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WKU Innovation Campus to host third Summit of the South

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Guests watch a presentation on business planning at the 2022 Summit of the South at WKU's Innovation Campus. Submitted

WKU Innovation Campus' annual Summit of the South will bring together entrepreneurs and business owners from across the region for its third year.

The free event planned Nov. 16 from 9 a.m. to 2 p.m. will feature workshops, information booths and a keynote speech by local entrepreneur and business owner Justin Gearlds.

Buddy Steen, WKU Innovation Campus chief executive officer, said the event is a chance to "help people expand their knowledge and connect with others."

"I think anyone starting a business or growing a business would benefit from this," Steen said.

Steen added that the Innovation Campus is a fitting setting for the event. The campus is home to "researchers, students, start-ups, corporations, industry leaders, local businesses trying to innovate" and more.

Steen said like the Innovation Campus, the Summit of the South seems to grow larger each year.

Free tickets are available by searching "Summit of the South" on EventBrite.com.

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