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Chicken Salad Chick coming to Bowling Green

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Nov 4, 2024



A sign is already up for the Chicken Salad Chick restaurant location at 2020 Scottsville Road in Bowling Green, a location that will give the Alabama-based chain 10 stores in Kentucky when it opens early in 2025.

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MORE INFORMATION



Beet Box Produce moving to Scottsville Road site

Its plans to put a location in Bowling Green were put on hold by the COVID-19 pandemic, but now the Chicken Salad Chick restaurant chain is moving ahead with a site on busy Scottsville Road.

Hannah Witherspoon, a franchisee for the Atlanta-based chain, revealed this week that she plans to open a Chicken Salad Chick store at 2020 Scottsville Road by early 2025.

A sign for the eatery went up recently, and Witherspoon said that prompted quite a bit of social media chatter from fans of the fast-growing chain that was launched in 2008 and is now up to more than 260 locations across 19 states.

“There has been lots of excitement since that sign went up,” Witherspoon said. “I started this process in 2019 with the intention of putting our first location in Bowling Green, but we couldn’t find the best location. And then

COVID-19 hit.”

Witherspoon, a Madisonville native and Western Kentucky University graduate, switched gears and opened Chicken Salad Chick stores in Owensboro and Evansville, Indiana.

With those two locations achieving success, Witherspoon turned her attention back to Bowling Green and found what she considers a prime location in a space formerly occupied by the Beet Box Market eatery.

“This location finally opened up,” Witherspoon said of the space in the Pines Shopping Center that has also been a Moe’s Mexican restaurant in the past. “That’s where we wanted to be in the first place.”

Her spot at the end of the shopping center will allow Witherspoon to have a pickup window, but she said the eatery won’t have a drive-thru window.

Witherspoon believes she is bringing a unique chain restaurant concept to Bowling Green.

“I love Chicken Salad Chick,” she said. “I discovered it in Florida when it was still new. I loved the atmosphere, the mission statement, and the food. There’s nothing else like this concept.”

Described by Witherspoon as “a very Southern, hospitable brand,” Chicken Salad Chick was started by Stacy Brown in Auburn, Alabama, and has grown rapidly.

Now partially owned by private equity firm Brentwood Associates, Chicken Salad Chick has been ranked 37th on the Inc. 5000 list of fastest-growing U.S. companies.

Chicken Salad Chick offers 15 styles of chicken salad that can be served on bread, in a scoop with crackers, or in a leafy green salad. It also provides chicken salad by the pound for takeout and serves various soups and side items.

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