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**PHILANTHROPIC NAMING REQUEST FOR  
HAROLD & JUANITA KOON FOOTBALL COMPLEX**

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**REQUEST:**

Approval of the philanthropic naming of the Harold and Juanita Koon Football Complex in honor of significant support provided by the Koon Family and the Koon Family Foundation.

**FACTS:**

Harold and Juanita Koon were long-time residents of Bowling Green, Kentucky, and co-owners of Koon Food Sales. They were loyal members of First Baptist Church and avid WKU Hilltopper fans. Their philanthropic giving to WKU began in 1965, and their financial support has made a significant difference to Hilltopper Athletics as well as other areas of the Institution. Their sons, Gary and Dennis Koon, have also continued the family tradition of philanthropy to WKU. The Koon family became members of the Spirit of Western level of the Henry Hardin Cherry Society (recognizing cumulative giving of \$1 million or more) in 1998 when they made a transformational gift to WKU Football. Harold passed away in 1981 and Juanita passed away in 2017, but the Koon Family Foundation as well as the individual members of the Koon Family continued to provide generous philanthropic support totaling more than \$13 million to WKU. In recognition of their significant commitment to WKU and specifically Hilltopper Athletics, the west side of Houchens Industries-L.T. Smith Stadium will be named the Harold and Juanita Koon Football Complex.

**BUDGETARY IMPLICATIONS:**

Signage for the Harold and Juanita Koon Football Complex will be covered through the Department of Athletics budget.

**RECOMMENDATION:**

President Timothy C. Caboni recommends approval of the philanthropic naming of the Harold and Juanita Koon Football Complex in recognition of the significant financial support provided by Harold and Juanita Koon, Gary Koon, Dennis Koon, and the Koon Family Foundation.

**MOTION:**

Approval of the philanthropic naming of the Harold and Juanita Koon Football Complex.