

Title	0013	02/17/2024
	by Raymond Poff in 2024 COAPRT Annual Report	id. 45601197
	WKU Recreation, Park, and Nonprofit Administration 1906 College Heights Blvd. #21090 Bowling Green, Kentucky 42101-1090 United States 2707452498 raymond.poff@wku.edu	

Original Submission 02/17/2024

Score	n/a
Each accredited program requires its own separate annual report.	For example if your institution has two accredited programs e.g. Therapeutic Recreation and Recreation Management you will complete two separate annual reports.
	Section 1: Contact Information
Name of institution	Western Kentucky University
Name of Accredited Program	B.S. Recreation, Park, and Nonprofit Administration
Total number of students enrolled in this program.	49
Name and contact information of the Primary Contact for your COAPRT Accredited Program(s). All communications will be sent to this person.	Raymond Poff
Position Title	Program Coordinator / Professor
Address	1906 College Heights Blvd., #21089 Bowling Green KY 42101-1089 US

Email raymond.poff@wku.edu

Phone +12707452498

Department Name School of Kinesiology, Recreation, and Sport

Website <http://www.wku.edu/recreation>

Formal Name of your Institution's President Dr. Timothy Caboni

Section 2: Intent to Pursue Accreditation

Does the academic unit intend to pursue accreditation or re-accreditation as originally scheduled? Yes

Regional Accreditation: Is the institution currently accredited by the appropriate regional accrediting association approved by the Council for Higher Education Accreditation (CHEA) or by the current national accrediting body (Standard 1.02)? Yes

Section 3: Statistics Summary Report - Faculty

Are there a minimum of two full-time faculty members and a minimum of one additional full-time equivalent faculty position (FTE) assigned to and instruct in the program? (Standard 1.03) Yes

Do a minimum of two full-time faculty members hold a degree of masters or higher, and a degree of bachelors or above in parks, recreation, tourism or related field?
(Standard 1.04)

Yes

Do all individuals instructing in the program have the competence and credentials in the subject matter for which they are responsible?
(Standard 1.05)

Yes

Section 4: Statistics Report - Students Note: Council adopted the Graduation Rate definition used by the National Center for Education Statistics, <https://nces.ed.gov/ipeds/use-the-data/survey-components/9/graduation-rates>. As required by the Council on Higher Education Accreditation (CHEA), COAPRT is mandated to engage in “regular, critical, self-evaluation of its performance, standards, policies and impact” (CHEA Standard 12.M.1). This process includes “the review of aggregate information regarding the extent to which the accredited institutions or programs are achieving their expectations for student learning” (CHEA Standard 12.M.1). To meet this CHEA standards we are collecting the following program level data: Graduate school acceptance rate, post-graduation employment rate, and six-year graduation rate. This data will be collected and reported for each COAPRT accredited program within your department and not aggregated across multiple COAPRT accredited programs. Suggested sources of evidence for this program-level data could include alumni or senior exit surveys completed within x months of graduation, centrally collected data if it can be dis-aggregated for each of your programs, self-report in a department data-base, etc.

Six-year graduation rate

Two calculations: (a) 71.4% (5 of 7) students who graduated in 2022-2023 with REC degree did so within 6 years of starting college; and (b) NCES definition rate = 60% (3 of 5 students full-time, first-time from Fall 2017 cohort graduated in six years)

Graduate school acceptance rate	Report the number of last year's graduates from the accredited program who indicated they have been accepted to graduate school, the percent of the graduating class this number represents, the method of data collection, and the response rate or percent of graduating students for whom you have data. See examples below: Example A (have data) Number accepted to graduate school: 7 Percent of graduating students: 11% Method of measurement: Survey collected three months post-graduation Response rate: 83% of graduating students responded to survey Notes: We will monitor and assure we continue to achieve a response rate of greater than 80% Example B (have data) Number accepted to graduate school: 3 Percent of graduating students: 18% Method of measurement: Self-report on department database Response rate: 53% of graduating students Notes: We haven't worked to increase our response rate but will now use a student-employee to help us secure a response rate of 85%
Graduate School Acceptance Rate	100% (2 of 2 students who applied to graduate school were accepted)
Method of measurement	Self-report via phone calls or texts.
Response rate	100% (7 of 7 2022-23 graduates provided this data)
Notes	N/A
Post-graduate employment rate	Report the number of last year's graduates from the accredited program who indicate they are currently employed (your program needs to determine if it will count part-time, employment outside the PRT profession, if it will subtract out those students from the total count who are not seeking employment for whatever reason, etc.), the percent of the graduating class this number represents, the method of data collection, and the response rate or percent of graduating students for whom you have data. See examples below: Example A (have data) Number of employed students: 56 Percent of graduating students: 78% Method of measurement: Self-report on department database up to three-months post-graduation. Academic advisor reminds students to submit their employment data during the three-month window. Response Rate: 89% Notes: Not applicable Example B (have data) Number of employed students: 36 Percent of graduating students: 64% Method of measurement: Self-report on department database Response Rate: 44% of graduated students Notes: We haven't ever followed up with students to increase our response rate, we will have our part-time club advisor do that in the future to bring up our response rate to at least 80%
Post-graduate employment rate	100% (7 of 7 2022-23 graduates are employed)
Method of measurement	Self-report via phone calls or texts.
Response rate	100% (7 of 7 2022-23 graduates provided this data)
Notes	N/A

Section 5: Narrative Report - Learning Outcomes Assessment For the next section, please report learning outcomes - one for each of the 7.01, 7.02, 7.03, and 7.04 (for a total of four measures) of student learning and the related outcomes for each program. These outcomes should be a part of your program's annual assessment plan as indicated in COAPRT standard 2.05.05 and will also be published on the COAPRT Program List webpage. You will complete this for each of your COAPRT accredited programs. For instance, if you have two accredited programs such as a Recreation Program and a Therapeutic Recreation Program, you will submit two sets of learning outcomes - one set for each program. It is strongly suggested that you have your outcomes with you as you complete this questionnaire. TWO of the three outcomes must use direct measures. Some examples of DIRECT measures include the following: Capstone Assignment Quality Comprehensive Examination Internship Evaluation Performance of Relevant Skill Portfolio Evaluation Pre/Post Test Result Presentation Quality Project Quality Standardized Test Result Thesis/Project Quality Video/Audiotape Production Quality Written Assignment Evaluation Writing Exam Result Some examples of INDIRECT measures include the following: Advisory Board Evaluation Alumni Survey Curriculum Review Result Employer Survey Result Exit/Student Interview Result Focus Group Result Graduate School Acceptance Rate Honors/Awards Received by the Program

Section 5-1: Narrative Report - Learning Outcomes Assessment Please provide the following information COAPRT expects all programs to demonstrate that student learning outcomes associated with its 7.0 Series Learning Outcomes are met at a 70% level. Therefore, student achievement will be judged as appropriate when 70% or more of the students being assessed demonstrate that they have accomplished the learning outcome.

PROGRAM (include name of program and description): Please provide a short description of this COAPRT program, it will be published on the COAPRT Program online directory.

The WKU Recreation, Park, and Nonprofit Administration program began in 1967. The program resides within the School of Kinesiology, Recreation & Sport and is one of seven departments in the College of Health and Human Services. The Recreation, Park, and Nonprofit Administration program is designed to provide students a well-rounded recreation education by creating a challenging, student-focused learning environment, which includes opportunities to apply skills and theories taught in the classroom through service to the campus, community, and recreation profession. The program includes a Bachelor of Science (B.S.) degree in Recreation, Park, and Nonprofit Administration, a minor in Outdoor Experience Leadership, a minor in Facility and Event Management, and two interdisciplinary minors: Tourism & Events and Nonprofit Administration. The school also offers a Master of Science degree in Recreation and Sport Administration with on-campus and online options. Only the undergraduate Recreation, Park, and Nonprofit Administration degree program is accredited by COAPRT.

Provide the program-specific learning outcome consistent with COAPRT Standard 7.01: Students graduating from the program shall demonstrate the following entry-level knowledge: a) the nature and scope of the relevant park, recreation, tourism or related professions and their associated industries; b) techniques and processes used by professionals and workers in these industries; and c) the foundation of the profession in history, science and philosophy.

REC students shall demonstrate the following entry-level knowledge: a) the nature and scope of the relevant park, recreation, tourism or related professions and their associated industries; b) techniques and processes used by professionals and workers in these industries; and c) the foundation of the profession in history, science and philosophy.

Describe the method by which the learning outcome for Standard 7.01 was assessed:

Community Leadership Project from REC 302 Recreation Leadership. This multiple component project requires student application of content throughout the semester.

Indicate whether this outcome measure is Direct or Indirect.

Direct

State your program's standard for demonstrating that your Student Learning Outcome for 7.01 was successfully achieved.

70% of students completing assignment will earn 70% or above on their community leadership project.

Result of the assessment of the learning outcome for Standard 7.01:

75% (15/20) scored a 70% of higher

Please provide the program-specific learning outcome consistent with COAPRT Standard 7.02. Students graduating from the program shall be able to demonstrate the ability to design, implement, and evaluate services that facilitate targeted human experiences and that embrace personal and cultural dimensions of diversity.

REC students shall be able to demonstrate the ability to design, implement, and evaluate services that facilitate targeted human experiences and that embrace personal and cultural dimensions of diversity.

Describe the method by which the learning outcome for Standard 7.02 was assessed:

Program Plan Project from REC 306 Experience Planning and Evaluation. This multiple component project requires student application of content throughout the semester.

Please indicate whether this outcome measure is Direct or Indirect.

Direct

State your program's standard for demonstrating that your Student Learning Outcome for 7.02 was successfully achieved.

70% of students completing assignment will score 70% or higher on the assignment

Result of the assessment of the learning outcome for Standard 7.02:

100% overall scored 70% or higher. [Fall: 100% (17/17) & Spring: 100% (31/31)]

Please provide the program-specific learning outcome consistent with COAPRT Standard 7.03. Students graduating from the program shall be able to demonstrate entry-level knowledge about operations and strategic management/administration in parks, recreation, tourism and/or related professions.

Students shall be able to demonstrate entry-level knowledge about operations and strategic management / administration in parks, recreation, tourism and/or related professions.

Describe the method by which the learning outcome for Standard 7.03 was assessed:

Agency Project from REC 406 Recreation Administration. This multiple component project requires student application of content throughout the semester.

Please indicate whether this outcome measure is Direct or Indirect.

Direct

State your program's standard for demonstrating that your Student Learning Outcome for 7.03 was successfully achieved.

70% of students completing assignment will score 70% or higher on the assignment

Result of the assessment of the learning outcome for Standard 7.03:

90.9% (10/11) scored 70% or better.

Please provide the program-specific learning outcome consistent with COAPRT Standard 7.04. Students graduating from the program shall demonstrate, through a comprehensive internship of not less than 400 clock hours and no fewer than 10 weeks, the potential to succeed as professionals at supervisory or higher levels in park, recreation, tourism or related organizations.

REC students shall demonstrate the potential to succeed as professionals at supervisory or higher levels in park, recreation, tourism or related organizations.

Describe the method by which the learning outcome for Standard 7.04 was assessed:

A final performance appraisal conducted by the internship supervisor near the conclusion of a student internship. The appraisal assesses: personal characteristics, professional relations, and professional proficiency.

Please indicate whether this outcome measure is Direct or Indirect.

Direct

State your program's standard for demonstrating that your Student Learning Outcome for 7.04 was successfully achieved.

80% of students completing internship course will earn a rating of Excellent or Above Average (top two of five performance ratings on the evaluation)

Result of the assessment of the learning outcome for Standard 7.04:

100% (7/7) scored 70% or better.

An important aspect of accreditation is accountability. It is expected that the program annually posts 7.0 series aggregated data and additional evidence reflecting program academic quality and student achievement on their program and/or departmental website. Such information shall be consistent with The Family Educational Rights and Privacy Act (FERPA) requirements (Standard 2.05.05).

Please provide a link <https://www.wku.edu/recreation/accreditation.php> to the program's website that demonstrates compliance with Standard 2.05.05.

It is expected that a program has a practice of informing the public about the harm of degree mills and accreditation mills (Standard 3.06).

Please provide a link <https://www.wku.edu/recreation/accreditation.php> to the program's website demonstrating compliance with Standard 3.06.

It is expected that the program has a practice of informing the public about their COAPRT accredited programs (Standard 3.07).

Please provide a link <https://www.wku.edu/recreation/accreditation.php> to the program's website demonstrating compliance with Standard 3.07.

Section 7: Program Changes

Clearly describe any major changes for the reporting year in the program's strategic plan, curriculum, resources, administration, or other areas of the program directly related to accreditation standards. Please include the Standard number. If there are no major changes in any of these areas, please just indicate "none".

None.

The responses are self reported and the responsibility for the accuracy of the content is on behalf of the program.

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