	Generally reliable in completing assigned service tasks but may occasionally require reminders or follow-ups.	Fails to fulfill assigned service obligations or meet deadlines for service-related tasks.		
	Demonstrates innovative approaches to addressing institutional needs and challenges.	Demonstrates a willingness to take on additional service responsibilities when needed.	Contributes to service activities in a competent manner but may not demonstrate exceptional initiative or leadership.	Shows little interest in contributing to the broader goals and mission of the institution through service.		
	Receives recognition and awards for outstanding service contributions.	Contributes to the development and implementation of service-related initiatives.	Generally supportive of institutional goals and values related to service but may not actively seek out additional opportunities for involvement.	Fails to respond to requests for collaboration or support in service-related initiatives.		