**Assessment Requirements by CEPH Criterion**

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|  | **Criteria/Assessment** | **Informed by:** | **CEPH Form** | **Cross links** |
| B2 | AY cohort grad /retention rates followed 6 years | IR Grad Report | B2-1CEPH AR |  |
| B3 | Grad Outcomes 🡪 1 year post grad assess: work/school | IR Grad Report for list1 year Alumni Survey | B3-1 CEPH AR |  |
| B4 | Alumni Perceptions 🡪 3 yr. post grad assess for MPH and BSPH | IR Grad Report for list3 year Alumni Survey |  |  |
| B5 | Goal MeasuresInstructional Goal:  Cultivate an educational experience that is integrative, comprehensive, and interdisciplinary based on current best practices in public health. I1. Courses embed applied practice experiencesI2. Courses use guest lectures by PH and PH-related practitionersI3. Extracurricular workshops/ trainings by PH and PH-related practitionersI4. Students satisfaction with instructional qualityI5. Higher-order course objectives and assessmentsI6. Courses employ case/problem-based learning techniquesI7. Interdisciplinary electives and certificates that complement public health practice.I8. Faculty participate in professional development related to instructionService Goal: Facilitate a culture of service that is collaborative, inclusive, and beneficial to diverse communities*.*S1. Applied practice experiences serving diverse communitiesS2. Faculty and student service collaborationsS3. Community-based service projectsS4. Service to professionS5. Student curricular and co-curricular service projectsS6. Professional development workshops/trainings provided to priority populationsS7. Students participate in student organizationsScholarship Goal: Promote a collaborative environment conducive to timely and innovative scholarship that contributes to evidence-based public health practices and policies.R1. MPH students complete CITI trainingR2. Student research collaborations with faculty and other studentsR3. Students and faculty disseminate research through presentations and publicationsR4. Faculty teaching load conducive to researchR5. Faculty grant applicationsR6. Courses embed scholarship | Faculty Annual I1b; Faculty Annual I1aFaculty Annual S4M-Exit Survey 15Syllabi AssessmentCurricular ReviewFaculty Annual I1fList/ Grad SchoolFaculty Annual I2GrAPE trackingFaculty Annual S3, S6Faculty Annual S3 M-Exit Survey 5Faculty Annual S1Faculty Annual I1b, I1cFaculty Annual S4M-Exit Survey 3, 4Blackboard auditM-Exit Survey 6aFaculty Annual R1, R2, R4fFaculty Annual R1, R2M-Exit Survey 7, 8Faculty Annual R9Faculty Annual R4Faculty Annual I1e | B5-1 | D5E2E2E3E3E3F4 |
| B6 | Eval Use:* Annual Report/Strategic Plan
 | Compilation of surveys and other materials |  |  |
| C2 | Faculty Resource adequacy* Advising ratios by degree level
* # UG internship (avg, min, max)
* # ILES (avg per faculty, min, max)
* Student perception of class size (by BSPH, MPH)
* Student perception of faculty availability (by BSPH, MPH)
 | Infoview ReportAY Class census sumILE Tracking formM-Exit Survey 14, 14aM-Exit Survey 12, 12a | C2-1C2-2 |  |
| DI | MPH Foundational Knowledge | Syllabi AssessmentCourse Alignment | D1-1 |  |
| D2 | MPH Foundational Competencies | Syllabi AssessmentCourse Alignment | D2-1 |  |
| D4 | MPH Competencies  | Syllabi AssessmentCourse Alignment | D4-1 |  |
| D5 | MPH APEs* # courses w/ embedded
* # courses whole class
* # GrAPE hours 🡪 service
 | Faculty Annual: I1bGrAPE trackingGrAPE tracking | D5-1 | B5 |
| D7 | MPH ILE* Grading guideline/rubric scores/examples
 | ILE trackingNeed | D7-1 |  |
| D10 | BSPH Foundational Domains  | Syllabi AssessmentCourse Alignment | D10-1 |  |
| D11 | BSPH Foundational Domains  | Syllabi AssessmentCourse Alignment | D11-1 |  |
| D12 | BSPH Cumulative and Experiential Activities  | Syllabi AssessmentCourse Alignment | D12-1 |  |
| D13 | BSPH Cross Cutting Concepts & Experiences  | Syllabi AssessmentCourse Alignment | D13-1 |  |
| E2 | Integration of Faculty with Practice Experience* # Adjuncts who are PH practitioners
* Co-curricular workshop/training by PH practitioner
* Practice into classroom
	+ # PH Guest Speakers
	+ Field trips
 | List of adjuncts by AYList/Sign-inFaculty Annual: I1aFaculty Annual: I1g |  |  |
| E3 | Faculty Instructional EffectivenessFaculty currency * External reviews of proposed or existing courses or curricula, outside of normal university processes
* Peer/internal review of syllabi/curricula for currency of readings, topics, methods, etc.
* Annual or other regular reviews of Faculty productivity, relation of scholarship to instruction
* Faculty maintenance of relevant professional credentials or certifications that require continuing education

Faculty instructional technique * Frequency of internal quality reviews of existing courses or curricula
* Participation in professional development related to instruction
* Peer evaluation of teaching
* Student satisfaction with instructional quality

School- or program-level outcomes * Courses that involve community-based practitioners
* Courses that integrate service learning
* Courses that integrate community-based projects
* Courses that use higher-level assessments
* Courses that employ active learning techniques

  | Curricular ReviewCurricular ReviewFaculty Annual I2M-Exit Survey 15Faculty Annual I1aFaculty Annual I1bFaculty Annual I1cCurricular ReviewCurricular Review |  | B5 |
| E4 | Faculty Scholarship* Percent of Faculty (specify primary instructional or total Faculty) participating in research activities
* Number of Faculty-initiated IRB applications
* Number of community-based research projects
* Number of articles published in peer-reviewed journals
* Total research funding
* Presentations at professional meetings
* Number of grant submissions
 | Faculty Annual:R8Faculty Annual:R3Faculty Annual:R6Faculty Annual:R1Faculty Annual:R4bFaculty Annual:R2Faculty Annual:R4 |  | B5 |
| E5 | Faculty Extramural Service* Percent of Faculty (specify primary instructional or total Faculty) participating in extramural service activities
* Number of Faculty-student service collaborations
* Number of community-based service projects
* Public/private or cross-sector partnerships for engagement and service
 | Faculty Annual: SFaculty Annual: S6Faculty Annual: S3Faculty Annual: S7 |  | B5 |
| F1 | Community Involvement in Program Assess/Eval 🡪 articulate plan* Advisory: Student outcomes, curriculum, operations (guiding statements, self-study, etc.)
* Assessment of student competence
* Assessment of changing practice needs
 | GrAPE; NEED OTHERNEED |  |  |
| F2 | Student Involvement in Comm/Prof Service 🡪 articulate plan; develop communication system* Examples of service projects
* KPHA Membership
* Membership in other profession organizations
* Professional development (workshops, training)
 | M-Exit Survey 5, 5aM-Exit Survey 4M-Exit Survey 22, 22aM-Exit Survey 21, 21a |  |  |
| F3 | Assess Comm Prof Dev needs –> articulate plan; * Assess professional development needs
 | Need (combine w/F1) |  |  |
| F4 | Deliver prof dev 🡪articulate plan* PD delivered by Faculty
 | Faculty Annual S4 |  |  |
| G1 | Diversity and Cultural competence: Create ad hoc* Priority Population (student)

Hispanic/Latinx; AAImm/1st genMedically underservedUnder-rep/Marginalize* Goals, Strategies, Actions
* Student assessment of culture: quant and qual
* F/S assessment of culture: quant and qual
 | Infoview ReportOrientation D3Orientation D2Orientation D5Diversity ReportM-Exit Survey 19, 19aNEED: WKU Div |  |  |
| H1 | Academic Advising : * Student satisfaction w/advising
* Assessment plan

Headcounts (see C2) | M-Exit Survey 17 |  |  |
| H2 | Career Advising: * student satisfaction w/ career services
* Student satisfaction w/ career from Faculty
* Assessment plan
 | Exit Survey 9, 9aExit Survey 2, 2a |  |  |
| H4 | Student Recruitment and Admissions* Quantitative scores (eg, GPA, SAT/ACT/GRE, TOEFL) for newly matriculating students
* Percentage of newly matriculating students with previous health- or public health-related experience
* Number of entering students with distinctions and/or honors from previous degree (eg, National Merit Scholar)
* Percentage of multilingual students
 | Infoview Orientation D6Infoview?Orientation D4 |  |  |