Gordon Ford College of Business – Downtown

VFTH

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A recent gift is bridging the gap between the Gordon Ford College of Business and downtown Bowling Green.

Amy Bingham shows us how MBA students are making the most of new classroom space in this week’s View from the Hill.

 “President Caboni did the ribbon cutting and embraced the vision and now we’re in the implementation stage.”

Hundreds of people were at the Pushin Building this summer for the dedication of office space to the Gordon Ford College of Business.

 “We were delighted when Mr. Ridley contacted us and said he had a vision for a possible link to the Gordon Ford College of Business from the Hill to Fountain Square.”

Graduate students seeking their MBA have been meeting in the newly renovated classroom all semester.

 “It shows the community wants to be connected with the business college. It shows they want students to be involved in things going on around here.”

Associate Dean of graduate programs, Bob Hatfield, kicked things off with a downtown scavenger hunt.

 “Many international students that didn’t know Fountain Square also had to find 25 locations so we did that as a project.”

 “There were a lot of signs and a lot of things where I’ve driven by them countless times and I didn’t know what in the heck they were.”

The students are now working with some of those same businesses as part of their curriculum.

 “I think it’s a really good thing for our program, I would love to see where it is ten years from now. “

John and Carolyn Ridley are making the five thousand square foot office space available for three years at no cost. The total value of the gift? Three hundred thousand dollars.

“We are an applied College of business and are very proud of that so this allows us to link classroom learning to the practice area and by downtown is just fantastic. “

 “It gives an opportunity to move off of undergraduate campus and immerse yourself into being a grad student and whatever that entails.”

With this week’s View from the Hill, I’m Amy Bingham.

Applied programs like the Center for Leadership Excellence and the program in Applied Data Analytics will allow students and faculty to directly interact with members of the business community.

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